

ASSIGNMENT – 03

Create and design a social media advertisement poster using Canva.

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NM ID – NM2023TMID09608



The advertisement poster for ABI OPTICALS features a vibrant design with a black background and magenta geometric shapes. On the right, a woman with dark hair tied back, wearing a light blue button-down shirt and orange-tinted aviator sunglasses, is smiling and adjusting her glasses. The left side contains the brand logo, a tagline, a 'SHOP NOW' button with a shopping bag icon, contact information with a phone icon, and a '50% OFF Free Delivery' offer. A decorative grid of dots is positioned between the contact and discount sections.



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