PERSONAL PORTFOLIO WEBSITE

Showcasing My Web Development Journey and Projects

Linda Manashe

Contact Information: mkhizelinda@gmail.com, https://www.linkedin.com/in/mkhizelinda/, https://github.com/mkhizelinda

INTRODUCTION

- **Problem Statement**:
  In today's digital age, having an online presence is essential for showcasing skills, projects, and expertise. Traditional resumes don't fully capture the creative potential of a web developer.

- **Solution:**
  A personal portfolio website that highlights my skills, projects, and experience, offering a comprehensive view of my capabilities.

WEBSITE OVERVIEW

Description:

A modern, responsive portfolio website with sections for 'About Me,' project showcase, contact form, and a blog.

Key Features:

- Responsive design for mobile and desktop

- Interactive elements

- Integrated contact form for direct inquiries

- Blog section for sharing insights

TARGET AUDIENCE

Who is this for?

- Potential employers looking to hire a web developer

- Clients seeking a freelancer for web development projects

- Fellow developers and peers interested in collaboration or learning

WEBSITE FEATURES

About Me Section:

Introduces you, your skills, and your background

Project Showcase:

- Displays your top projects with live links and descriptions

Contact Form:

- Allows visitors to get in touch directly via email

Blog Section:

- Provides a platform for sharing tutorials, industry insights, and updates

TECHNICAL STACK

- Frontend: HTML, CSS, JavaScript

- Backend (Optional): Node.js

- Styling: Custom CSS with responsive design principles

- Additional Tools: GitHub for version control, Adobe Dreamweaver for design, SendGrid for email integration

VALUE PROPOSITION

- For Employers: Demonstrates your technical skills, creativity, and personal brand

- For Clients: Shows your ability to build responsive and visually appealing websites

- For Peers: Provides resources and insights through the blog section

Website Demo

- Description: Walk through the main sections (About Me, Projects, Blog, Contact)

- Highlight: The responsive design and interactivity.

PROJECT ROADMAP

- Phase 1: Website Development (Design, Coding, Testing)

- Phase 2: Content Creation (Projects, Blog Posts, About Me Section)

- Phase 3: Launch and Promotion (Sharing on LinkedIn, GitHub, and social media)

- Phase 4: Continuous Updates (New projects, blog updates, feature enhancements)

MARKETING AND PROMOTION STRATEGY

Channels:

- Social Media: LinkedIn, Instagram

- GitHub: Showcase code and get feedback from the developer community

- Networking: Share the portfolio at industry events and with potential employers

CALL TO ACTION

- Contact Me: Invite viewers to get in touch for collaboration, job opportunities, or feedback

- Portfolio Link: Include a link to the live websites (https://alasa.org.za/ and https://aafll.co.za/)

THANK YOU!