



City of Madison

City of Madison
Madison, WI 53703
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Meeting Minutes - Approved DOWNTOWN COORDINATING COMMITTEE

*Consider: Who benefits? Who is burdened?
Who does not have a voice at the table?
How can policymakers mitigate unintended consequences?*

Thursday, February 20, 2025

5:30 PM

215 Martin Luther King, Jr. Blvd.
Room 206 (Madison Municipal Building)

CALL TO ORDER / ROLL CALL

The meeting was called to order at 5:33 pm.

Present: 6 - Michael E. Verveer; Adam J. Plotkin; Ted Crabb; MGR Govindarajan; Davy Mayer and Sophia M. Hague

Excused: 1 - Juliana R. Bennett

APPROVAL OF MINUTES

A motion was made by Mayer, seconded by Crabb, to Approve the January 16, 2025, Minutes. The motion passed by voice vote/other.

PUBLIC COMMENT

1. [61242](#) Public Comment
None

DISCLOSURES AND RECUSALS

2. [86694](#) Report of Mall Concourse Maintenance and Special Events 2025
There was no report of the Mall Concourse Maintenance and Special Events. Dan McAuliffe stated he spoke with Mark Kiesow prior to the meeting, and snow removal was the main task since January's meeting.
3. [83003](#) Mifflin Plaza
McAuliffe gave an overview of the Mifflin Plaza process, including a summary of the January 30th meeting and a follow-up meeting with vendors coordinated by Meghan Blake-Horst. Crabb asked about crime in the area and programming in the future. Mayer asked about use of consultants and the decision to design the plaza in house. McAuliffe then presented the comments heard at the public meetings. Verveer asked if there was any concern about removing the roadway. McAuliffe responded that all comments and survey responses were supportive of removing the roadway. Verveer asked if the History Center design team has designed the space and if the past schedule is still accurate. McAuliffe responded the design team hasn't shared anything recently, and the past schedule is likely still accurate.

4. [81580](#) State Street 2024 Pedestrian Mall Experiment

McAuliffe discussed the approval process of the report, which should be introduced at the March 11 Common Council meeting. Crabb asked about a potential extension for 2025. McAuliffe stated adopting the report doesn't directly extend the pedestrian mall, and separate Council action is needed to extend the Pedestrian Mall Experiment. Verveer discussed conversations he's had about the possibility of future actions. Verveer asked about potential referrals of the report. McAuliffe indicated it will likely not be referred to DCC, and staff will be drafting a resolution that will be shared with sponsors before introduction.

5. [79916](#) Secretary's Report

McAuliffe reported the ordinance to eliminate DCC was introduced at the last Council meeting. It was referred to CCEC and will be back at Council on March 11. Verveer noted he planned to introduce an amendment to sunset DCC in 2026.

ADJOURNMENT

A motion was made by Govindarajan, seconded by Verveer, to Adjourn at 7:20 pm. The motion passed by voice vote/other.