

PROJECT FINAL REPORT

TITLE - CREATING BLOG USING WORDPRESS PLATFORM

TEAM ID - NM2023TMID09608

TEAM MEMBERS –

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BLOG NAME – Digital Marketing 2023

CATEGORY – Digital Marketing

MAIL ID - digimarketingblog8@gmail.com

WORDPRESS BLOG URL -

<https://digimarketingblog89.wordpress.com/2023/10/20/digital-marketing-2023/>

GITHUB LINK - <https://github.com/mkavi20/digital-marketing.git>

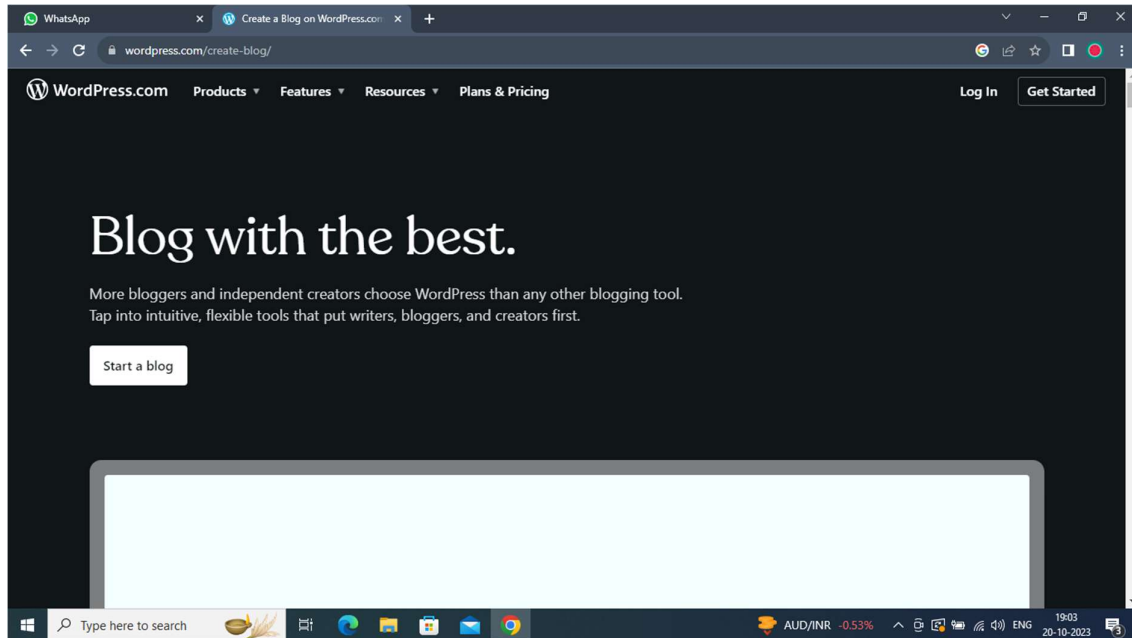
PROJECT RECORDING -

https://drive.google.com/drive/folders/1VPgRaDVUe2ljNUYHXyKQhzCVKbtdRr_m?usp=sharing

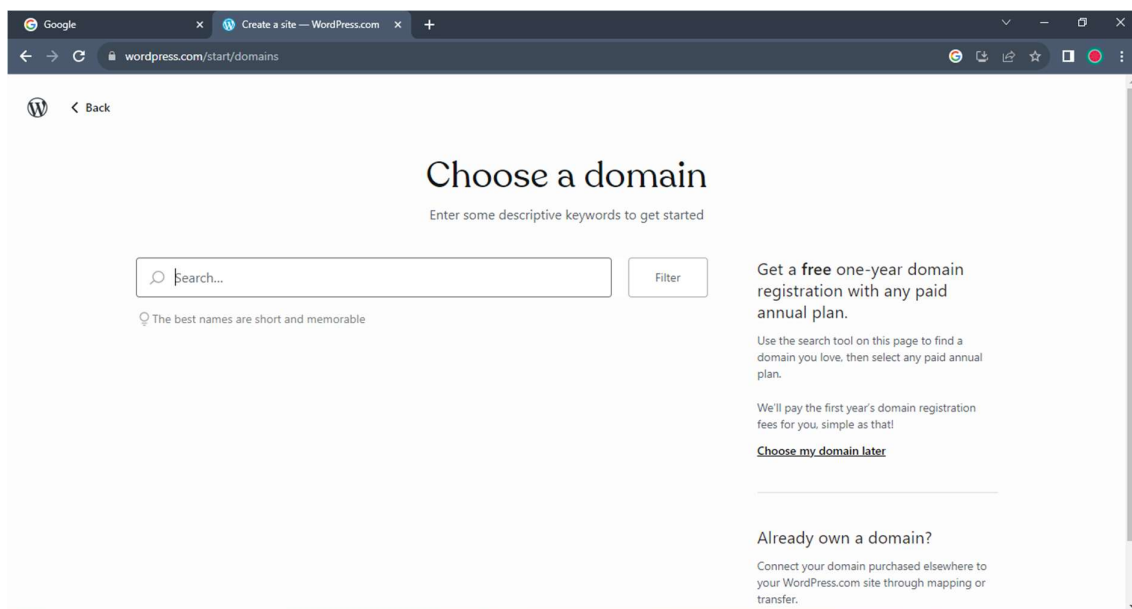
STEP 1: Search “WordPress Blog”

Click “Get Started”

Sign Up with Google or Email



STEP 2: Click “Choose My Domain Later”



STEP 3: Click “start with free”

Choose your flavor of WordPress

Pay monthly Pay annually

Free	Personal	Premium	Business	Commerce	Enterprise
Get a taste of the world's most popular CMS & blogging software.	Create your home on the web with a custom domain name.	Build a unique website with powerful design tools.	Unlock the power of WordPress with plugins and cloud tools.	Create a powerful online store with built-in premium extensions.	Deliver an unmatched performance with the highest security standards on our enterprise content platform.
One time discount	One time discount	One time discount	One time discount	One time discount	
₹0	₹200 ₹160	₹350 ₹280	₹800 ₹640	₹4,440 ₹1,152	Starts at US\$25,000.00 yearly
No expiration date	per month, ₹1,920 for the first year, Excl. Taxes	per month, ₹3,360 for the first year, Excl. Taxes	per month, ₹7,680 for the first year, Excl. Taxes	per month, ₹13,824 for the first year, Excl. Taxes	
Start with Free	Get Personal	Get Premium	Get Business	Get Commerce	Learn more
	Everything in Free, plus:	Everything in Personal, plus:	Everything in Premium, plus:	Everything in Business, plus:	TIME slack

STEP 4 : Click “skip to dashboard”

WordPress

Skip to dashboard

What are your goals?

Tell us what would you like to accomplish with your website.

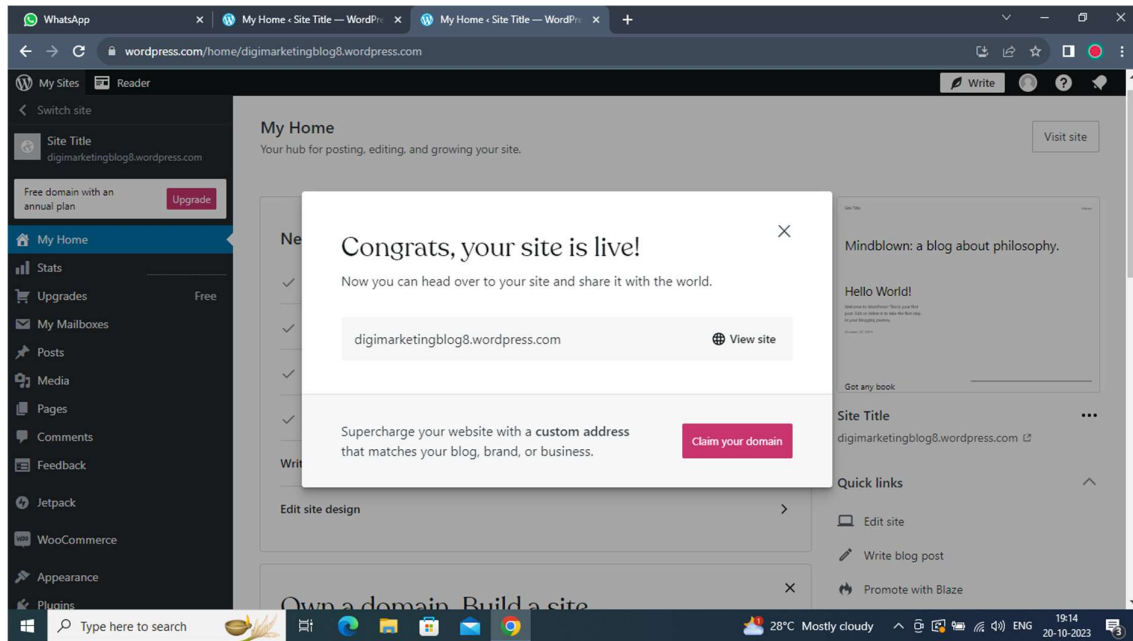
Select all that apply

<input type="checkbox"/> Write & Publish	<input type="checkbox"/> Sell online
<input type="checkbox"/> Promote myself or business	<input type="checkbox"/> Get a website built quickly Premium
<input type="checkbox"/> Import my existing website content	<input type="checkbox"/> Other

Continue

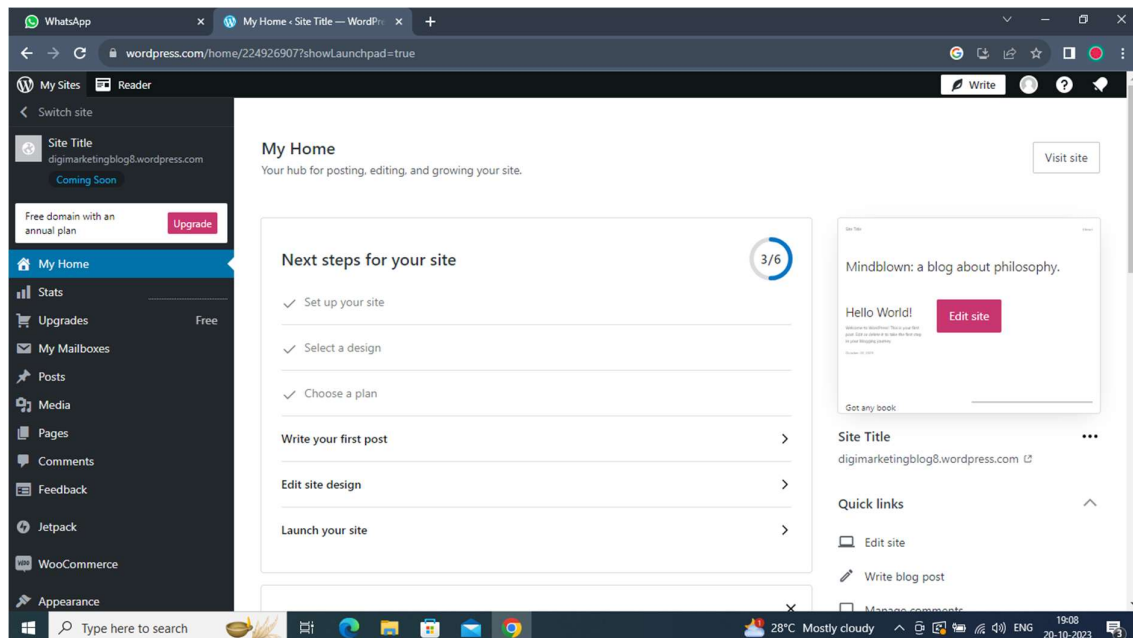
Earnings upcoming 19:07 20-10-2023

STEP 5 : Click “Launch Your Site”

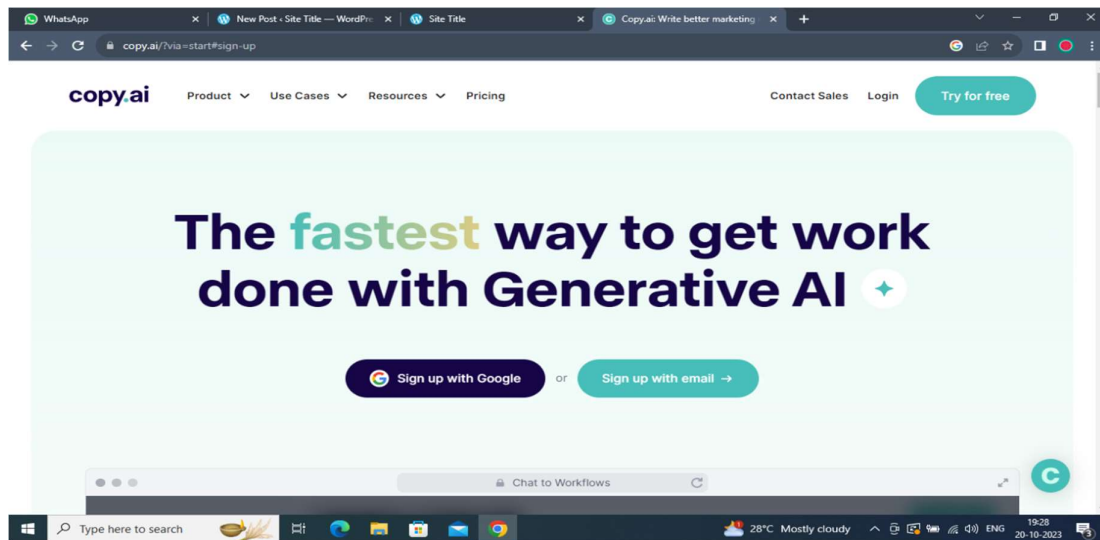


STEP 6 : Click “Posts”

Click “Add New Post”



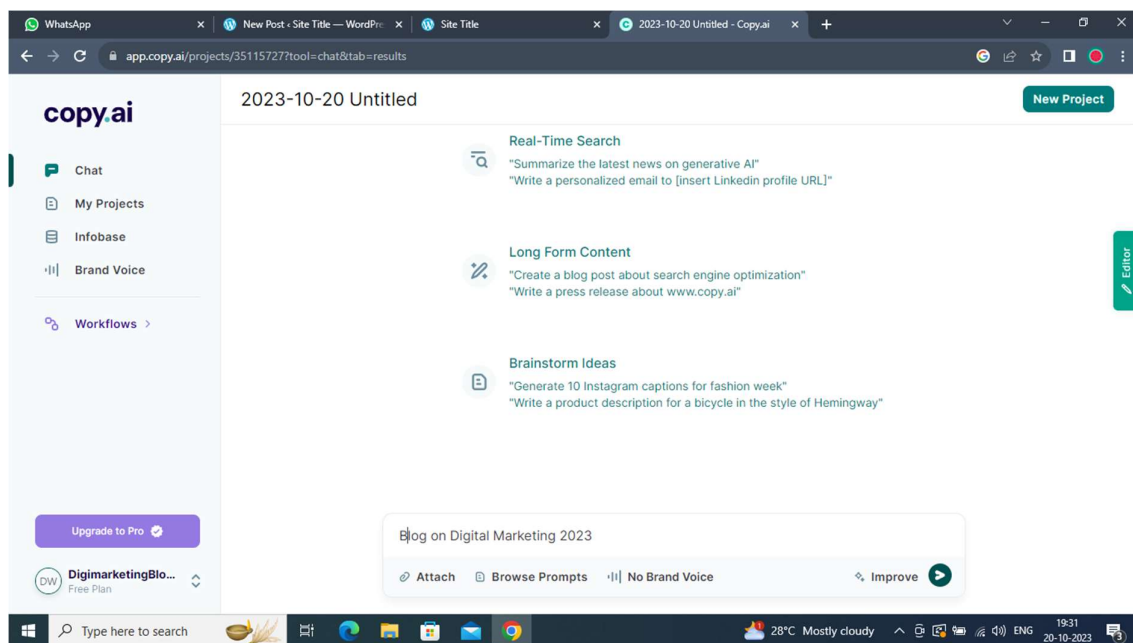
STEP 7 : Sign Up or login



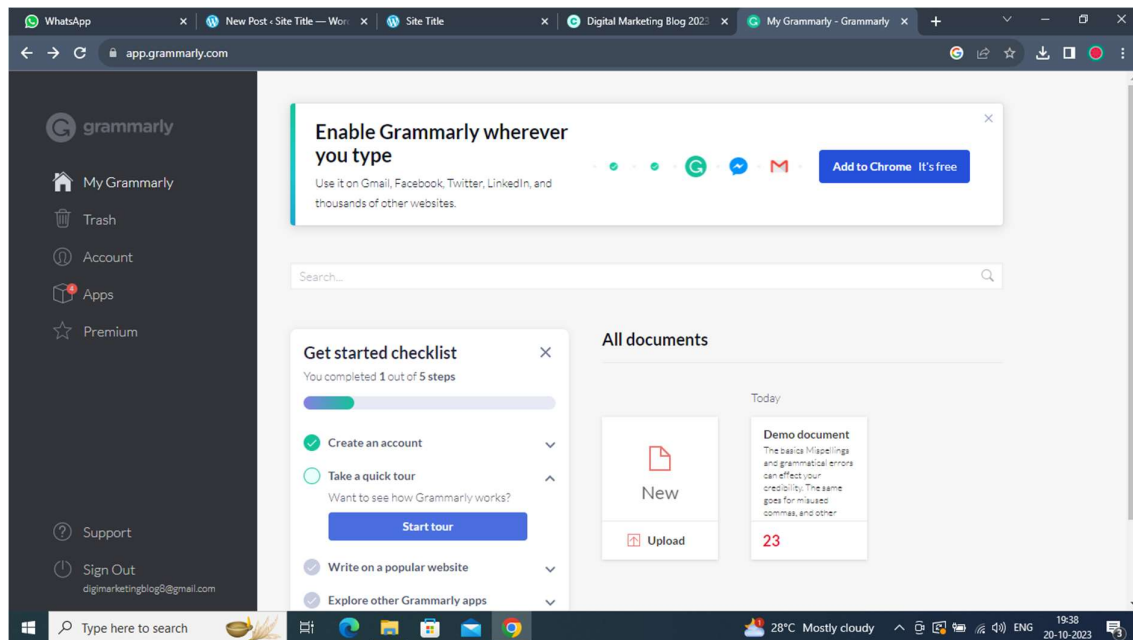
STEP 8 : Click here and type the blog title.

Scroll down and copy the content

After Coping AI Generated blog, paste it in the post.

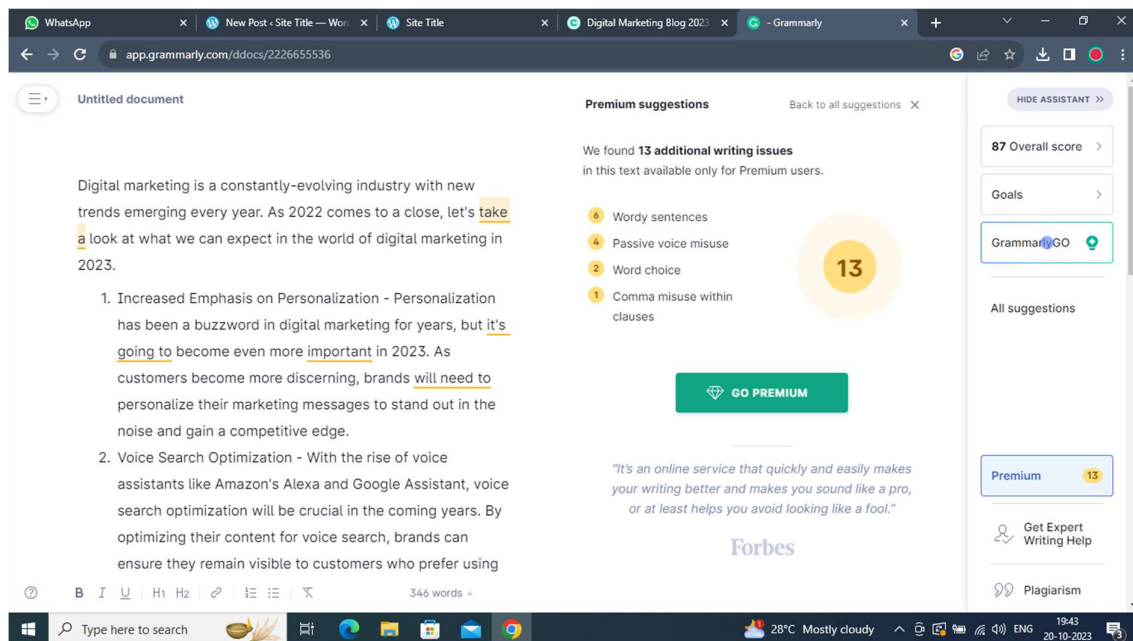


STEP 9 : Search Grammarly and Sign in

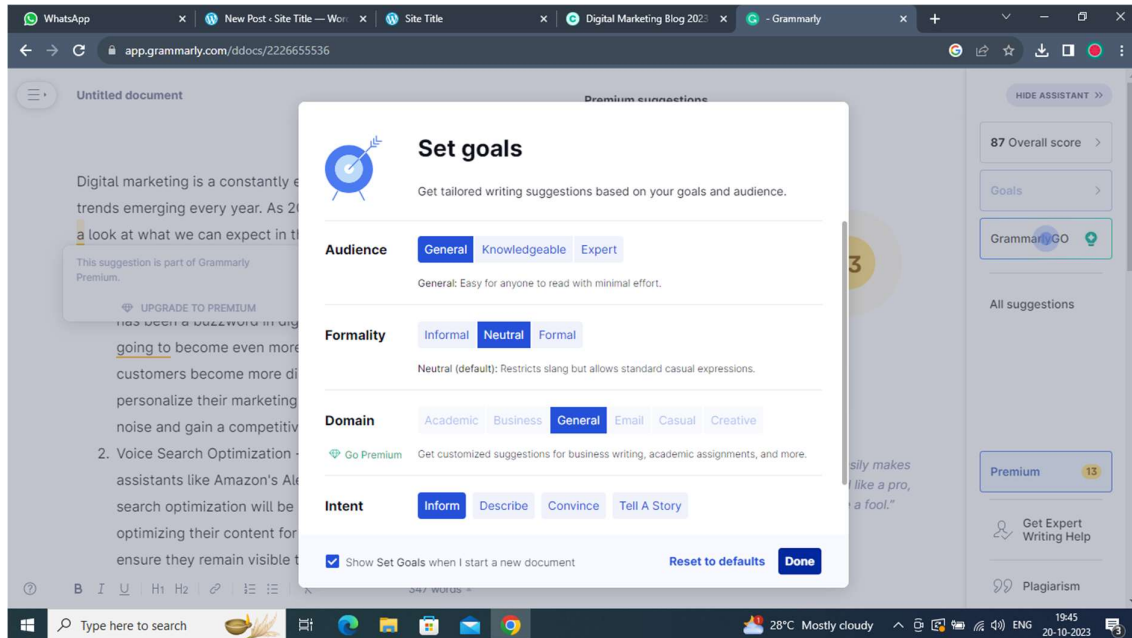


STEP 10 : Click “New”

Paste the blog copied from Copy AI



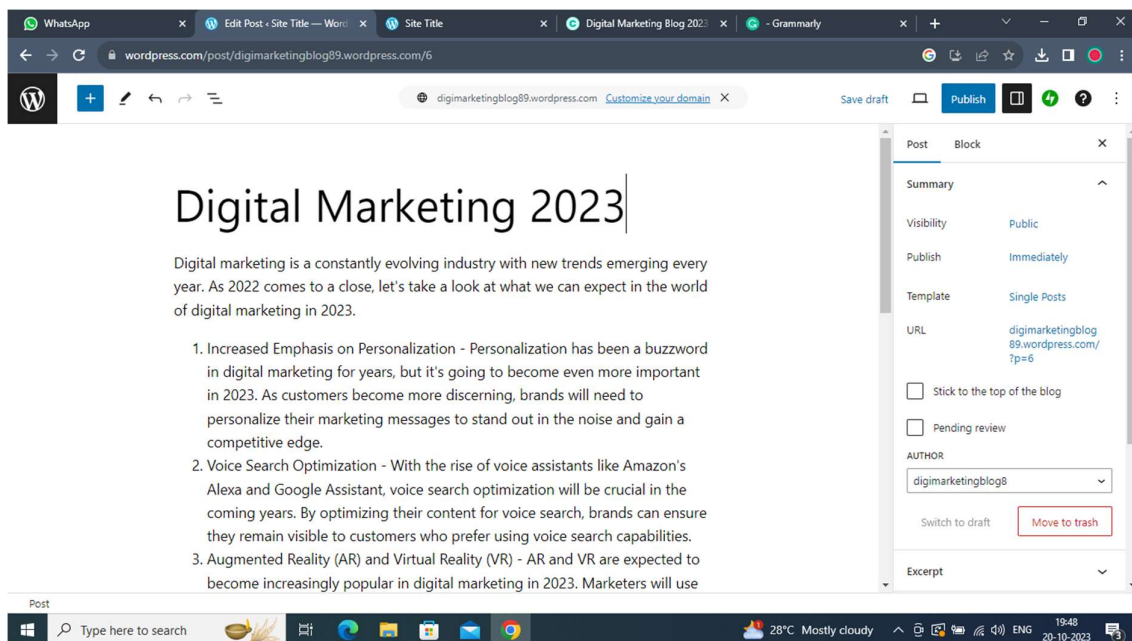
STEP 11 : Select Your Goals and Grammarly will check for errors and give suggestions



STEP 12 : Now copy and paste the content in WordPress blog

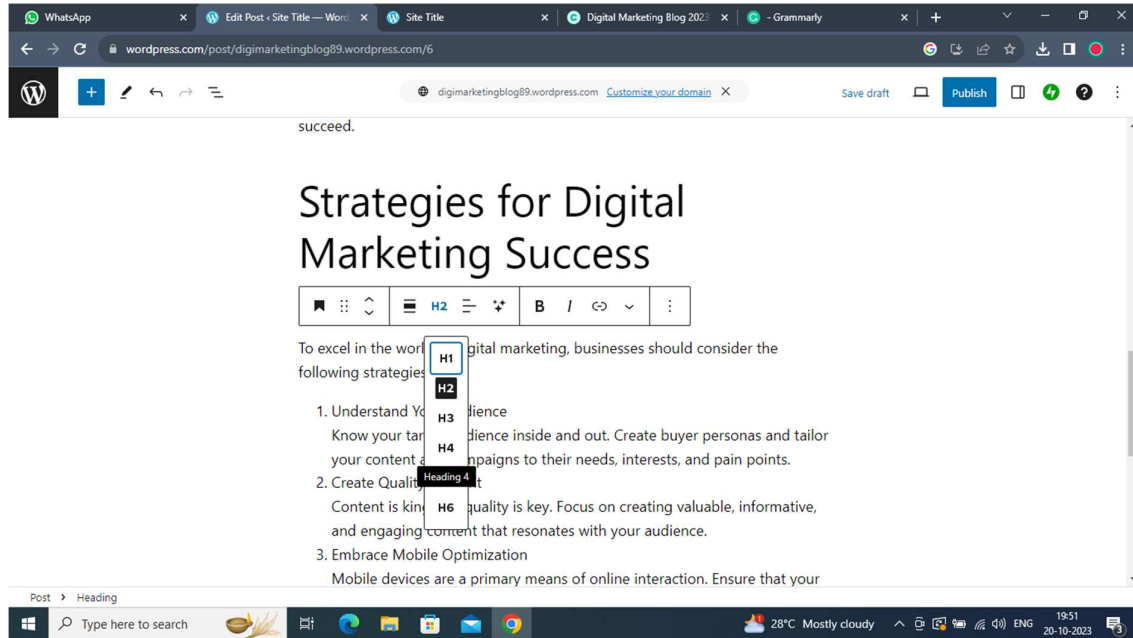
Paste the Title

Copy the Intro section and paste



STEP 13 : Paste all the content from Grammarly

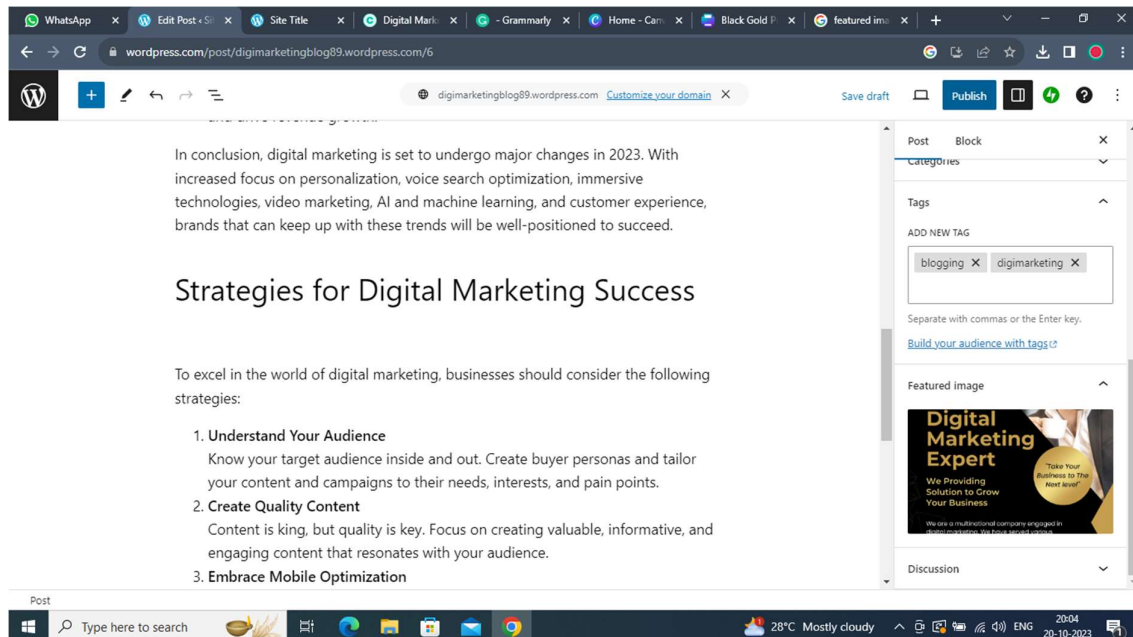
Change Font size from H2 TO H6



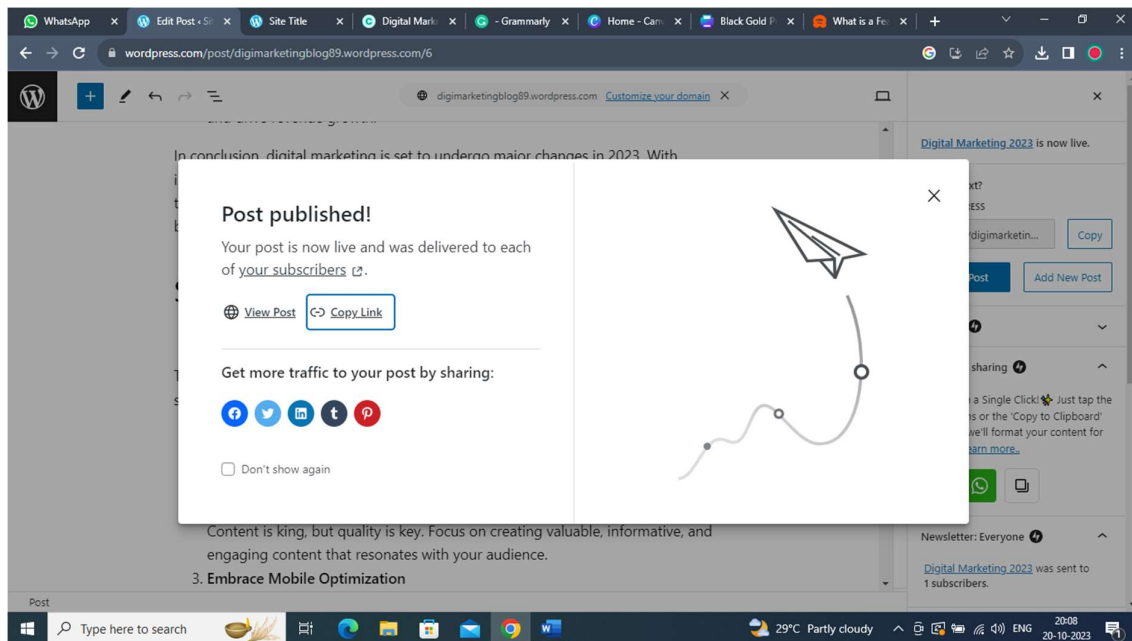
STEP 14 : Click “Settings”

Add Categories , Tags , Featured images

Click “Publish”



STEP 15: Click “View Post”



STEP 16: Post into Social media website

