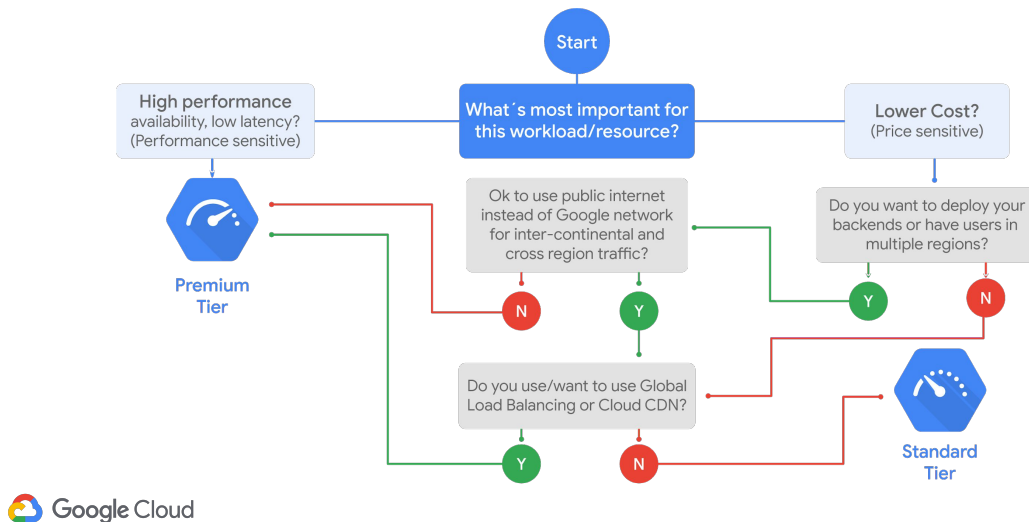


## Network service tiers decision tree



There are performance and cost differences between the Network Service Tiers. This decision tree provides guidance on choosing the tier that best meets business needs.

Ask yourself whether high performance or lower cost is most important for your workload or resource. The Premium Tier is the clear choice for performance. If cost is your main consideration, remember that the Standard Tier has other restrictions in addition to network performance. If you want to deploy your backends or have users in multiple regions, but don't want to use the public internet over Google's network for inter-continental and cross region traffic, you want to choose the Premium Tier. Also, if you want Global Load Balancing or Cloud CDN, you need to use the Premium Tier.

Otherwise, the Standard Tier is a great choice if you don't need any of those services and are okay using the public internet instead of Google's network.