



# City of Madison

City of Madison  
Madison, WI 53703  
[www.cityofmadison.com](http://www.cityofmadison.com)

## Meeting Minutes - Approved EQUAL OPPORTUNITIES COMMISSION

*Consider: Who benefits? Who is burdened?  
Who does not have a voice at the table?  
How can policymakers mitigate unintended consequences?*

---

Thursday, July 11, 2024

5:00 PM

Hybrid Meeting

---

### Special Meeting and Community Listening Session

Commission meeting 5pm - 5:30pm & Community Listening Session 5:30pm - 7:45pm

1. Written Comments: You can send comments on agenda items to [eoc@cityofmadison.com](mailto:eoc@cityofmadison.com).

2. Register for Public Comment:

- Register to speak at the meeting.
- Register to answer questions.
- Register in support or opposition of an agenda item (without speaking).

If you want to speak at this meeting you must register. You can register at <https://www.cityofmadison.com/MeetingRegistration>. When you register to speak, you will be sent an email with the information you will need to join the virtual meeting.

3. Watch the Meeting: If you would like to join the meeting as an observer, please visit <https://www.cityofmadison.com/watchmeetings>.

4. Listen by Phone:

(877) 853-5257 (Toll Free)

Webinar ID: 871 9108 2024

### CALL TO ORDER / ROLL CALL

The meeting was called to order at 5:11 pm, Benford presiding.

Staff: Byron Bishop, Chelsea Schult, Rebecca Below, Clifford Blackwell, Angela Banks, Norm Davis, Michaelyn Gibson.

**Present:** 8 - Nasra Wehelie; Sheray L. Wallace; Brian D. Benford; Linda J. Ketcham; Katriel Tan Williams; Araceli Esparza; Robert Klebba and Zach A. Madden

**Absent:** 1 - Dina Nina Martinez-Rutherford

**Excused:** 2 - Melanie G. Ramey and Corinda Rainey-Moore

### APPROVAL OF MINUTES

A motion was made by Ketcham, seconded by Klebba to Approve the Minutes.  
The motion passed by voice vote/other.

## PUBLIC COMMENT

1. [84324](#) Public Comments [July 11, 2024]

There was no public comment.

## DISCLOSURES AND RECUSALS

There were no disclosures or recusals.

## NEW BUSINESS

2. [83518](#) Requesting information, studies, and plans regarding the authorization of a local sales tax.

**Sponsors:** Amani Latimer Burris

A motion was made by Klebba, seconded by Ketcham, to Return to Lead with the Following Recommendation(s) to the COMMON COUNCIL: recommend with the conditions provided in the motion made at the 3/14/24 Equal Opportunities Commission for 82079. Motion was passed by voice vote/other.

The recommendation is to adopt with the following amendments:

1. Ketcham moved to direct the Finance department to conduct an analysis of the operating budget from 2019 - 2024. Seconded by Ramey. Passed by voice/other vote.

2. Wehelie moved to direct the Finance department to look into the implications of the sales tax options for visitors. Seconded by Ramey & Wallace. Passed by voice/other vote.

3. Klebba moved to require the Finance Department to conduct an Equity Analysis for the perspective City sales tax. Seconded by Ketcham. Passed by voice/other vote.

## DISCUSSION ITEMS

3. [74525](#) Community Listening Meetings

The session will be held at The Atrium 2238 S Park St, Room 104.

Community shared their comments and questions with members.

## ADJOURNMENT

A motion was made by Wallace, seconded by Esparza, to Adjourn.

The motion passed by voice vote/other. The meeting adjourned at 7:01pm.