

# MARTINEZ, MHARCK JERICHO Z.

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Metro Manila, Philippines



## Education

### **Bachelor of Multimedia Arts**

**2018** - Bachelor's Degree Graduate

## Relevant Experience

### **Photo Manipulation**

**10 years' Experience in Adobe Photoshop** | 2011 - Present

#### Responsibilities:

1. Spearheaded Companies that I've collaborated in photo editing that drives the execution across all business units and plans
2. Formulates and implements the business Reputation and Brand Ambassadors outlooks, with focus on particularly content creation
3. Creates long and short contents that would support the business operations and business decisions
4. Monitors compliance of the Business and other functional units to established communication policies and standards, and promotes communication best practices. Maintains efficiency by monitoring performance, implementing policies and procedures, and budgeting resources

### **Graphic Designing**

**8 years' experience on Adobe Illustrator** | 2013 - Present

#### Responsibilities:

1. Crafts and proposes the direction and plans that would create and maintain a positive reputation and a favorable public image for the potential clients among its internal and external viewers through all media channels (traditional, online, social media, etc.)
2. Monitors the development and execution of strategic plans and programs of the produced product to align with the vision.
3. Serves as the Department's Subject Matter Expert of multiple companies here in the Philippines & U.S for the creation and monitoring of Customer Satisfaction
4. Monitors compliance of the Department and other functional units to established communication policies and standards, and promotes communication best practices. Maintain department efficiency by monitoring performance and implementing department policies and procedures.

## **Skills**

- Photo manipulation
- Graphic Designing
- Written and Oral Communication
- Effective Presentation

## **Reference**

**Franklin Nelson Miano**

***Work Manager | [franklinmiano.contact@gmail.com](mailto:franklinmiano.contact@gmail.com)***