



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Meeting Minutes - Draft ECONOMIC DEVELOPMENT COMMITTEE

*Consider: Who benefits? Who is burdened?
Who does not have a voice at the table?
How can policymakers mitigate unintended consequences?*

Wednesday, May 15, 2024

5:00 PM

Plumbers Local 75
2102 E Springs Dr Suite 100
Madison, WI 53704

1. Written Comments: You can send comments on agenda items to edc@cityofmadison.com

2. Register for Public Comment:

- Register to speak at the meeting.
- Register to answer questions.
- Register in support or opposition of an agenda item (without speaking).

If you want to speak at this meeting you must register. You can register in person.

CALL TO ORDER / ROLL CALL

Economic Development Committee was called to order at 5:07pm. Chaired by Harris.

Others present: Rohlich, Makinen, Mikolajewski, Miller, Rhodes-Conway, Ouk

Present: 6 - Melissa Gombar; Wayne R. Harris; Nicholas J.C. Paris; Seth W. Lentz; Kabah Bah and Sabrina V. Madison

Absent: 2 - Nasra Wehelie and John W. Duncan

Excused: 2 - Jeffrey J. Liggon and Susan M. Bulgrin

APPROVAL OF MINUTES

A motion was made by Madison and seconded by Paris to approve the minutes from the March 20, 2024 meeting. The motion passed by voice vote.

A motion was made by Lentz and seconded by Gombar to approve the minutes from the April 17, 2024 meeting. The motion passed by voice vote.

PUBLIC COMMENT

1. [83100](#) Public Comment - EDC 5/15/24

Attachments: [RegistrantsReport EDC 5-15-24.pdf](#)

DISCLOSURES AND RECUSALS

None

NEW BUSINESS

2. [83137](#) Providing Urban Community Arts Network, Ltd. (UCAN) a \$30,000 grant for a “MadLit” program on the 100 Block of State Street using American Rescue Plan Act (ARPA) Small Business Equity and Recovery Program (SBER) funds and authorizing the Mayor and City Clerk to sign an agreement with UCAN for that purpose. (District 4)

Members of UCAN gave a presentation on MadLit program followed by questions from members. A motion was made by Madison and seconded by Bah to return to lead to recommend approval. The motion passed unanimously by voice vote.

Wehelie arrived at 5:17 p.m.

Present: 7 - Melissa Gombar; Nasra Wehelie; Wayne R. Harris; Nicholas J.C. Paris; Seth W. Lentz; Kabah Bah and Sabrina V. Madison

Absent: 1 - John W. Duncan

Excused: 2 - Jeffrey J. Liggon and Susan M. Bulgrin

3. [83170](#) Authorizing a loan to Revive Restoration, Inc., or its assigns in the amount of \$100,000 for real estate improvements to the commercial property at 925 Applegate Road through the TID 51 Small Cap TIF loan program using TID #51 incremental revenue as authorized in an amendment to the TID #51 Project Plan (RES 23-00208 adopted by the Common Council on March 7, 2023). (District 14)

Attachments: [2024_04_Loan_Summary_Revive_Restorations.pdf](#)

Miller gave a brief introduction and Jillian Hackel from MDC gave an overview of the business and loan followed by questions from members. A motion was made by Gombar and seconded by Lentz to return to lead to recommend approval. The motion passed unanimously by voice vote.

Duncan arrived at 5:21 p.m.

Present: 8 - Melissa Gombar; Nasra Wehelie; Wayne R. Harris; Nicholas J.C. Paris; Seth W. Lentz; Kabah Bah; John W. Duncan and Sabrina V. Madison

Excused: 2 - Jeffrey J. Liggon and Susan M. Bulgrin

DISCUSSION ITEMS

4. [83101](#) Discussion with Mayor Satya Rhodes-Conway about economic development in the community.

The Mayor shared ideas regarding Economic Development in the city followed

by questions from members.

5. [82123](#) Discussion Regarding the 2025 City Budget

Attachments: [2024 Economic Development Division Capital Budget.pdf](#)

The Mayor gave an overview of the current budget process followed by questions from members.

6. [81529](#) Economic Development Division Financial Assistance Dashboard

Attachments: [June 2024 EDD Financial Assistance Dashboard.pdf](#)

This item was skipped until next meeting.

- d7. [83102](#) Discussion with Plumbers Local 75 regarding facility and workforce needs.

Steve Breitlow gave a presentation about the Plumbers Local 75 workforce and facility followed by questions from members.

8. [78859](#) Announcements and Future EDC Agenda Items

There will be no Economic Development Committee meeting in June. The next meeting will be July 17, 2024.

ADJOURNMENT

A motion was made by Wehelie and seconded by Madison to adjourn at 6:54pm. The motion passed by voice vote.