



# City of Madison

City of Madison  
Madison, WI 53703  
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## Meeting Minutes - Approved DOWNTOWN COORDINATING COMMITTEE

*Consider: Who benefits? Who is burdened?  
Who does not have a voice at the table?  
How can policymakers mitigate unintended consequences?*

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Thursday, September 19, 2024

5:30 PM

215 Martin Luther King, Jr. Blvd.  
Room 206 (Madison Municipal Building)

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### CALL TO ORDER / ROLL CALL

The meeting was called to order at 5:40 pm.

**Present:** 6 - Michael E. Verveer; Adam J. Plotkin; Ted Crabb; Davy Mayer; Sandra J. Torkildson and Stephen Smith  
**Excused:** 2 - Juliana R. Bennett and MGR Govindarajan

### APPROVAL OF MINUTES

**A motion was made by Mayer, seconded by Smith, to Approve the July 18, 2024 Minutes. The motion passed by voice vote/other.**

Sophia Hauge, nominated by ASM for the Student Representative on DCC, was introduced.

### PUBLIC COMMENT

1. [61242](#) Public Comment  
None

### DISCLOSURES AND RECUSALS

- None
2. [81578](#) Report of Mall Concourse Maintenance and Special Events 2024  
Mark Kiesow gave an update on Mall Concourse Maintenance activities, including follow-up information on late night vending and sidewalk repair. He discussed garbage carts being left on State Street near Hawthorne Ct, and that MCM is working to get carts off State Street. Kiosk lighting has been fixed, and they work for the first time in six years. A vehicle struck a kiosk at Overture Center. TE is working on a replacement and will need to pull wires to reconnect pedestrian poles. BRT will begin service on September 21st and MCM will maintain and remove snow from stations. Summer and fall events are winding down and everything had good weather. Smith asked about the electric garbage truck. Kiesow mentioned it was received and malfunctioned shortly thereafter. The power inverter failed, and it was sent back to manufacturer. Verveer asked about the lights being out on 100 block. There was a brief discussion about sidewalk repair locations and capital budget items for 2025.

3. [84974](#) Approving the schedule of Special Charges for the State Street Mall/Capitol Concourse for 2023/24 Maintenance Charges. (District 2, District 4 and District 8)

Lisa Laschinger briefly presented an overview of the special charge, which reflects actual expenses and billed at end of year. In general expenses were similar to 2023, with 5% increase due to wage increases. She noted there was not an increase in 2023. No property owners contacted Parks with question after notifications were sent out.

**A motion was made by Crabb, seconded by Smith, to RECOMMEND TO COUNCIL TO ADOPT - REPORT OF OFFICER. The motion passed by voice vote/other.**

4. [81580](#) State Street 2024 Pedestrian Mall Experiment

Dan McAuliffe gave an overview of the Pedestrian Mall Experiment status and preparation of the report that will be submitted to Council at the conclusions of the experiment. The draft is anticipated to be at DCC at the November meeting. He highlighted some of the initial lessons learned, including about those about painting, furniture, and bike and pedestrian conflicts. He discussed activity level data, which showed a 4-5% increase in June and July. May was lower due to rain and August activity was higher, possibly due to the O'liv apartments opening. He presented potential recommendations for future improvements to the pedestrian mall. Smith asked about the survey and report and expressed concerns that November meetings are often cancelled and DCC could be eliminated. Crabb asked if delivery trucks are following the hours. McAuliffe stated the City isn't actively monitoring deliver vehicles. There was a discussion about determining the end date of the experiment.

5. [79916](#) Secretary's Report

McAuliffe gave a brief update on the Mifflin Plaza project and anticipates a larger update at the October DCC meeting. The BID operating agreement will also be on the October agenda. November meeting will likely be the State Street report and approval of meetings for 2025.

## ADJOURNMENT

**A motion was made by Crabb, seconded by Smith, to Adjourn at 7:06 pm. The motion passed by voice vote/other.**