



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Meeting Minutes - Approved MONONA TERRACE BOOKING EVENT ASSISTANCE ADVISORY COMMITTEE

*Consider: Who benefits? Who is burdened?
Who does not have a voice at the table?
How can policymakers mitigate unintended consequences?*

Tuesday, February 27, 2024

3:00 PM

Virtual via Zoom

82063

Destination Madison Virtual Meeting - Zoom link

<https://us02web.zoom.us/j/84275680026?pwd=ZFhrZ1JBQINqV2lXM0YxaXNVbTFvQT09>

Meeting ID: 842 7568 0026 Passcode: 256069

One tap mobile +13017158592,,84275680026#,,, *256069#

CALL TO ORDER / ROLL CALL

Minute Taker: Lizzy O'Hara

Present: – Ellie Westman Chin, Michael Verveer, Bill Zeinemann, Tom Ziarnik,
Angela Bozo

Absent: –

Guests: – Jamie Patrick

Westman Chin called the meeting to order at 3:00 p.m. Quorum established.

APPROVAL OF MINUTES

A motion was made by Ziarnik, seconded by Verveer, to Approve the Minutes.
The motion passed by voice vote/other.

PUBLIC COMMENT

DISCLOSURES AND RECUSALS

Michael Verveer is a member of the City of Madison Room Tax Commission and is on the Monona Terrace Community and Convention Center Board. Tom Ziarnik is a member of the City of Madison Room Tax Commission and Destination Madison Foundation Board of Trustees. Angela Bozo is a member of the Monona Terrace Community and Convention Center Board.

REVIEW FUND ACTIVITY

[82058](#)

Review Fund Activity

Attachments: [Fund Activity Memo](#)

Westman Chin reviewed the Fund Activity Memo. For the calendar year 2024, the committee has \$275,000 to appropriate, less \$5,000 Administration Fee, balance adjusted to \$270,000. After the December 5, 2023, meeting, there existed a balance in the fund of \$2,023, which is not carried over into 2024. Re-appropriations below of \$93,000, leaves the committee with available funds of \$363,000 to consider and appropriate at this meeting. There are four new event requests, which will leave a remaining balance of \$272,500 in the fund.

REVIEW FUTURE FUND REQUESTS

[82059](#)

American Association of Biological Anthropologists - 2028 Annual Meeting

Attachments: [AmerAssocBiologicalAnthropologists2028.pdf](#)

BEA Request for \$30,000

A motion to approve the request was made by Bozo. Motion was seconded by Verveer, The motion passed by voice vote/other.

[82060](#)

Assoc of Cancer Center Administrators - 2026 Cancer Center Administrators Forum

Attachments: [AssocCancerCenterAdministrators2026Forum.pdf](#)

BEA Request for \$16,500 for facility rental.

A motion to approve the request was made by Zeinemann. Motion was seconded by Zarniak. The motion passed by voice vote/other.

[82061](#)

Handbell Musicians of America - Pinnacle 7 2025

Attachments: [HandbellMusiciansAmer2025Pinnacle7.pdf](#)

BEA Request for \$15,000 for facility rental.

No action taken

[82062](#)

World Triathlon Corp. - IRONMAN Wisconsin and IM WI 70.3 2025

Attachments: [WorldTriathlonCorpIronman2025.pdf](#)

BEA Request for \$29,000 for facility rental.

A motion to approve the request was made by Verveer. Motion was seconded by Zarniak. The motion passed by voice vote/other.

OTHER BUSINESS

Christian Community Development Assoc - 2025 CCDA National Conference

BEA Request for \$23,760 for facility rental.

The Christian Community Development Association event originally approved for 2025. Client is now requesting 2027 dates.

ADJOURNMENT

Since there was no further business Verveer moved that the meeting be adjourned. Motion was seconded by Bozo. Meeting adjourned.