

# Michael W. Kearney

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## CONTACT INFORMATION

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[@mkearney](https://twitter.com/mkearney) 

## EDUCATION

**Ph.D.**, Communication Studies, University Kansas 2017  
Minor: Social and Behavioral Sciences Methodology  
**M.A.**, Communication Studies, University Kansas 2013  
**B.S.**, Communication, Missouri State University 2012

## APPOINTMENTS

Assistant Professor, University of Missouri 2017–  
Journalism Studies, [School of Journalism](#)  
Data Science & Analytics, [Informatics Institute](#)  
Instructor, University of Kansas 2017  
Leadership Studies, [Institute for Leadership Studies](#)  
Graduate Assistant, University of Kansas 2012–2017  
Research, [Center for Research Methods & Data Analysis](#)  
Teaching, [Communication Studies](#)  
Debate coach, [Kansas Debate Team](#)

## PUBLICATIONS

Hall, J. A., Kearney, M. W., & Xing, C. (2018). Two tests of social displacement through social media use. *Information, Communication and Society*. [10.1080/1369118X.2018.1430162](#)

Kearney, M. W. (2018). Analyzing tweets about the 2016 U.S. presidential “blunder” election. In B. R. Warner, D. G. Bystrom, M. S. McKinney, & M. Banwart (Eds.), *An unprecedented election: Campaign Coverage, Communication, and Citizens Divided*. [9781440860669/390](#)

Banwart, M. C. & Kearney, M. W. (2018). Social dominance, sexism, and the lasting effects on political communication from the 2016 election. In B. R. Warner, D. G. Bystrom, M. S. McKinney, & M. Banwart (Eds.), *An Unprecedented Election: Campaign Coverage, Communication, and Citizens Divided*. [9781440860669/426](#)

Kearney, M. W. (2017). [Interpersonal goals and political uses of Facebook](#), *Communication Research Reports*, 32, 1-9. [10.1080/08824096.2016.1250069](#)

Kearney, M. W., & Banwart, M. C. (2017). Methodological approaches. In C. Holtz-Bacha & M. Just (Eds.), *Routledge Handbook of Political Advertising* (29-37). [10.4324/9781315694504.ch3](#)

Kearney, M. W. (2017). [Cross-lagged panel analysis](#). In M. Allen (Ed.), *SAGE Encyclopedia of Communication Research Methods* (313-314). [10.4135/9781483381411.n117](#)

Kearney, M. W. (2017). [Cramér’s V](#). In M. Allen (Ed.), *SAGE Encyclopedia of Communication Research Methods* (290). [10.4135/9781483381411.n107](#)

Kearney, M. W. (2017). [Foundational literature reviews](#). In M. Allen (Ed.), *SAGE Encyclopedia of Communication Research Methods* (878-880). [10.4135/9781483381411.n304](#)

- Pennington, N. R., Winfrey, K. L., Warner, B. R., & Kearney, M. W. (2015). [Liking Obama and Romney \(on Facebook\): An experimental evaluation of political engagement and efficacy during the 2012 general election](#). *Computers in Human Behavior*, 44, 279-283. [10.1016/j.chb.2014.11.032](#)
- Kearney, M. W. (2014). [How durable is it? A contextualized interpretation of fiat in policy debate](#). *National Journal of Speech and Debate*, 2, 2-6. [hdl.handle.net/1808/15009](#)
- Kearney, M. W. (2014). Persuading audiences with statistical evidence. In C. C. Bird, P. Wagner, & L. Harroff (Eds.), *Speaker-audience communication: The handbook*. Boston: Pearson Custom Publishing. [10.13140/RG.2.2.27930.34242](#)
- SOFTWARE
- Kearney, M. W. (2017). newsAPI: R client for newsAPIorg. *R package version 0.1.0*. [Computer software] <https://github.com/mkearney/newsAPI>
- Kearney, M. W. (2017). nytimes: Interacting with New York Times' APIs. *R package version 0.1.0*. [Computer software] <https://github.com/mkearney/nytimes>
- Kearney, M. W. (2016). rtweet: Collecting Twitter data. *R package version 0.4.0*. [Computer software] <http://cran.r-project.org/package=rtweet>
- REPORTS
- Kearney, M. W. (2017). [Trusting News project report](#). *Reynolds Journalism Institute*.
- BOOK REVIEWS
- Kearney, M. W. (2014). [Review of \*Digital currents: How technology and the public are shaping TV news\* by Rena Bivens](#). *International Journal of Communication*, 8, 2600-2603.
- Kearney, M. W. (2014). [Review of \*Foundations and frontiers of deliberative governance\* by John S. Dryzek with Simon Niemeyer](#). *International Journal of Communication*, 8, 1540-1543.
- INVITED PRESENTATIONS
- Collecting and analyzing Twitter data. (2018, April). Workshop to be directed at the annual Computer Assisted Reporting Conference in Chicago, IL.
- [Twitter data for everyone: An introduction to rtweet](#). (2017, June). Presentation delivered to the R Users Group of Kansas City, Johnson County Library.
- Measures of central tendency, dispersion, and some simple statistical tests. (2017, March). Presentation delivered on behalf of the Center for Research Methods & Data Analysis to SW 541 (Social Work Research Seminar).
- [Data science and "big data" in communication research](#). (2017, February). Presentation delivered as part of Spring 2017 colloquium series sponsored by Communication Studies Department, University of Kansas.
- Working with the NYTimes article search API. (2017, February). Presentation delivered as part of Spring 2017 workgroup on *Big Dynamic Data*, Center for Research Methods & Data Analysis, University of Kansas.
- [Exploring new media environments with data science](#). (2017, January). Presentation delivered to the Pew Research Center, Washington, D.C..
- Data wrangling: Parsing JSON, XML, and html data structures. (2016, November). Presentation delivered as part of Fall 2016 workgroup on *Big Dynamic Data*, Center for Research Methods & Data Analysis, University of Kansas.
- [Introduction to rtweet: Collecting Twitter data](#). (2016, November). Presentation delivered as part of Fall 2016 workgroup on *Big Dynamic Data*, Center for Research Methods & Data Analysis, University of Kansas.

Data retrieval: Introduction to APIs and web scraping. (2016, October). Presentation delivered as part of Fall 2016 workgroup on *Big Dynamic Data*, Center for Research Methods & Data Analysis, University of Kansas.

CONFERENCE  
PRESENTATIONS

Kearney, M.W. (2018, May). *A network-based approach to estimating political partisanship*. Paper accepted for the the 68th Annual International Communication Association conference in Prague, Czech Republic.

Hall, J. A., Kearney, M. W., & Xing, C. (2017, May). *Two tests of social displacement through social media use*. Paper presented at the 67th Annual International Communication Association Convention in San Diego, CA.

Warner, B. R., & Kearney, M. W. (2017, Sep). *No spillover: A longitudinal analysis of the effects of political communication online and off*. Paper presented at the 3rd Annual International Journal of Press/Politics Conference in Oxford, UK.

Kearney, M. W., & Webb, C. M. (2017, Sep). *#Politics: Using Twitter data to study public attitudes and public attention in event*. Paper presented at the 113th Annual American Political Science Association Meeting & Exhibition in San Fransico, CA.

Kearney, M. W. (2017, May). *An introduction to rtweet: Collecting Twitter data*. Paper presented at the 67th Annual International Communication Association Convention in San Diego, CA.

Hall, J. A., Xing, C., & Kearney, M. W. (2017, May). *Two tests of social displacement through social media*. Paper presented at the 67th Annual International Communication Association Convention in San Diego, CA.

Webb, C. M., & Kearney, M. W. (2017, February). *Statecraft or sacrifice? The domestic political dynamics of economic sanctions*. Paper presented at the 58th Annual International Studies Association Convention in Baltimore, MD.

Kearney, M. W. (2016, April). *The null effect of social media use on political participation*. Paper presented in the Political Communication Interest Group at the CSCA Annual Conference, Grand Rapids, MI.

Kearney, M. W. (2016, April). *Bayesian estimation*. Panel presented in the Political Communication Interest Group at the CSCA Annual Conference, Grand Rapids, MI.

Kearney, M. W. (2016, April). *Theoretical and empirical review of political discussion orientation scales*. Paper presented in the Political Communication Interest Group at the CSCA Annual Conference, Grand Rapids, MI.

Kearney, M. W., & Bird, C. C. (2015, November). *#aGreatPlaceToFeelUnsafe: Social media and activism on campus*. Panel presented at the NCA 101st Annual Convention, Las Vegas, NV.

Kearney, M. W. & Quenette, A. (2015, November). *"Nationalizing" the 2014 midterm election: Effects of national news source on perceived candidate polarization*. Paper presented at the NCA 101st Annual Convention, Las Vegas, NV.

Kearney, M. W. (2015, March). *The long game: Political communication and modern longitudinal designs*. Paper presented at the CSCA Annual Conference, Madison, WI.

Kearney, M. W. (2015, March). *Emphasizing equivalent frames: Political polarization and information processing*. Paper presented at the CSCA Annual Conference, Madison, WI.

★ Top paper panel

Kearney, M. W. (2015, March). *Young voters and the polarizing price of political engagement*. Paper presented at the CSCA Annual Conference, Madison, WI.

Kearney, M. W. (2015, March). *It's my party: The effects of polarizing party frames on information processing*. Paper presented at the CSCA Annual Conference, Madison, WI.

Kearney, M. W. (2014, November). *Old arguments, new Face[book]s: Analyzing political disagreement on Facebook*. Paper presented at the NCA 100th Annual Convention, Chicago, IL.

Kearney, M. W. (2014, November). *Yesterday's public opinion expression, today's status update: Interpersonal goals in Facebook political discussion*. Paper presented at the NCA 100th Annual Convention, Chicago, IL.

Kearney, M. W. (2014, May). *Agonistic politics and the democratic debate following 9/11*. Paper presented at the 16th Biennial RSA Conference, San Antonio, TX.

Kearney, M. W. (2014, March). *Civic or civic? An Empirical examination of democratic orientations and civic dialogue*. Paper presented at the Civic Dialogue and Leadership Conference, College Station, TX.

Pennington, N. R., Winfrey, K. L., Warner, B. R., & Kearney, M. W. (2014, March). *The next Facebook election: Evaluating political engagement and efficacy on Facebook during the 2012 presidential election*. Paper presented at the CSCA Annual Conference, Minneapolis, MN.

★ Top student paper

Pennington, N. R., Winfrey, K. L., Warner, B. R., & Kearney, M. W. (2013, November). *Finding a role model on Facebook: Political candidates' use of Facebook and young women's political engagement*. Paper presented at the 99th NCA Annual Convention, Washington, D.C.

Banwart, M. C., Easley, T. M., Kearney, M. W., Stone, C., & Winfrey, K. W. (2013, November). *Dialing in to women... and men? Examining gender in 2012 debates through RTR research*. Panel presented at the 99th NCA Annual Convention, Washington, D.C.

#### CONFERENCE PARTICIPATION

Chaired panel. (2016, November). *Social media and political campaigns: Messages, reactions, and uses of social media in the 2016 presidential election*. Political Communication Division, NCA 101st Annual Convention, Pennsylvania, PA.

Organized panel. (2016, April). *Updating foundations in quantitative research methods*. Political Communication Interest Group, CSCA Annual Conference, Grand Rapids, MI.

Chaired panel. (2016, April). *Cultural identity and political influence*. Political Communication Interest Group, CSCA Annual Conference, Grand Rapids, MI.

Chaired panel. (2015, November). *Mediated coverage of political information*. Political Communication Division, NCA 101st Annual Convention, Las Vegas, NV.

Chaired panel. (2014, November). *Partisanship and its many effects*. Political Communication Division, NCA 100th Annual Convention, Chicago, IL.

#### TEACHING EXPERIENCE

##### University of Missouri

- ★ JOURN 8006: Quantitative Research Methods in Journalism 2018
- ★ JOURN 8000: Mass Media Seminar 2017
- ★ DATA\_SCI 8801: Advanced Topics: Streaming Social Media Data 2018
- ★ DATA\_SCI 8610: Statistical and Mathematical Foundations for Data Analytics 2017

## University of Kansas

- ★ LDST 201: Intro. to Leadership Studies 2017
- ★ COMS 307: Intro. to Political Communication 2016
- ★ COMS 356: Intro. to Behavioral Research Methods 2015-2016
- ★ COMS 201: [Online] Intro. to Leadership Studies 2014-2015
- ★ COMS 343: Seminar in Leadership (Teaching Assistant) 2014
- ★ COMS 131: Honors Speaker-Audience Communication 2014
- ★ COMS 130: Speaker-Audience Communication 2012-2014

## HONORS & AWARDS

### Academic Awards

- ★ Lynda Lee Kaid Outstanding Dissertation Award, NCA 2017
- ★ Kim Giffin Research Award, University of Kansas 2017
- ★ Awarded Honors for Dissertation, University of Kansas 2017
- ★ Donn W. Parson Award for Excellence, University of Kansas 2016
- ★ Hobb Crockett Departmental Research Award, University of Kansas 2016
- ★ Sene and Louella Carlile Scholarship, University of Kansas 2016
- ★ Awarded Honors for Comprehensive Examinations, University of Kansas 2015
- ★ William A. Conboy Outstanding Graduate Student Award, University of Kansas 2015
- ★ Top Paper Panel, CSCA Graduate Student Caucus 2015
- ★ Top Student Paper (co-author), CSCA Political Communication 2014
- ★ Selected Representative, Master's Research Day, Capitol Research Summit 2014
- ★ Awarded Honors for Master's Thesis, University of Kansas 2013

### Debate Awards

- ★ Donn W. Parson Award for Excellence in Coaching 2013
- ★ 1st Round At-Large Bid, 3rd Seed, and 4-time qualifier, NDT 2010
- ★ Quarterfinalist, 10th speaker, All-American, 4-time elim participant, CEDA 2010

## EDITING & REVIEWING

### Editorial Board

- ★ Western Journal of Communication 2017–

### Ad Hoc Reviewer

- ★ Journalism & Mass Communication Quarterly 2017
- ★ Western Journal of Communication 2017
- ★ Asian Journal of Communication 2016

## SERVICE

### Service to School

- ★ Member, Committee on Innovation, University of Missouri 2017–2018
- ★ Recruiting, Communication Studies, University of Kansas 2013–2016
- ★ Volunteer, Graduate Student Orientation, University of Kansas 2013–2016
- ★ Faculty representative, Graduate Student Organization 2015
- ★ Secretary/Treasurer, Graduate Student Organization 2014–2015
- ★ Meetings with prospective students, Kansas Debate Team 2012–2015
- ★ Associate Director and Assistant Director Jayhawk Debate Institute 2013–2015
- ★ *In charge of planning, developing, and coordinating the schedule of events, finances (maintaining a \$250,000 budget), hiring (40+ staff members), and overall maintenance of the 2-week, 3-week, and incoming-freshman debate camps (200 plus participants).*
- ★ Judge, Linkugel Speech Competition, University of Kansas 2013–2014

### Service to Discipline

★ Paper Reviewer, Political Communication Division, ICA	2017–2018
★ Member, Committee on Grad Student Involvement, NCA	2015–2016
<i>Organized ad hoc committee on increasing graduate student involvement in the Political Communication division at NCA</i>	
★ Secretary, Political Communication Interest Group, CSCA	2015–2016
★ Paper Reviewer, Political Communication Division, NCA	2014–2015
★ Paper Reviewer, Political Communication Interest Group, CSCA	2013–2015
★ Social Media Operator, Political Communication Interest Group, CSCA	2013–2015
★ Local arrangements student volunteer, NCA	2014
★ Local arrangements student volunteer, CSCA	2013

## MEDIA

Barron's (2018, March). [Could Social Media Be Good for You? These Researchers Say Yes](#) by J Swartz.

MU News Bureau (2018, March). [Social media does not decrease face-to-face interactions, MU study finds](#) by C. Riley.

MediaPost (2018, February). [Social Media And Human Contact Thrive Together](#) by Jack Loechner.

Columbia Tribune (2018, February). [Air Force officer discusses report on Russian meddling at MU](#) by R. Keller.

Missourian (2018, February). [Columbia vulnerable to Kremlin fanning flames of 2015 protests](#) by E. McKinley.

Politico (2018, January). [GOP voters trust CNN, N.Y. Times over Breitbart, InfoWars](#) by J. Schwartz.

Wired (2018, January). [You can't trust Facebook's search for trusted news](#) by A. Rogers.

CNET (2018, January). [With two questions Facebook is deciding the future of news](#) by I. Sherr.