



# City of Madison

City of Madison  
Madison, WI 53703  
[www.cityofmadison.com](http://www.cityofmadison.com)

## Meeting Minutes - Approved DOWNTOWN COORDINATING COMMITTEE

*Consider: Who benefits? Who is burdened?  
Who does not have a voice at the table?  
How can policymakers mitigate unintended consequences?*

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Thursday, January 18, 2024

5:30 PM

215 Martin Luther King, Jr. Blvd.  
Room 215 (Madison Municipal Building)

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Audio recording of the meeting is available on Madison City Channel

### CALL TO ORDER / ROLL CALL

The meeting was called to order at 5:31 pm

**Present:** 5 - Michael E. Verveer; Adam J. Plotkin; Davy Mayer; Sandra J. Torkildson  
and Stephen Smith

**Excused:** 3 - Juliana R. Bennett; MGR Govindarajan and Ayden C. Fowler

### APPROVAL OF MINUTES

**A motion was made by Smith, seconded by Torkildson, to Approve the  
November 16, 2023 Minutes. The motion passed by voice vote/other.**

### PUBLIC COMMENT

1. [61242](#) Public Comment  
None

### DISCLOSURES AND RECUSALS

None

2. [81578](#) Report of Mall Concourse Maintenance and Special Events 2024  
Mark Kiesow discussed snow removal after the major storms and work to improve processes in the future. The BID's Shine on event wrapped up and Mall Concourse Maintenance is hoping to add lighting in the planters. He also mentioned they received a sample of rope lighting for the 57 pedestrian poles with non-functioning lights and upcoming repairs to poster kiosks. He discussed the Ad-hoc Public Restroom Committee's work and asked that be a future agenda item.
3. [81580](#) State Street 2024 Pedestrian Mall Experiment  
Prior to discussion of the Pedestrian Mall Experiment, DCC members discusses issues related to signage on street furniture. Dan McAuliffe gave an overview of the Pedestrian Mall concept as presented at the December 4, 2023 public meeting. He also summarized feedback received at meetings and through the survey, with major themes related to bikes within the roadway, ideas for space activation, delivery window times and perceptions of

safety. Art projects were presented and included street paintings, stencils and gateway features currently under design. He then presented several options of street furniture that could be considered for the experiment and asked DCC members to identify a few preferred types of benches and planters. Several DCC members offered thoughts on preferred designs.

**4. [79916](#)**

**Secretary's Report**

McAuliffe gave a brief explanation to the agenda setting process and the December meeting cancellation. He stated DCC members seeking to add a topic to the agenda email him and the chair.

**ANNOUNCEMENTS**

None

**ADJOURNMENT**

**A motion was made by Smith, seconded by Mayer, to Adjourn at 6:47 pm. The motion passed by voice vote/other.**