Data Analytics

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- Quick Reviews
- Assignment #1
- Hypothesis Testing by Using R

Quick Reviews

- Use Sample to Estimate Population
 - Input: Sample data and confidence level

$$\bar{y} \pm z_{\alpha/2} \sigma_{\bar{y}} \approx \bar{y} \pm z_{\alpha/2} \left(\frac{s}{\sqrt{n}} \right)$$

Output: confidence interval

$$\bar{y} \pm t_{\alpha/2} s_{\bar{y}} = \bar{y} \pm t_{\alpha/2} \left(\frac{s}{\sqrt{n}} \right)$$

- Hypothesis Testing
 - Elements, steps and methods to make decisions
 - One-sample hypothesis testing
 - Large vs small sample size
 - Two-sample hypothesis testing
 - Paired or independent samples
 - Large vs small sample size

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 - We introduce R practice by using the data in Hypothesis Testing_Using R.zip
 - You will do your own practice by using our data in Case
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Data

- Hypothesis Testing_Using R.zip
 - Unzip it
 - d1.txt, d2.txt → grades in ITMD 525 and 527
 - d1 = grades on two classes, independent sample
 - d2 = grades on two classes, paired sample

Statistical Inference

- There are two ways for us to estimate or infer the population parameter, such as population mean:
 - 1) By estimating its value For example: estimate the age of people in USA
 - 2) By testing hypothesis about its value
 For example:
 Method-1 is better than method 2.
 Students in 527(04) are better than 527(01).
 The average of working hours/day is no more than 8

- Produce a confidence interval
 - 1) If n >= 30, normal distribution, z value

$$ar{y}\pm z_{lpha/2}\sigma_{ar{y}}pproxar{y}\pm z_{lpha/2}\left(rac{s}{\sqrt{n}}
ight)$$
 , $lpha$ = 1 – confidence level

2) Otherwise, t distribution, t value

$$\bar{y} \pm t_{\alpha/2} s_{\bar{y}} = \bar{y} \pm t_{\alpha/2} \left(\frac{s}{\sqrt{n}} \right)$$
 , α = 1 – confidence level

Produce a confidence interval in R

Method 1: Calculate them in R

Method 2: Run z-test or t-test

Produce a confidence interval: large sample size
 If n >= 30, normal distribution, z value

```
\bar{y}\pm z_{lpha/2}\sigma_{\bar{y}}pprox \bar{y}\pm z_{lpha/2}\left(rac{s}{\sqrt{n}}
ight) , lpha = 1 – confidence level
```

```
> x = mean(d525)
> s = sd(d525)
> n = length(d525)
> n
[1] 40
> err = qnorm(0.975)*s/sqrt(n)
> left = x - err
> right = x + err
> left
[1] 40.06214
> right
[1] 58.23786
```

95% confidence level

Produce a confidence interval: small sample size
 If n < 30, t distribution, t value

```
\bar{y} \pm t_{\alpha/2} s_{\bar{y}} = \bar{y} \pm t_{\alpha/2} \left(\frac{s}{\sqrt{n}}\right), \alpha = 1 – confidence level
```

```
> d525_small = data[1:20, 1]
> x = mean(d525_small)
> s = sd(d525_small)
> n = length(d525_small)
> n
[1] 20
> df = n-1
> err = qt(0.975, df)*s/sqrt(n)
> left = x - err
> right = x + err
> left
[1] 40.91888
> right
[1] 68.48112
```

95% confidence level

Statistical Inference

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- One sample
 - H0: average grade in ITMD525 is 60
 - Ha: average grade in ITMD525 is not 60
 - Level of significance: 0.05
- If sample size is large enough, n>=30

```
z.test(x, y = NULL, alternative = "two.sided", mu = 0, sigma.x = NULL, sigma.y = NULL, conf.level = 0.95)
```

You need to install the package "BSDA"

- One sample
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- One sample
 - H0: average grade in ITMD525 is 60
 - Ha: average grade in ITMD525 is not 60
 - Level of significance: 0.05
- If sample size is small, n<30

```
t.test(x, y = NULL,
    alternative = c("two.sided", "less", "greater"),
    mu = 0, paired = FALSE, var.equal = FALSE,
    conf.level = 0.95, ...)
```

- One sample
 - H0: average grade in ITMD525 is 60
 - Ha: average grade in ITMD525 is not 60
 - Level of significance: 0.05
- If sample size is small, n<30

```
> t.test(d525_small, NULL, alernative="two.sided", mu=60, paired=F, conf.level=0.95)

One Sample t-test

data: d525_small

t = -0.80494, df = 19, p-value = 0.4308
alternative hypothesis: true mean is not equal to 60

95 percent confidence interval:
40.91888 68.48112
sample estimates:
mean of x
54.7
```

- Two Samples: Independent, e.g., d1.txt
 - H0: average grade in ITMD525 and ITMD527 is same
 - Ha: They are different
 - Level of significance: 0.05
- If sample size is large, n>=30

```
z.test(x, y = NULL, alternative = "two.sided", mu = 0, sigma.x = NULL, sigma.y = NULL, conf.level = 0.95)
```

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```

Note: make sure paired=F, var.equal=T

- Two Samples: Independent, e.g., d1.txt
 - H0: average grade in ITMD525 and ITMD527 is same
 - Ha: They are different
 - Level of significance: 0.05
- If sample size is small, n<30

- Two Samples: Paired, e.g., d2.txt
 - H0: Students in ITMD525 & ITMD527 perform the same
 - Ha: Their performance are different
 - Level of significance: 0.05
- If sample size is large, n>=30

- Two Samples: Paired, e.g., d2.txt
 - H0: Students in ITMD525 & ITMD527 perform the same
 - Ha: Their performance are different
 - Level of significance: 0.05
- If sample size is small, n<30

```
t.test(x, y = NULL,
alternative = c("two.sided", "less", "greater"),
mu = 0, paired = FALSE, var.equal = FALSE,
conf.level = 0.95, ...)
```

Note: make sure paired=T, var.equal=T; x and y have same sample size

- Two Samples: Paired, e.g., d2.txt
 - H0: Students in ITMD525 & ITMD527 perform the same
 - Ha: Their performance are different
 - Level of significance: 0.05
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-7.35

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Practice By Yourself

Steps

- Understand your data
- Find some attributes you are interested in, and propose some hypothesis
- Follow the steps of hypothesis testing
 - Write down the H0 and H1
 - Make a decision about one-tailed vs two-tailed
 - Define confidence level
 - Make conclusions by using correct tests according to sample size