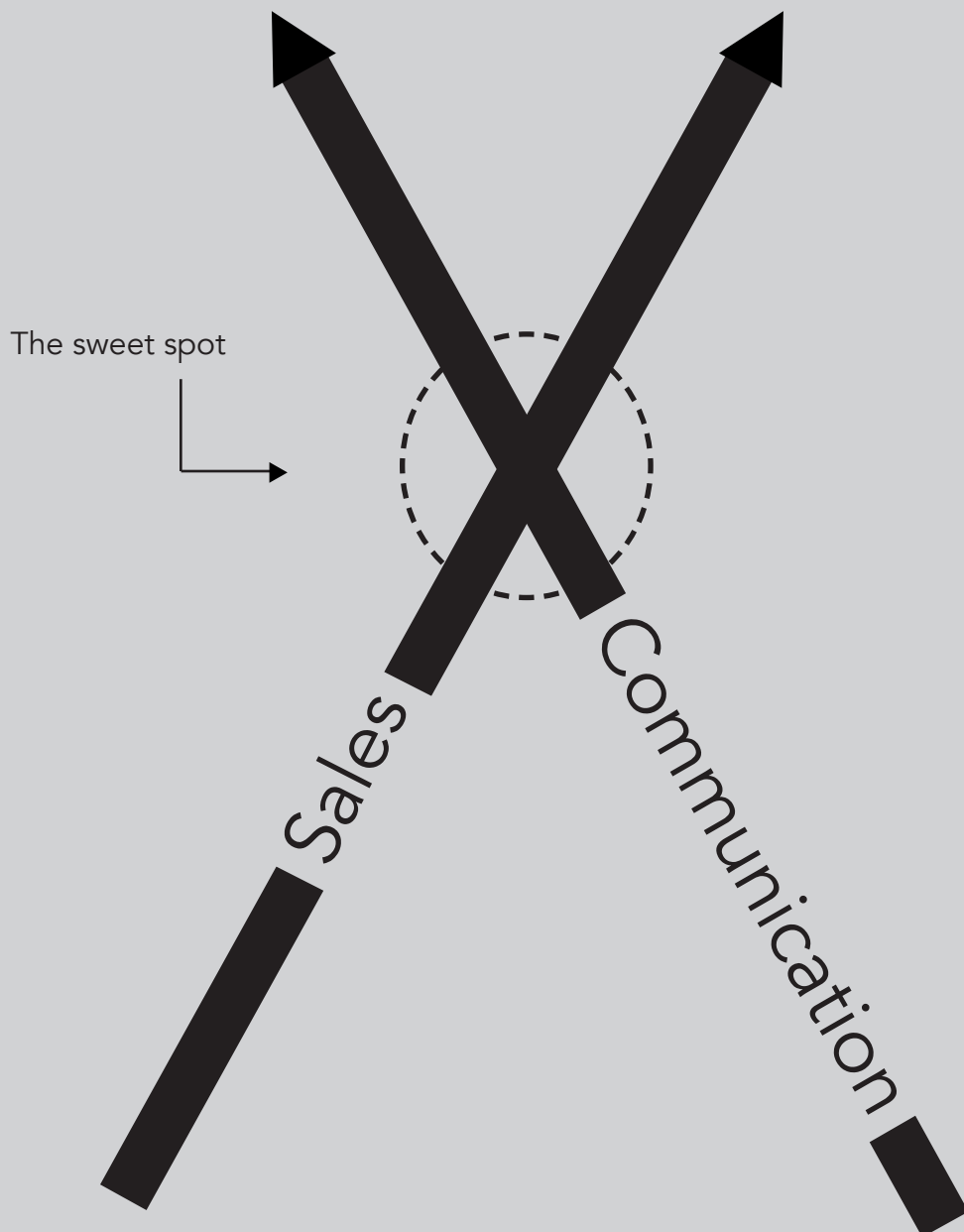


# THE INTERSECTION OF SALES & COMMUNICATION



**Philosophy:** I believe working at the intersection of sales and communication gets to the heart of why companies hire communications professionals. The goal is to foster relationships with current and potential customers to drive sales and increase the company's bottom line. In it's essence public relations and all of communications exists to increase sales. I leverage communication and sales techniques to provide a comprehensive communication strategy that will support company objectives and align with sales goals. It's about words driving business.