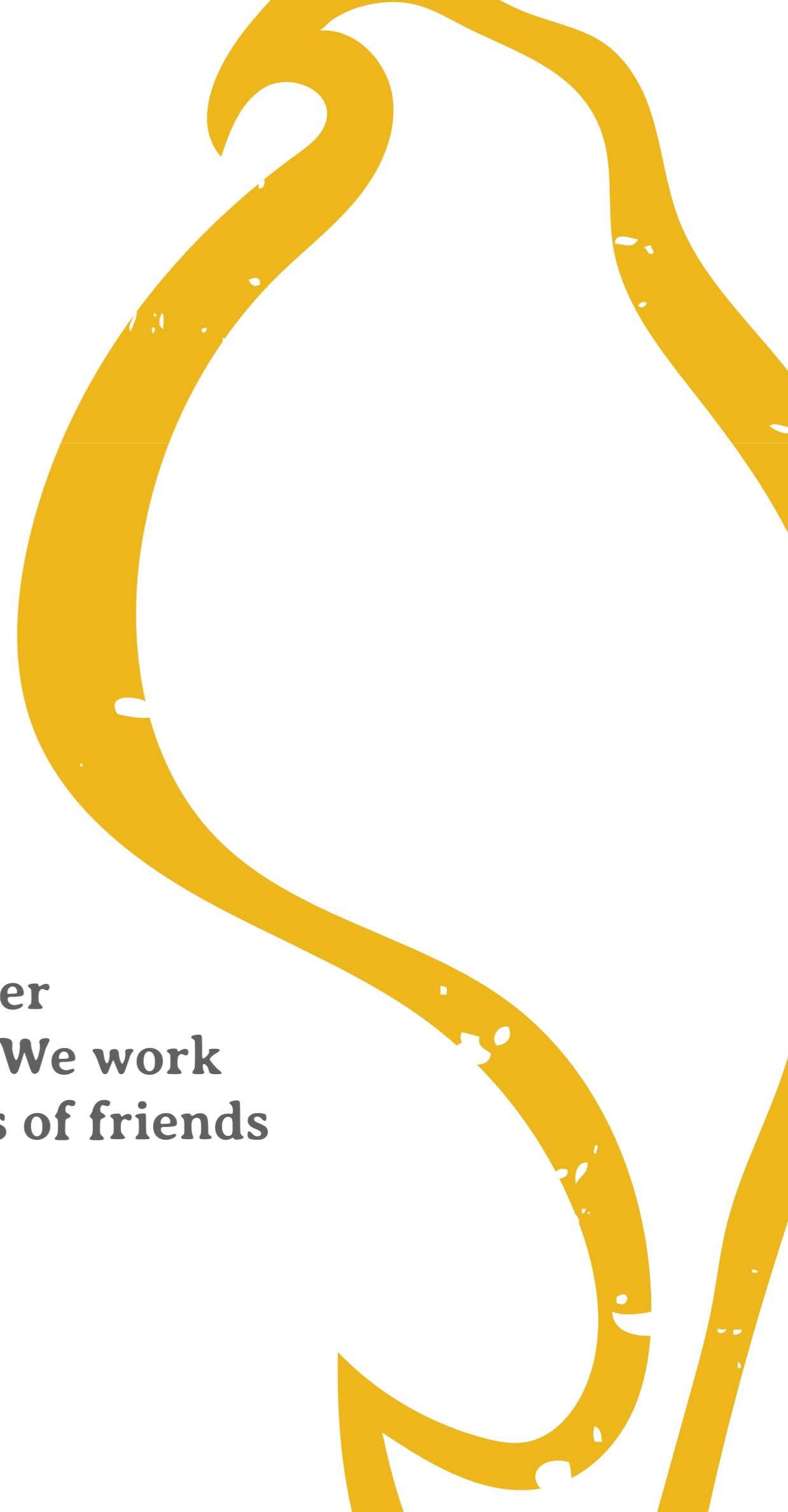




oakhearth community pizzeria & arcade



Oakhearth is a concept pizzeria located in Oakland, CA. The idea was to create a community space in addition to providing the services of a pizzeria and arcade.



Oakhearth is a community-oriented pizzeria arcade that offers both custom orders or full pie and single slice options of our specialty pizzas, paired with your choice of local craft brews or our homemade seltzer water. With a local artist gallery as well as other community programs such as children's pizza-making workshops or local brewery tastings, we work to connect local artisans with their community.

At **Oakhearth**, we hope to knit the local community closer together through our shared love of good food and drink. We work to provide a welcoming place for both families and groups of friends to enjoy each other's company.



OAK



HEARTH

CMYK

7, 29, 100, 0

#ECB51E

RGB

237, 181, 30

RGB

78, 71, 62

CMYK

60, 58, 66, 44

#4E473E

Averia Sans Libre

abcdefghijklmnopqrstuvwxyz
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Averia Serif Libre

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BILBAO

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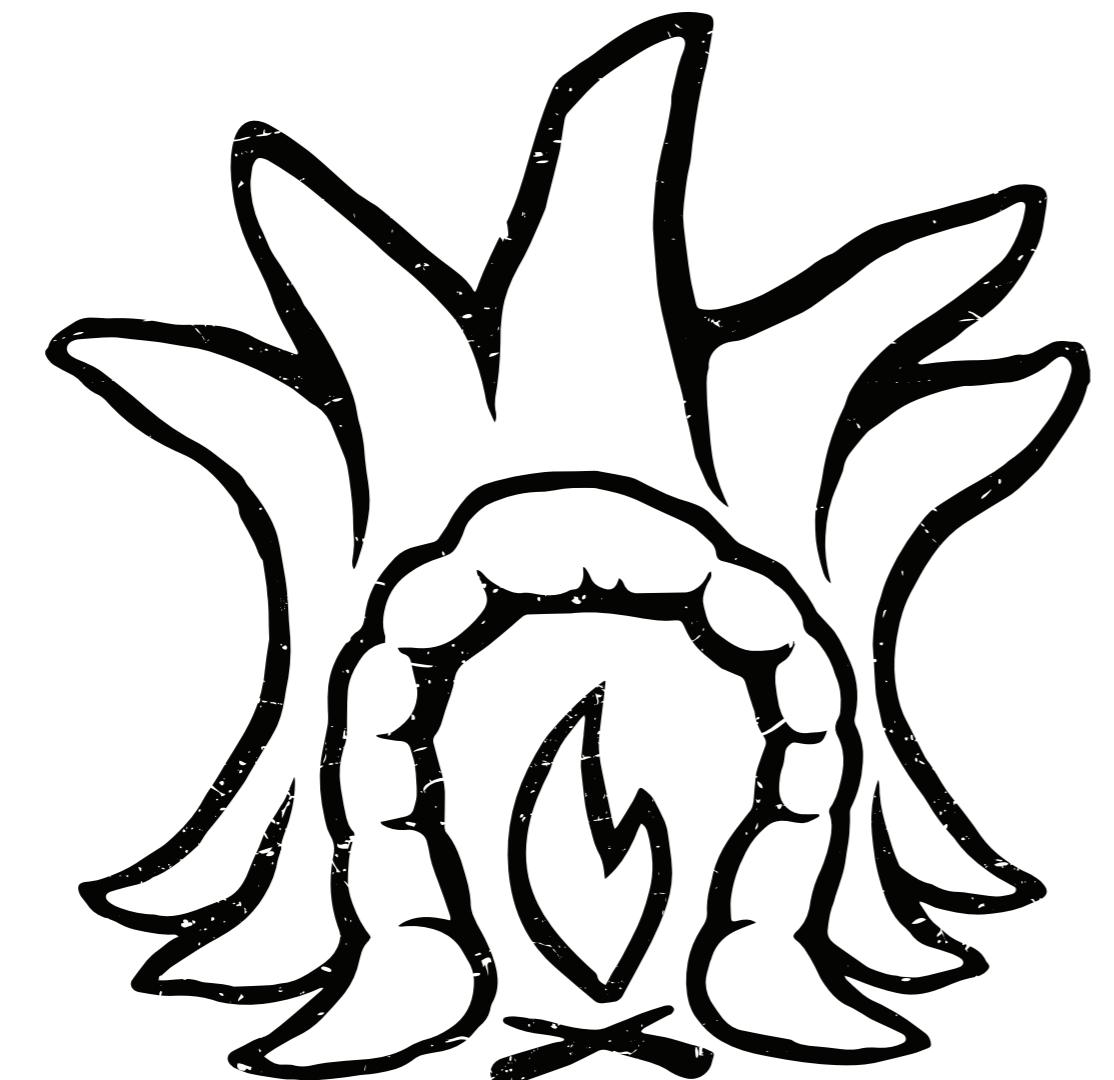
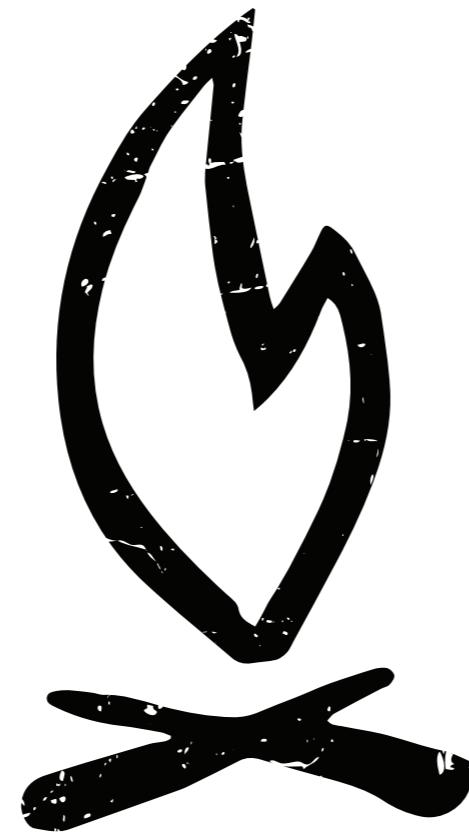
Futura

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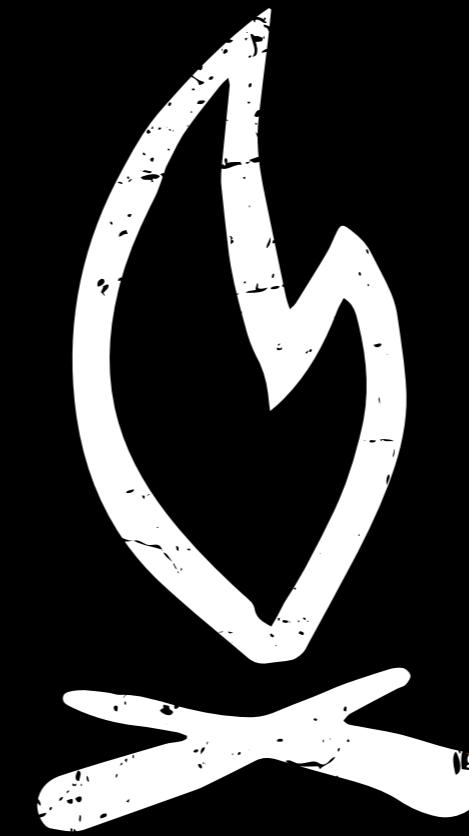
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OAKHEARTH
community pizzeria & arcade



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OAKHEARTH
community pizzeria & arcade

510.867.5309















OAKHEARTH
community pizzeria & arcade



OAKHEARTH
community pizzeria & arcade
331 Lakeshore Ave Oakland, CA 94610

INVOICE #00001
DATE: 03/22/2017

CLIENT

Faye Keclient
1411 Lake Street
Oakland, CA
keclient@fake.com
608.867.5309

SERVICE DESCRIPTION PRICE



OAKHEARTH
community pizzeria & arcade

510.867.5309
CARRY OUT & DELIVERY

•ORDER FORM•

FILL IN CHOICES



DOUGH STYLE

CRACKER ... HANDTOSSED ...
THIN PAN

SAUCE

NONE	<input type="radio"/>	SRIRACHA	<input type="radio"/>
ALFREDO	<input type="radio"/>	MARINARA	<input type="radio"/>
BBQ	<input type="radio"/>	PEANUT SAUCE	<input type="radio"/>
BUFFALO	<input type="radio"/>	PESTO	<input type="radio"/>

SIZE

10"○ 14"○ 16"○

CHEESE

NONE	<input type="radio"/>
HOUSE BLEND	<input type="radio"/>
MOZZARELLA	<input type="radio"/>
CHEDDAR	<input type="radio"/>
SWISS	<input type="radio"/>
FETA	<input type="radio"/>
PROVOLONE	<input type="radio"/>

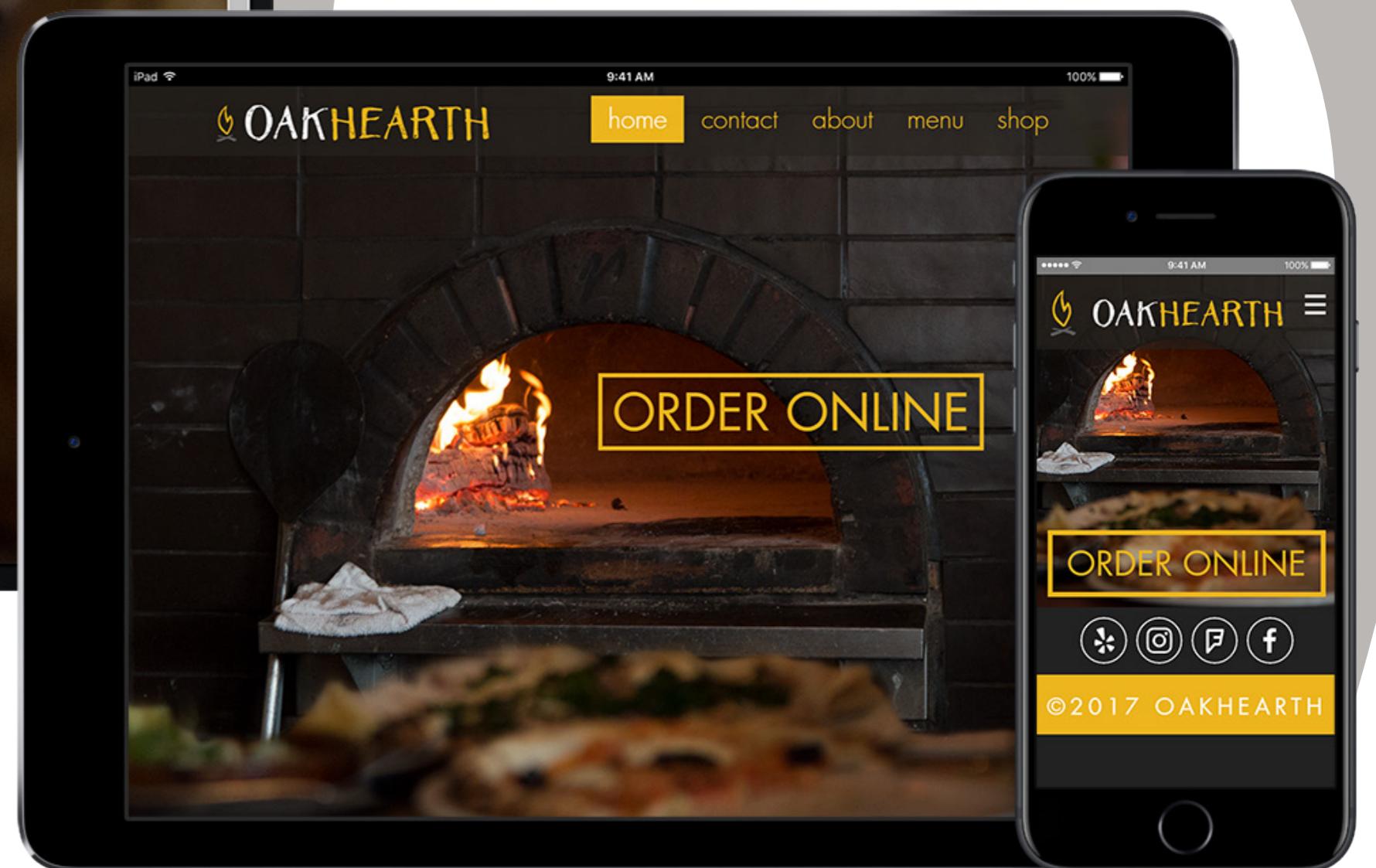
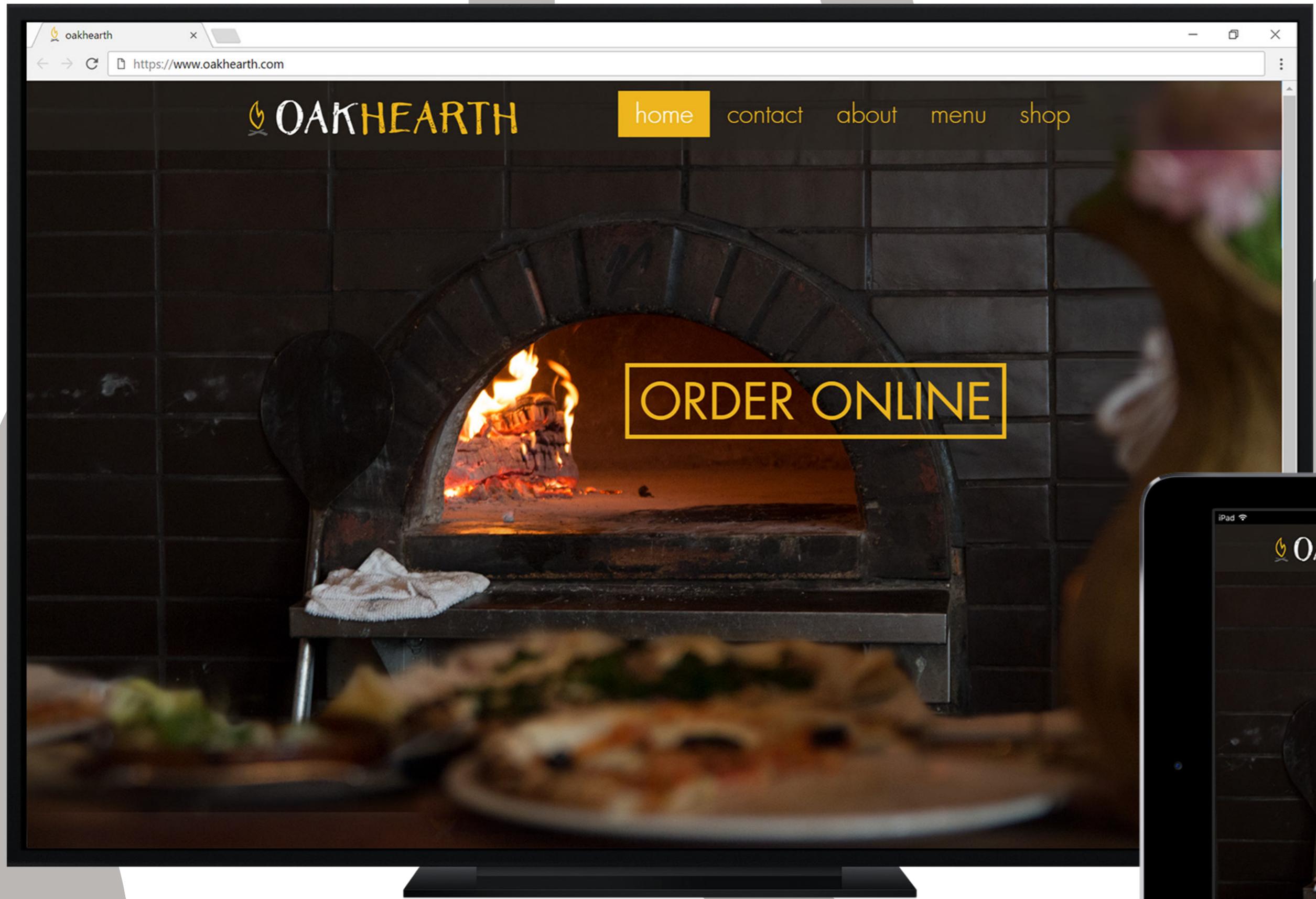
PROTEIN

ANCHOVIES	<input type="radio"/>
BACON	<input type="radio"/>
BEEF	<input type="radio"/>
CHICKEN	<input type="radio"/>
PEPPERONI	<input type="radio"/>
PORTABELLA SLICES ..	<input type="radio"/>
PROSCIUTTO	<input type="radio"/>
SAUSAGE	<input type="radio"/>

NAME: _____

OTES: _____





Oakhearth Pizzeria & Arcade

www.facebook.com/oakhearth

Oakhearth 

100,000 likes · 10,000 talking about this · 1,000 were here

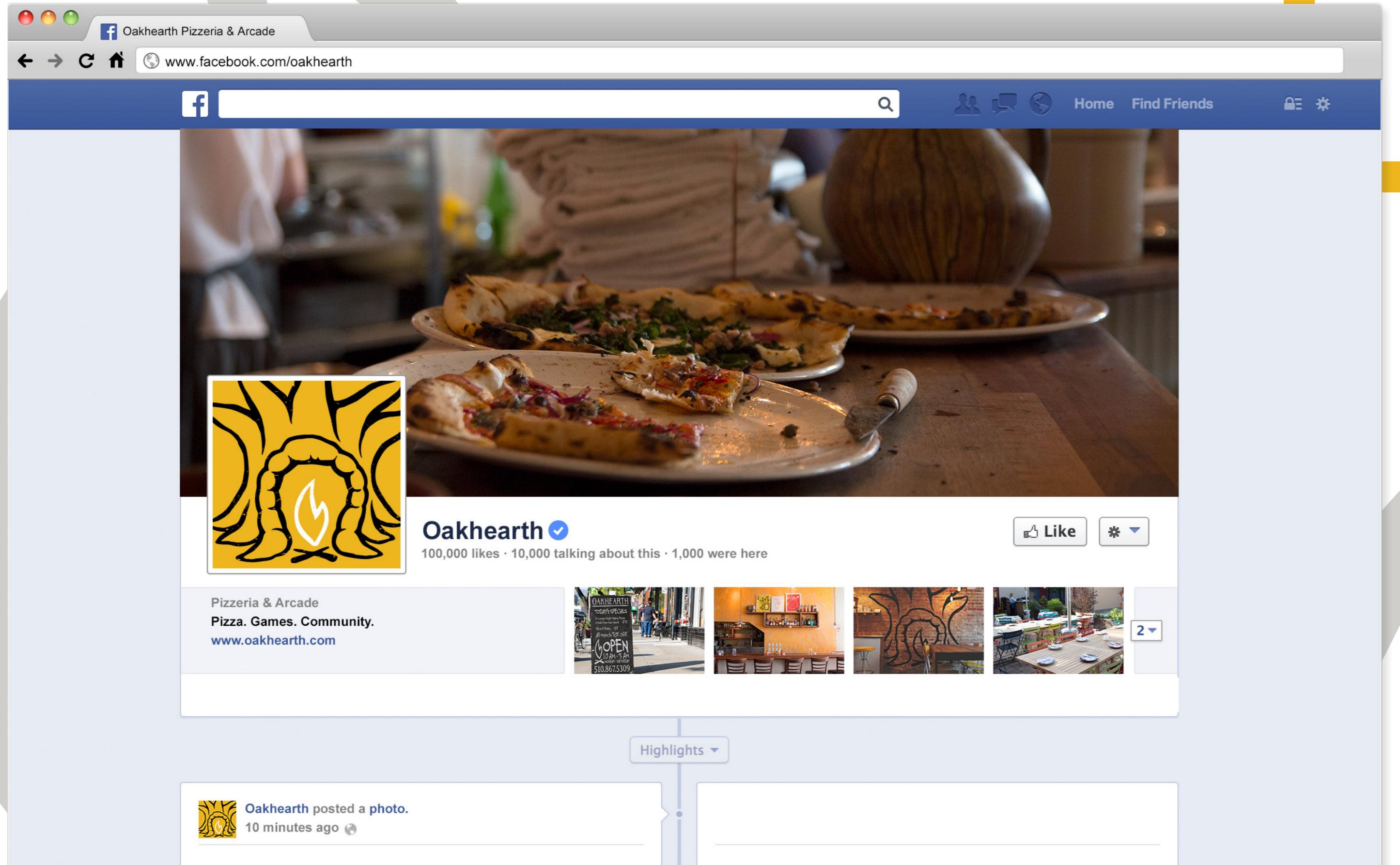
Pizzeria & Arcade
Pizza. Games. Community.
www.oakhearth.com

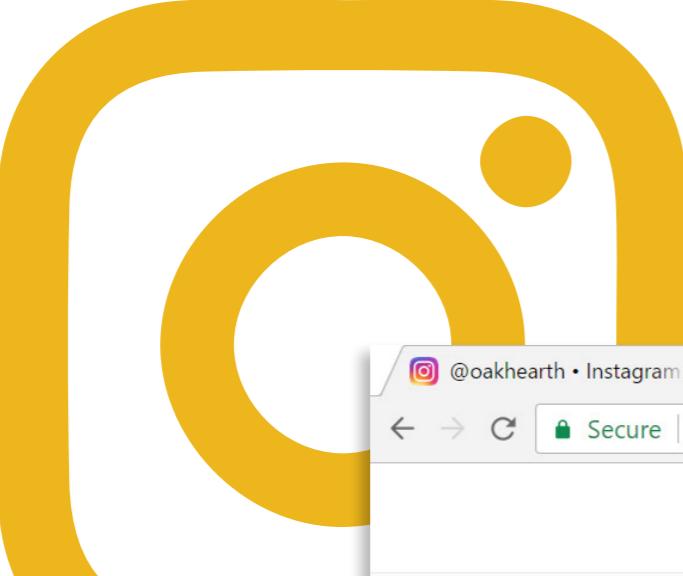
Like

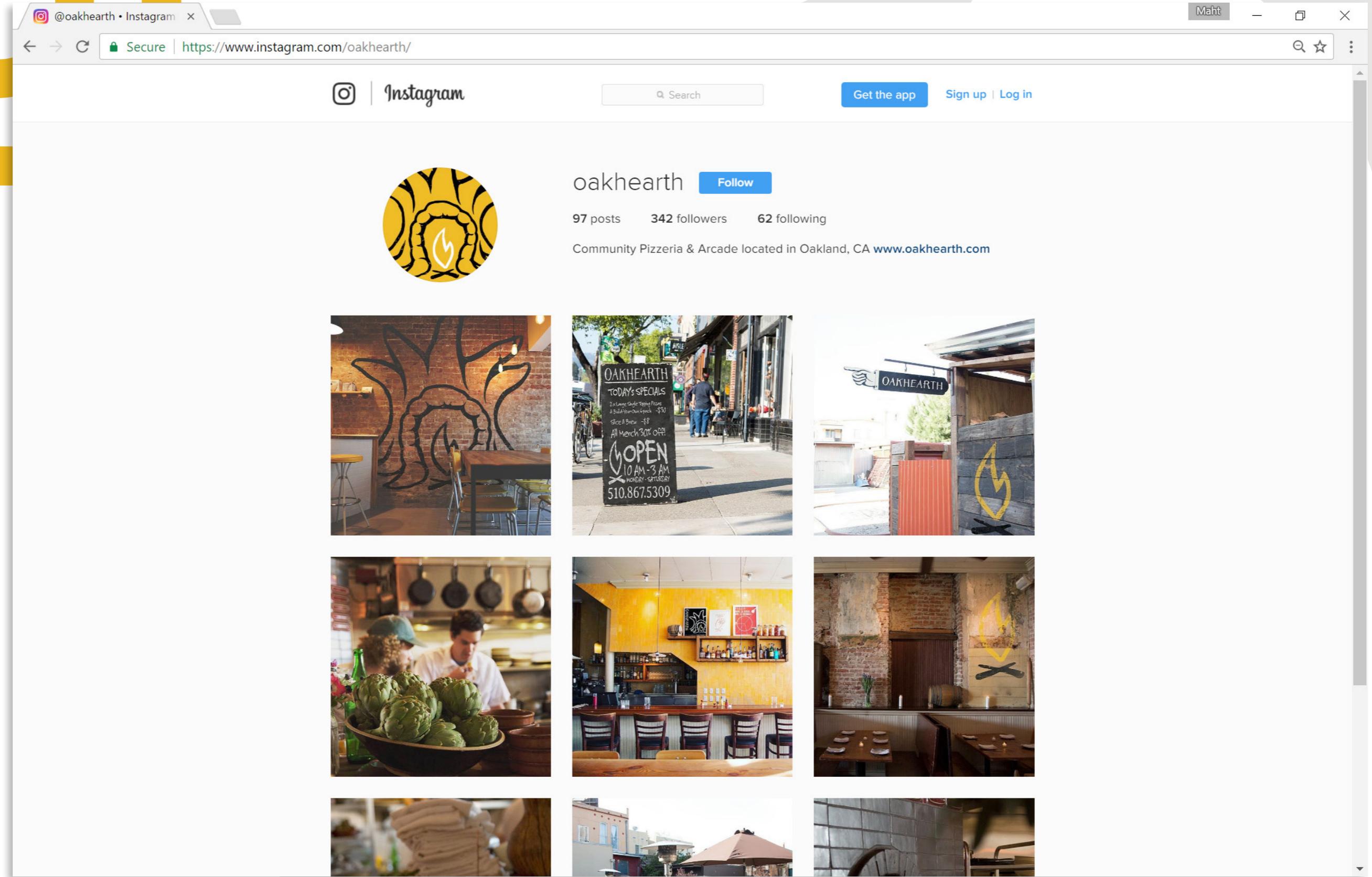
2

Highlights

Oakhearth posted a photo.
10 minutes ago



 Instagram logo watermark

 A screenshot of a web browser displaying the Instagram profile for @oakhearth. The profile page shows the following information:

- Profile picture: A yellow circular logo featuring a stylized flame or heart shape.
- Username: oakhearth
- Follow button: A blue "Follow" button.
- Statistics: 97 posts, 342 followers, 62 following.
- Description: Community Pizzeria & Arcade located in Oakland, CA www.oakhearth.com

The main content area displays a grid of 15 images related to the restaurant, including interior shots of the pizzeria and arcade, exterior views, and food items like artichokes. The Instagram interface includes a search bar, a "Get the app" button, and links for "Sign up" and "Log in".



Oakhearth
Sponsored

Pizza. Games. Community.



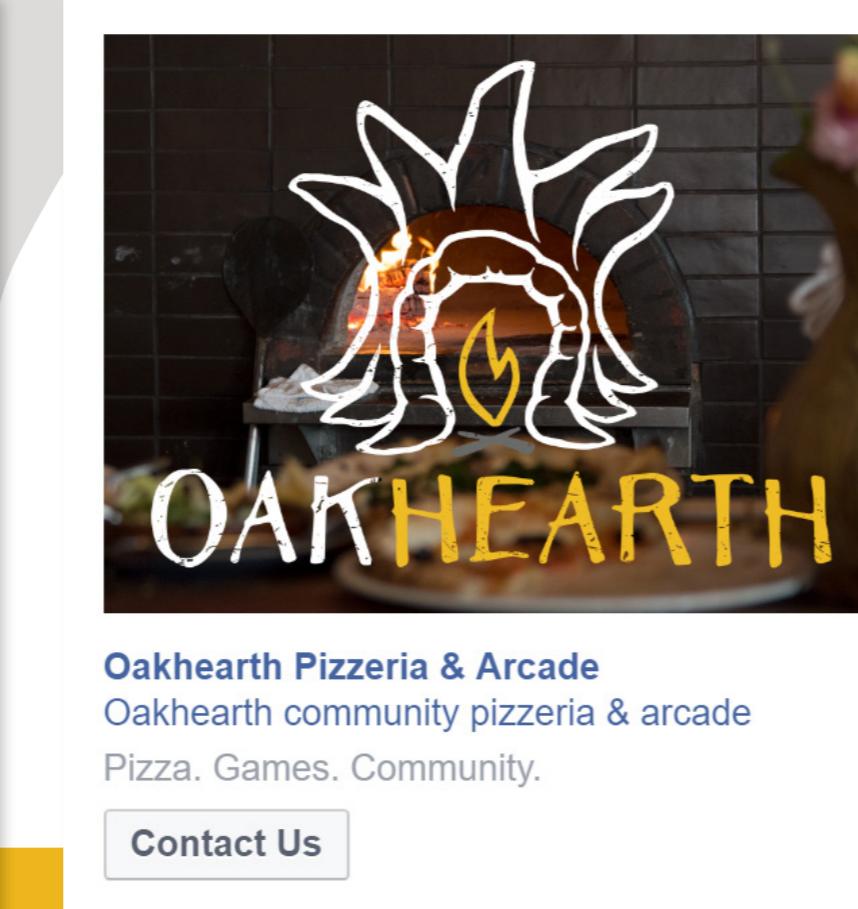
OAKHEARTH

Oakhearth Pizzeria & Arcade
Stop by for a slice, or build your own creation!
OAKHEARTH COMMUNITY PIZZERIA & ARCADE

Contact Us

178 76 Comments 150 Shares

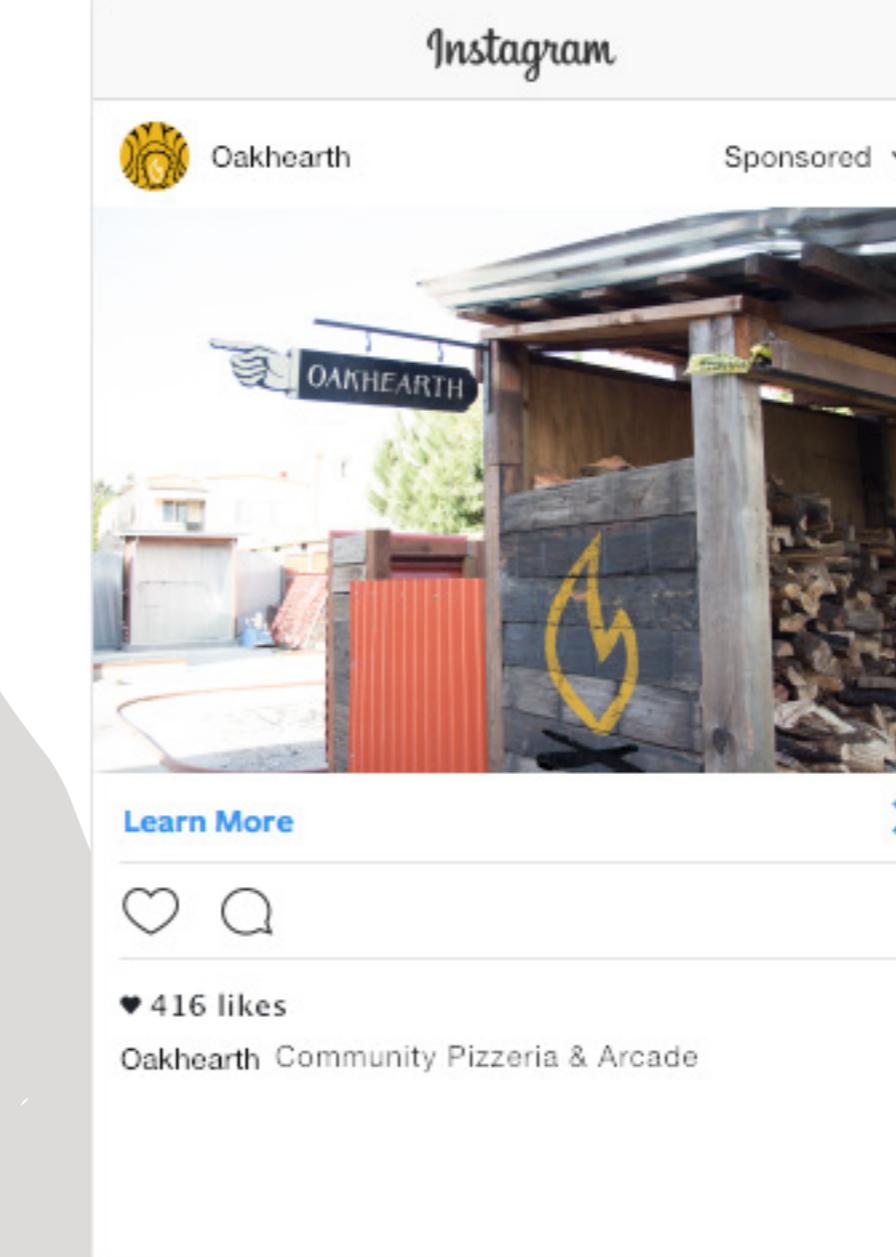
Like Comment Share



OAKHEARTH

Oakhearth Pizzeria & Arcade
Oakhearth community pizzeria & arcade
Pizza. Games. Community.

Contact Us



Instagram

Oakhearth Sponsored



Learn More >

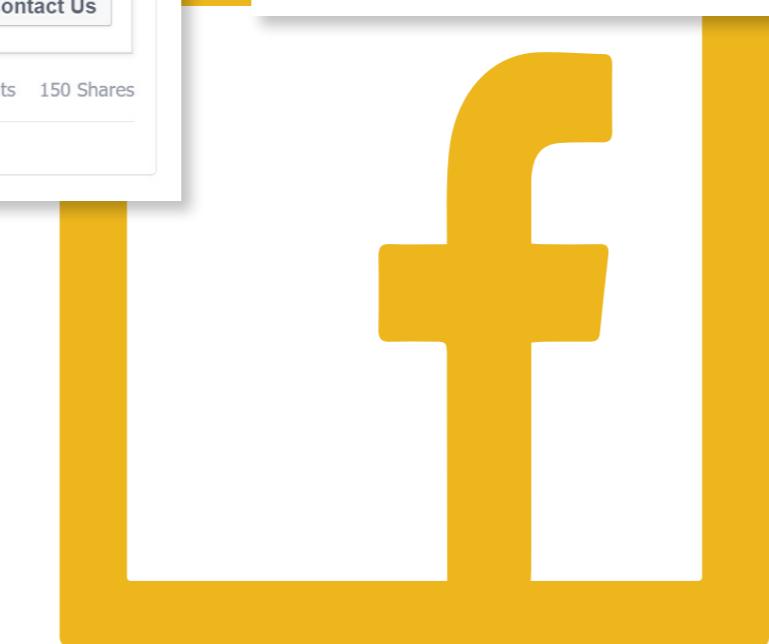
416 likes

Oakhearth Community Pizzeria & Arcade

Oakhearth - oakhearth.com
Ad www.oakhearth.com
4.5 ★★★★★ rating for oakhearth.com
Community Pizzeria & Arcade

Oakhearth - oakhearth.com
Ad www.oakhearth.com
4.5 ★★★★★ rating for oakhearth.com
Stop by for a slice or create your own pie!

Oakhearth - oakhearth.com
Ad www.oakhearth.com
4.5 ★★★★★ rating for oakhearth.com
Pizza. Games. Community.





thank you
for viewing!

-AK

CUSTOM PIZZA SHOP

LAKE SHORE NEIGHBORHOOD

OAKLAND, CA

LOCAL COMPETITORS



TAGLINE

Pizza Pantry is family owned restaurant providing unique menu with fresh high quality thin crust Artisan style pizza.

BRAND PERSONALITY

Humble • Family-owned/oriented

APPEAL

Families
College Students
Delivery

DESIGN

Generic branding, little to no focus on interior presentation. Emphasis on the quality of their food, not the design of their product.

TAGLINE

We specialize in Chicago-style cornmeal deep dish pizza. We offer wine, beer and a full bar. We're family friendly and offer lunch, dinner and take-out.

BRAND PERSONALITY

Classy • Upscale • Minimalist

APPEAL

Foodies
Couples
Dine-in

DESIGN

Modern website and branding. Well designed interior, a mix of classy restaurant, theatre, and industrial designs.

TAGLINE

The Forge features wood-fired cooking specializing in Neapolitan-style pizza and American classics.

BRAND PERSONALITY

Rustic • Alternative • Gritty

APPEAL

Foodies
College students
Hang-out spot

DESIGN

Well thought out and executed website and interior design. Repurposed industrial style furnishings.

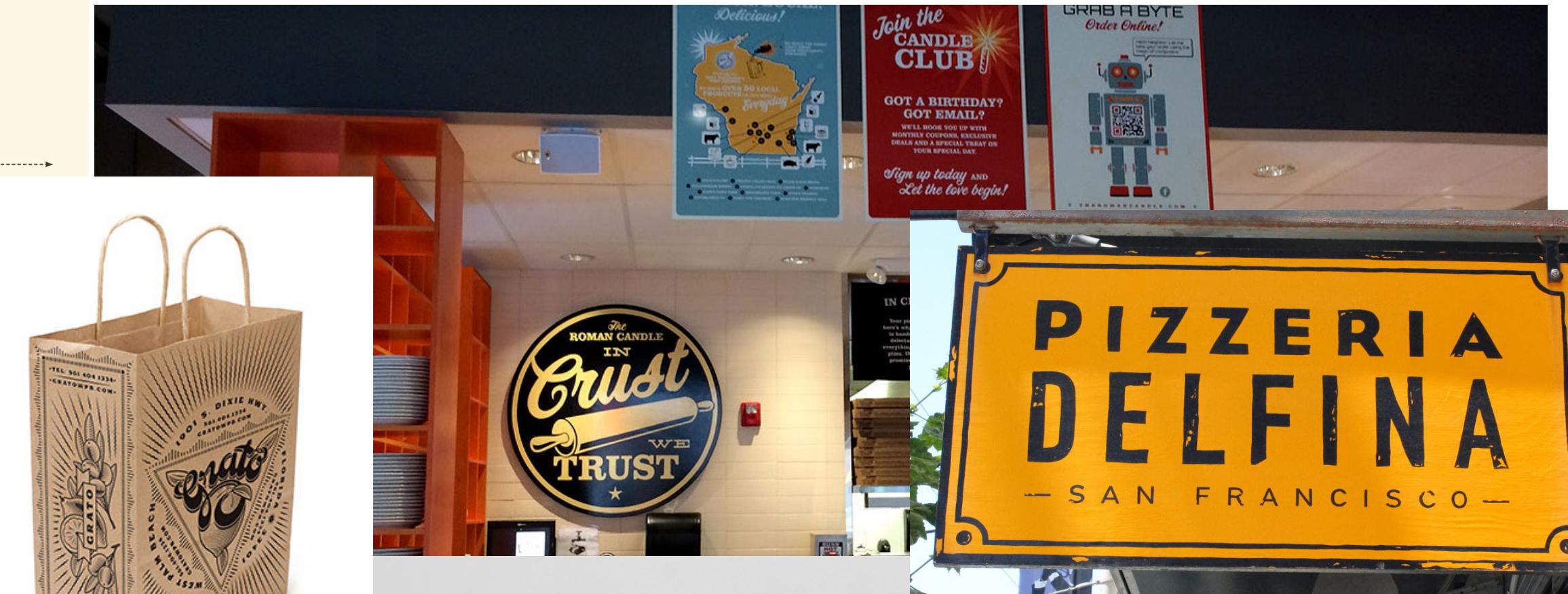
INDUSTRY BRANDING



ENJOY PIZZA



★ FRESH. LOCAL. Delicious. ★





OAKHEARTH

DOWN-TO-EARTH
CONSCIENTIOUS
LOCAL

GRITTY
CREATIVE
SIMPLE

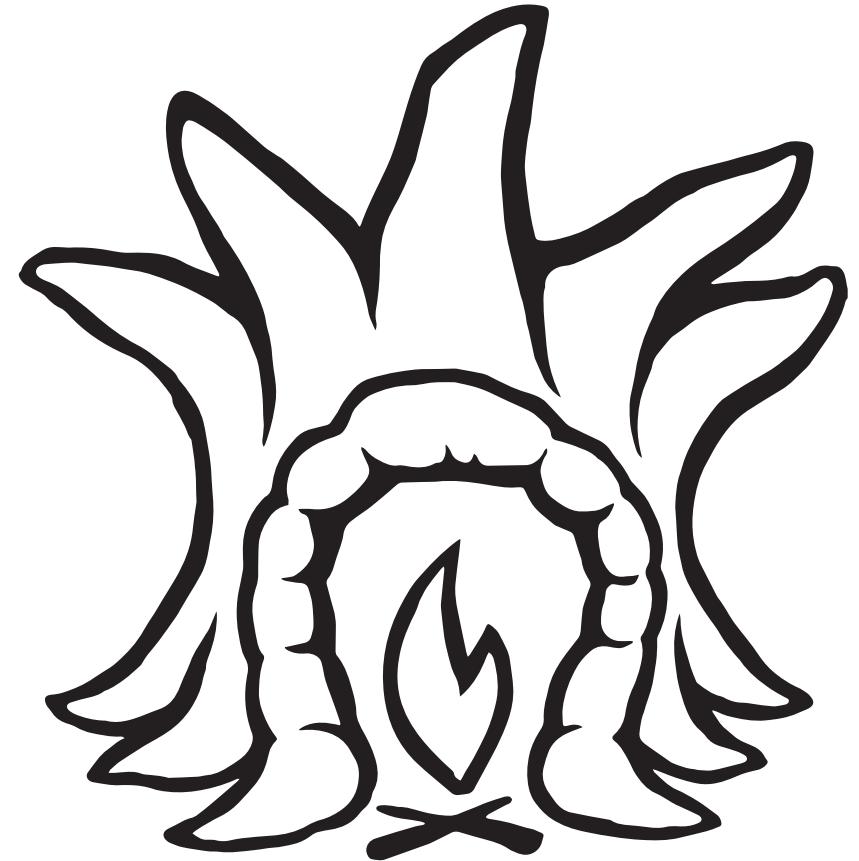
ARTSY
PERSONABLE
COMMUNITY-ORIENTED

POSITION

Oakhearth is a community-oriented pizzeria arcade that offers both custom orders or full pie and single slice options of our specialty pizzas, paired with your choice of local craft brews or our homemade seltzer water. With a local artist gallery as well as other community programs such as children's pizza-making workshops or local brewery tastings, we work to connect local artisans with their community.

At Oakhearth, we hope to knit the local community closer together through our shared love of good food and drink. We work to provide a welcoming place for both families and groups of friends to enjoy each other's company.

MISSION



OAKHEARTH

AMATIC SC
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BILBAO
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OAKHEARTH

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