



RETAIL CHAINS INDEX evaluate™ score

From September 21, 2014 to September 28, 2014

The evaluate index reports on the performance of brands on social media. Grouped by industry, each index reveals the brands that earned the highest evaluate scores – and the ones that sank to the bottom. The score on the right represents the index average.

Presented by

evaluate™ analytics



[VIEW ALL INDICES](#)

[LEARN HOW IT'S DONE](#)