

MONIKA FORD

Web Developer & Graphic Designer

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SKILLS

Adobe Photoshop,
Illustrator, InDesign &
Premiere
Logo design
Facebook Business Suite
Video livestreaming
HTML5, CSS & JavaScript
React, React Native,
Angular
AWS & Google Firestore
MongoDB
API configuration

Problem solver
Effective communicator
Intuitive & creative thinker
Detail-oriented

EDUCATION

Full-Stack Web

Development Certification

Oct 2021 - July 2022

CareerFoundry (Online)

BA International Relations

Sept 2014 - May 2018

Claremont McKenna College

WORK EXPERIENCE

Song of the Morning Yoga Retreat Vanderbilt, MI | 2017-2021

Content Manager & YogaFest Coordinator (2020-2021)

- Developed consistent online presence using/managing social media and website; set up event marketing campaigns and fundraisers generating over 40% of annual donations
- Managed YouTube channel, produced videos and live streamed programs weekly; resulted in 500% subscriber growth
- Co-coordinated three-day online yoga festival which engaged over 1,000 viewers and met donation goal of over \$10,000

YogaFest Intern (2017, 2019)

- Assisted in coordinating annual yoga festival hosting over 600 people
- Created YogaFest logo for use on website, social media and event merchandise
- Designed program guide detailing event information to improve attendee experience

The Akshaya Patra Foundation Bangalore, India | 2016

Communications & E-Presence Intern

- Produced newsletter templates, icons, and imagery for publications
- Developed copy and designed layout for annual report sent to all major donors
- Photographed various events for use in media

VOLUNTEER

American Conservation Experience Santa Cruz, CA | 2019

AmeriCorps Conservation Crew Member

- Worked on team projects around the central coast of California to improve public lands
- Felled trees at San Simeon State Park for forest management and visitor safety with chainsaw certification