

ASSIGNMENT – 03

Create and design a social media advertisement poster using Canva.

NAME – LEKHA SRI M

NM ID – 8FAC328B79D1297821B48231447B66B5



The advertisement poster for ABI OPTICALS features a vibrant design with a black background and magenta geometric shapes. On the right, a woman with dark hair in a bun, wearing a light blue shirt and orange-tinted aviator sunglasses, is smiling and adjusting her glasses. The left side contains the brand logo, a tagline, a 'SHOP NOW' button with a shopping bag icon, a 'CONTACT US' section with a phone icon, a phone number, a website URL, and a '50% OFF Free Delivery' offer. A grid of dots is positioned between the contact information and the woman's image.



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