



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Meeting Minutes - Approved ALCOHOL LICENSE REVIEW COMMITTEE

*Consider: Who benefits? Who is burdened?
Who does not have a voice at the table?
How can policymakers mitigate unintended consequences?*

This meeting may be viewed LIVE on Charter Spectrum Channel 994, AT&T U-Verse Channel 99 or at www.madisoncitychannel.tv.

Wednesday, May 15, 2024

5:30 PM

210 Martin Luther King, Jr. Blvd.
Room 201 (City-County Building)

HYBRID MEETING

The City of Madison is holding the Alcohol License Review Committee meeting in a hybrid to help protect our community from the Coronavirus (COVID-19) pandemic. Members of the public may choose to view and/or provide comment in person or virtually at hybrid Alcohol License Review Committee meetings.

1. Written Comments: You can send comments on agenda items to licensing@cityofmadison.com

2. Register for Public Comment:

- Register to speak at the meeting.
- Register to answer questions.
- Register in support or opposition of an agenda item (without speaking).

If you want to speak at this meeting you must register. You can register at <https://www.cityofmadison.com/MeetingRegistration>. When you register to speak, you will be sent an email with the information you need to join the virtual meeting.

3. Watch the Meeting: You can watch the meeting in several ways:

- Livestream on the Madison City Channel web
<https://www.cityofmadison.com/watchALRC>
- Livestream on the City of Madison YouTube channel
<https://www.youtube.com/user/CityofMadison>
- Television: Watch live on Spectrum channel 994, AT&T U-Verse channel 99, and Madison City Channel on Roku and Apple TV

4. Listen by Phone:

(877) 853-5257 (Toll Free)
Webinar ID: 895 0391 0385

Applications will go to the Common Council Meeting of June 4, 2024

This meeting is governed by Robert's Rules of order. All speakers wishing to address the committee regarding an agenda item must first complete a registration form and submit it to the City Clerk designee.

Speakers may speak to the committee only after they are called by the Chair. Each speaker will be limited to three minutes.

After speaking to the committee, please take your seat in the gallery. The public is not allowed to address or respond to speakers or committee members unless they have been recognized by the Chair of the committee.

Notified Absences:

Call to Order/Roll Call

Present: 6 - Michael E. Verveer; Colin R. Barushok; Kathryn M. Farley; Michael S. Donnelly; Amy L. Westra and Sheri Carter

Absent: 3 - Amanda M. Jovaag; Linda Vakunta and Isadore Knox Jr.

Excused: 2 - Charles Myadze and Amber McReynolds

Non Voting: 3 - Jim Verbick; James Boxrud and Michael Hanson

Approval of Minutes

A motion was made by Carter, seconded by Verveer, to Approve the Minutes.
The motion passed by voice vote/other.

Approval of Minutes

A motion was made by Westra, seconded by Verveer, to Approve the Minutes.
The motion passed by voice vote/other.

Public Comment

1. [83380](#) Public Comment

Disclosures and Recusals

Donnelly disclosed that he is a member of the board of the Bartell Theatre and recuses himself from the renewal of their license. Alder Verveer disclosed that he is on the board for the Madison Elks Lodge and recuses himself on all matters with the Madison Elks Lodge items 36, 53, and 61.

Presentation of the Consent Agenda

Temporary Class B Concurrent with Street Use

2. [83010](#) Temporary Class B Retailer License
Concurrent with Street Use Permit
SASY Neighborhood Association
Event Location: 2000 Block of Atwood Avenue
Event Date: 07/27/24 12:00PM - 10:00PM, 07/28/24 12:00PM - 8:00PM

Police District: 410 (District 6)
Event: AtwoodFest

A motion was made by Barushok, seconded by Westra, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

Two registrations in support.

3. [83011](#)

Temporary Class B Retailer License
Concurrent with Street Use Permit
Madison Museum of Contemporary Art
Event Location: Around Capitol Square and at State Street, Wisconsin Avenue, N & S Hamilton Street, King Street, MLK JR Boulevard
Event Date: 07/13/24 9:00AM - 6:00PM, 07/14/24 10:00AM - 5:00PM
Police District: 406 (District 4)
Event: Art Fair on the Square

A motion was made by Barushok, seconded by Westra, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

One registration in support.

4. [83012](#)

Temporary Class B Retailer License
Concurrent with Street Use Permit
Wisconsin Chamber Orchestra, Inc.
Event Location: Part of the Capitol Square; the 10 blocks of N & S Pinckney Streets, the 10 blocks of E & W Main Streets, the 100 blocks of E. Washington Avenue, MLK Boulevard, and King Street
Event Date: 06/26/24 4:00PM - 9:00PM, 07/03/24 4:00PM - 9:00PM, 07/10/24 4:00PM - 9:00PM, 07/17/24 4:00PM - 9:00PM, 07/24/24 4:00PM - 9:00PM, 07/31/24 4:00PM - 9:00PM; Rain Dates each Thursday following.
Police District: 405 (District 4)
Event: Concerts on the Square

A motion was made by Barushok, seconded by Westra, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

One registration in support.

5. [83325](#)

Temporary Class B Retailer License
Concurrent with Street Use Permit
Gay Straight Alliance for Safe Schools, Inc (GSAFE)
Event Location: 100 Block King Street
Event Date: 08/17/24
Police District: 403 (District 4)
Event: WOOF'S PRIDE (King Street) Block Party

A motion was made by Barushok, seconded by Westra, to RECOMMEND TO

COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

Changes of Agent

6. [83329](#) Change of Agent
Graduate Madison Leasee, LLC • dba Graduate Madison • 601 Langdon St
New Agent: Aaron Liebgold
Class B Combination Liquor & Beer
(District 5)

A motion was made by Barushok, seconded by Westra, to Refer to the ALCOHOL LICENSE REVIEW COMMITTEE. The motion passed by voice vote/other.
7. [83332](#) Change of Agent
The Renfro Refreshment Company LLC • dba The Sylvee • 25 S Livingston
New Agent: Seth Meyrick
Class B Combination Liquor & Beer
(District 6)

A motion was made by Barushok, seconded by Westra, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

Two registrations in support.
8. [83333](#) Change of Agent
The Renfro Refreshment Company Inc • dba The Majestic • 115 King St
New Agent: Seth Meyrick
Class B Combination Liquor & Beer
(District 1)

A motion was made by Barushok, seconded by Westra, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

Three registrations in support.
9. [83334](#) Change of Agent
The Renfro Refreshment Company, LLC • dba Madison Museum of Contemporary Art • 227 State St
New Agent: Seth Meyrick
Class B Combination Liquor & Beer
(District 4)

A motion was made by Barushok, seconded by Westra, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

Two registrations in support.
10. [83336](#) Change of Agent
Tacos & Tequila LLC • dba Atico Lounge • 823 East Washington Ave

New Agent: Ann Corcoran
Class B Combination Liquor & Beer
(District 6)

A motion was made by Barushok, seconded by Westra, to RECOMMEND TO COUNCIL TO PLACE ON FILE WITHOUT PREJUDICE -REPORT OF OFFICER. The motion passed by voice vote/other.

11. [83337](#)

Change of Agent
SBG Apple North VIII, LLC • dba Applebee's Neighborhood Bar & Grill • 4710 E Towne Boulevard
New Agent: David A. Oestreich
Class B Combination Liquor & Beer
(District 17)

A motion was made by Carter, seconded by Farley, to Refer to the ALCOHOL LICENSE REVIEW COMMITTEE. The motion passed by voice vote/other.

12. [83338](#)

Change of Agent
Oakwood Lutheran Home Association, Inc. • dba Oakwood Village University Woods • 6209 Mineral Point Rd
New Agent: Laurie Sachtjen
Class B Beer, Class C Wine
(District 19)

A motion was made by Barushok, seconded by Westra, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

One registration in support.

13. [83339](#)

Change of Agent
Papavero LLC • dba Osteria Papavero • 128 E Wilson St
New Agent: Kate Markie
Class B Combination Liquor & Beer
(District 4)

A motion was made by Barushok, seconded by Westra, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

14. [83340](#)

Change of Agent
Luigi's Diner • dba Luigi's Pizza • 515 S Midvale Blvd
New Agent: Beethoven Contreras Guillen
Class B Beer, Class C Wine
(District 11)

A motion was made by Barushok, seconded by Westra, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

15. [83341](#)

Change of Agent
DLUX Madison • dba DLUX • 117 Martin Luther King, Jr. Blvd.

New Agent: Drew McCoy
Class B Combination Liquor & Beer
(District 4)

A motion was made by Barushok, seconded by Westra, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

16. [83342](#)

Change of Agent
Bassett Johnson Beverage LLC • dba Hampton Inn and Suites • 440 W Johnson St
New Agent: Andrew Pollard
Class B Combination Liquor & Beer
(District 4)

A motion was made by Barushok, seconded by Westra, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

One registration in support.

17. [83343](#)

Change of Agent
Oakwood Lutheran Home Association Inc • dba Oakwood Village Prairie Ridge • 5565 Tancho Dr
New Agent: Laurie Sachtjen
Class B Beer, Class C Wine
(District 17)

A motion was made by Barushok, seconded by Westra, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

18. [83346](#)

Change of Agent
North Central Management, Inc. • dba DoubleTree Madison East • 4402 E Washington Ave
New Agent: Sheri Straka
Class B Combination Liquor & Beer
(District 17)

A motion was made by Barushok, seconded by Westra, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

One registration in support.

Entity Reorganization

19. [83022](#)

Entity Reorganization
Red Robin International, Inc. • dba Red Robin
2440 East Springs Dr
Class B Combination Liquor & Beer
District 17
Add 2 new officer(s), remove 2 officers

A motion was made by Barushok, seconded by Westra, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

20. [83317](#) Entity Reorganization
 Eno Vino LLC • dba Eno Vino
 601 Junction Rd, Suite 9
 Class B Combination Liquor & Beer
 (District 9)
 Remove one officer

A motion was made by Barushok, seconded by Westra, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

Two registrations in support.

21. [83318](#) Entity Reorganization
 Reel Big Fish LLC • dba North and South Seafood & Smokehouse
 6604 Mineral Point Rd
 Class B Combination Liquor & Beer
 (District 10)
 Remove one officer

A motion was made by Barushok, seconded by Westra, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

One registration in support.

22. [83319](#) Entity Reorganization
 The Madison Club, Inc. • dba The Madison Club
 5 E Wilson St
 Class B Combination Liquor & Beer
 (District 4)
 Remove two officers, add two new officers

A motion was made by Barushok, seconded by Westra, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

23. [83320](#) Entity Reorganization
 InnTowner LLC • dba The Highland Club
 2424 University Ave
 Class B Combination Liquor & Beer
 (District 5)
 Remove one officer

A motion was made by Barushok, seconded by Westra, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

One registration in support.

24. [83321](#) Entity Reorganization
Oakwood Lutheran Home Association, Inc. • dba Oakwood Village University Woods
6209 Mineral Point Rd
Class B Beer, Class C Wine
(District 19)
Remove two officers, add two new officers

A motion was made by Barushok, seconded by Westra, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

25. [83322](#) Entity Reorganization
Oakwood Lutheran Home Association, Inc. • dba Oakwood Village Prairie Ridge
5565 Tancho Dr
Class B Beer, Class C Wine
(District 17)
Remove two officers, add two new officers

A motion was made by Barushok, seconded by Westra, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

26. [83323](#) Entity Reorganization
Aldi Inc • dba Aldi #21
3925 Lien Rd
Class A Liquor, Class A Beer
(District 3)
Remove one officer, add 1 new officer

A motion was made by Barushok, seconded by Westra, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

One registration in support.

Request to Extend License Issuance Beyond 180 Day Limit Under MGO 38.05

27. [83401](#) Request to extend license issuance beyond the 180 day limit under MGO 38.05
The Guild Esports LLC • dba The Guild
668 State St • Agent: Sonia Tan
Estimated Capacity (in/out): 130/0
Class B Combination Liquor & Beer • 20% alcohol, 45% food, 35% other
Police Sector 403 (District 2)

A motion was made by Barushok, seconded by Westra, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

28. [83402](#) Request to extend license issuance beyond the 180 day limit under MGO
38.05
MCKO LLC • dba Cielo
118 State St • Agent: Sean Ortega
Estimated Capacity (in/out): 250/0
Class B Combination Liquor & Beer • 60% alcohol, 40% food
Police Sector 406 (District 4)

A motion was made by Barushok, seconded by Westra, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

Change of Licensed Premises

29. [83309](#) Change of Licensed Premises
Deliciouser, LLC • dba The Deliciouser
Current Capacity (in/out): 45/0 • Proposed Capacity (in/out): 49/40
931 E Main St. Suite 7 • Agent: Michelle Oyamada
Class B Combination Liquor & Beer • 25% alcohol, 50% food
Police Sector 408 (District 6)
Add suite 6 and outdoor patio to premises.

A motion was made by Carter, seconded by Barushok, to RECOMMEND TO COUNCIL TO GRANT WITH CONDITIONS - REPORT OF OFFICER. The motion passed by voice vote/other.

The condition is:

1. Alcohol sales shall cease by 9:00pm on the sidewalk cafe.

One registration in support.

30. [83311](#) Change of Licensed Premises
El Imperio Mexican Food LLC • dba El Imperio Mexican Food
Current Capacity (in/out): 50/0 • Proposed Capacity (in/out): 50/12
3162 Maple Grove Drive • Agent: Sandra Castro Reyes
Class B Combination Liquor & Beer • 10% alcohol, 90% food
Police Sector 121 (District 7)
Request to add outdoor seating in the parking lot.

A motion was made by Westra, seconded by Barushok, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

One registration in support.

31. [83312](#) Change of Licensed Premises
PX2 LLC • dba Prost!
Current Capacity (in/out): 180/60 • Proposed Capacity (in/out): 180/200
401 E Washington Ave • Agent: David Nau

Class B Combination Liquor & Beer • % alcohol, % food
Police Sector 406 (District #6)
Expansion of outdoor premises and capacity on 6/22/2024.

A motion was made by Barushok, seconded by Westra, to RECOMMEND TO COUNCIL TO GRANT WITH CONDITIONS - REPORT OF OFFICER. The motion passed by voice vote/other.

The expansion of the premises is only for 6/22/24 event.

One registration in support.

21+ Entertainment License

32. [83313](#) 21+ Entertainment License
Cocina Nica LLC • dba Los Remedios
Capacity (in/out): 104
1701 Moorland Rd • Agent: Julio C. Jiron Ruiz
Class B Combination Liquor & Beer • 40% alcohol, 60% food
Police Sector 312 (District 14)

A motion was made by Barushok, seconded by Carter, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

Two registrations in support.

33. [83314](#) 21+ Entertainment License
Tacos & Tequila LLC • dba Aticó Lounge
Capacity (in/out): 180
823 E Washington Ave, 8th floor • Agent: Ann Corcoran
Class B Combination Liquor & Beer • 40% alcohol, 60% food
Police Sector 408 (District 6)

A motion was made by Barushok, seconded by Westra, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

Two registrations in support.

34. [83316](#) 21+ Entertainment License
Umami Dumpling & Ramen Bar LLC • dba Umami Ramen & Dumpling Bar
Capacity (in/out): 50
923 Williamson St. • Agent: Janmin Michael Ding
Class B Combination Liquor & Beer • 20% alcohol, 80% food
Police Sector 408 (District 6)

A motion was made by Barushok, seconded by Westra, to Refer to the ALCOHOL LICENSE REVIEW COMMITTEE. The motion passed by voice vote/other.

18+ Center for Visual & Performing Arts License

35. [83315](#) 18+ Center for Visual & Performing Arts License
Fro Productions, LLC • dba Gamma Ray Bar
Capacity (in/out): 129
121 W Main St. • Agent: Addie Greenwood
Class B Combination Liquor & Beer • 80% alcohol, 10% food, 10% other
Police Sector 405 (District 4)

A motion was made by Carter, seconded by Verveer, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

Two registrations in support.

License Renewals - Entertainment Licenses

36. [83374](#) To grant 18+ and 21+ Entertainment 2024-2025 License Renewals with restrictions as previously approved and to include any change of corporate structure and amended conditions as set forth in the report.
- A motion was made by Westra, seconded by Carter, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.**

Recessed Public Hearing

37. [81109](#) Public Hearing - New License
The City of Four Lakes LLC • dba Super 8 Madison South
1602 W Beltline Hwy • Agent: Mitesh Patel
Estimated Capacity (in/out): 160/0
Class B Beer • 2% alcohol, 0% food, 98% other
Police Sector 308 (District 14)
- A motion was made by Barushok, seconded by Westra, to RECOMMEND TO COUNCIL TO PLACE ON FILE WITHOUT PREJUDICE -RECESSED PUBLIC HEARING. The motion passed by voice vote/other.**

38. [82854](#) Public Hearing - New License
The Lyric Live LLC • dba Boss Lady Cafe
1 Dempsey Rd • Agent: Miracle Avington
Estimated Capacity (in/out): 25/0
Class B Combination Liquor & Beer • 25% alcohol, 50% food, 25% other
Police Sector 610 (District 15)
- A motion was made by Westra, seconded by McReynolds, to RECOMMEND TO COUNCIL TO DENY - RECESSED PUBLIC HEARING. The motion passed by the following vote:**

Denied as being contrary to health, safety and welfare, to wit: property owner stated lease and lease addendum were fraudulent and that he had nobody lined up to lease the space. FEIN (Federal Employer Identification number) was

invalid per Wisconsin DOR, and seller's permit was associated with a different address per Wisconsin DOR.

Ayes: 3 - Michael E. Verveer; Amy L. Westra and Sheri Carter

Noes: 2 - Colin R. Barushok and Kathryn M. Farley

Abstentions: 1 - Michael S. Donnelly

39. [82855](#) Public Hearing - New License
Viceroy Indian Cuisine Inc • dba Viceroy Indian Cuisine
7475 Mineral Point Rd #12 • Agent: Inderjit Kaur
Estimated Capacity (in/out): 80/0
Class B Beer, Class C Wine • 15% alcohol, 85% food
Police Sector 124 (District 9)

A motion was made by Westra, seconded by Barushok, to RECOMMEND TO COUNCIL TO GRANT - RECESSED PUBLIC HEARING. The motion passed by voice vote/other.

40. [82871](#) Public Hearing - New License
Refuel Pantry Inc • dba Refuel Pantry
2702 E Washington Ave • Agent: Melissa McPherson
Class A Beer, Class A Liquor, Class A Cider
Police Sector 502 (District 12)

A motion was made by Carter, seconded by Farley, to RECOMMEND TO COUNCIL TO RE-REFER - RECESSED PUBLIC HEARING to the ALCOHOL LICENSE REVIEW COMMITTEE. The motion passed by voice vote/other.

Two registrations in support and one registration in opposition.

Public Hearing

New License - Public Hearing

41. [83163](#) Public Hearing - New License
RRK Investment Company • dba Stop 'N' Shop
312 E Mifflin St • Agent: Rupinder Saini
Class A Beer, Class A Liquor, Class A Cider
Police Sector 406 (District 2)

A motion was made by Farley, seconded by Verveer, to RECOMMEND TO COUNCIL TO GRANT WITH CONDITIONS - PUBLIC HEARING. The motion passed by voice vote/other.

The conditions are:

- 1. Class A Liquor license limited to wine only.**
- 2. The establishment shall not sell, dispense or give away fermented malt beverages in the original container in amounts less than the amount contained in a six pack of 12 ounce bottles or cans. This is only applicable to fermented malt beverages which fall into the following categories of brands: Domestic**

Premium, Domestic Sub-Premium (which includes Value and Economy brands), Malt Liquor & similarly situated imported brands.

3. Flavored malt beverages containing up to 6% alcohol by volume may not be sold, dispensed or given away in the original container in amounts less than a four pack of 12 ounce bottles or cans. Flavored malt beverages containing over 6% alcohol by volume may not be sold, dispensed or given away in the original container in amounts less than a six pack of 12 ounce bottles or cans.

4. The establishment shall not sell, dispense or give away flavored fortified wines in the original container with an alcohol content of more than 12.5% alcohol by volume, where spirits have been added to the wine that have not been produced from the same fruit as the wine, for consumption off the licensed premises. This prohibition shall not apply to any other wine product as defined by Wisconsin State Statute §125.02(22).

Two registrations in support.

42. [83164](#)

Public Hearing - New License

Apple TRS Madison 7131 LLC • dba Embassy Suites Madison Downtown
231 S Pinckney St • Agent: Michael Luehrs
Estimated Capacity (in/out): 153/45
Class B Combination Liquor & Beer • 40% alcohol, 60% food
Police Sector 405 (District 4)

A motion was made by Carter, seconded by Barushok, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by voice vote/other.

Two registrations in support.

43. [83165](#)

Public Hearing - New License

Ledmas Restaurant Group LLC • dba Amar Peru
610 Junction Rd Unit 107 • Agent: Lucas Rodriguez
Estimated Capacity (in/out): 50/10
Class B Combination Liquor & Beer • 30% alcohol, 70% food
Police Sector 128 (District 9)

A motion was made by Westra, seconded by Barushok, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by voice vote/other.

One registration in support.

44. [83166](#)

Public Hearing - New License

The Lone Girl Brewing Company - Madison Taproom LLC • dba The Lone Girl Tap and Pizza
1817 E Washington Ave • Agent: Kerry Abercrombie
Estimated Capacity (in/out): 49/38
Class B Combination Liquor & Beer • 50% alcohol, 50% food
Police Sector 410 (District 6)

A motion was made by Farley, seconded by Barushok, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by voice

vote/other.

Two registrations in support.

45. [83193](#) Public Hearing - New License
Tacos & Tequila LLC • dba Atico Lounge
823 E Washington Ave • Agent: Ann Corcoran
Estimated Capacity (in/out): 180/56
Class B Combination Liquor & Beer • 40% alcohol, 60% food
Police Sector 408 (District 6)

A motion was made by Barushok, seconded by Westra, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by voice vote/other.

Two registrations in support.

46. [83194](#) Public Hearing - New License
El Pollo Rumbero LLC • dba El Pollo Rumbero
77 Sirloin Strip • Agent: Araceli Rivera
Estimated Capacity (in/out): 204/0
Class B Combination Liquor & Beer • 30% alcohol, 70% food
Police Sector 310 (District 14)

A motion was made by Carter, seconded by Verveer, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by voice vote/other.

The committee advises an entertainment license be applied for to cover live music.

One registration in support.

47. [83195](#) Public Hearing - New License
H & S Madison LLC • dba Sumo
1745 Parkside Dr • Agent: Xuehui Jiang
Estimated Capacity (in/out): 226/0
Class B Combination Liquor & Beer • 10% alcohol, 90% food
Police Sector 631 (District 17)

A motion was made by Farley, seconded by Verveer, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by voice vote/other.

One registration in support.

48. [83196](#) Public Hearing - New License
Cocina Nica LLC • dba Los Remedios
1701 Moorland Rd • Agent: Julio Jiron
Estimated Capacity (in/out): 80/24
Class B Combination Liquor & Beer • 40% alcohol, 60% food

Police Sector 312 (District 14)

A motion was made by Barushok, seconded by Carter, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by voice vote/other.

Two registrations in support.

49. [83197](#)

Public Hearing - New License
Stadium Take Out LLC • dba Stadium
1517 Monroe St • Agent: Desere Woods
Estimated Capacity (in/out): 25/0
Class B Beer, Class C Wine • 25% alcohol, 75% food
Police Sector 205 (District 13)

A motion was made by Verveer, seconded by Barushok, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by voice vote/other.

The committee does not find the applicant's criminal history substantially relates to the sale of alcohol.

Two registrations in support.

50. [83198](#)

Public Hearing - New License
Sriram Retails 3 LLC • dba Regent Street Mini Mart
1401 Regent St • Agent: Meenu Kaushal
Estimated Capacity (in/out): 25 total
Class B Beer • 30% alcohol, 60% food, 10% other
Police Sector 205 (District 13)

A motion was made by Barushok, seconded by Westra, to RECOMMEND TO COUNCIL TO RE-REFER - PUBLIC HEARING to the ALCOHOL LICENSE REVIEW COMMITTEE. The motion passed by voice vote/other.

One registration in support.

51. [83199](#)

Public Hearing - New License
MPL Corporation Investment • dba Crown Liquor
3510 E Washington Ave • Agent: Amit Kumar
Class A Beer, Class A Liquor, Class A Cider
Police Sector 513 (District 12)

A motion was made by Verveer, seconded by Carter, to RECOMMEND TO COUNCIL TO RE-REFER - PUBLIC HEARING to the ALCOHOL LICENSE REVIEW COMMITTEE. The motion passed by voice vote/other.

One registration in support.

52. [83237](#)

Public Hearing - New License

Nerdhaven Arcade LLC • dba Nerdhaven
203 Cottage Grove Rd • Agent: Adam Wood
Estimated Capacity (in/out): 260/0
Class B Beer, Class C Wine • 10% alcohol, 0% food, 90% other
Police Sector 613 (District 15)

A motion was made by Barushok, seconded by Westra, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by voice vote/other.

License Renewals - Public Hearing

53. [83256](#) To grant Class A Liquor, Class A Beer, Class A Cider, Class B Beer, Class B Combination Liquor & Beer, Class C Wine 2024-2025 License Renewals with restrictions as previously approved and to include any change of corporate structure and amended conditions as set forth in the report.

A motion was made by Westra, seconded by Carter, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by voice vote/other.

One registration in support.

Election of Chair and Vice Chair

54. [83376](#) Election of Alcohol License Review Committee Chair

Barushok nominated Westra. Westra accepted. Westra unanimously elected chair.

55. [83379](#) Election of Alcohol License Review Committee Vice Chair

Carter nominated Barushok. Barushok accepted. Barushok unanimously elected vice chair.

ALRC Operators Subcommittee

56. [83405](#) Fill Vacancy on ALRC Operators Subcommittee

Westra motioned the appointment of Barushok as voting member to ALRC Operators Subcommittee, with all other ALRC members as alternatives to the subcommittee. Seconded by Barushok. The motion passed by voice vote/other.

Discussion Items

57. [83406](#) Guidance for new Producers Full-Service Retail Sales Application

Deputy City Clerk will use the alcohol license application as a starting point and present a draft to the committee at a future meeting.

Report of Madison Police Department

58. [83383](#) Summary of Recent Calls for Service

MPD submitted the attached report.

Report of City Clerk's Office

59. [83384](#) Summary of Licenses Issued

Clerk's Office submitted the attached report.

Operator's License Applications

60. [83414](#) Operator License Application
Amanda Brown - Establishment where employed: Blue Plate Catering

A motion was made by Verveer, seconded by Farley, to RECOMMEND TO COUNCIL TO GRANT WITH CONDITIONS - REPORT OF OFFICER. The motion passed by voice vote/other.

Approval contingent upon receiving letter of support from Wisconsin Department of Corrections.

Appearance by Amanda Brown

Change of Licensed Conditions

61. [83427](#) Change of Licensed Conditions
Madison Elks Lodge #410 • dba Madison Elks Lodge #410 • Capacity (in/out): 244/0
711 Jenifer St • Agent: Don Geler
Class B Combination Liquor & Beer • 25% alcohol, 75% food
Police Sector 410 (District 6)
Request to remove condition to allow for alcohol sales on the outside on the lawn adjacent to the building.

A motion was made by Westra, seconded by Carter, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

One registration in support.

Adjournment

A motion was made by Verveer, seconded by Westra, to Adjourn at 10:45pm in honor of the service of Captain Michael Hanson. The motion passed by voice vote/other.