



City of Madison

City of Madison
Madison, WI 53703
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Meeting Minutes - Approved DOWNTOWN COORDINATING COMMITTEE

*Consider: Who benefits? Who is burdened?
Who does not have a voice at the table?
How can policymakers mitigate unintended consequences?*

Thursday, October 17, 2024

5:30 PM

215 Martin Luther King, Jr. Blvd.
Room 206 (Madison Municipal Building)

CALL TO ORDER / ROLL CALL

Present: 5 - Michael E. Verveer; Adam J. Plotkin; Ted Crabb; Sandra J. Torkildson and Stephen Smith
Excused: 3 - Juliana R. Bennett; MGR Govindarajan and Davy Mayer

APPROVAL OF MINUTES

A motion was made by Crabb, seconded by Torkildson, to Approve the September 19, 2024 Minutes. The motion passed by voice vote/other.

PUBLIC COMMENT

1. [61242](#) Public Comment
None

DISCLOSURES AND RECUSALS

2. [81578](#) Report of Mall Concourse Maintenance and Special Events 2024

Mark Kiesow provided an update on Mall Concourse Maintenance activities. The pedestrian lighting in the 100 block was fixed after a traffic accident. BRT trash is being emptied by Metro Transit staff every day, but recycling receptacles aren't installed yet. Mark spoke with Bill McGlynn about sidewalk repair. The citywide contract includes small joint repairs around the square, but other sidewalk repairs can be added to next year's contract. Residential refuse containers in the 600 block will be moved on November 7. The electric refuse truck is back in service. Rope lighting repairs on pedestrian light poles are underway. Over 40 poles have been repaired in the 200-600 blocks of State Street. The 100 block and the square are next. Landscape maintenance is winding down; mums were planted but a number were stolen. Spring bulbs will be next week.

Verveer discussed budget impacts a failed referendum might have on Mall Concourse Maintenance.

3. [85614](#)

Approving the 2025 Operating Plan for Madison's Central Business Improvement District. (District 2, District 4, District 8)

Matt Tramel, Executive Director of the BID, presented an overview of the operating plan. No major changes from the previous year. The District 8 alder was added as a non-voting member of the board. There are some changes in anticipation of potential reduction due to referendum. The board elected to raise fees for property owners. This is the first time raising fees since 1999, but costs have gone up since then. Smith asked if the operating plan is a contract with the City. Tramel responded it is not a contract with the City, but the BID has a separate contract with the City for programming.

A motion was made by Crabb, seconded by Torkildson, to RECOMMEND TO COUNCIL TO ADOPT - REPORT OF OFFICER. The motion passed by voice vote/other. Smith abstained.

4. [83003](#)

Mifflin Plaza

Dan McAuliffe gave a status update on the Mifflin Plaza project. He recapped the April public meeting, discussed the Safe Growth evaluation of the space, and the change in the Wisconsin History Center timeline. He then discussed the anticipated design and public review process, which is anticipated to occur through 2025. Crabb asked how DCC would be involved. McAuliffe said DCC would be involved throughout, potentially with public meetings and DCC updates on the same weeks. Smith talked about coordination with Hovde and neighborhood associations. Verveer asked about Ken Saiki's involvement. Plotkin requested Mifflin Plaza be a standing DCC item moving forward.

5. [79916](#)

Secretary's Report

McAuliffe gave a brief update on the pedestrian mall experiment and noted the November meeting will likely include a review of the draft State Street report and 2025 meeting dates.

ADJOURNMENT

A motion was made by Crabb, seconded by Plotkin, to Adjourn at 7:30 pm. The motion passed by voice vote/other.