Data modernization to the Cloud

Webinar series, April 2020







Introduction

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Focus Area: SQL Server and Azure SQL services together with dependent components

Certifications:

- MCS & MCP Implementing Microsoft Azure Infrastructure Solutions
- MS RaaS (Risk Assessment as a Service) and RAP accreditation
- 1:1 Packaged Service Essentials accreditation
- Cloud Mentor Program and Partner Learning Plans
- MC Azure Solutions Architect Expert





Softline Facts and Figures

4500+

team members

1500 +

account managers

1000 +

sales and technical presale professionals



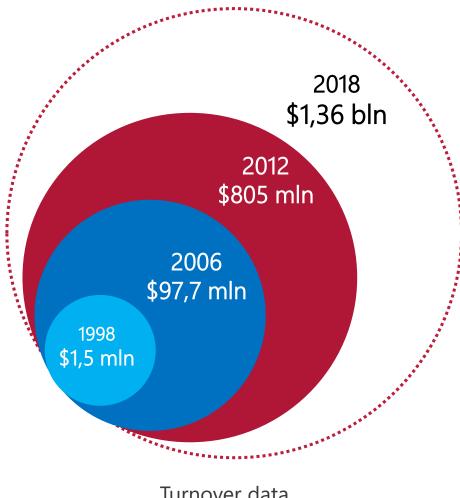


1000 +engineers and developers

50+ countries

95+ cities

26 years in the IT market



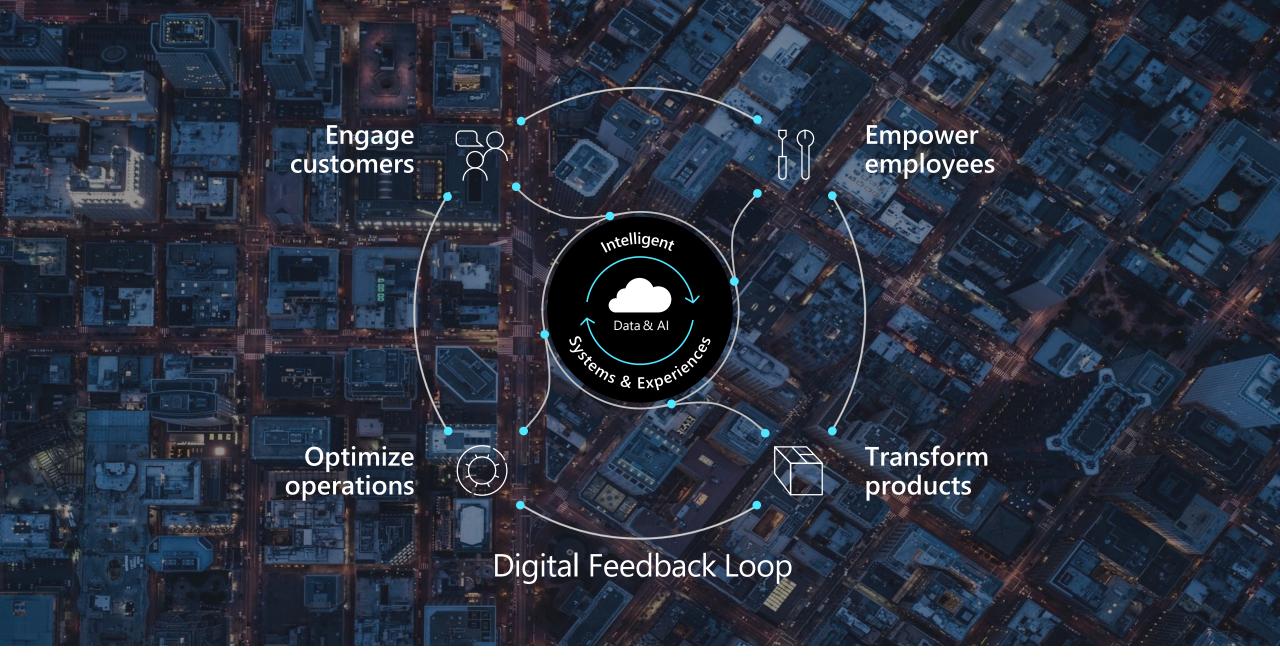
Turnover data

Agenda

Webinar 1: Prerequisites – Required Resource Providers; Storage Container preparation

- Webinar 2: Prerequisites Azure Fileshare; Azure Database Migration Tools
- Webinar 3: Prerequisites Azure App Service; Azure Database Migration Service
- Webinar 4: Prerequisites Azure SQL DB (PaaS)
- Webinar 5: Prerequisites Azure SQL VM (laaS), Azure SQL MI (laaS)
- Webinar 6: Migration Migrate SQL to Azure SQL DB
- Webinar 7: Migration Migrate SQL to Azure SQL VM using Backup/Restore technique
- Webinar 8: Migration Migrate SQL to Azure SQL VM Assess/Migrate using DMA
- Webinar 9: Migration Migrate SQL to Azure SQL MI Assess/Migrate using DMS
- Webinar 10: Migration Migrate Website/Web Application to Azure App Service using DMS; Recap









Why migrate – a customer perspective

Enable Innovation Mitigate Cost

Leverage Cloud+Data+AI to unlock your digital transformation scenarios

Dynamic scale, Global scale by default; accelerate speed to market and create new business models

Versionless, Managed platform freeing yourself from patching, upgrade, and EOS cycles forever

Automated, Modern security capabilities such as Advanced Threat Protection built-into the service

Platform-as-a-Service Machine Learning based, continuous performance optimization lowers costs significantly

Lowest TCO driven by pay-for-whatyou-use, automated admin, HA/DR built-in, maximum efficiency with latest HW and SW





A transformation strategy drives innovation and growth

Organizations that harness data, the cloud, and AI outperform their peers²

~2X Operating margin

\$100M Additional operating income

Infrastructure

80% reduction in administrative work

Apps

Websites running in minutes

Remove patching, network setup, firewall configuration

Enable application innovation - Forrester TEI of Azure¹

Remove the need to wait for servers² Improve app delivery time by 50%¹

—Forrester TFI of Azure¹

Data

New data analysis approaches

With cloud, we collect data we couldn't before

Make personal connections that standout in sea of information - Anheuser-Busch InBev







Questions?

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Digital Transformation and Cybersecurity Solution Service Provider