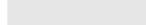


# Automating Course Articulation: A Deep Metric Learning Framework Using Public Data

Mark S. Kim

San Francisco State University  
Department of Data Science and Artificial Intelligence

July 9, 2025



Automating Course Articulation  
└ Introduction

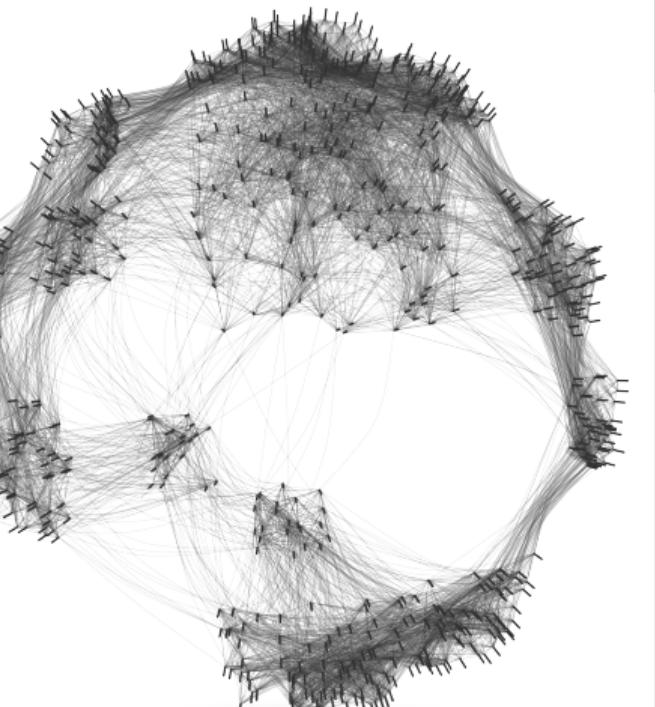
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# The Problem: The Transfer Maze

- The process for determining course equivalency, or **articulation**, is a formidable, largely manual process that creates significant barriers for students [8].
- In California's public system alone, articulation officers at **149 individual campuses** manually negotiate and update agreements [2, 7, 5, 4].
- This task of “bleak combinatorics” is inefficient, slow, and inherently intractable, struggling to keep pace with the needs of a vast and mobile student body [8].
- This is not a niche issue; transferring between institutions has become a normative part of the modern student’s academic journey [1].



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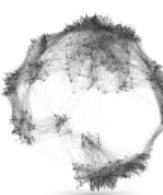
## Automating Course Articulation

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### └ The Problem: The Transfer Maze

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# The High Cost to Students & Institutions

## Consequences of an Inefficient System

The administrative friction of the transfer process creates a cascade of negative consequences that fall almost entirely on students.

- **Significant Credit Loss:** On average, transfer students lose an estimated **43%** of their academic credits [11, 1].
- **Increased Time-to-Degree:** Lost credits directly delay graduation and postpone entry into the workforce [11].
- **Greater Financial Burden:** Repeating courses increases tuition costs and can exhaust a student's financial aid eligibility [11, 3].
- **Reduced Student Persistence:** The frustration of the process contributes to lower graduation rates for transfer students compared to their non-transfer peers [9].



## Automating Course Articulation

### └ Introduction

#### └ The High Cost to Students & Institutions

1. This high rate of credit loss often forces students to repeat courses for which they have already received a passing grade.
2. This also increases their overall time in the educational system.
3. This means a process often undertaken to save money can paradoxically result in a greater overall financial commitment.
4. The frustration also has a measurable impact on student morale.

The High Cost to Students & Institutions

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Delayed Graduation

Credits Lost

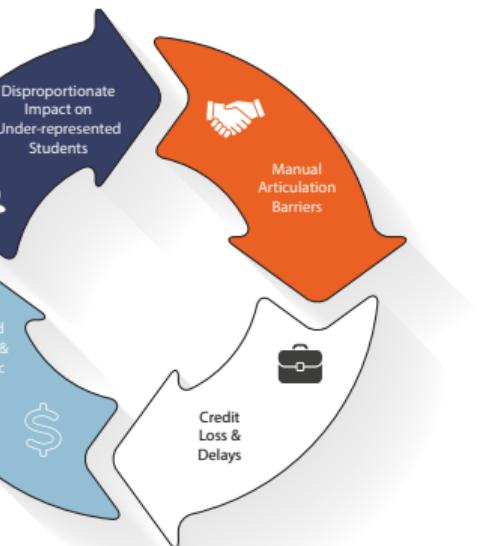
Increased Cost

# A Critical Equity Issue

This is not just an administrative problem; it's an equity problem.

The barriers imposed by an inefficient articulation system fall most heavily on the very students institutions are striving to support [10].

- Low-income and underrepresented students disproportionately rely on transfer pathways from community colleges [10].
  - Recent transfer enrollment growth has been driven primarily by Black and Hispanic students [6].
  - This creates a **feedback loop**: transfer barriers cause credit loss, imposing burdens that undermine efforts to close equity gaps [10, 6].
  - Therefore, automating articulation is not just an operational optimization; it is a **necessary intervention** to foster educational equity [3].



## Automating Course Articulation

- └ Introduction

└ A Critical Equity Issue

1. These are the very student populations that institutions are striving to support, making transfer efficiency a critical equity lever.
  2. The National Student Clearinghouse reported this trend in Fall 2023, highlighting the increasing diversity of the transfer population.
  3. This troubling loop means the manual system directly counteracts institutional goals of supporting underrepresented students.

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- ◆ Low-income and underrepresented students disproportionately rely on transfer pathways from community colleges [10].
- ◆ Recent transfer enrollment growth has been driven primarily by Black and Hispanic students [6].
- ◆ This creates a **feedback loop**: transfer barriers cause credit loss, imposing burdens that undermine efforts to close achievement gaps [6].
- ◆ Therefore, improving articulation is not just an operational optimization; it is a **necessary intervention** to foster educational equity [3].



The diagram consists of three overlapping circles arranged in a triangle. The top circle is blue and labeled 'TRANSFER BARRIERS'. The bottom-left circle is light blue and labeled 'ACHIEVEMENT GAPS'. The bottom-right circle is orange and labeled 'EDUCATIONAL EQUITY'. Arrows indicate a clockwise flow: from Transfer Barriers to Achievement Gaps, from Achievement Gaps to Educational Equity, and from Educational Equity back to Transfer Barriers.

# The Goal & My Contribution

## The Goal

To develop and validate a novel framework that automates course articulation using only publicly available data.

The resulting system must be:



## Primary Contributions



## Automating Course Articulation

### Introduction

### The Goal & My Contribution

1. For our framework, we achieved F1-scores exceeding 0.97 on the held-out test set.
2. The composite vector combines the element-wise difference of course embeddings with their cosine similarity, which was shown to be a superior feature set in ablation studies.
3. Specifically, our approach avoids using sensitive student enrollment data and the high computational cost and opacity of direct LLM classification.

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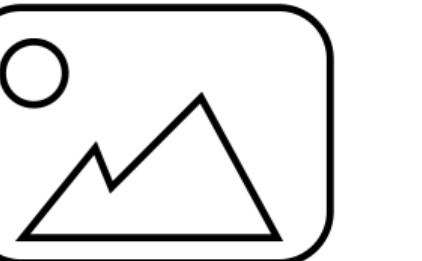
# The Goal & My Contribution

## The Goal

To develop and validate a novel framework that automates course articulation using only publicly available data.

The resulting system must be:

- Accurate & Scalable



## Primary Contributions

### ① A Highly Accurate Framework:

Developed a complete pipeline achieving state-of-the-art accuracy on real-world data.

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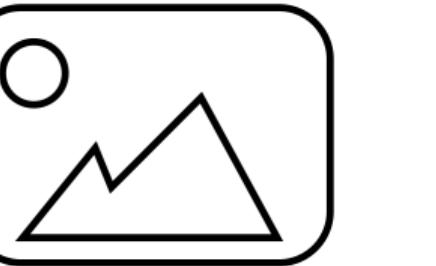
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## The Goal

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The resulting system must be:

- Accurate & Scalable
- Computationally Efficient



## Primary Contributions

① **A Highly Accurate Framework:**

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② **An Innovative Feature Vector:** Designed

a novel composite vector combining local and global semantics to improve classification.

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# The Goal & My Contribution

## The Goal

To develop and validate a novel framework that automates course articulation using only publicly available data.

The resulting system must be:

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- Computationally Efficient
- Inherently Privacy-Preserving



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