

Project Design Phase
Proposed Solution Template

Date	14 March 2025
Team ID	PNT2025TMID00705
Project Name	TrafficTelligence: Advanced Traffic Volume Estimation with Machine Learning
Maximum Marks	2 Marks

Proposed Solution Template:

Project team shall fill the following information in the proposed solution template.

S.No.	Parameter	Description
1.	Problem Statement (Problem to be solved)	Clearly define the problem that the solution aims to solve.
2.	Idea / Solution description	Provide an overview of the proposed solution, including its key functionalities and how it addresses the problem.
3.	Novelty / Uniqueness	Explain what makes the solution innovative or different from existing solutions.
4.	Social Impact / Customer Satisfaction	Describe the positive impact on society or how it enhances customer experience.
5.	Business Model (Revenue Model)	Outline the revenue generation strategy, such as subscription, freemium, or licensing.
6.	Scalability of the Solution	Discuss how the solution can scale in terms of users, features, and geographic expansion.