



Los Angeles County Museum of Art New Members Manager

Reporting to the Director of Membership, the New Members Manager is responsible for the cultivation of the museum's new membership base, from potential member prospects to two-year members. The manager will oversee events and communications designed to attract and retain new members, with an emphasis on bringing in a younger and more diverse target audience.

The New Members Manager has specific oversight of the young affiliate membership program "Muse," and oversees events that fall under this group, including, but not limited to: Young Director's Night, ArtWalk, Muse 'til Midnight, and Costume Ball. Additionally, the manager will oversee the museum's "Film Club" and collaborate on a variety of other events that reach the target demographic, including new member parties and Through the Mic hip hop concerts.

As needed, the New Members Manager will also be responsible for:

- Working collaboratively with the Marketing Department on new member eblasts, postcards, and other communications
- Working collaboratively with the Development Department to identify sponsors and in-kind giving opportunities for new member events
- Working collaboratively with the museum's NexGen membership owners to create communications and events that help "graduate" NexGen members to other membership groups

In addition, the New Members Manager will provide support services to the Membership Department that may include copywriting and overseeing production of promotional materials as well as reports for program analysis.

Qualified candidates will have a bachelor's degree in marketing, communications or art history and three years of experience in a marketing or membership environment. Additionally, candidates will be able to demonstrate experience in event planning and execution. Strong written communication and data analysis skills are essential. Los Angeles County Museum of Art

Organization Overview

With over 115,000 objects dating from ancient times to the present, the Los Angeles County Museum of Art (LACMA) is the largest art museum in the western United States. A museum of growing international stature as well as a vital part of Southern California, LACMA shares its vast collections through exhibitions, public programs, and research facilities that attract over a million visitors annually.

LACMA's seven-building complex is located on twenty acres in the heart of Los Angeles, halfway between the ocean and downtown. The campus is undergoing a ten-year expansion and renovation known as the *Transformation* and designed by the Renzo Piano Building Workshop. The *Transformation* has included the installation of monumental artwork such as Chris Burden's *Urban Light* and Michael Heizer's *Levitated Mass*, both of which have garnered international acclaim and attention.

LACMA's collections encompass the geographic world and virtually the entire history of art. Since Michael Govan's arrival in 2006, the museum has focused on viewing and interpreting those collections through a contemporary lens. Among the museum's special strengths are its holdings of Asian art, housed in part in the Bruce Goff-designed Pavilion for Japanese Art; Latin American art, ranging from pre-Columbian masterpieces to works by leading modern and contemporary artists including Diego Rivera, Frida Kahlo, and José Clemente Orozco; Costumes and Textiles, Decorative Arts & Design, including strong holdings in the CA Arts & Crafts movement as well as CA Mid-Century Design; and Islamic art, of which LACMA hosts one of the most significant collections in the world.

LACMA's Mission Statement

To serve the public through the collection, conservation, exhibition, and interpretation of significant works of art from a broad range of cultures and historical periods, and through the translation of these collections into meaningful educational, aesthetic, intellectual, and cultural experiences for the widest array of audiences.

Interested Candidates should submit their resume and cover letter to:

Human Resources @ <http://www.lacma.org/jobs>

Or directly to Terry Morello, Vice President, External Affairs tmorello@lacma.org