

Minjoo Yun

Graphic Design- User Experience Focus

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Objective

To obtain a full-time position that will help inspiring, connecting, and empowering individuals through visual effects and technology

Education

San Jose State University (San Jose, CA) / Bachelor of Fine Arts , Graphic Design

Expected Date of Graduation May 2018

- Intermediate User Interface & Interaction Design
- Computer Graphic Design
- Typography (Intro & Intermediate)
- Graphic Design (Intermediate & Advanced)
- Image Making
- Digital Photography

Soong Eui Women's College (Seoul, Korea) / Visual Communication Design 2008-2009

- Color Theory
- Commercial Photography
- Typography (1 & 2)
- 3D Design

Related Work Experience

Clincase (Berlin, Germany) / Product Design Summer Intern

July 2017 - August 2017 (2 Months)

Clincase is one of Europe's leading electronic data capture (EDC) software companies. They have been providing end-to-end EDC and eClinical technology solutions to the pharmaceutical and life sciences industries since 2004, supporting hundreds of trials around the world in different therapeutic areas.

- Creates low-fidelity and hi-fidelity prototypes of end-to-end experiences for web and devices
- Designs and generates icon fonts and illustrations for digital products
- Produces and develops relevant, effective visual design
- Conducts usability testing and research

BlueStacks (Campbell, CA) / Visual Design Intern

December 2015 - May 2016

Bluestacks is an American technology company that produces the BlueStacks App Player and other cloud-based cross-platform products. The BlueStacks App Player is designed to enable Android applications to run on PCs running Microsoft Windows and macOS.

- Created visual assets for web and mobile user interfaces
- Conducted user research projects and analyzed data for user interface acceptability
- Designed web banners for product promotions

Software Experiences

- | | |
|------------------------|----------------------|
| • Adobe Creative Suite | 6 years |
| • HTML / CSS / | 2 years / 2 years / |
| • JavaScript/ jQuery | 1years (learning) |
| • Sketch | 3 years |
| • Invision App | 3 years |
| • Framers | 0.2 years (Learning) |
| • Dreamweaver | 2 year |

" You see things; and you say
'Why?'" But I dream things that
never were; and I say "Why not?"
[George Bernard Shaw]

Process Skills

- Sketching, Wireframes, User Flows
- User Experience research
- Interface Design Mockups
- Front-End Web Development
- Print Production
- Rapid Prototyping

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Other Work Experience

J Story (Seoul, Korea) / Owner

February 2009 - April 2010

J Story was a women's retail business I owned for about 1 year in Dongdaemun Market, a large commercial district shopping centers in Jongno-gu, Seoul, South Korea. The business was targeted young female professionals and Japanese visitors.

- Ordered new products and managed unsold items by online selling
- Utilized customer statements to analyze savings and possible value-added services
- Resolved customer complaints
- Interacted with new customers and build relationships for returning customers
- Managed and encouraged 2 part-time employees

Sambu Construction Co Ltd (Seoul, Korea) / Administrative Assistant

February 2008 - January 2009

Sambu Construction Co., Ltd. engages in the construction business in South Korea. The company is involved in various civil works, including dams and hydro-power projects, ports and harbors, highways, bridges, subways and railroads.

- Performed basic bookkeeping and other administrative tasks
- Designed flyers for company's several events and made presentation slides for my team which were highly admired by the general manager and team members

Involvement

Event Coordinator (BFA Graphic Design Department at SJSU) September 2017 - Current

Plan and organize social and private events (workshops, meetings, holiday events) for graphic design students, ranging in size from 12-100.

Language

English	Fluent
Korean	Native
Japanese	Fluent
Chinese	Beginner

Volunteer

HandsOn Bay Area

January 2017 - Current

HandsOn Bay Area is a non-profit organization in San Francisco that provides opportunities to connect people schools, parks and non-profit organizations in need of helps.

- Help to maintain clean and safe environments for local hiking trails