



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Meeting Minutes - Approved ALCOHOL LICENSE REVIEW COMMITTEE

*Consider: Who benefits? Who is burdened?
Who does not have a voice at the table?
How can policymakers mitigate unintended consequences?*

*This meeting may be viewed LIVE on Charter Spectrum Channel 994, AT&T U-Verse
Channel 99 or at www.madisoncitychannel.tv.*

Wednesday, July 17, 2024

5:30 PM

210 Martin Luther King, Jr. Blvd.
Room 354 (City-County Building)

HYBRID MEETING

The City of Madison is holding the Alcohol License Review Committee meeting in a hybrid to help protect our community from the Coronavirus (COVID-19) pandemic. Members of the public may choose to view and/or provide comment in person or virtually at hybrid Alcohol License Review Committee meetings.

1. Written Comments: You can send comments on agenda items to licensing@cityofmadison.com

2. Register for Public Comment:

- Register to speak at the meeting.
- Register to answer questions.
- Register in support or opposition of an agenda item (without speaking).

If you want to speak at this meeting you must register. You can register at <https://www.cityofmadison.com/MeetingRegistration>. When you register to speak, you will be sent an email with the information you need to join the virtual meeting.

3. Watch the Meeting: You can watch the meeting in several ways:

- Livestream on the Madison City Channel web
<https://www.cityofmadison.com/watchALRC>
- Livestream on the City of Madison YouTube channel
<https://www.youtube.com/user/CityofMadison>
- Television: Watch live on Spectrum channel 994, AT&T U-Verse channel 99, and Madison City Channel on Roku and Apple TV

4. Listen by Phone:

(877) 853-5257 (Toll Free)

Webinar ID: 818 2304 5746

Applications will go to the Common Council Meeting of August 6, 2024

This meeting is governed by Robert's Rules of order. All speakers wishing to address the committee regarding an agenda item must first complete a registration form and submit it to the City Clerk designee.

Speakers may speak to the committee only after they are called by the Chair. Each speaker will be limited to three minutes.

After speaking to the committee, please take your seat in the gallery. The public is not allowed to address or respond to speakers or committee members unless they have been recognized by the Chair of the committee.

Notified Absences: Carter, Farley

Call to Order/Roll Call

Present: 7 - Charles Myadze; Michael E. Verveer; Colin R. Barushok; Amy L. Westra; Katherine Loving; Isadore Knox Jr. and Sheri Carter

Absent: 1 - Linda Vakunta

Excused: 1 - Kathryn M. Farley

Non Voting: 4 - Jim Verbick; James Boxrud; Angela Kamoske and Amber McReynolds

Approval of Minutes

A motion was made by Barushok, seconded by Verveer, to Approve the Minutes. The motion passed by voice vote/other.

Approval of Minutes

A motion was made by Barushok, seconded by Verveer, to Approve the Minutes. The motion passed by voice vote/other.

Public Comment

1. [84420](#) Public Comment

Disclosures and Recusals

Presentation of the Consent Agenda

Operator's License Applications

2. [84091](#) Operator License Application
Zachary Thompson - Establishment where employed: Flix Brewhouse

A motion was made by Verveer, seconded by Barushok, to RECOMMEND TO COUNCIL TO PLACE ON FILE WITHOUT PREJUDICE -REPORT OF OFFICER. The motion passed by voice vote/other.

Changes of Agent

3. [83329](#) Change of Agent
Graduate Madison Leasee, LLC • dba Graduate Madison • 601 Langdon St
New Agent: Aaron Liebgold
Class B Combination Liquor & Beer
(District 5)

A motion was made by Barushok, seconded by Verveer, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

4. [83337](#) Change of Agent
SBG Apple North VIII, LLC • dba Applebee's Neighborhood Bar & Grill •
4710 E Towne Boulevard
New Agent: David A. Oestreich
Class B Combination Liquor & Beer
(District 17)

A motion was made by Barushok, seconded by Verveer, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

5. [84395](#) Change of Agent
Kwik Trip Inc • dba Kwik Trip 950 • 4402 E Buckeye Rd
New Agent: Mary Jane C Hooser
Class A Beer, Class A Liquor
(District 16)

A motion was made by Barushok, seconded by Verveer, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

6. [84400](#) Change of Agent
Apple Nine Hospitality Management Inc • dba Hilton Garden Inn Madison
770 Regent St
New Agent: Daniel Hance
Class B Combination Liquor & Beer
(District 4)

A motion was made by Barushok, seconded by Verveer, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

7. [84401](#) Change of Agent
Kwik Trip Inc • dba Kwik Trip 952 • 2538 Fish Hatchery Rd
New Agent: Tami J Koeth
Class A Beer, Class A Cider
(District 14)

A motion was made by Barushok, seconded by Verveer, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice

vote/other.

Entity Reorganization

8. [84402](#) Entity Reorganization
 Luigi's Diner LLC • dba Luigi's Diner
 515 S Midvale Blvd
 Class B Beer, Class C Wine
 (District 11)
 Remove one officer

A motion was made by Barushok, seconded by Verveer, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

9. [84403](#) Entity Reorganization
 La Pepe Inc • dba Tex Tubb's Taco Palace
 2009 Atwood Ave
 Class B Combination Liquor & Beer
 (District 6)
 Remove one officer

A motion was made by Barushok, seconded by Verveer, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

10. [84404](#) Entity Reorganization
 2089 Inc • dba Monty's Blue Plate Diner
 2089 Atwood Ave
 Class B Combination Liquor & Beer
 (District 6)
 Remove one officer

A motion was made by Barushok, seconded by Verveer, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

11. [84408](#) Entity Reorganization
 Delmonico's of Madison LLC • dba Johnny Delmonico's
 130 S Pinckney St
 Class B Combination Liquor & Beer
 (District 4)
 Remove one officer

A motion was made by Barushok, seconded by Verveer, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

12. [84409](#) Entity Reorganization
 Wisconsin Fine Wines & Spirits LLC • dba Total Wine Spirits Beer & More

400 West Towne Mall
Class B Combination Liquor & Beer
(District 9)
Add one new officer

A motion was made by Verveer, seconded by Barushok, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

18+ Center for Visual & Performing Arts License

13. [84411](#) 18+ Center for Visual & Performing Arts License
Cenote LLC • dba Liquid
Capacity (in/out): 720/0
624 University Ave • Agent: Riley Gasiorowski
Class B Combination Liquor & Beer • 40% alcohol, 0% food, 60% other
Police Sector 403 (District 2)

A motion was made by Myadze, seconded by Barushok, to RECOMMEND TO COUNCIL TO GRANT WITH CONDITIONS - REPORT OF OFFICER. The motion passed by voice vote/other.

The condition is:

1. No patrons are permitted to enter or re-enter the establishment after 1:30 am on Friday and Saturday nights.

Four registrations in support.

Recessed Public Hearing

15. [83704](#) Public Hearing - New License
Black Sky Investments LLC • dba Wine & Design, Madison, WI
167 S Fair Oaks Ave • Agent: Kelly Anderson
Estimated Capacity (in/out): 65/0
Class B Combination Liquor & Beer
12.87% alcohol, 3.07% food, 84.06% other
Police Sector 602 (District 15)

A motion was made by Barushok, seconded by Verveer, to RECOMMEND TO COUNCIL TO PLACE ON FILE WITHOUT PREJUDICE -RECESSED PUBLIC HEARING. The motion passed by voice vote/other.

16. [83712](#) Public Hearing - New License
Madison Petroleum LLC • dba Deon's
2301 Commercial Ave • Agent: Harminder Basra
Class A Beer
Police Sector 501 (District 12)

A motion was made by Knox Jr., seconded by Myadze, to Refer to the ALCOHOL LICENSE REVIEW COMMITTEE. The motion passed by voice

vote/other. Barushok recorded as a no vote.

Public Hearing

New License - Public Hearing

17. [84115](#) Public Hearing - New License
Mega Marts, LLC • dba Metro Market #434
6010 Cottage Grove Rd. • Agent: Andrew Hein
Estimated Capacity (in/out): 200/200
Class B Combination Liquor & Beer • 15% alcohol, 80% food
Police Sector 627 (District 3)

A motion was made by Barushok, seconded by Verveer, to RECOMMEND TO COUNCIL TO RE-REFER - PUBLIC HEARING to the ALCOHOL LICENSE REVIEW COMMITTEE. The motion passed by voice vote/other.

18. [84125](#) Public Hearing - New License
Ultimate Mart, LLC • dba Metro Market #179
261 Junction Rd. • Agent: Bryan Roth
Class A Beer, Class A Liquor
Police Sector 128 (District 9)

A motion was made by Barushok, seconded by Verveer, to RECOMMEND TO COUNCIL TO RE-REFER - PUBLIC HEARING to the ALCOHOL LICENSE REVIEW COMMITTEE. The motion passed by voice vote/other.

19. [84126](#) Public Hearing - New License
Ultimate Mart, LLC • dba Pick N Save #178
2502 Shopko Dr. • Agent: Mitchell Leggett
Class A Beer, Class A Liquor
Police Sector 513 (District 12)

A motion was made by Barushok, seconded by Verveer, to RECOMMEND TO COUNCIL TO RE-REFER - PUBLIC HEARING to the ALCOHOL LICENSE REVIEW COMMITTEE. The motion passed by voice vote/other.

20. [84128](#) Public Hearing - New License
Ultimate Mart, LLC • dba Pick N Save Express #183
1312 S. Park St. • Agent: Terrence Rock
Class A Beer, Class A Liquor
Police Sector 306 (District 13)

A motion was made by Barushok, seconded by Verveer, to RECOMMEND TO COUNCIL TO RE-REFER - PUBLIC HEARING to the ALCOHOL LICENSE REVIEW COMMITTEE. The motion passed by voice vote/other.

21. [84130](#) Public Hearing - New License
Ultimate Mart, LLC • dba Pick N Save #131
3197 Maple Grove Dr • Agent: Crystal Gulseth

Class A Beer, Class A Liquor
Police Sector 119 (District 7)

A motion was made by Barushok, seconded by Verveer, to RECOMMEND TO COUNCIL TO RE-REFER - PUBLIC HEARING to the ALCOHOL LICENSE REVIEW COMMITTEE. The motion passed by voice vote/other.

22. [84138](#)

Public Hearing - New License
Fresco LLC • dba Catering a Fresco
201 State St • Agent: Megan Moderson
Estimated Capacity (in/out): 2251/0
Class B Combination Liquor & Beer • 40% alcohol, 60% food
Police Sector 405 (District 4)

A motion was made by Verveer, seconded by Barushok, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by voice vote/other.

Two registrations in support.

23. [84140](#)

Public Hearing - New License
On Regent Hospitality • dba Greenbush Bar
914 Regent St • Agent: Samuel Brown
Estimated Capacity (in/out): 55/0
Class B Combination Liquor & Beer • 50% alcohol, 50% food
Police Sector 202 (District 8)

A motion was made by Verveer, seconded by Barushok, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by voice vote/other.

One registration in support.

24. [84159](#)

Public Hearing - New License
Cenote LLC • dba Liquid
624 University Ave • Agent: Riley Gasiorowski
Estimated Capacity (in/out): 720/0
Class B Combination Liquor & Beer • 40% alcohol, 0% food, 60% other
Police Sector 403 (District 2)

A motion was made by Myadze, seconded by Barushok, to RECOMMEND TO COUNCIL TO GRANT WITH CONDITIONS - PUBLIC HEARING. The motion passed by voice vote/other.

The condition is:

1. No patrons are permitted to enter or re-enter the establishment after 1:30 am on Friday and Saturday nights.

Four registrations in support.

25. [84160](#)

Public Hearing - New License

Molten Monkey LLC • dba Molten Monkey Pizza
912 E Johnson St • Agent: Otto Dilba
Estimated Capacity (in/out): 50/20
Class B Beer, Class C Wine • 5% alcohol, 95% food
Police Sector 407 (District 6)

A motion was made by Verveer, seconded by Knox Jr., to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by voice vote/other.

One registration in support.

26. [84161](#)

Public Hearing - New License
Consolidated Management Company • dba Consolidated Management Company
1000 Edgewood College Dr • Agent: Michael DeLisle
Estimated Capacity (in/out): 300/500
Class B Combination Liquor & Beer • 10% alcohol, 90% food
Police Sector 207 (District 13)

A motion was made by Barushok, seconded by Verveer, to RECOMMEND TO COUNCIL TO RE-REFER - PUBLIC HEARING to the ALCOHOL LICENSE REVIEW COMMITTEE. The motion passed by voice vote/other.

27. [84162](#)

Public Hearing - New License
La Juquilita Mexican Restaurant & Grill • dba El Aguila Real
226 State St • Agent: Paulina Venegas
Estimated Capacity (in/out): 99/20
Class B Combination Liquor & Beer • 45% alcohol, 55% food
Police Sector 406 (District 4)

A motion was made by Carter, seconded by Knox Jr., to Table. The motion passed by voice vote/other.

This License was Take Off The Table

A motion was made by Verveer, seconded by Barushok, to RECOMMEND TO COUNCIL TO GRANT WITH CONDITIONS - PUBLIC HEARING. The motion passed by voice vote/other.

The condition is:

- 1. The establishment must meet the definition of a restaurant under Madison General Ordinance 38.02, at all times.**
- 2. Food shall be available at all times the restaurant is open.**

One registration in support.

28. [84163](#)

Public Hearing - New License
Marie's Soul Food • dba Marie's Soul Food
1637 Monroe St • Agent: Marissa Holmes
Estimated Capacity (in/out): 40/0
Class B Beer, Class C Wine • 25% alcohol, 75% food

Police Sector 205 (District 13)

A motion was made by Myadze, seconded by Verveer, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by voice vote/other.

Three registrations in support.

29. [84164](#) Public Hearing - New License
El Sabor De Puebla LLC • dba El Sabor De Puebla
1849 Northport Dr • Agent: Reyna Gonzalez Torres
Estimated Capacity (in/out): 220/0
Class B Combination Liquor & Beer • 20% alcohol, 80% food
Police Sector 504 (District 12)

A motion was made by Myadze, seconded by Barushok, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by voice vote/other.

One registration in support.

Report of Madison Police Department

30. [84418](#) Summary of Recent Calls for Service

MPD submitted the attached report.

Report of City Clerk's Office

31. [84419](#) Summary of Licenses Issued

Clerk's Office submitted the attached report.

Adjournment

A motion was made by Barushok, seconded by Myadze, to Adjourn at 8:22pm. The motion passed by voice vote/other.