

## **Here is a recommended workflow for the SMAD/CIS project:**

ASAP:

- Swap contact information with your SMAD teammate(s).
- Set up a communication platform like Trello or Slack.
- Find a common time to meet every week.

Feb 22-23:

- Determine project roles - project manager, system coding, front-end graphic design, Bootstrap/HTML/CSS coding, UX research, etc. Who will do what?
- Compare notes from client interviews. Make a list of the client's goals. Add any goals you think of. Rank those goals by priority.
- Determine web site features that align with those goals. Rank by priority.
- Discuss the target audience. Who is this site primarily for? Is there a secondary audience? Who are the users?

Feb 24 - March 1 (SMAD Team):

- Perform demographic and user research. Create personas.
- Generate list of design requirements ("This site should \_\_\_\_ because \_\_\_\_").
- Build a list of required sections and pages for the site and create an initial draft of a site map from that list.
- Make aesthetic decisions based on target audience & personas (color scheme, typography, etc).
- Complete analysis & user research report.
- Begin development of final design prototype.

March 2-3 (Full group if you have your CIS team finalized):

- Share personas and design requirements with group. Discuss and revise as necessary.
- Analyze the site map draft. Compare it to feature list. Revise as necessary and finalize site map.
- Discuss aesthetics with group. Solicit feedback. Revise design decisions as necessary.
- SMAD - Begin development of final design prototype.

March 4-11 (SMAD):

- Build final design prototype.
- Solicit feedback from multiple people and refine design as necessary.

March 12 (Full Group):

- SMAD - Complete final design prototype.
- Share design prototype with full group. Solicit feedback to make revisions.

March 13 (SMAD):

- Complete revisions to design.
- Submit final design prototype to Canvas.
- Provide final design prototype files to CIS group.

March 14-15 (Full Group):

- Prepare design prototype for client presentation, making changes as needed.
- Plan client presentation with group.
- Practice client presentation.

March 16 (Full Group):

- Sprint 1 - Client Presentation #1

Beyond:

- Work with your CIS teammates to update the design based on client feedback, add new features, etc.