Matthew Kirby

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Links:

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github.com/rag329
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Experience

Senior Web Developer | Digital Esque   October 2022 - Current

- Revise, edit, proofread, and optimize web content
- Work with cross-functionality to enhance the overall user experience of our platforms
- Own various design tasks involved in the web development life cycle from start to finish
- Design, create and modify websites
- Integrate websites with other computer applications
- Keep up to date on web developments and trends
- Build and optimize a secure web page for evolving business needs
- Provide continued support for one or more web properties
- Maintain communication with team members and supervisors concerning the direction of the website
- Code and script applications
- Developing or validating test routines and schedules to ensure that test cases mimic external interfaces and address all browser and device types
- Editing, writing, or designing website content, and directing team members who produce content
- Identifying problems uncovered by customer feedback and testing, and correcting or referring problems to appropriate personnel for correction
- Perform routine site audits, as well as ongoing maintenance, on an as-needed basis

Website Designer | MotoAmerica   May 2021 – Current

- Complete redesign of website using **Wordpress, JavaScript, CSS, HTML, AWS Lightsail,** and **Adobe Photoshop**
- Maintain and update website using **Elementor Editor**
- Create digital and social ads promoting the MotoAmerica motorcycle racing series and their events as part of the Marketing Department using **Adobe Photoshop** and **Adobe Illustrator**
- Create postcards, posters, banners promoting events and the series using **Adobe Photoshop** and **Adobe Illustrator**
- Create booklets for the programs for each event during the season using **Adobe Photoshop, Adobe Illustrator,** and **Adobe InDesign**

Web/Graphic Designer | NcStar, Inc.   November 2020 – May 2021

- Maintain and update website created with **CommerceBuild** and **Sage Product Integration**
- Responsible for taking pictures of product and editing photos with **Adobe Photoshop**
- Create flyers for new products and promos to send to vendors using **Adobe Photoshop** and **Adobe Illustrator**
- Collaborate with the Marketing Department to create slides to promote products on the website
- Responsible for updating the Product Catalog using **Adobe InDesign**
- Design packaging for new products and updating packaging on existing products

Web Developer | Eight Horses   January 2020 – August 2020

- Worked with VP of Art Direction to develop projects for websites throughout various phases of project lifecycle
- Maintain websites and applications including content updates, account administration, debugging, feature enhancements, and quality control for company's key clients (**Perio Inc., Barbasol, Pure Silk, Act of Communication, NuGenTec, PaceShave/Dorco USA, Calico Building Services**)
- Developed a bulk email delivery app for a political website using **PHPMailer**

Technical Skills

Strong

JavaScript, PHP, MySql, jQuery, HTML5, CSS3

Experienced

Bootstrap, Java, C++, Apache, Ubuntu, OOP, WordPress, Shopify, Liquid, CommerceBuild, Sage X3

Tools

AWS S3 server, AWS Lightsail, Postman, GitHub, VS Code, Php Storm, MeisterTask, Chrome, Slack, phpMyAdmin, MAMP, Adobe Cloud (Photoshop, Illustrator, InDesign, Premier Pro, Dreamweaver)

Education

California State Polytechnic University – Pomona, CA

- Majored in Computer Science

LearningFuze – Irvine, CA

- Accelerated Web Development Program
- ~50 hours a week, 800+ hours over 12 weeks of programming