Mark S. Kim

mkim797 ♦ (n) mk-imagine

EDUCATION _

San Francisco State University

Data Science and Artificial Intelligence, M.S.

GPA: 4.00

Anticipated Graduation: May 2025

San Francisco State University

Computer Science, B.S.

GPA: 4.00

Mathematics: Advanced Studies, B.A.

GPA: 3.98

2018 to 2023

2023 to Present

Conferences

Kim, M., Simon, H., Stipe, C., & Ihorn, S. (2025). Metacognition in Computer Science Learning: Perception vs. Reality. Poster to be presented at the annual meeting of the National Association of School Psychologists, Seattle, WA.

Simon, H., Kim, M., & Ihorn, S. (2025). The Impact of Early Exposure to Computing on Identity Development. Poster to be presented at the annual meeting of the National Association of School Psychologists, Seattle, WA.

Kim, M., Puder A., Hayward C., & Yang H. (2024). Foundation Models for Course Equivalency Evaluation. Paper presented at the IEEE International Conference on Data Mining: Workshop on Information Seeking with Big Models, Abu Dhabi, UAE.

Kim, M., Simon, H., Ihorn, S., & Kulkarni, A. (2024). Bridging the Experience Chasm in Computer Science: An Inter-term Bootcamp Approach. Poster presented at the San Francisco State University College of Science and Engineering Graduate Research and Creative Works Showcase, San Francisco, CA.

Honors & Awards

ICDM 2024 NSF Travel Award – ICDM 2024, Abu Dhabi, UAE, \$800

Nov 2024

First place final presentation - Frontiers in Data-Driven Computing REU, University of Houston

Aug 2021

Finalist - Entrepreneurship Symposium Innovation Pitch Competition, San Francisco State University

May 2021

RESEARCH EXPERIENCE

Graduate Researcher Aug 2023 to Present

SAN FRANCISCO STATE UNIVERSITY - San Francisco, CA

Principal Investigator: Dr. Hui Yang

Advising GPT: Foundation Models for Student Advising

An exploration of using proprietary and open-source foundation models to provide automated course equivalency evaluation and personalized program roadmaps to maximize student success rates. The techniques employed include: prompt engineering, in-context learning, and instruction fine-tuning of foundation and embedding models; document-level embeddings search and ranking; and retrieval augmented generation.

Graduate Researcher/Program Lead

Jan 2023 to Present

SAN FRANCISCO STATE UNIVERSITY - San Francisco, CA

Principal Investigators: Dr. Anagha Kulkarni and Dr. Shasta Ihorn

Artificial Intelligence Scholarships that Improve Academic Achievement, Retention, and Career Success (AI-STAARS)

An examination of methods to improve students' sense of belonging and identity with the field of Computer Science, and the effect it may have on students' retention and success. Qualitative research on metacognition through a comparative analysis of in-class assessed performance against students' perceived understanding. Data is collected through interviews, surveys, and observations of students during discussions.

Research Engineering Intern

Cofense Inc. - Leesburg, VA

Research Supervisor: Chip McSweeney, Senior Research Engineer

Phishing Emails: High Speed Clustering and Analysis

An investigation of clustering for the early detection and categorization of phishing emails with an emphasis on computational speed and performance. Python C extensions that parse and analyze emails were restructured and optimized, which reduced memory usage by 95% and increased data utilization by 5%. Similarly, development and validation of thead-based and process-based asynchronous parallelization of the Python code base reduced processing time by 80%. Tradeoffs between dimensional reduction (PCA) and maintaining data precision were examined and analyzed.

NSF REU Scholar and Researcher

Jun 2021 to Aug 2021

Jun 2022 to Aug 2022

University of Houston – Houston, TX Funding by the National Science Foundation Program Director: Dr. Ionnis Pavlidis Principal Investigator: Dr. Ernst Leiss Frontiers of Data-Driven Computing REU

Developed and implemented multi-threaded retrieval algorithms for over 10 million records of affective research data (documents and authors) from Scopus, PubMed, and Web of Science. Performed exploratory clustering and co-occurrence matrix analysis of retrieved data to facilitate the investigation of a quantitative history of affective research.

Undergraduate Research Assistant

Apr 2020 to Jun 2020

SAN FRANCISCO STATE UNIVERSITY – San Francisco, CA

Research Supervisor: Dr. Shandy Hauk Remote Instruction Pedagogy in Mathematics

Provided an academic literature review of research in pedagogical best practices for remote instruction. This review was to inform new research in remote instruction in response to the COVID-19 pandemic.

Undergraduate Research Assistant

Nov 2019 to Jan 2020

SAN FRANCISCO STATE UNIVERSITY - San Francisco, CA

Research Supervisor: Dr. Alexandra Piryatinska

Change-point Analysis Algorithm Development

Attended workshops in numerical methods and statistics theory in preparation for research in change-point analysis and algorithm development. Studied completed change-point analysis research and began work on adapting existing Matlab code to Python.

TEACHING & ADVISING

Program Lead/Graduate Researcher

Jan 2023 to Present

SAN FRANCISCO STATE UNIVERSITY - San Francisco, CA

Artificial Intelligence Scholarships that Improve Academic Achievement, Retention, and Career Success (AI-STAARS)

Develop and lead a three pronged support system to improve student success by reinforcing foundational knowledge, providing intensive advising, and engaging students with activities and exercises. This includes: a weekly intra-term lecture and workshop series; a weeklong programming foundations bootcamp to reduce learning loss; and a 10 week accelerated summer course in Machine Learning and Artificial Intelligence.

Mathematics Program Liaison

Computer Science Program Liaison

Jan 2024 to May 2024 Aug 2023 to Dec 2023

SAN FRANCISCO STATE UNIVERSITY - San Francisco, CA Center for Science and Mathematics Education (CSME)

Lead a team of undergraduate facilitators that teach and support students taking supplementary courses in Mathematics and Computer Science.

Facilitator Jan 2021 to May 2023

SAN FRANCISCO STATE UNIVERSITY - San Francisco, CA Center for Science and Mathematics Education (CSME)

Develop lesson plans and lead supplementary courses in Mathematics and Computer Science. These complementary courses deepen subject knowledge and improve student outcomes in their parent courses.

Undergraduate Teaching Assistant

SAN FRANCISCO STATE UNIVERSITY - San Francisco, CA

Department of Mathematics

Grade and provide feedback for homework assignments and exams. Maintain online learning management system (iLearn).

Leadership

Association for Computing Machinery (ACM), SFSU Student Chapter

Sept 2019 to Present

Aug 2019 to Dec 2020

Graduate Mentor, May 2024 to Present

Treasurer, May 2023 to May 2024 President, Jan 2022 to May 2023

SF HACKS May 2022 to Present

Graduate Mentor, May 2024 to Present

Treasurer, May 2022 to May 2024

CS{Research} Club Aug 2023 to Present

President/Founder, Aug 2023 to Present

ARTIFICIAL INTELLIGENCE CLUB Aug 2023 to Present

Treasurer, Aug 2023 to Present

KOREAN STUDENT ASSOCIATION Aug 2024 to Present

President, Aug 2024 to Present

Professional Memberships

SOCIETY FOR INDUSTRIAL AND APPLIED MATHEMATICS (SIAM)

Association for Computing Machinery (ACM)

NATIONAL ASSOCIATION OF SCHOOL PSYCHOLOGISTS (NASP)

INSTITUTE OF ELECTRICAL AND ELECTRONICS ENGINEERS (IEEE)

Professional Experience

Financial Center Manager, Assistant Vice President 2017 to 2018

BANK OF AMERICA - Belmont, CA

Founder/CEO 2005 to 2017

KINDRED ENTERPRISES INCORPORATED - San Francisco, CA

Loan Officer 2003 to 2005

BAYCAL FINANCIAL - San Jose, CA

Outside Sales Representative 2001 to 2003

TRANSWESTERN PUBLISHING COMPANY - Petaluma, CA

Landing Support Specialist, Corporal 1995 to 2001

United States Marine Corps Reserve - San Jose, CA

References .

Hui Yang

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SAN FRANCISCO STATE UNIVERSITY
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Anagha Kulkarni

Professor and Associate Department Chair Department of Computer Science SAN FRANCISCO STATE UNIVERSITY 415.338.2539, ak@sfsu.edu

Shasta Ihorn

Associate Professor
Department of Psychology
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Jessica Fielder

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Arno Puder

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