



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Meeting Minutes - Approved ECONOMIC DEVELOPMENT COMMITTEE

*Consider: Who benefits? Who is burdened?
Who does not have a voice at the table?
How can policymakers mitigate unintended consequences?*

Wednesday, March 19, 2025

5:00 PM

Virtual

1. **Written Comments:** You can send comments on agenda items to edc@cityofmadison.com

2. **Register for Public Comment:**

- Register to speak at the meeting.
- Register to answer questions.
- Register in support or opposition of an agenda item (without speaking).

If you want to speak at this meeting you must register. You can register at <https://www.cityofmadison.com/MeetingRegistration>. When you register to speak, you will be sent an email with the information you will need to join the virtual meeting.

3. **Watch the Meeting:** If you would like to join the meeting as an observer, please visit <https://www.cityofmadison.com/watchmeetings>.

4. **Listen by Phone:**

(877) 853-5257 (Toll Free)

Webinar ID: 821 1095 4840

CALL TO ORDER / ROLL CALL

Economic Development Committee was called to order at 5:00pm. Chaired by Harris.

Others present: Mikolajewski, Ouk, Rohlich, Miller, Reistad, Otto, Makinen

Present: 8 - Melissa Gombar; Nasra Wehelie; Jeffrey J. Liggon; Susan M. Bulgrin; Wayne R. Harris; Kabah Bah; John W. Duncan and Sabrina V. Madison

Excused: 2 - Nicholas J.C. Paris and Seth W. Lentz

APPROVAL OF MINUTES

A motion was made by Duncan and seconded by Bulgrin to approve the minutes from the February 19th, 2025 meeting. The motion passed by voice vote.

PUBLIC COMMENT

1. [87542](#) Public Comment: EDC 3/19/2025

Attachments: [EDCRegistrantsReport-3-19-25.xlsx](#)

Madison left at 5:05pm.

Present: 7 - Melissa Gombar; Nasra Wehelie; Jeffrey J. Liggon; Susan M. Bulgrin;
Wayne R. Harris; Kabah Bah and John W. Duncan

Absent: 1 - Sabrina V. Madison

Excused: 2 - Nicholas J.C. Paris and Seth W. Lentz

DISCLOSURES AND RECUSALS

None

DISCUSSION ITEMS

2. [84376](#) City of Madison Economic Development Plan Update

Attachments: [EDC Mtg_ED Plan PDF Binder of Materials_112024.pdf](#)
[2024-2026 Economic Development Plan Charter 7-17-24.pdf](#)
[Madison Economic Development Strategy Student Job Description - Version](#)
[2024-2026 ED Plan RFP Scope of Svcs_DRAFT v4 081924.pdf](#)

Mikolajewski introduced 4th Economy and EQT by Design members and Annette Miller and Rich Overmoyer gave a presentation followed by questions from members.

3. [87543](#) Update regarding the Business Ready (BizReady) Program

Ouk introduced the MadREP BizReady team and Anna Steinfest and Dr. Michael Troyer gave a presentation followed by questions from members.

4. [86658](#) Discussion Regarding Merger of the Economic Development Committee and Vending Oversight Committee

Attachments: [Memo to BCCs 12.23.24.pdf](#)

Mikolajewski gave an update on the status of merger followed by questions from members.

5. [81529](#) Economic Development Division Financial Assistance Dashboard

Attachments: [April 2025 - EDD Financial Assistance Dashboard.pdf](#)

Rohlich presented the February dashboard.

6. [86659](#) 2025 Meeting Schedule, Including In-Person Meeting Discussion

Mikolajewski updated members about an in-person meeting in May with focus on work planning for the year.

7. [78859](#) Announcements and Future EDC Agenda Items

Wehelie's last meeting
May meeting in-person

ADJOURNMENT

A motion was made by Bah and seconded by Liggon to adjourn at 6:37pm. The motion passed by voice vote.