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Week 10: Dimensional Modeling:

Denormalization

➤ We will cover

Denormalization

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information technology & management

526 Data Warehousing

Week 10 Presentation March 26, 2019

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Fundamental Concepts: Make it Simple Dimensional Modeling

➤ 3NF: Immensely useful processing (OLTP) in operational

complicated for users ➤ However, it's too to use. ➤ Unpredictable queries cause performance problems

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Dimensional Modeling

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Fundamental Concepts: Make it Simple ➤ Dimensional modeling came to a

rescue in the presentation layer

➤ Dimensional modeling provides Understandability

Query performance

Making it simple

Resilience to change

Denormalization

Dimensional Model

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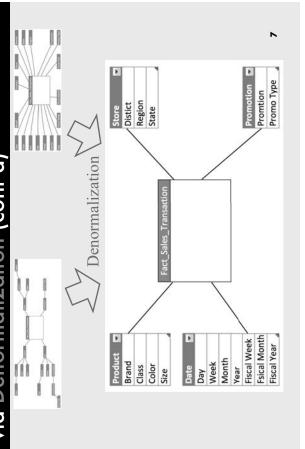
Fundamental Concepts: Make it Simple Dimensional Modeling

- ➤ Widely accepted model for presenting analytic data
- Techniques for making database simple through denormalization
- "We sell products in various stores in performance over **time**": emphasis on different **regions** and measure our A
- Products, Stores, Regions, and Time
- Performance: sales volume, profit
- → Make a simple modeling
- Simple modeling is important A
- Resist temptation to over-engineer

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Avoid Snowflake or Centipede Model via Denormalization (cont'd



Snowflake Promo Type Centipede Region Piomo Type Avoid Snowflake or Centipede Model via Denormalization Fiscal Month Fiscal Week

School of Applied Technology Week 10: Dimensional Modeling: LLINOIS INSTITUTE OF TECHNOLOGY Denormalization

Question?