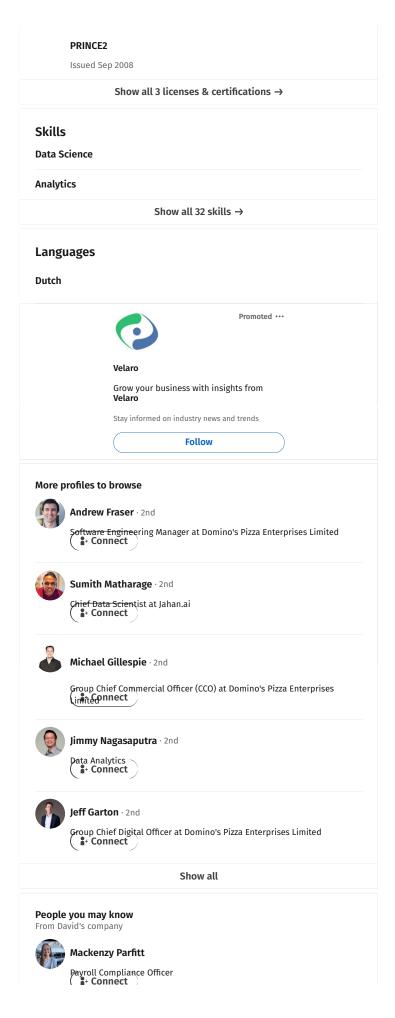


Australia **Marketing Analytics Manager** Apr 2021 - Oct 2023  $\cdot$  2 yrs 7 mos Brisbane, Queensland, Australia **Data Science Team Lead** Jan 2021 - Apr 2021 · 4 mos Brisbane, Melbourne **Senior Data Scientist** Wesfarmers Jun 2018 - Jan 2021 · 2 yrs 8 mos Melbourne, Australia Lead Data Scientist - Al Expert Coles Apr 2016 - Jun 2018 · 2 yrs 3 mos Melbourne, Australia **Senior Data Scientist Coles Financial Services** Feb 2015 - Apr 2016 · 1 yr 3 mos **Senior Consultant**  ${\tt Oakton\cdot Full-time}$ May 2011 - Feb 2015 · 3 yrs 10 mos Melbourne, Australia Show all 21 experiences → **Education Radboud University** B.Sc, Artificial Intelligence 2005 - 2011 Hogeschool van Arnhem en Nijmegen (HAN) / HAN University of **Applied Sciences** B.Sc., Analytical Chemistry/Chemometrics 1993 - 1997 Show all 3 educations → **Licenses & certifications CBAP** IIBA Issued Oct 2012



(4) David Federer | LinkedIn

