MEMBERSHIP APPLICATION



**TRAVEL AND TOURISM MARKETING ASSOCIATION**

**OUR MISSION:** TTMA’s mission is to enhance the effectiveness and knowledge of professionals working in the travel and tourism industry. We seek to accomplish this by educating and updating our members in the areas of marketing, tourism, research, communications and planning skills and by bridging the gap of understanding between these highly inter-related specialty areas in the travel industry today.

**MEMBER BENEFITS:** Further your industry knowledge withmonthly educational and networking opportunities with key industry peers. Discounted attendance to TMA monthly networking luncheons. Opportunity to display your company’s brochures at TTMA events. Inclusion in our select TTMA mailing list. Access to TTMA membership database. Free tickets to the LA Largest Mixer along with brochure distribution.

Name: Title:

Company: Address:

City: State: Zip: Phone: Email:

**Membership Levels**

BRONZE $145 Student Membership

SILVER $195 Individual / Corporate

GOLD $395 Corporate (3) memberships, website presence and exclusive rate for monthly meetings.

PLATINUM $595 Corporate (7) memberships, website presence and exclusive rate for monthly meetings.

**Please make checks payable to TTMA and mail to:**

**TTMA, PO Box 94879, Pasadena, CA 91109**

*Travel and Tourism Marketing Association* was founded in 1971. TTMA is an organization devoted to providing a forum for the exchange of ideas and information among educators, government and professionals from diverse tourism-based industry sectors. We incorporated in 1997 as TTTMA. The Association is a non-profit 501(c)6 mutual benefit business organization of travel research and marketing professionals devoted to improving the quality and scope of travel and tourism marketing information.

**TTMA**

**PO BOX 94879**

**Pasadena, CA 91109,** [**www.ttma.org**](http://www.ttma.org)

*Questions*: Call Susan McCloskey at (626)298-1987 or email [www.susan@ttma.org](http://www.susan@ttma.org)