



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Meeting Minutes - Approved ALCOHOL LICENSE REVIEW COMMITTEE

*Consider: Who benefits? Who is burdened?
Who does not have a voice at the table?
How can policymakers mitigate unintended consequences?*

This meeting may be viewed LIVE on Charter Spectrum Channel 994, AT&T U-Verse Channel 99 or at www.madisoncitychannel.tv.

Wednesday, September 18, 2024

5:30 PM

210 Martin Luther King, Jr. Blvd.
Room 201 (City-County Building)

HYBRID MEETING

The City of Madison is holding the Alcohol License Review Committee meeting in a hybrid to help protect our community from the Coronavirus (COVID-19) pandemic. Members of the public may choose to view and/or provide comment in person or virtually at hybrid Alcohol License Review Committee meetings.

1. Written Comments: You can send comments on agenda items to licensing@cityofmadison.com

2. Register for Public Comment:

- Register to speak at the meeting.
- Register to answer questions.
- Register in support or opposition of an agenda item (without speaking).

If you want to speak at this meeting you must register. You can register at <https://www.cityofmadison.com/MeetingRegistration>. When you register to speak, you will be sent an email with the information you need to join the virtual meeting.

3. Watch the Meeting: You can watch the meeting in several ways:

- Livestream on the Madison City Channel web
<https://www.cityofmadison.com/watchALRC>
- Livestream on the City of Madison YouTube channel
<https://www.youtube.com/user/CityofMadison>
- Television: Watch live on Spectrum channel 994, AT&T U-Verse channel 99, and Madison City Channel on Roku and Apple TV

4. Listen by Phone:

(877) 853-5257 (Toll Free)

Webinar ID: 833 7266 0848

Applications will go to the Common Council Meeting of October 8, 2024, except the PX2 LLC Change of Premises which will go to the September 24, 2024 meeting.

This meeting is governed by Robert's Rules of order. All speakers wishing to address the committee regarding an agenda item must first complete a registration form and submit it to the City Clerk designee.

Speakers may speak to the committee only after they are called by the Chair. Each speaker will be limited to three minutes.

After speaking to the committee, please take your seat in the gallery. The public is not allowed to address or respond to speakers or committee members unless they have been recognized by the Chair of the committee.

Notified Absences:

Call to Order/Roll Call

Present: 6 - Charles Myadze; Michael E. Verveer; Colin R. Barushok; Kathryn M. Farley; Amy L. Westra and Sheri Carter

Absent: 2 - Linda Vakunta and Isadore Knox Jr.

Non Voting: 5 - Jim Verbick; James Boxrud; Angela Kamoske; Amber McReynolds and Katherine Loving

Approval of Minutes

**A motion was made by Barushok, seconded by Carter, to Approve the Minutes.
The motion passed by voice vote/other.**

Approval of Minutes

**A motion was made by Barushok, seconded by Carter, to Approve the Minutes.
The motion passed by voice vote/other.**

Public Comment

1. [85210](#) Public Comment

Disclosures and Recusals

Presentation of the Consent Agenda

Operator's License Applications

2. [84942](#) Operator License Application
Dontell Jefferson - Establishment where employed: Kwik Trip

A motion was made by Carter, seconded by Barushok, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

Changes of Agent

3. [84954](#) Change of Agent
Kwik Trip Inc • dba Kwik Trip 1522 • 6202 Schroeder Rd
New Agent: Kody Popenfus
Class A Beer, Class A Cider
(District 19)

A motion was made by Carter, seconded by Barushok, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

4. [85002](#) Change of Agent
Gerald A Bartell Community Theatre Foundation • dba Bartell Theatre
113 E Mifflin St.
New Agent: Taylor Hartman
Class B Beer, Class C Wine
(District 4)

A motion was made by Carter, seconded by Barushok, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

Entity Reorganization

5. [84065](#) Entity Reorganization
Speedway LLC • dba Speedway 4132
4902 Verona Rd
Class A Beer
(District 10)
Remove three officers

A motion was made by Carter, seconded by Barushok, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

6. [84066](#) Entity Reorganization
7-Eleven Inc • dba 7-Eleven 35851J
2216 University Ave
Class A Beer
(District 5)
Remove three officers

A motion was made by Carter, seconded by Barushok, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

7. [84072](#) Entity Reorganization
Red Rooster Madison LLC • dba Red Rooster
2513 Seiferth Rd
Class B Combination Liquor & Beer

(District 16)
Add one new officer, remove one officer

A motion was made by Carter, seconded by Myadze, to Refer to the ALCOHOL LICENSE REVIEW COMMITTEE. The motion passed by voice vote/other.

8. [84907](#) Entity Reorganization
Kwik Trip Inc • dba Kwik Trip #155
6525 Kilpatrick Ln
Class A Beer and Liquor
(District 16)
Remove 1 officer and add 1 officer

A motion was made by Carter, seconded by Barushok, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

One registration in support.

9. [84908](#) Entity Reorganization
Kwik Trip Inc • dba Kwik Trip #187
4825 American Pkwy
Class A Beer and Liquor
(District 17)
Remove 1 officer and add 1 officer

A motion was made by Carter, seconded by Barushok, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

10. [84909](#) Entity Reorganization
Kwik Trip Inc • dba Kwik Trip #268
1421 Monroe St
Class A Beer and Liquor
(District 5)
Remove 1 officer and add 1 officer

A motion was made by Carter, seconded by Barushok, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

11. [84910](#) Entity Reorganization
Kwik Trip Inc • dba Kwik Spirits #514
1117 N Sherman Ave
Class A Beer and Liquor
(District 12)
Remove 1 officer and add 1 officer

A motion was made by Carter, seconded by Barushok, to RECOMMEND TO

COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

12. [84911](#) Entity Reorganization
Kwik Trip Inc • dba Kwik Trip #531
2601 Fish Hatchery Rd
Class A Beer and Class A Cider
(District 14)
Remove 1 officer and add 1 officer

A motion was made by Carter, seconded by Barushok, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

13. [84912](#) Entity Reorganization
Kwik Trip Inc • dba Kwik Trip #950
4402 E Buckeye Rd
Class A Beer, Class A Liquor, and Class A Cider
(District 16)
Remove 1 officer and add 1 officer

A motion was made by Carter, seconded by Barushok, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

14. [84913](#) Entity Reorganization
Kwik Trip Inc • dba Kwik Trip #951
6702 Raymond Rd
Class A Beer and Class A Cider
(District 20)
Remove 1 officer and add 1 officer

A motion was made by Carter, seconded by Barushok, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

15. [84914](#) Entity Reorganization
Kwik Trip Inc • dba Kwik Trip #952
2538 Fish Hatchery Rd
Class A Beer and Class A Cider
(District 14)
Remove 1 officer and add 1 officer

A motion was made by Carter, seconded by Barushok, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

16. [84915](#) Entity Reorganization
Kwik Trip Inc • dba Kwik Trip #953
7502 Mineral Point Rd

Class A Beer and Class A Cider
(District 9)
Remove 1 officer and add 1 officer

A motion was made by Carter, seconded by Barushok, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

17. [84916](#) Entity Reorganization
Kwik Trip Inc • dba Kwik Trip #954
7717 Mineral Point Rd
Class A Beer and Class A Cider
(District 9)
Remove 1 officer and add 1 officer

A motion was made by Carter, seconded by Barushok, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

18. [84917](#) Entity Reorganization
Kwik Trip Inc • dba Kwik Trip #955
1625 N Stoughton Rd
Class A Beer and Class A Cider
(District 12)
Remove 1 officer and add 1 officer

A motion was made by Carter, seconded by Barushok, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

19. [84921](#) Entity Reorganization
Kwik Trip Inc • dba Kwik Trip #956
3153 Maple Grove Dr
Class A Beer and Class A Cider
(District 7)
Remove 1 officer and add 1 officer

A motion was made by Carter, seconded by Barushok, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

20. [84925](#) Entity Reorganization
Kwik Trip Inc • dba Kwik Trip #958
4741 Lien Rd
Class A Beer and Class A Cider
(District 17)
Remove 1 officer and add 1 officer

A motion was made by Carter, seconded by Barushok, to RECOMMEND TO

COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

21. [84926](#) Entity Reorganization
Kwik Trip Inc • dba Kwik Trip #960
401 N Third St
Class A Beer, Class A Liquor, and Class A Cider
(District 12)
Remove 1 officer and add 1 officer

A motion was made by Carter, seconded by Barushok, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

22. [84927](#) Entity Reorganization
Kwik Trip Inc • dba Kwik Trip #961
3528 E Washington Ave
Class A Beer, Class A Liquor, and Class A Cider
(District 12)
Remove 1 officer and add 1 officer

A motion was made by Carter, seconded by Barushok, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

23. [84928](#) Entity Reorganization
Kwik Trip Inc • dba Kwik Trip #963
1434 Northport Dr
Class A Beer and Class A Cider
(District 18)
Remove 1 officer and add 1 officer

A motion was made by Carter, seconded by Barushok, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

24. [84929](#) Entity Reorganization
Kwik Trip Inc • dba Kwik Trip #965
2402 W Broadway
Class A Beer and Class A Cider
(District 14)
Remove 1 officer and add 1 officer

A motion was made by Carter, seconded by Barushok, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

25. [84930](#) Entity Reorganization
Kwik Trip Inc • dba Kwik Trip #1511
4624 Monona Dr

Class A Beer and Liquor
(District 15)
Remove 1 officer and add 1 officer

A motion was made by Carter, seconded by Barushok, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

26. [84931](#) Entity Reorganization
Kwik Trip Inc • dba Kwik Trip #1513
3401 University Ave
Class A Beer and Liquor
(District 5)
Remove 1 officer and add 1 officer

A motion was made by Carter, seconded by Barushok, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

27. [84932](#) Entity Reorganization
Kwik Trip Inc • dba Kwik Trip #1514
5445 University Ave
Class A Beer and Class A Cider
(District 19)
Remove 1 officer and add 1 officer

A motion was made by Carter, seconded by Barushok, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

28. [84933](#) Entity Reorganization
Kwik Trip Inc • dba Kwik Trip #1522
6202 Schroeder Rd
Class A Beer and Class A Cider
(District 19)
Remove 1 officer and add 1 officer

A motion was made by Carter, seconded by Barushok, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

Change of Licensed Premises

29. [85003](#) Change of Licensed Premises
Cocina Nica LLC • dba Los Remedios
Current Capacity (in/out): 80/24 • Proposed Capacity (in/out): 80/300
1701 Moorland Rd • Agent: Julio Cesar Jiron Ruiz
Class B Combination Liquor & Beer • 40% alcohol, 60% food
Police Sector 312 (District 14)
Request to increase capacity.

A motion was made by Carter, seconded by Myadze, to Table. The motion passed by voice vote/other.

A motion was made by Myadze, seconded by Barushok, to Take Off The Table. The motion passed by voice vote/other.

A motion was made by Carter, seconded by Myadze, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

One registration in support.

30. [85179](#)

Change of Licensed Premises
PX2 LLC • dba Prost!
Current Capacity (in/out): 180/60 • Proposed Capacity (in/out): 180/140
401 E Washington Ave • Agent: David Nau
Class B Combination Liquor & Beer • 51% alcohol, 48% food, 1% other
Police Sector 406 (District 6)
Expansion of outdoor premises and capacity on 9/28/2024.

A motion was made by Barushok, seconded by Verveer, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

One registration in support.

21+ Entertainment License

31. [85005](#)

21+ Entertainment License
Wando Ventures Inc • dba Jays
Capacity (in/out): 80/0
406 N Frances St • Agent: Jay Wanserski
Class B Combination Liquor & Beer • 95% alcohol, 4% food, 1% other
Police Sector 405 (District 2)

A motion was made by Barushok, seconded by Verveer, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

One registration in support.

18+ Center for Visual & Performing Arts License

32. [85004](#)

18+ Center for Visual & Performing Arts License
Chinchilla JDK LLC • dba Red Rock Saloon
Capacity (in/out): 450/0
222 W Gorham St • Agent: Jeffrey Kovacovich
Class B Combination Liquor & Beer • 75% alcohol, 15% food, 10% other
Police Sector 403 (District 2)

A motion was made by Verveer, seconded by Myadze, to Table. The motion

passed by voice vote/other.

A motion was made by Myadze, seconded by Barushok, to Take Off The Table.
The motion passed by voice vote/other.

A motion was made by Verveer, seconded by Myadze, to RECOMMEND TO
COUNCIL TO GRANT WITH CONDITIONS - REPORT OF OFFICER. The motion
passed by voice vote/other.

The conditions are:

1. Establishment must provide full food service at all times when live musical performances are not offered.
2. No patrons are permitted to enter or re-enter the establishment after 1:30am on Friday or Saturday night.

Two registrations in support.

New License - Public Hearing

Recessed Public Hearing

33. [84234](#) Public Hearing - New License
Sriram Retails 3 LLC • dba Regent Street Mini Mart
1401 Regent St • Agent: Meenu Kaushal
Estimated Capacity (in/out): 25 total
Class B Combination Liquor & Beer • 30% alcohol, 60% food, 10% other
Police Sector 205 (District 13)

A motion was made by Carter, seconded by Verveer, to RECOMMEND TO
COUNCIL TO DENY - RECESSED PUBLIC HEARING. The motion passed by voice
vote/other.

Denial for the application being contrary to the health, safety, and welfare of
the community.

34. [84610](#) Public Hearing - New License
True Legacy Hospitality LLC • dba Rocky Rococo
4556 Monona Dr • Agent: Jose Zavala
Estimated Capacity (in/out): 45/0
Class B Beer • 3% alcohol, 97% food
Police Sector 613 (District 15)

A motion was made by Myadze, seconded by Verveer, to RECOMMEND TO
COUNCIL TO GRANT - RECESSED PUBLIC HEARING. The motion passed by
voice vote/other.

One registration in support.

Public Hearing

35. [85006](#) Public Hearing - New License
Campo Mar LLC • dba La Playita Tacos y Mariscos
2601 W Beltline Hwy #106 • Agent: Roger de la Cruz

Estimated Capacity (in/out): 65/0
Class B Combination Liquor & Beer • 25% alcohol, 75% food
Police Sector 308 (District 10)

A motion was made by Carter, seconded by Myadze, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by voice vote/other.

One registration in support.

36. [85007](#) Public Hearing - New License
El Rancho Breakfast and Tacos LLC • dba El Rancho Breakfast and Tacos
824 E Johnson St • Agent: Guadalupe Diaz
Estimated Capacity (in/out): 50/50
Class B Combination Liquor & Beer • 20% alcohol, 80% food
Police Sector 407 (District 6)

A motion was made by Carter, seconded by Barushok, to RECOMMEND TO COUNCIL TO RE-REFER - PUBLIC HEARING to the ALCOHOL LICENSE REVIEW COMMITTEE. The motion passed by voice vote/other.

37. [85008](#) Public Hearing - New License
CJR Investment Corporation • dba Madison Pantry
2022 Fordem Ave • Agent: Mohammed Mohiuddin
Class A Beer, Class A Liquor, Class A Cider
Police Sector 500 (District 12)

A motion was made by Myadze, seconded by Verveer, to RECOMMEND TO COUNCIL TO RE-REFER - PUBLIC HEARING to the ALCOHOL LICENSE REVIEW COMMITTEE. The motion passed by voice vote/other.

A motion was made by Myadze, seconded by Barushok, to Reconsider. The motion passed by voice vote/other.

A motion was made by Myadze, seconded by Barushok, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by voice vote/other.

One registration in support

38. [85009](#) Public Hearing - New License
Roxxy Madison LLC • dba Roxxy
327 W Gorham St • Agent: Stephen Bassler
Estimated Capacity (in/out): 500/0
Class B Combination Liquor & Beer • 49% alcohol, 23% food, 28% other
Police Sector 403 (District 4)

A motion was made by Carter, seconded by Barushok, to RECOMMEND TO COUNCIL TO GRANT WITH CONDITIONS - PUBLIC HEARING. The motion passed by voice vote/other.

The conditions are:

1. Establishment shall hold a valid entertainment license under Madison General Ordinances section 38.06(11).
2. Food shall be available at all times.
3. No patrons are permitted to enter or re-enter the establishment after 1:30am on Friday or Saturday nights.

Two registrations in support.

39. [85010](#)

Public Hearing - New License
Marie's Soul Food • dba Marie's Soul Food
1637 Monroe St • Agent: Marissa Holmes
Estimated Capacity (in/out): 40/0
Class B Combination Liquor & Beer • 25% alcohol, 75% food
Police Sector 205 (District 13)

A motion was made by Myadze, seconded by Barushok, to RECOMMEND TO COUNCIL TO GRANT WITH CONDITIONS - PUBLIC HEARING. The motion passed by voice vote/other.

The condition is:

1. Alcohol license is limited to sales for on-premises consumption only.

40. [85011](#)

Public Hearing - New License
Capitol WD LLC • dba Wine & Design Madison
167 S Fair Oaks Ave • Agent: Stephen Kichak
Estimated Capacity (in/out): 55/0
Class B Combination Liquor & Beer • 13% alcohol, 7% food, 80%
Police Sector 602 (District 15)

A motion was made by Barushok, seconded by Verveer, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by voice vote/other.

One registration in support.

41. [85012](#)

Public Hearing - New License
MPL Corporation Investment • dba TBD
823 Williamson St • Agent: Amit Kumar
Class A Beer, Class A Liquor, Class A Cider
Police Sector 408 (District 6)

A motion was made by Barushok, seconded by Verveer, to RECOMMEND TO COUNCIL TO GRANT WITH CONDITIONS - PUBLIC HEARING. The motion passed by voice vote/other.

The conditions are:

1. The establishment shall not sell, dispense, or give away fermented malt beverages in the original container in amounts less than the amount contained in a six pack of 12 ounce bottles or cans. This is only applicable to fermented malt beverages which fall into the following categories of brands: Domestic

Premium, Domestic Sub-Premium (which includes Value and Economy brands), Malt Liquor & similarly situated imported brands.

2. The establishment shall not sell, dispense, or give away flavored fortified wines in the original container with an alcohol content of more than 12.5% alcohol by volume, where spirits have been added to the wine that have not been produced from the same fruit as the wine, for consumption off the licensed premises. This prohibition shall not apply to any other wine product as defined by Wisconsin State Statute §125.02(22).

3. Sales of alcohol shall be limited to beer, wine, cider, and fermented malt beverages only.

Two registrations in support.

42. [85013](#)

Public Hearing - New License

Kettle Black Kitchen LLC • dba Kettle Black Kitchen

1835 Monroe St • Agent: Sara Anderson

Estimated Capacity (in/out): 60/0

Class B Combination Liquor & Beer • 35% alcohol, 65% food

Police Sector 205 (District 13)

A motion was made by Myadze, seconded by Barushok, to RECOMMEND TO COUNCIL TO GRANT WITH CONDITIONS - PUBLIC HEARING. The motion passed by voice vote/other.

The condition is:

1. Alcohol license is limited to sales for on-premises consumption only.

Two registrations in support.

43. [85112](#)

Public Hearing - New License

Antler's Tavern Inc • dba Antler's Tavern

2202 W Broadway • Agent: Susan Simpson

Estimated Capacity (in/out): 99/0

Class B Combination Liquor & Beer • 90% alcohol, 10% food

Police Sector 313 (District 14)

A motion was made by Carter, seconded by Barushok, to RECOMMEND TO COUNCIL TO GRANT WITH CONDITIONS - PUBLIC HEARING. The motion passed by voice vote/other.

The condition is:

1. Alcohol sales shall cease at 1am, daily.

One registration in support.

Report of Madison Police Department

44. [85208](#)

Summary of Recent Calls for Service

Report of City Clerk's Office

45. [85209](#) Summary of Licenses Issued

Adjournment

A motion was made by Verveer, seconded by Carter, to Adjourn at 9:03pm. The motion passed by voice vote/other.