# MAYA KANDELL

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#### JOURNALISM & REPORTING

Co-editor-in-chief of C Magazine, Columbia Scholastic Press Association Gold Crown-winning arts and culture publication. Staff writer since junior year of high school.

• Employed journalistic passion to transform magazine from runt of school publications to a powerhouse w/ a motivated 30-member class and six issues/yr. I edited stories; managed ad sales; oversaw design, digital and social media strategy; and lead discussions

Paid Marketing Intern at Issuu, a Silicon Valley digital publishing company (June 2015 to August 2016)

• Created digital publishing toolkit for students, wrote blog posts, catgeorized and wrote about digital publications, designed template ad contract and press pass (3 hrs/ week during school year, 20-25 hrs/week over summers)

Co-station manager for school radio station

• DJd show at Stanford's KZSU; led 24/7 online station staff. Co-created 1st+2nd place winning podcasts (Journalism Education As-

#### DESIGN & ILLUSTRATION

Graphic designer and marketing intern for business start- up "Career Explorerz," focusing on website development, social media outreach, and advertising (Sept. 2014 - March 2015)

#### Chalkboard Artist

Designed and illustrated menu chalkboards for Ada's Café (2015: 40-hour community service project)

Intensive three-week program in painting and drawing at Minneapolis College of Art and Design (2015)

Illustrated and designed mulitple spreads each production cycle for C Magazine

Art classes including AP Studio Art throughout high school

TECHNICAL SKILLS

Adobe Photoshop
Adobe InDesign
Adobe Illustrator
Wacom Graphics Tablet

## AWARDS & SCHOLARSHIPS

#### Anna Rose Luskin Memorial Award

\$2,500 scholarship awarded for excellence in journalism (June 2016)

### 2nd Place feature story

California Press Women's HS Communication Contest (2015)

**Excellence in political cartooning** national scholastic press convention (2014)

# Outstanding Senior Portfolio Award

\$250 scholarship awarded by school district

## Silver Key winning art portfolio

Scholastic Art & Writing Awards (Feb. 2016)

# Second place double-truck layout

National Federation of Press Women (2016)