



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Meeting Minutes - Approved ALCOHOL LICENSE REVIEW COMMITTEE

*Consider: Who benefits? Who is burdened?
Who does not have a voice at the table?
How can policymakers mitigate unintended consequences?*

*This meeting may be viewed LIVE on Charter Spectrum Channel 994, AT&T U-Verse
Channel 99 or at www.madisoncitychannel.tv.*

Wednesday, August 21, 2024

5:30 PM

210 Martin Luther King, Jr. Blvd.
Room 201 (City-County Building)

HYBRID MEETING

The City of Madison is holding the Alcohol License Review Committee meeting in a hybrid to help protect our community from the Coronavirus (COVID-19) pandemic. Members of the public may choose to view and/or provide comment in person or virtually at hybrid Alcohol License Review Committee meetings.

1. Written Comments: You can send comments on agenda items to licensing@cityofmadison.com

2. Register for Public Comment:

- Register to speak at the meeting.
- Register to answer questions.
- Register in support or opposition of an agenda item (without speaking).

If you want to speak at this meeting you must register. You can register at <https://www.cityofmadison.com/MeetingRegistration>. When you register to speak, you will be sent an email with the information you need to join the virtual meeting.

3. Watch the Meeting: You can watch the meeting in several ways:

- Livestream on the Madison City Channel web
<https://www.cityofmadison.com/watchALRC>
- Livestream on the City of Madison YouTube channel
<https://www.youtube.com/user/CityofMadison>
- Television: Watch live on Spectrum channel 994, AT&T U-Verse channel 99, and Madison City Channel on Roku and Apple TV

4. Listen by Phone:

(877) 853-5257 (Toll Free)

Webinar ID: 854 8795 4874

Applications will go to the Common Council Meeting of September 10, 2024

This meeting is governed by Robert's Rules of order. All speakers wishing to address the committee regarding an agenda item must first complete a registration form and submit it to the City Clerk designee.

Speakers may speak to the committee only after they are called by the Chair. Each speaker will be limited to three minutes.

After speaking to the committee, please take your seat in the gallery. The public is not allowed to address or respond to speakers or committee members unless they have been recognized by the Chair of the committee.

Notified Absences:

Call to Order/Roll Call

Present: 7 - Charles Myadze; Michael E. Verveer; Colin R. Barushok; Kathryn M. Farley; Amy L. Westra; Isadore Knox Jr. and Sheri Carter

Absent: 1 - Linda Vakunta

Non Voting: 5 - Jim Verbick; James Boxrud; Angela Kamoske; Amber McReynolds and Katherine Loving

Approval of Minutes

A motion was made by Barushok, seconded by Myadze, to Approve the Minutes. The motion passed by voice vote/other.

Approval of Minutes

A motion was made by Barushok, seconded by Carter, to Approve the Minutes. The motion passed by voice vote/other.

Public Comment

1. [84810](#) Public Comment

Disclosures and Recusals

Presentation of the Consent Agenda

Operator's License Applications

2. [84503](#) Operator License Application
Jericho Blades- Establishment where employed: Kelly's Market

A motion was made by Barushok, seconded by Carter, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.
3. [84820](#) Operator License Application
Shaun Sobacki

A motion was made by Barushok, seconded by Knox Jr., to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

Appearance by Shaun Sobacki

Changes of Agent

4. [84039](#) Change of Agent
Cracker Barrel Old Country Store Inc • dba Cracker Barrel #214 • 2147 East Springs Dr
New Agent: Amy Aures
Class B Beer, Class C Wine
(District 17)

A motion was made by Barushok, seconded by Carter, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

5. [84071](#) Change of Agent
Red Rooster Madison LLC • dba Red Rooster • 2513 Seiferth Rd
New Agent: Timothy Payne
Class B Combination Liquor & Beer
(District 16)

A motion was made by Barushok, seconded by Carter, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

One registration in support.

6. [84506](#) Change of Agent
Graduate Madison Lessee LLC • dba Graduate Madison • 601 Langdon St
New Agent: Shawna M Lindenmeyer
Class B Combination Liquor & Beer
(District #2)

A motion was made by Barushok, seconded by Carter, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

7. [84613](#) Change of Agent
Kwik Trip Inc • dba Kwik Trip 1514 • 5445 University Ave
New Agent: Heather Falkenstein
Class A Beer, Class A Cider
(District 19)

A motion was made by Barushok, seconded by Carter, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

8. [84690](#) Change of Agent
The Great Dane Pub & Brewing Company Inc • dba The Great Dane Pub -
Downtown • 123 Doty St
New Agent: Camille Knudson
Class B Combination Liquor & Beer
(District 4)

A motion was made by Barushok, seconded by Carter, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

Entity Reorganization

9. [84072](#) Entity Reorganization
Red Rooster Madison LLC • dba Red Rooster
2513 Seiferth Rd
Class B Combination Liquor & Beer
(District 16)
Add one new officer, remove one officer

A motion was made by Myadze, seconded by Farley, to Refer to the ALCOHOL LICENSE REVIEW COMMITTEE. The motion passed by voice vote/other.

10. [84616](#) Entity Reorganization
Regent Market Cooperative • dba Regent Market Cooperative
2136 Regent St
Class B Combination Liquor & Beer
(District 5)
Add three new officers, remove one officer

A motion was made by Barushok, seconded by Carter, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

Two registrations in support.

A motion was made by Verveer, seconded by Barushok, to Reconsider. The motion passed by voice vote/other.

A motion was made by Verveer, seconded by Barushok, to Table. The motion passed by voice vote/other.

A motion was made by Farley, seconded by Barushok, to Take Off The Table. The motion passed by voice vote/other.

A motion was made by Verveer, seconded by Farley, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

Two registrations in support.

11. [84618](#) Entity Reorganization
Red Robin International Inc • dba Red Robin America's Gourmet Burger

2240 East Springs Dr
Class B Combination Liquor & Beer
(District 17)
Add two new officers, remove two officers

A motion was made by Barushok, seconded by Carter, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

12. [84620](#) Entity Reorganization
Taste of Sichuan LLC • dba Taste of Sichuan
515 State St
Class B Beer, Class C Wine
(District 2)
Add one new officer, remove one officer

A motion was made by Barushok, seconded by Carter, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

Change of License Conditions

13. [84076](#) Change of Licensed Conditions
Grewal Petroleum LLC • dba Grewal Petroleum LLC
3859 E Washington Ave • Agent: Gurpreet Singh
Class A Beer, Class A Liquor
Police Sector 605 (District 3)
Request to change conditions to allow for sale of single bottles or cans.

A motion was made by Barushok, seconded by Carter, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion failed by the following vote:

Ayes: 2 - Colin R. Barushok and Sheri Carter

Noes: 4 - Charles Myadze; Michael E. Verveer; Kathryn M. Farley and Isadore Knox Jr.

Abstentions: 1 - Amy L. Westra

A motion was made by Verveer, seconded by Carter, to RECOMMEND TO COUNCIL TO PLACE ON FILE WITHOUT PREJUDICE -REPORT OF OFFICER. The motion passed by voice vote/other. Mr. Barushok is recorded as a no.

14. [84078](#) Change of Licensed Conditions
Hoops of Dane County Inc • dba The Locker Room
Capacity: 99 (split between indoor and patio)
1810 Roth St • Agent: Dale Beck
Class B Combination Liquor & Beer • 90% alcohol, 10% food
21+ Entertainment License
Police Sector 503 (District 12)

Request to change conditions to allow for outdoor music.

A motion was made by Verveer, seconded by Farley, to RECOMMEND TO COUNCIL TO GRANT WITH CONDITIONS - REPORT OF OFFICER. The motion passed by voice vote/other.

The condition is:

1. Class A Liquor sales limited to wine only.

One registration in support.

Request to Extend License Issuance Beyond 180 Day Limit Under MGO 38.05

15. [84807](#) Second request to extend license issuance beyond the 180 day limit under MGO 38.05
LMMD LLC • dba The Red Shed
Transfer from 406 N Frances St to 508 State St, Unit A
Agent: Lynn Dieffenbach • Estimated Capacity (in/out): 80/12
Class B Combination Liquor & Beer • 90% alcohol, 10% food
Police Sector 403 (District 2)

A motion was made by Farley, seconded by Verveer, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

One registration in support.

New License - Public Hearing

Recessed Public Hearing

16. [83712](#) Public Hearing - New License
Madison Petroleum LLC • dba Deon's
2301 Commercial Ave • Agent: Harminder Basra
Class A Beer
Police Sector 501 (District 12)

A motion was made by Carter, seconded by Verveer, to RECOMMEND TO COUNCIL TO GRANT - RECESSED PUBLIC HEARING. The motion passed by voice vote/other.

One registration in support.

17. [84161](#) Public Hearing - New License
Consolidated Management Company • dba Consolidated Management Company
1000 Edgewood College Dr • Agent: Michael DeLisle
Estimated Capacity (in/out): 300/500
Class B Combination Liquor & Beer • 10% alcohol, 90% food
Police Sector 207 (District 13)

A motion was made by Carter, seconded by Verveer, to RECOMMEND TO COUNCIL TO GRANT WITH CONDITIONS - RECESSED PUBLIC HEARING. The motion passed by voice vote/other.

The conditions are:

1. No amplified music to accompany outdoor service of alcoholic beverages
2. Outdoor service shall cease by 9pm on Monday - Thursday.

Four registrations in support.

18. [84234](#)

Public Hearing - New License
Sriram Retails 3 LLC • dba Regent Street Mini Mart
1401 Regent St • Agent: Meenu Kaushal
Estimated Capacity (in/out): 25 total
Class B Combination Liquor & Beer • 30% alcohol, 60% food, 10% other
Police Sector 205 (District 13)

A motion was made by Carter, seconded by Knox Jr., to Refer to the ALCOHOL LICENSE REVIEW COMMITTEE,. The motion failed by the following vote:

One registration in opposition.

Ayes: 6 - Michael E. Verveer; Colin R. Barushok; Kathryn M. Farley; Isadore Knox Jr.; Sheri Carter and Charles Myadze

Abstentions: 1 - Amy L. Westra

19. [84115](#)

Public Hearing - New License
Mega Marts, LLC • dba Metro Market #434
6010 Cottage Grove Rd. • Agent: Andrew Hein
Estimated Capacity (in/out): 200/200
Class B Combination Liquor & Beer • 15% alcohol, 80% food
Police Sector 627 (District 3)

A motion was made by Carter, seconded by Barushok, to Approve. The motion passed by voice vote/other.

One registration for support.

20. [84125](#)

Public Hearing - New License
Ultimate Mart, LLC • dba Metro Market #179
261 Junction Rd. • Agent: Bryan Roth
Class A Beer, Class A Liquor
Police Sector 128 (District 9)

A motion was made by Carter, seconded by Barushok, to Approve. The motion passed by voice vote/other.

One registration for support.

21. [84126](#)

Public Hearing - New License

Ultimate Mart, LLC • dba Pick N Save #178
2502 Shopko Dr. • Agent: Mitchell Leggett
Class A Beer, Class A Liquor
Police Sector 513 (District 12)

A motion was made by Carter, seconded by Barushok, to Approve. The motion passed by voice vote/other.

One registration for support.

22. [84128](#) Public Hearing - New License
Ultimate Mart, LLC • dba Pick N Save Express #183
1312 S. Park St. • Agent: Terrence Rock
Class A Beer, Class A Liquor
Police Sector 306 (District 13)

A motion was made by Carter, seconded by Barushok, to Approve. The motion passed by voice vote/other.

One registration for support.

23. [84130](#) Public Hearing - New License
Ultimate Mart, LLC • dba Pick N Save #131
3197 Maple Grove Dr • Agent: Crystal Gulseth
Class A Beer, Class A Liquor
Police Sector 119 (District 7)

A motion was made by Carter, seconded by Barushok, to Approve. The motion passed by voice vote/other.

One registration for support.

Public Hearing

24. [84602](#) Public Hearing - New License
Sabaidee Thailand WI LLC • dba Monsoon Siam 2
2326 Atwood Ave • Agent: Dutdao Wonglaka
Estimated Capacity (in/out): 45/18
Class B Combination Liquor & Beer • 20% alcohol, 70% food, 10% other
Police Sector 601 (District 15)

A motion was made by Barushok, seconded by Carter, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by voice vote/other.

One registration in support.

25. [84603](#) Public Hearing - New License
Bakery Garibaldi LLC • dba El Torito Cantina and Mexican Eats
4802 Annamark Dr • Agent: Patricia Doreteo

Estimated Capacity (in/out): 55/0
Class B Combination Liquor & Beer • 30% alcohol, 70% food
Police Sector 632 (District 17)

A motion was made by Carter, seconded by Barushok, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by voice vote/other.

One registration in support.

26. [84610](#) Public Hearing - New License
True Legacy Hospitality LLC • dba Rocky Rococo
4556 Monona Dr • Agent: Jose Zavala
Estimated Capacity (in/out): 45/0
Class B Beer • 3% alcohol, 97% food
Police Sector 613 (District 15)

A motion was made by Carter, seconded by Verveer, to RECOMMEND TO COUNCIL TO RE-REFER - PUBLIC HEARING to the ALCOHOL LICENSE REVIEW COMMITTEE. The motion passed by voice vote/other.

27. [84611](#) Public Hearing - New License
Superstar Catering LLC • dba Sequoia
1843 Monroe St • Agent: ZhiQiang Li
Estimated Capacity (in/out): 99/0
Class B Combination Liquor & Beer • 20% alcohol, 80% food
Police Sector 205 (District 13)

A motion was made by Farley, seconded by Barushok, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by voice vote/other.

One registration in support.

28. [84621](#) Public Hearing - New License
Walgreen Co • dba Walgreens #03343
7810 Mineral Point Rd • Agent: Santa Lang
Class A Beer, Class A Liquor
Police Sector 125 (District 9)

A motion was made by Barushok, seconded by Carter, to RECOMMEND TO COUNCIL TO GRANT WITH CONDITIONS - PUBLIC HEARING. The motion passed by voice vote/other.

The condition is:

- 1. Class A Liquor sales limited to wine only.**

One registration in support.

29. [84622](#) Public Hearing - New License
Walgreen Co • dba Walgreens #02848

606 S Whitney Way • Agent: Colleen Ann Luba
Class A Beer, Class A Liquor
Police Sector 218 (District 19)

A motion was made by Barushok, seconded by Carter, to RECOMMEND TO COUNCIL TO GRANT WITH CONDITIONS - PUBLIC HEARING. The motion passed by voice vote/other.

The condition are:

- 1. Coolers will be locked at 9pm.**
- 2. Class A Liquor sales limited to wine only.**

30. [84623](#) Public Hearing - New License
Walgreen Co • dba Walgreens #07536
8302 Old Sauk Rd • Agent: Joel Miller
Class A Beer, Class A Liquor
Police Sector 127 (District 9)

A motion was made by Barushok, seconded by Carter, to RECOMMEND TO COUNCIL TO GRANT WITH CONDITIONS - PUBLIC HEARING. The motion passed by voice vote/other.

The condition is:

- 1. Class A Liquor sales limited to wine only.**

31. [84625](#) Public Hearing - New License
Walgreen Co • dba Walgreens #04240
3710 E Washington Ave • Agent: Remington Trewyn
Class A Beer, Class A Liquor
Police Sector 516 (District 12)

A motion was made by Barushok, seconded by Carter, to RECOMMEND TO COUNCIL TO GRANT WITH CONDITIONS - PUBLIC HEARING. The motion passed by voice vote/other.

The condition is:

- 1. Class A Liquor sales limited to wine only.**

Discussion Items

32. [84812](#) Discussion of implementing a list of standard conditions the committee applies to licenses.

Report of Madison Police Department

33. [84808](#) Summary of Recent Calls for Service

MPD submitted the attached report.

Report of City Clerk's Office

34. [84809](#) Summary of Licenses Issued

Clerk's Office submitted the attached report.

Adjournment

A motion was made by Carter, seconded by Verveer, to Adjourn at 8:50pm in recognition of the years of service to the Alcohol License Review Committee. The motion passed by voice vote/other.