Keren Miron Bezalel

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Beer Yakov

QA ENGINEER

PROFILE

With 9 years of experience as an Instructional Designer and Video Editor, I am an expert at creating engaging and effective learning experiences for e-learning courses, training videos, marketing videos, user guides, and other learning materials. **Now, I'm eager to make a career change to QA and I recently successfully completed a QA Expert Course** from Analiza, and I **gained high skills and knowledge during a three-month temporary role as Manual QA Engineer.**

EDUCATION

- **2024 -Automation Course Online - Gal Matalon**
- **2023 - QA Expert Course, "Analiza".**
- **2023 - Product Management Course in gaming**, "Hands on games".
- **2019 - Product Manager Course,** Technion - The school of continuing education.
- **2014 - Bachelor's degree with honors in "Learning Systems Technologies".** "HIT - Holon Institute of Technology".
- **2007- Bachelor's degree in Film and Television Arts** - academic excellence. "Sapir Academic College".

EXPERIENCE

- **2023-2024 - During my three-month temporary role as a Manual QA Engineer in a startup company,** I focused on creating test cases, identifying bugs, analyze logs information to reproduce bugs accurately, executing tests, and performing releases under pressure, which includes matinance, sanity and regression test . I collaborated closely with team members, including developers and product managers, to enhance the software's quality.

- **2019-2022** - **Instructional designer and Video editor** for companies Comeet and Nano Dimension.
  In this role, I conducted effective interviews with SMEs, determined learning needs, and structured engaging learning content and developed materials, including scripts, storyboards, and UI, as well as custom graphics. The role required creativity, strong technical skills, excellent communication and a strong customer focus.
- **My main achievements** included creating a set of design principles for developing training videos and templates that **have improved training quality and effectiveness by 90%** as well as creating instructional videos that have **reduced repetitive questions** from customers **by 50%.**

- **2017-2019** - **Instructional designer and Video editor** in HP Indigo.
  This role entailed taking ownership of a learning project: planning, executing, and analyzing lerner feedback, as well as making any necessary revisions to the learning materials. Additionally, I have worked with cross-functional teams, including product, customer success, marketing, and operations.
- **My main achievements included** establishing design principles for the production of training videos, templates, and other learning materials that **increase** learning experiences and engagement **by 90%** as well as Developing an online learning program that produced a 95% completion rate.

- **2016-2017** - **Instructional designer and Video editor** in Mellanox.
  As part of this role, I was responsible for producing polished and professional-looking videos, as well as ensuring that the learning products met the desired learning outcomes.
  The role required the ability to bridge the technological gap between technical and non-technical staff and to manage multiple learning projects simultaneously in a dynamic environment.

SKILLS

- Strong Technical and Management skills.
- Strong problem solving and High Customer Orientation
- Basic Knowledge with System log analysis - Coralogix and Logrocket.
- QA methodologies and Test documentation (STP, STD)
- Python , SQL (Join Level), HTML5, CSS3
- Jira, X-RAY, CircleCI, Slack and Monday softwares
- Familiarity with REST API
- Micoroft Office (Word, Excel - Functions, Pivot table and Vlookup)
- High understanding of UX/UI principles.
- Adobe video Editing and Adobe Graphic Design - Photoshop, InDesign CS5, Illustrator.
- Learning Tools Storyline 360 and Rise

MILITARY SERVICE

- **Instructor** - training combat soldiers in the signal corps.
- **Commander office** - responsible for organizing the course, as well managing the feedback for new instructors.

LANGUAGES

- **English -** Professional (both written and verbal).
- **Hebrew -** Native.