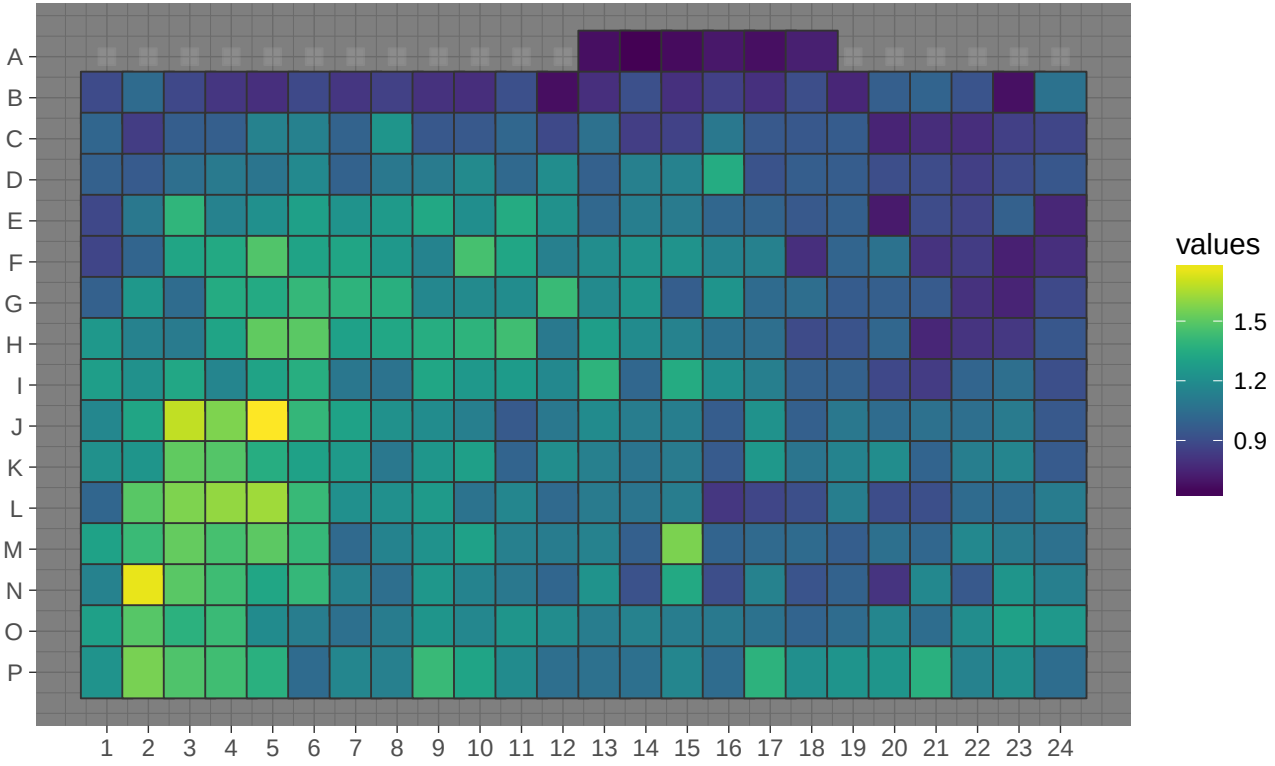normalized luciferase values of Rho with H3A cells