

MaKenna Kelly

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Personal Statement

Hard-working undergraduate student pursuing a Bachelors in Computational Media at The Georgia Institute of Technology with a concentration in People and Interaction Design. Interested in gaining both theoretical and hands-on computing knowledge as well as a deeper understanding of visual design and media. Passionate about UI/UX design and transforming technology to be more accessible for everyone.

Education

Georgia Institute of Technology, Atlanta, GA

May 2024

Bachelor of Science in Computational Media, College of Computing

Zell Miller Scholarship

Relevant Coursework: Object-Oriented Programming, Data Structures and Algorithms, Objects and Design, Principles of Visual Design, Introduction to Computational Media

Skills

Programming: Java, Python, HTML, CSS

Software: Github, GlowScript, Adobe Indesign, Photoshop

Communication: Graphic Design, Email, Slack, Microsoft Office (Word, Powerpoint, Excel), Google Drive (Docs, Slides, Sheets), Virtual Meetings (Microsoft Teams, BlueJeans, Zoom)

Leadership

North Avenue Review Assistant Editor, Georgia Institute of Technology

May 2022 - Present

Atlanta, GA

- Created cohesive page layouts for articles and poems using Adobe InDesign
- Coordinated member events and issue releases for our 10+ person staff
- Interfaced with multiple campus organizations to create cross-team articles

Wreckless Executive Vice President, Georgia Institute of Technology

May 2022 - Present

Atlanta, GA

- Utilized leadership skills to lead 10+ person weekly meetings in the absence of the clubs president
- Planned and executed team building activities for each weekly meeting
- Led wellness committee meetings each week to plan events and curate a positive environment within the organization

Experience

Information Desk Attendant, Georgia Institute of Technology

August 2022 - Present

Atlanta, GA

- Maintained a safe and friendly environment in 2 campus buildings
- Answered guest questions and concerns by utilizing provided computer systems and phone network
- Kept records of general trends in guest needs and tracked all lost and found items

Sales Associate, Kimball's General Store

June 2021 - August 2021

Buchanan, GA

- Showcased strong work ethic and great leadership resulting in a promotion to food service within the first month of work
- Trained 3 new employees on client interactions, handling the cash register, food service, and maintaining monetary records
- Regularly communicated with vendors to facilitate the transaction of necessary resources

