Marcelle Khalil-Hein

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EXPERIENCE

Silver City Uprising – Meriden, CT
UX/ UI Designer Intern   *Aug 2020 – Present*

- Designed and prototyped a new learning portal for SCU's website
- Conducted competitor and S.W.O.T analyses
- Created Style Guides
- Developed user flow diagrams and wireframes
- Designed UI graphics & icons
- Collaborated with the design team and front-end developers

TruDoc24x7 – Dubai, UAE
UX/ UI Designer   *Jun 2020 – Present*

- Created a new medical records section on the telemedicine company's iOS and Android applications
- Conducted competitor analysis
- Developed user flows and user personas
- Designed UI icons
- Wireframes and prototyped with Sketch, InVision, and Figma

Strand Marketing, LLC
Freelance Designer   *May 2020 – Present*

- Created visual marketing designs for Strand clients such as Disney+, AARP, and Shop Your way
- Increased click-through-rates for AARP ads and had the best conversion rate overall, leading to more people signing up for AARP memberships.

Hart High School & Moorpark High School
High School Science Teacher   *Aug 2015– Jun 2020*

- Taught NGSS Biology, AP Biology, Physiology, and NGSS Chemistry
- Student Site Council Secretary at Hart High School
- Developed and taught College Board approved course, Physiology of Child Development, for students interested in becoming teachers.

EDUCATION

CareerFoundry– Remote   *Jul 2020*
Certificates in UX/UI Design and Front-End Development for Designers

UC Irvine– Irvine, CA   *Sep 2015*
Master's of Education, Science teaching; Cumulative GPA: 3.9 Dean's List

UCLA- Los Angeles, CA   *Jun 2012*
Bachelor's Degree, Anthropology Cumulative GPA: 3.67 Dean's List (2011, 2012)

SKILLS

Design: UI graphics, User flows, Concept sketches, Wireframing & mockups with Balsamiq, Sketch, Adobe XD, and Figma, Style guides
Prototyping: Rapid prototyping with InVision, Adobe XD, Flinto, and Figma
Research: Data analysis, User personas, User stories, User testing, Competitor analysis, S.W.O.T analysis
Collaboration: Communicative, flexible, facilitate design critiques
Languages: HTML (basic), CSS (basic), Javascript (basic)