



MINIMUM VIABLE PURPOSE (MVP)



Stop waiting for perfect purpose.
Start with **Minimum Viable Purpose.**

5 Questions. 5 Minutes. 1 Direction.

Not your complete grand vision.
But just enough clarity to take a meaningful next step.



QUESTION 1 - WHO?

WHO are you called to serve?

Identify a specific group facing specific challenges.

The narrower your focus, the greater your impact.

Grand visions start with serving those right in front of you.

01



WHAT pain or problem are you meant to solve?

Focus on what you can address with your current abilities.

Not what your perfect future self might solve someday.

Start where you are, not where you wish you were.

02

QUESTION 2 - WHAT?



QUESTION 3 - WITH?

What will you solve the problem WITH?

What makes you uniquely positioned to help?

Your specific preparation, perspective, and pain.



03

Allah has been preparing you through every experience.

Your greatest struggles often become your greatest strengths.



QUESTION 4

- WHY?

04

WHY does this matter
to you personally?

This is the emotional fuel that will sustain your efforts.

Purpose without personal connection lacks staying power.

Your "why" carries you through the inevitable difficulties.



QUESTION 5 - WIN?

What's the **smallest immediate action** you could take?

Not "start a business" but "have one conversation"

Not "write a book" but "write one page"

Victory comes from momentum, not perfection.

05



PURPOSE IN ACTION:



Sal Khan had a grand vision. But he started with a Minimum Viable Purpose.

WHO: His cousin who needed maths help

WHAT: Explaining algebra concepts clearly

WITH: \$200 drawing tablet and maths background

WHY: Desire to help family succeed

WIN: Record one 10-minute tutorial and upload to YouTube

Now his education platform **serves millions** worldwide.



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NEED HELP GETTING STARTED WITH YOUR MVP?

COMMENT **'MVP'** TO RECIEVE
MY PURPOSE ROADMAP &
START YOUR JOURNEY



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