



526 Data Warehousing

April 2, 2019
Week 11 Presentation

Week 11 Topic: Dimensional Modeling: More Dimension Patterns and Considerations

➤ We will cover

- Dealing with NULL
- Junk Dimension
- Outriggers
- Monster Dimension
- Dimension Value Band
- Bridge Tables

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Dealing with Nulls

- NULL dimension attributes
 - Strongly discouraged to avoid unexpected query results (e.g. invalidating index strategy)
 - Use default values instead – N/A, Unknown, Invalid, To be determined,...

➤ NULL facts

- Use ONLY IF it truly means N/A, Unknown, and Invalid, not zero

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Dealing with Nulls: Operations with Nulls

- Operations with Null can be tricky sometimes

```
SELECT 1 + null col
FROM dual; -- null

SELECT CASE WHEN null = null THEN 1 ELSE 2 END AS col
FROM dual; -- 2

SELECT CASE WHEN null IS null THEN 1 ELSE 2 END AS col
FROM dual; -- 1

SELECT CASE WHEN 1 IS null THEN 1 ELSE 2 END AS col
FROM dual; -- 2

SELECT DECODE (null, null, 1, 2, 3) as col
FROM dual; -- 1

SELECT DECODE (1, null, 1, 2, 3) as col
FROM dual; -- null
```

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Dealing with Nulls:
Operations with Nulls (Cont'd)

➤ Operations with Null can result in missing information

```
SELECT deptid, SUM(annual_salary) AS annual_salary_by_dept
FROM (
    SELECT deptid, empid, month_pay*12+bonus AS annual_salary
    FROM (
        SELECT 'd01' AS deptid, 'e0001' AS empid,
        10000 AS month_pay, 1000 AS bonus
        FROM dual UNION ALL
        SELECT 'd01' AS deptid, 'e0002' AS empid,
        100000 AS month_pay, null AS bonus
        FROM dual
    )
)
GROUP BY deptid
;
```

DEPTID	ANNUAL_SALARY_BY_DEPT
d01	121000 -- \$1,200,000 missing!

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Dealing with Nulls:
Operations with Nulls (Cont'd)

➤ Aggregate functions handle Null gracefully

```
SELECT room_no, AVG(math) AS avg_math_by_room, AVG(writing) AS
avg_writing_by_dept
FROM (
    SELECT room_no, student_id, math, writing
    FROM (
        SELECT 'rm2001' AS room_no, 's0001' AS student_id,
        80 AS math, 90 writing
        FROM dual UNION ALL
        SELECT 'rm2001' AS room_no, 's0002' AS student_id,
        100 AS math, null writing
        FROM dual
    )
)
GROUP BY room_no;
```

ROOM_NO	AVG_MATH_BY_ROOM	AVG_WRITING_BY_DEPT
rm2001	90	90

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Dealing with Nulls:
Rule of Thumb in Data Warehousing

➤ NULL fact table foreign keys

- No NULL is allowed as it breaks referential integrity
- Substitute key to special dimension row (a.k.a. dummy dimension row)

➤ NULL dimension attributes

- Strongly discouraged to avoid unexpected query results (e.g. invalidating index strategy)
- Use default values instead – N/A, Unknown, Invalid, To be determined,...

➤ NULL facts

- Use ONLY IF it truly means N/A, Unknown, and Invalid, not zero

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Avoid Too Many Dimension
“Centipede” Fact Tables

Figure 3.17 Centipede fact table with too many normalized dimensions.

The diagram illustrates a 'Centipede' fact table, which is a fact table with an excessive number of normalized dimensions. The central fact table is labeled 'POS Retail Sales Transaction Fact'. It is connected to 31 dimensions, which are organized into two columns. The left column contains 21 dimensions, including Date, Week, Month, Quarter, Year, Fiscal Year, Fiscal Month, Product, Brand, Category, Department, Package Type, Store, Store County, Store State, Store District, Store Region, Store Floor Plan, Store District, Store Region, and Store Floor Plan. The right column contains 10 dimensions, including Product, Brand, Category, Department, Package Type, Promotion, Promotion Reduction Type, Promotion Media Type, Promotion Reduction Type Key, and Promotion Media Type Key. Each dimension is represented by a box with its name and a key (FK) or primary key (PK) indicator. The diagram shows how a single fact table can be connected to a large number of dimensions, leading to a 'centipede' structure.

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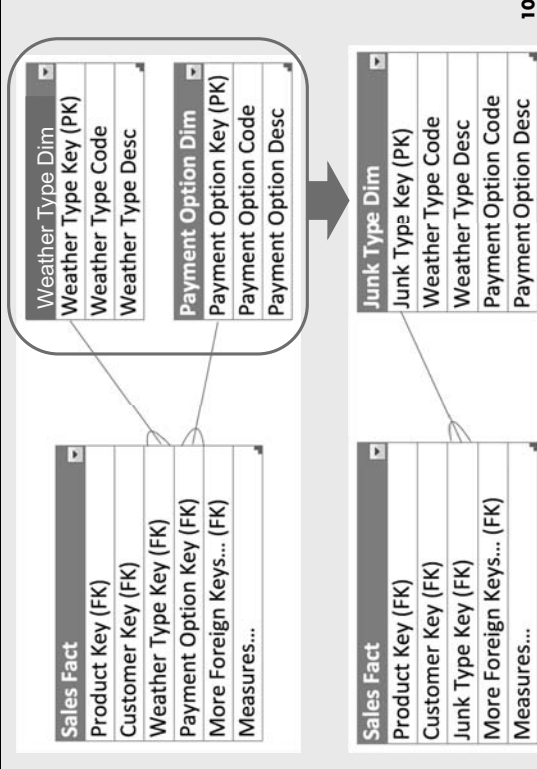
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Junk Dimensions

- Combine miscellaneous transaction flags/indicators into junk dimension
 - SCD Type 2 is not necessary
- Potentially less desirable alternative:
 - Multiple fact table keys to low-cardinality dimensions
- Undesirable alternatives:
 - Place flags/indicators directly in fact table as text facts or DDs

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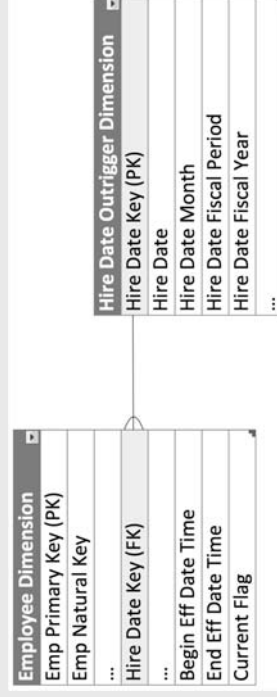
Junk Dimensions (cont'd)



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Outriggers

- Dimension tables joined to other dimension tables
- In this case, a date dimension serves as an outrigger to the employee dimension via role-playing
- Outriggers are acceptable in moderation but should be viewed as the exception rather than the rule

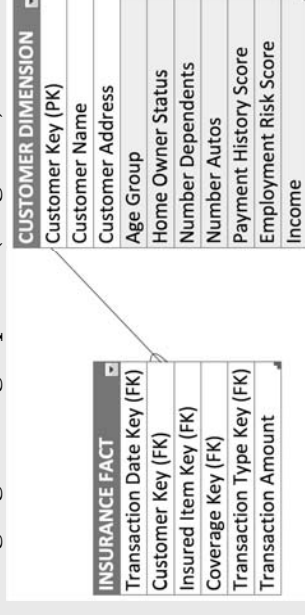


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Dealing with Rapidly Changing Monster Dimensions:

Monster Dimensions

- Imagine an insurance company with a big customer dimension (e.g. 30 million) with rapidly changing demographics (in green)



- The dimension table size can be easily doubled within a short period making this a rapidly changing monster dimension

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Dealing with Rapidly Changing Monster Dimensions: Monster Dimensions (cont'd)

➤ The solution is to break off the hot attributes into their own separate mini dimension

INSURANCE FACT	
Transaction Date Key (FK)	
Customer Key (FK)	
Demographics Key (FK)	
Insured Item Key (FK)	
Coverage Key (FK)	
Transaction Type Key (FK)	
Transaction Amount	
Payment History Score	
Employment Risk Score	
Income	

CUSTOMER DIMENSION	
Customer Key (PK)	
Customer Name	
Customer Address	
Age Group	
Home Owner Status	
Number Dependents	
Number Autos	
Payment History Score	
Employment Risk Score	
Income	

DEMOGRAPHICS MINI DIMENSION	
Demographics Key (PK)	
Age Group	
Home Owner Status	
Number Dependents	
Number Autos	
Payment History Score	
Employment Risk Band	
Income Band	

➤ The mini dimension contains one row for each possible combination of the attributes

➤ Value bands are used in the mini-dimension to reduce the number of rows overall

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Dealing with Monster Dimensions: Mini-Dimension to the Rescue

INSURANCE FACT	
Transaction Date Key (FK)	
Customer Key (FK)	
Insured Item Key (FK)	
Coverage Key (FK)	
Transaction Type Key (FK)	
Transaction Amount	

CUSTOMER DIMENSION	
Customer Key (PK)	
Customer Name	
Customer Address	
Age Group	
Home Owner Status	
Number Dependents	
Number Autos	
Payment History Score	
Employment Risk Score	
Income	

Break off the hot attributes into their own separate mini dimension

It has one row for each possible combination of the attributes

Value bands are used to reduce the number of rows overall

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Dealing with Rapidly Changing Monster Dimensions: Monster Dimensions (cont'd)

Customer dimension sample row:

Customer Key	Customer Name	Date of Birth
123456	John Smith	1984-02-10

Demographics mini-dimension sample row:

Demographics Key	Age Group	Income Band
1	25-29	\$50,000 - \$59,999
2	30-34	\$50,000 - \$59,999
3	30-34	\$60,000 - \$69,999

Fact table sample row:

Transaction Date Key	Customer Key	Demographics Key
20140131	123456	1
20140228	123456	2
20140331	123456	2
20140430	123456	3

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Dimension Value Band Example

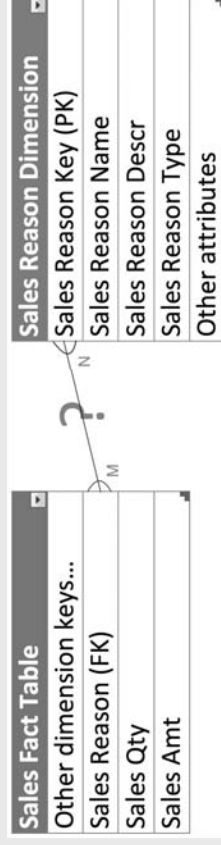
Sugar Level	Daily Calories Burned	Age Group
50-65	0-500	0 to 10
66-80	501-1000	11 to 20
81-95	1001-1500	21 to 30
96-100	1501-2000	31 to 40
101-115	2001-2500	41 to 50
116-130	2501-3000	51 to 60
131-145	3001-3500	61 to 70
146-160	3501-4000	71 to 80

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Resolving Multivalued Relationships using Bridge Tables

- In a classic dimensional schema, each dimension attached to a fact has a single value consistent with the fact table's grain
- But there are a number of situations in which a dimension is legitimately multivalued



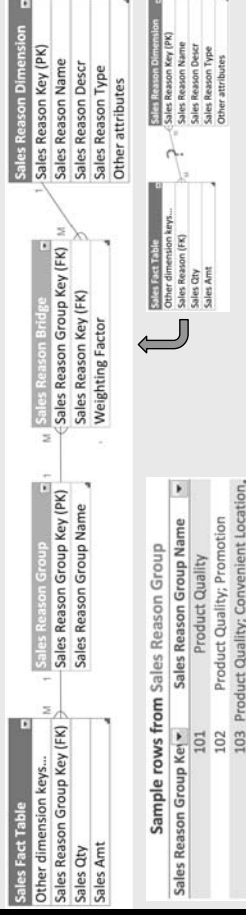
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Resolving Multivalued Relationships using Bridge Tables: Examples

- Many sales reasons on a single transaction
- Many customers in a bank account
- Many diagnosis at a time of treatment
- Many witnesses to an accident
- Many options on a car

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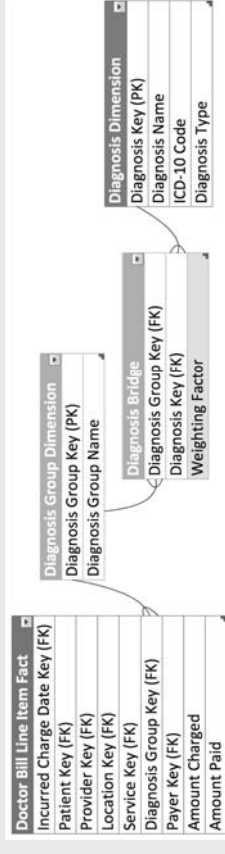
Resolving Multivalued Relationships using Bridge Tables Multivalued Sales Reasons Bridge



The Sales Reason Group table may be required by your modeling tool to resolve FK/PK relationships. It provides no useful information at query time and is often omitted.

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Resolving Multivalued Relationships using Bridge Tables Multivalued Diagnosis Bridge

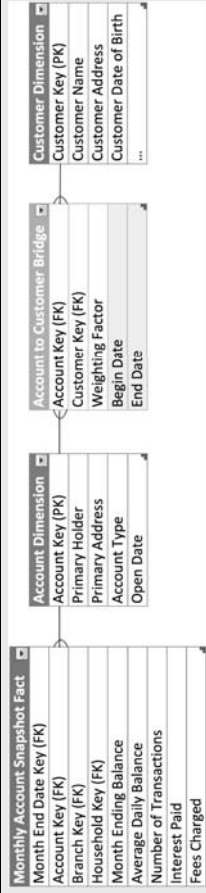


- The weighing factor is an explicit allocation
- Records in the Diagnosis Group Dimension can be made for each patient, but in this case it seems reasonable to re-use diagnosis groups, especially for out patient treatments where many groups would be repeated

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Resolving Multivalued Relationships using Bridge Tables

Multivalued Bank Account Customer Bridge



- Associate customers to accounts where these have a many-to-many relationship
- Query account balances by individual customer or groups of customers
- Show account balances correctly weighted (prorated) by individual customers to avoid double counting

Week 11 Topic: Dimensional Modeling: More Dimension Patterns and Considerations

Questions?