## Hypothese 8

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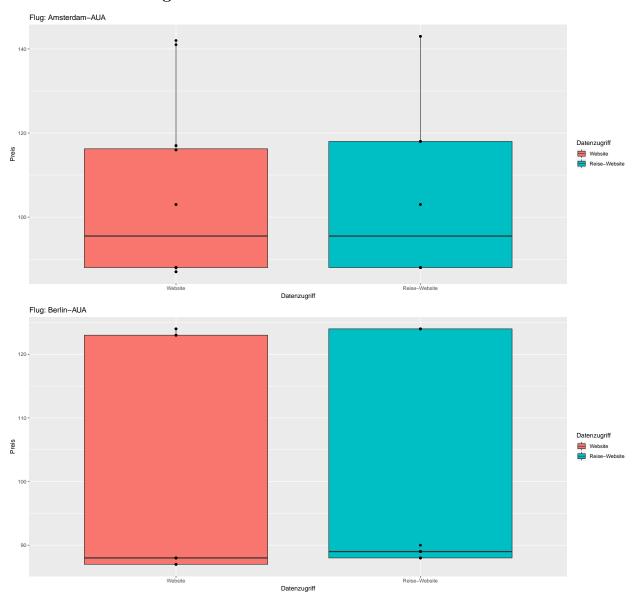
## Deskriptive Statistik - Einzelflüge

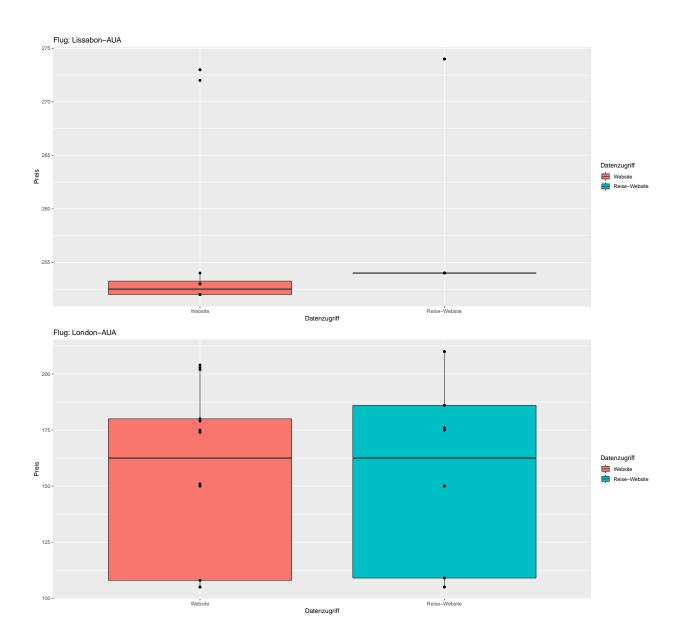
```
## $`Flug: Amsterdam-AUA`
##
## DESCRIPTIVES
##
## Descriptives
##
##
                          Preis Datenzugriff
##
##
                             40
                                              40
                              0
##
     Missing
##
     Mean
                            104
##
      Median
                           95.5
     Standard deviation 18.4 Minimum 87.0
##
##
##
     Maximum
                            143
##
##
## $`Flug: Berlin-AUA`
##
## DESCRIPTIVES
##
## Descriptives
##
                          Preis Datenzugriff
##
##
##
                             40
                                               40
                              0
##
     Missing
                                                0
##
      Mean
                             98.8
      Median
                            88.5
##
     Standard deviation 16.5 Minimum 87.0
##
##
##
     Maximum
                            124
##
##
##
## $`Flug: Lissabon-AUA`
##
##
   DESCRIPTIVES
##
##
  Descriptives
##
##
                          Preis Datenzugriff
##
     N
                                               40
                               40
```

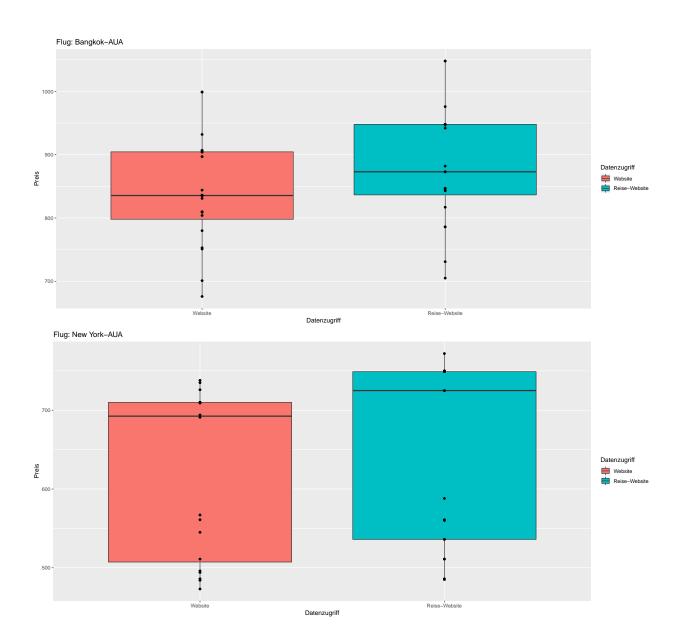
```
0
##
     Missing
                                          0
##
     Mean
                          257
##
     Median
                          254
##
     Standard deviation
                         8.21
##
     Minimum
                          252
##
     Maximum
                          274
##
##
## $`Flug: London-AUA`
  DESCRIPTIVES
##
##
##
  Descriptives
##
##
                        Preis Datenzugriff
##
                          40
##
     N
                                         40
                          0
##
     Missing
                                         0
##
     Mean
                          157
     Median
##
                          162
##
     Standard deviation 38.2
##
     Minimum
                          105
     Maximum
##
##
##
## $`Flug: Bangkok-AUA`
##
  DESCRIPTIVES
##
## Descriptives
##
##
                       Preis Datenzugriff
##
##
                          40
                                         40
##
    Missing
                           0
##
     Mean
                         862
     Median
##
##
     Standard deviation 91.7
     Minimum
##
     Maximum
                         1048
##
## $`Flug: New York-AUA`
##
##
  DESCRIPTIVES
##
##
   Descriptives
##
##
                        Preis Datenzugriff
## -----
##
   N
                            40
                                          40
```

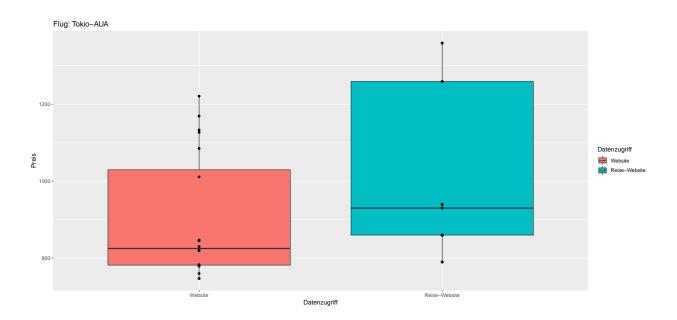
```
0
##
   Missing
                            0
##
   Mean
                   636
   Median
                   702
##
   Standard deviation
##
                   109
##
   Minimum
                   473
##
  Maximum
                   772
## -----
##
##
## $`Flug: Tokio-AUA`
## DESCRIPTIVES
##
## Descriptives
## -----
                 Preis Datenzugriff
##
##
   N
                  40
##
                              40
                   0
##
                              0
  Missing
                   947
##
   Mean
                   860
##
   Median
##
  Standard deviation
##
  Minimum
                   747
##
   Maximum
                  1359
## -----
```

## Box-Plot - Einzelflüge









## **ANOVA**

## \$`Flug: Amsterdam-AUA`
##

## ANOVA

##

## ##

##

## ##

## ## ## ## ##

## ANOVA

##							
##		Sum of Squares	df	Mean Square	F	р	<u+03b7>2p</u+03b7>
##							
##	Datenzugriff	5.62	1	5.62	0.0162	0.899	0.000
##	Residuals	13181.75	38	346.89			
##							

## ESTIMATED MARGINAL MEANS

## DATENZUGRIFF

Estimated Marginal Means - Datenzugriff

Datenzugriff	Mean	SE	Lower	Upper	
Website	103	4.16	94.8	112	
Reise-Website	104	4.16	95.6	112	

##
## \$`Flug: Berlin-AUA`

## ANOVA

##

##
## ANOVA

## ------## Sum of Squares df Mean Square F p  $<U+03B7>^2p$ 

```
##
                  9.02 1 9.02
10631.95 38 279.79
##
                                    9.02 0.0323 0.858 0.001
    Datenzugriff
    Residuals
##
##
##
##
##
  ESTIMATED MARGINAL MEANS
##
##
  DATENZUGRIFF
##
##
  Estimated Marginal Means - Datenzugriff
##
##
    Datenzugriff
                      SE
              Mean
                         Lower Upper
  _____
##
   Website 98.3 3.74 90.7
Reise-Website 99.3 3.74 91.7
##
##
                                  107
##
##
##
## $`Flug: Lissabon-AUA`
##
##
  ANOVA
##
  ANOVA
##
##
  ______
##
               Sum of Squares df
                                Mean Square
                                           F
                                                        <U+03B7>2p
                                                 p
##
##
                     22.5
                                           0.328 0.570 0.009
    Datenzugriff
                            1
                                     22.5
                   2607.0 38
##
                                     68.6
    Residuals
##
##
##
  ESTIMATED MARGINAL MEANS
##
##
##
  DATENZUGRIFF
##
##
  Estimated Marginal Means - Datenzugriff
##
               Mean
##
    Datenzugriff
                          Lower Upper
  _____
##
##
                 257
                     1.85
                             253
                                   260
    Website
    Reise-Website 258 1.85
##
                            254
                                  262
##
##
## $`Flug: London-AUA`
##
##
  ANOVA
##
##
 ANOVA
##
              Sum of Squares df Mean Square F p <U+03B7>2p
##
##
  ______
                                 67.6 0.0451 0.833 0.001
##
  Datenzugriff
                      67.6
                            1
```

_	Residuals		56938.8		1498.4			
E	ESTIMATED MARGINA							
Γ	OATENZUGRIFF							
	Estimated Margina		- Datenz	ugriff				
	Datenzugriff	Mean						
	Website Reise-Website	156 158	8.66 8.66	138 141	173 176			
	Flug: Bangkok-AU	'A`						
	ANOVA							
_			Squares		Mean Square	F	p 	<u+03b7>2</u+03b7>
_	Datenzugriff Residuals				18361 8150	2.25	0.142	0.056
E	ESTIMATED MARGINA	L MEANS						
Γ	DATENZUGRIFF							
E	Estimated Margina	l Means	- Datenz	ugriff 				
_	Datenzugriff	Mean	SE	Lower	Upper			
_	Website Reise-Website		20.2	800 842	881 924			
A	Flug: New York-A ANOVA	UA`						
-			 Squares		Mean Square			 <u+03b7></u+03b7>
		buil or	2 4 4 4 5 5					

```
##
##
## ESTIMATED MARGINAL MEANS
##
## DATENZUGRIFF
##
  Estimated Marginal Means - Datenzugriff
##
##
    Datenzugriff
                 Mean
                         SE
                              Lower Upper
##
                         24.4
##
     Website
                   623
                                 574
                                        672
    Reise-Website 650
                              600
                                     699
##
                         24.4
##
##
##
## $`Flug: Tokio-AUA`
##
  ANOVA
##
##
## ANOVA
##
                 Sum of Squares df Mean Square F p <U+03B7>2p
##
                        104755
                                1
                                         104755
##
    Datenzugriff
                                                  3.09
                                                       0.087 0.075
##
                      1287957 38
                                          33894
    Residuals
##
##
##
  ESTIMATED MARGINAL MEANS
##
##
  DATENZUGRIFF
##
##
##
   Estimated Marginal Means - Datenzugriff
##
    Datenzugriff Mean SE Lower Upper
##
   _____
##
    Website 896 41.2 812 979
Reise-Website 998 41.2 915 1081
                                       979
##
   Website
##
```

##