

3.2 Using derivatives to describe families of functions

Activity 3.2.2. Consider the family of functions defined by $p(x) = x^3 - ax$, where $a \neq 0$ is an arbitrary constant.

- Find $p'(x)$ and determine the critical numbers of p . How many critical numbers does p have?
- Construct a first derivative sign chart for p . What can you say about the overall behavior of p if the constant a is positive? Why? What if the constant a is negative? In each case, describe the relative extremes of p .
- Find $p''(x)$ and construct a second derivative sign chart for p . What does this tell you about the concavity of p ? What role does a play in determining the concavity of p ?
- Without using a graphing utility, sketch and label typical graphs of $p(x)$ for the cases where $a > 0$ and $a < 0$. Label all inflection points and local extrema.
- Finally, use a graphing utility to test your observations above by entering and plotting the function $p(x) = x^3 - ax$ for at least four different values of a . Write several sentences to describe your overall conclusions about how the behavior of p depends on a .

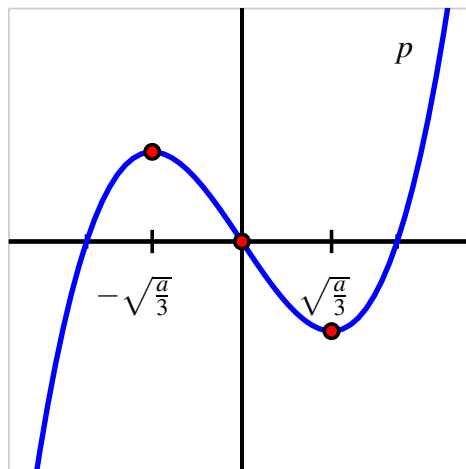
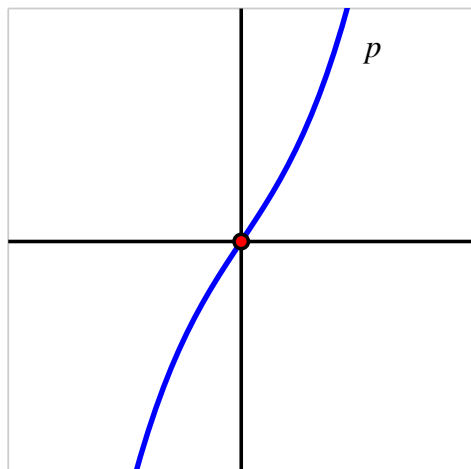
Solution.

- We first note that $p'(x) = 3x^2 - a$, so to find critical numbers we set $p'(x) = 0$ and solve for x . This leads to the equation $3x^2 - a = 0$, which implies

$$x^2 = \frac{a}{3}.$$

If $a > 0$, then the solutions to this equation are $x = \pm\sqrt{\frac{a}{3}}$; if $a < 0$, then the equation has no solution. Hence, p has two critical numbers ($x = \pm\sqrt{\frac{a}{3}}$) whenever $a > 0$ and no critical numbers when $a < 0$.

- For the case when $a < 0$, we observe that $p'(x) = 3x^2 - a$ is positive for every value of x , and thus p is always increasing and has no relative extreme values. (There are no critical numbers to place on the first derivative sign chart, and p' is always positive.) For the case when $a > 0$, we observe that $p'(x) = 3x^2 - a$ is a concave up parabola with zeros at $x = -\sqrt{\frac{a}{3}}$ and $x = +\sqrt{\frac{a}{3}}$. It follows that for $x < -\sqrt{\frac{a}{3}}$, $p'(x) > 0$ (so p is increasing); for $-\sqrt{\frac{a}{3}} < x < \sqrt{\frac{a}{3}}$, $p'(x) < 0$ (so p is decreasing); and for $x > \sqrt{\frac{a}{3}}$, $p'(x) > 0$ (so p is again increasing). In this situation, we see that p has a relative maximum at $x = -\sqrt{\frac{a}{3}}$ and a relative minimum at $x = +\sqrt{\frac{a}{3}}$.
- Since $p'(x) = 3x^2 - a$ and a is constant, it follows that $p''(x) = 6x$. Note that $p''(x) = 0$ when $x = 0$ and that $p''(x) < 0$ for $x < 0$ and $p''(x) > 0$ for $x > 0$. Hence p is CCD for $x < 0$ and p is CCU for $x > 0$, making $x = 0$ an inflection point.
- Below, we show the two possible situations. At left, for the case when $a < 0$ and p is always increasing with an inflection point at $x = 0$, and at right for when $a > 0$ and p has a relative maximum at $x = -\sqrt{\frac{a}{3}}$ and a relative minimum at $x = +\sqrt{\frac{a}{3}}$, again with an inflection point at $x = 0$. Note, too, that p has its x -intercepts at $x = \pm\sqrt{a}$.



Activity 3.2.3. Consider the two-parameter family of functions of the form $h(x) = a(1 - e^{-bx})$, where a and b are positive real numbers.

- Find the first derivative and the critical numbers of h . Use these to construct a first derivative sign chart and determine for which values of x the function h is increasing and decreasing.
- Find the second derivative and build a second derivative sign chart. For which values of x is a function in this family concave up? concave down?
- What is the value of $\lim_{x \rightarrow \infty} a(1 - e^{-bx})$? $\lim_{x \rightarrow -\infty} a(1 - e^{-bx})$?
- How does changing the value of b affect the shape of the curve?
- Without using a graphing utility, sketch the graph of a typical member of this family. Write several sentences to describe the overall behavior of a typical function h and how this behavior depends on a and b .

Solution.

- Since $h(x) = a - ae^{-bx}$, we have by the constant multiple and chain rules that

$$h'(x) = -ae^{-bx}(-b) = abe^{-bx}.$$

Since a and b are positive constants and $e^{-bx} > 0$ for all x , we see that $h'(x)$ is never zero (nor undefined), and indeed $h'(x) > 0$ for all x . Hence h is an always increasing function.

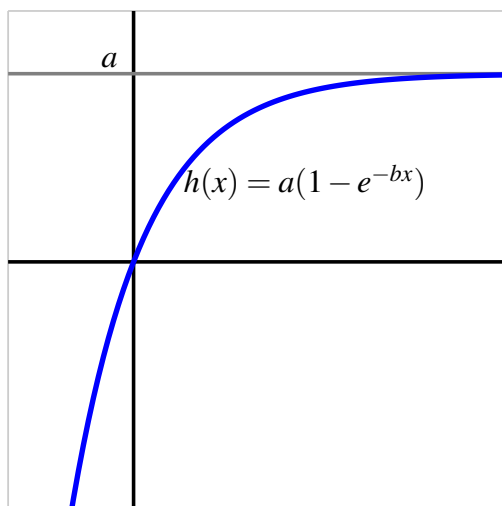
- Because $h'(x) = abe^{-bx}$, we have that $h''(x) = abe^{-bx}(-b) = -ab^2e^{-bx}$. As with h' , we recognize that a , b^2 , and e^{-bx} are always positive, and thus $h''(x) = -ab^2e^{-bx} < 0$ for all values of x , making h always concave down.
- As $x \rightarrow \infty$, $e^{-bx} \rightarrow 0$. Thus,

$$\lim_{x \rightarrow \infty} a(1 - e^{-bx}) = \lim_{x \rightarrow \infty} a - ae^{-bx} = a - 0 = a.$$

This shows that h has a horizontal asymptote at $y = a$ as we move rightward on its graph. As $x \rightarrow -\infty$, $e^{-bx} \rightarrow \infty$. Thus,

$$\lim_{x \rightarrow -\infty} a(1 - e^{-bx}) = \lim_{x \rightarrow -\infty} a - ae^{-bx} = -\infty.$$

- Noting that $h'(x) = abe^{-bx}$, we see that if we consider different values of b , the slope of the graph changes. If b is large and x is close to zero, $h'(x) \approx ab$ (since $e^0 = 1$), so $h'(x)$ is relatively large near $x = 0$. At the same time, for large b , e^{-bx} approaches zero quickly as x increases, so the curve's slope will quickly approach zero as x increases. If b is small, the graph is less steep near $x = 0$ and its slope goes to zero less quickly as x increases.
- Observing that $h(0) = 0$ and $\lim_{x \rightarrow \infty} h(x) = a$, along with the facts that h is always increasing and always concave down, we see that a typical member of this family looks like the following graph.



Activity 3.2.4. Let $L(t) = \frac{A}{1+ce^{-kt}}$, where A , c , and k are all positive real numbers.

- a. Observe that we can equivalently write $L(t) = A(1 + ce^{-kt})^{-1}$. Find $L'(t)$ and explain why L has no critical numbers. Is L always increasing or always decreasing? Why?

- b. Given the fact that

$$L''(t) = Ack^2e^{-kt} \frac{ce^{-kt} - 1}{(1 + ce^{-kt})^3},$$

find all values of t such that $L''(t) = 0$ and hence construct a second derivative sign chart. For which values of t is a function in this family concave up? concave down?

- c. What is the value of $\lim_{t \rightarrow \infty} \frac{A}{1+ce^{-kt}}$? $\lim_{t \rightarrow -\infty} \frac{A}{1+ce^{-kt}}$?
d. Find the value of $L(x)$ at the inflection point found in (b).
e. Without using a graphing utility, sketch the graph of a typical member of this family. Write several sentences to describe the overall behavior of a typical function L and how this behavior depends on A , c , and k number.
f. Explain why it is reasonable to think that the function $L(t)$ models the growth of a population over time in a setting where the largest possible population the surrounding environment can support is A .

Solution.

- a. By the chain rule and treating A , c , and k as constants, we find that

$$L'(t) = A(-1)(1 + ce^{-kt})^{-2}ce^{-kt}(-k) = Acke^{-kt}(1 + ce^{-kt})^{-2}.$$

Since A , c , and k are all positive and $e^{-kt} > 0$ for all values of t , it is apparent that $L'(t)$ is never zero, and indeed is positive for every value of t . Thus, L is an always increasing function.

- b. Given that

$$L''(t) = Ack^2e^{-kt} \frac{ce^{-kt} - 1}{(1 + ce^{-kt})^3},$$

the only way $L''(t) = 0$ is if $ce^{-kt} - 1 = 0$. Solving $ce^{-kt} - 1 = 0$ for t , we first write $e^{-kt} = \frac{1}{c}$. Taking the natural logarithm of both sides, $-kt = \ln(\frac{1}{c})$, so that

$$t = -\frac{1}{k} \ln\left(\frac{1}{c}\right)$$

is the only value of t for which $L''(t) = 0$. Now, observe that since $ce^{-kt} \rightarrow 0$ as $t \rightarrow \infty$, the quantity $ce^{-kt} - 1$ will be positive to the left of where it is zero and negative to the right of where it is zero. Since this is the only term in $L''(t)$ that can change sign, it follows that $L''(t) > 0$ for $t < -\frac{1}{k} \ln(\frac{1}{c})$ and $L''(t) < 0$ for $t > -\frac{1}{k} \ln(\frac{1}{c})$, making L concave up to the left of the noted inflection point and concave down thereafter.

- c. Recalling that $e^{-kt} \rightarrow 0$ as $t \rightarrow \infty$, we observe that

$$\lim_{t \rightarrow \infty} \frac{A}{1 + ce^{-kt}} = \frac{A}{1 + 0} = A,$$

so L has a horizontal asymptote of $y = A$ as $t \rightarrow \infty$. On the other hand, since $e^{-kt} \rightarrow \infty$ as $t \rightarrow -\infty$, this causes the denominator of L to grow without bound (while the numerator remains constant), and therefore

$$\lim_{t \rightarrow -\infty} \frac{A}{1 + ce^{-kt}} = 0,$$

which means L has a horizontal asymptote of $y = 0$ as $t \rightarrow -\infty$.

- d. From (b), we know that $t = -\frac{1}{k} \ln(\frac{1}{c})$ is the location of the inflection point of L . Evaluating the function at this point, we find that

$$L\left(-\frac{1}{k} \ln\left(\frac{1}{c}\right)\right) = \frac{A}{1 + ce^{-k[-\frac{1}{k} \ln(\frac{1}{c})]}} = \frac{A}{1 + ce^{\ln(\frac{1}{c})}} = \frac{A}{1 + c \cdot \frac{1}{c}} = \frac{A}{2}.$$

Thus, the inflection point on the graph of L is located at $(-\frac{1}{k} \ln(\frac{1}{c}), \frac{A}{2})$.

- e. We have shown that L is an always increasing function that has horizontal asymptotes at $y = 0$ and $y = A$, as well as an inflection point at $(-\frac{1}{k} \ln(\frac{1}{c}), \frac{A}{2})$, which we note lies vertically halfway between the asymptotes. In addition, we see that $L(0) = \frac{A}{1+c}$. The combination of all of this information shows us that a typical graph in this family of functions is given by the following figure.

