

MRUNMAYEE KHARKAR

Chicago, IL | 513 200 7202 | mkharkar@gmail.com | Linkedin: www.linkedin.com/in/ | Portfolio:

UI/UX designer with a strong background in graphic and motion designing in the advertisement field. Committed to creating compelling and user-centric digital experiences. Seeking opportunities to leverage design expertise and project management skills to deliver innovative solutions.

EDUCATION

Master of Science Human Computer Interaction DePaul University, Chicago, IL	Jan 2023 – May 2025 GPA: 3.5/4.0
Bachelor of Arts in History Mumbai University, India.	June 2019 – May 2022 GPA: 3.8/4.0
Diploma Visual & Communication Arts L.S Raheja School of Arts, Mumbai, India.	June 2013 – May 2026 GPA: 3.5/4.0

EXPERIENCE

Sr. Visualizer and Motion Graphic Designer
Logicserve Digital PVT. LTD / Mumbai / June 2019 - Dec 2022

- Successfully handled social media accounts of renowned brands, achieving an average monthly growth rate of 25% in followers.
- Ideated and executed creative campaigns, gaining recognition for "Unwanted 21 days" and "Tata Motors" projects, both winning industry awards.
- Collaborated closely with clients to understand their requirements and deliver designs that exceeded their expectations.
- Managed a team of 6 designers, providing guidance and fostering a collaborative work environment.

Graphic Designer
EAMC / Mumbai / February 2017 – June 2019

- Conceptualized ideas in the form of art installations, thematic festivals, experiential designs, ambience decor, B2B exhibits, sporting spectacles, experiential setups from stages to traffic islands to gaming concepts. Each offering an original piece of work unique to the brief given.

Junior Graphic Designer
Milestone Brandcom - Dentsu Agies / Mumbai / June 2016 – Dec 2016

- Generated innovative ideas for Out-of-Home (OOH) advertising, resulting in a 15% increase in client engagement.
- Designed captivating OOH advertising pitches, leading to a 20% rise in successful client conversions.
- Conducted in-depth research on appropriate materials for executing OOH advertisement designs, optimizing production costs by 10%.

SKILLS

Adobe Photoshop, Adobe Illustrator, Adobe After Effects, Figma, Animation, Graphic Design, Concept Development, Project Management, Campaign Execution, Team Collaboration, Communication Skills, Problem Solving.

RELEVANT COURSEWORK

- Website Design
- Scripting for Interactive Systems
- Design Fundamentals
- Foundations of HCI
- User Centered Design
- Usability Evaluation Methods

Conducted usability testing, examined the results, and offered practical suggestions for improvements. Developed user interfaces for numerous platforms using HCI principles.