

*What is it and why  
are we doing it?*

*Where are we  
today?*

# *Evidence Based Practice Program*



*Why should I care?*

*What is my role?*

# What is it?

## Medical Practice Activity

- ☐ Evidence-based intervention for T2D disease management
- ☐ Dedicated virtual platform- [www.vistadm.ca](http://www.vistadm.ca)
  - ☐ Dedicated platform for the Alliance- [www.vistadm.ca/alliance](http://www.vistadm.ca/alliance)
- ☐ Program for primary care physicians (PCP) and community specialists (CS)
- ☐ Steering Committee (Co-chairs Drs. Leiter & Cheng)

# What is it?

## Steps

Needs & Competency Assessment  
Practice Assessment  
Interactive Feedback  
Patient Survey  
Learning from Self-Assessment A  
Virtual Patient Cases A  
Practice Reassessment  
Virtual Patient Cases B  
Learning from Self-Assessment B  
Newsletter  
Practice Assessment  
Interactive Feedback A  
Learning from Self-Assessment A  
Practice Reassessment A  
Interactive Feedback B  
Practice Reassessment B  
Program Evaluation & Completion

## Practice Assessment

- ☐ Patient chart survey
- ☐ Participants input lab values and other patient characteristics
- ☐ Can complete up to 10 patient charts before moving on to next module

Community Specialists co-author a regional newsletter with members of the Steering Committee, which summarizes progress of the program, interim results, and next steps for the Primary Care Physician participants

# Who is running it?



## Canadian Heart Research Centre (CHRC)

- Academic physician organization dedicated to understanding and improving the treatment and prevention of cardiovascular and metabolic diseases in Canada

### CHRC's Role

- Recruitment, implementation and inquiries
- [info@vistadm.ca](mailto:info@vistadm.ca)

# Building on previous work

Can J Diabetes 37 (2013) 82–89



Contents lists available at SciVerse ScienceDirect

Canadian Journal of Diabetes

journal homepage:  
[www.canadianjournalofdiabetes.com](http://www.canadianjournalofdiabetes.com)



The SCAN-DM Study  
➤ 479 GPs completed  
5123 patient charts

Original Research

## Type 2 Diabetes Mellitus Management in Canada: Is It Improving?

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## IN CANADA...



- ☐ **Only 50%** of T2D pts are controlled (A1c <7.0%)
- ☐ **Only 13%** of pts achieved LDL, A1c, and SBP targets
- ☐ Mean **A1c was 7.8%** on triple therapy

# What is the CHRC evaluating?

X% of patients achieving:

- A1c target
- blood pressure target (SBP/DBP)
- blood lipid target (LDL-C)
- all three targets, and more....

# What value are we bringing?

- Participants are part of a Canadian real world medical practice activity
- Opportunity to assess and optimize practice under direction of distinguished steering committee
- Compensated for time spent completing modules in the program
  - \$2300 for PCP, \$3000 for CS
- Other activities: virtual meetings with steering committee, face-to-face meetings

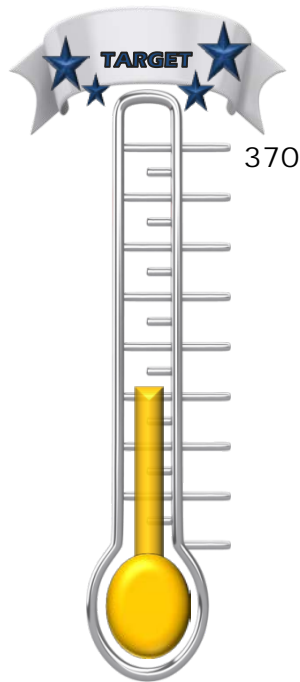
# What is my role?

1. Voluntary assistance with PCP recruitment only
2. Re-directing participant questions to CHRC  
[info@vistadm.ca](mailto:info@vistadm.ca)
3. General follow-up on the value of the program



# Where are we today?

## The VistaDMometer



**36%**  
to recruitment  
goal

- ✓ **137** registered PCPs
- ✓ **402** completed patient charts

Recruitment will end **April 15th**

# How to follow-up?



Physician List										Generate Multiple Invitations	Générer plusieurs invitations
Physician Info	BITerritoryID	First Name	Last Name	Province	FSA	Invited by CHRC	Participation Status	Participation Summary		Generate Invitation (English)	Générer invitation (Français)
	1505										
	1505	Blaine	Pierce	NL	A0E	<input checked="" type="checkbox"/>	No Response		<input type="checkbox"/>	11/25/2015 1:58:47 PM	11/25/2015 1:58:52 PM
	1505	Mark	Porter	NL	A1E	<input checked="" type="checkbox"/>	No Response		<input type="checkbox"/>	10/13/2015 3:23:44 PM	
	1505	Cyril	Riche	NL	A1N	<input checked="" type="checkbox"/>	No Response		<input type="checkbox"/>	10/13/2015 3:23:44 PM	
	1505	Peter	Robbins	NL	A1E	<input checked="" type="checkbox"/>	No Response		<input type="checkbox"/>	2/2/2016 12:48:27 PM	
	1505	Bernie	Roberts	NL	A0E	<input checked="" type="checkbox"/>	No Response		<input type="checkbox"/>	2/2/2016 11:20:40 AM	

Download invitation

[www.vistadm.ca/alliance](http://www.vistadm.ca/alliance)

- BI reps: please connect with your Lilly counterparts to align on territories
- Access the "Resource Centre" for a step-by-step guide

# Participants

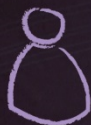
ON	55%
QC	17%
BC	9%
AB	8%
NS	4%
SK	2%
NB	2%
MB	1%
PEI	1%
NL	1%

# Why are we doing it?

**We are committed to helping  
our customers control diabetes.**



By partnering to provide innovative solutions, which...



Empower patients to  
better understand and  
manage their disease



Help physicians become  
better at improving  
diabetes outcomes



Enable local influencers  
to shape diabetes care  
in their communities

## Next steps

- Follow-up with **5 customers in your territory** by April 15<sup>th</sup>
  - Listed as “no response” in portal [www.vistadm.ca/alliance](http://www.vistadm.ca/alliance)
- David to send out region-specific weekly follow-up emails with progress

# Q&A

Follow up

Adding new  
participants

Progress

Remuneration

Specialists

Program  
components