2019 OSU UNDERGRADUATE STATISTICS STUDENT SURVEY

Matthew Klapman – Research Assistant
OREGON STATE UNIVERSITY Department of Statistics

Overview

In 2019, the Statistics Department at OSU commissioned a survey of all E-campus undergraduate statistics majors who are to be graduating at the end of the Winter 2019 Term. I have put together a recruitment schedule, questionnaire, and initial contact email for this survey to be sent via email to all E-campus undergraduate statistics students who will be graduating.

Recruitment Schedule

- 1. The purpose of this study is to gain information about the overall experience of undergraduate online Statistics students. We would like more specific information on the student's adviser's role in the overall success of the student. We also would like more specific information about how well prepared the student feels for joining the workforce after graduating at the end of this year.
- 2. The target population that we wish to study is currently enrolled Oregon State University undergraduate E-campus students that are scheduled to graduate after winter term with a degree in Statistics. We only want this specific population since we want to ask questions about how the course work prepared them for the real world. We also would like to ask them about their advisers. Finally, these students have now experienced some course work in person (high school) as well as online through OSU. So, they will be perfect for analyzing differences in preferences between the two experiences.
- 3. The recruitment I would like to use would be a web survey. If these students are both young and have been relying on internet communication throughout obtaining their degree, they most likely will be willing to respond to an email survey. As a last resort, I may want to send out a mail survey, but this would drastically increase my costs. So, I would like to just do the websurvey which should garner good response rates.
- 4. Since we aren't doing a prenotification, I think that 3 contacts should be the maximum for this project. The contacts are outlined in the following table. The dates I chose were in order to try to obtain responses before the busiest time of the term. If my population is graduating, they will most likely be very busy right at the end of the term. Therefore, starting as early as the 20th of February gives them plenty of time to respond. I also decided to choose days of the week which we know correspond with better response rates. The 20th is a Wednesday, which isn't too late in the week such that it would get pushed off, but not so early that it is forgotten about. The next reminder email will be sent out to those who hadn't completed the survey yet on the next Monday, hopefully catching those who maybe had a busy week and are starting fresh the next week. Finally, the last reminder will be sent out a week later to wrap up the study and get any last stragglers who had meant to complete the survey. This is also during Week 9 of the term, so it should catch people right before the busiest time of Week 10 and Finals week.

Recruitment / Contact Type	Recruitment Mode	Date		
First	Email	February 20, 2019		
Second	Email	February 25, 2019		
Third	Email	March 6, 2019		

5. I chose to recruit primarily through email. This is due to the fact that my entire population is ecampus students who have most likely received communication from the university almost solely through email. This will provide legitimacy to the study and persuade people to respond. Sending a paper and pencil version of the study could be useful as a backup plan if I am getting a low response, but should only be used as a last resort. Including any type of mailed survey will increase costs dramatically and since my population is E-campus students, they should be open to responding to the survey online. The method on the final contact should be just email and should just wrap-up the study while also wrangling in stragglers who may have forgotten to respond.

Initial Recruitment Email

Date: February 20, 2019

To: [insert email here]

From: Klapman, Matthew (klapmanm@oregonstate.edu)

Subject: Graduating statistics student opinion needed

Hello [name],

My name is Matthew Klapman and I am a Research Assistant with the Oregon State University (OSU) Department of Statistics. The Department of Statistics is seeking the opinion of all **E-campus undergraduate statistics majors graduating at the end of the 2019 Winter Term.** We would like to know your overall opinion of your education at the OSU E-campus. We ask that you please fill out the survey so that we can learn about your experience and gain insights on areas of needed improvement and areas of strength.

We hope that you will complete the survey online because the department saves money if people use the Internet to respond to the survey, but we will send a paper copy in a couple weeks if we don't hear from you. The link to the survey is as follows: **[insert link here].** Please type this link into the address bar of your web browser (Google Chrome, Mozilla Firefox, Safari, etc.)

After reaching the survey on the website, you will be asked to insert **your unique access code** provided below. Please type in your access code exactly as it is written (case-sensitive).

ACCESS CODE: [insert code here]

The survey will ask you about your experience with your advisor, your opinions on E-campus classes versus in-person classes, your perceived job readiness, and skills you may have gained during your time as a statistics major. All of your information will remain confidential and will be used only for the purpose of improving the department and our online statistics major program. All comments about the department and advisors will be unattributed to your name or any other form of identification.

If you have any questions about accessing the site or the contents of the survey, feel free to contact me by email at klapmanm@oregonstate.edu or by phone at [phone number]. Thank you for your participation.

Best regards,

Matthew Klapman

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Research Assistant Oregon State University Department of Statistics

Survey Questionnaire

The questionnaire was written using the Qualtrics software at OSU. A link to the online version of the survey can be found **[here]**. I have also printed a .pdf version of the questionnaire attached at the end of the report. The questionnaire asks questions regarding the student's opinion on their undergraduate coursework in statistics, their advisor, their job outlook, and the department in general.

Introduction

2019 OSU E-campus Statistics Student Survey

The purpose of this survey is to gain the opinions of graduating students in the Oregon State University (OSU) E-campus undergraduate statistics program. The information provided by this survey will remain confidential.

Please put your unique access code found in the initial email in the box below before moving forward.

If you have any questions about taking the survey or the contents of the survey, feel free to contact me by email at **klapmanm@oregonstate.edu** or by phone at **317-726-7267**. Thank you for your participation.

	ess Code:
atis	tics Major
valu	ase rank your top three reasons for why you decided to be a Statistics major. Enter the ues 1, 2, and 3 in the following boxes to submit your first, second, and third top reasons becoming a statistics major.
	Salary
	Ability to work anywhere
	Good job prospects
	Enjoy applied mathematics
	Enjoy problem solving
	_
	Interested in data analysis

Advising Questions

The following questions are regarding your current OSU Statistics Advisor. Answers will not be reported to the advisor themselves.

Do you agree or disagree with the following statements about your advisor?

	Strongly agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree	Prefer not to answer
My advisor was able to provide adequate resources when needed.	0		\circ			0
My advisor kept me on track in order to complete my degree.	\circ	\circ				0
My advisor treated me with respect.	\circ	0				0
My advisor provided me with guidance to reach future goals in either school or work.	0	0	0	0	0	0

How often was your advisor available when needed?

- Always
- Most of the time
- Half of the time
- Sometimes
- Never
- Don't know

How informed or uninformed was your advisor about degree requirements?

- Very informed
- Informed
- Neither informed nor uninformed
- Uninformed
- Very uninformed
- Don't know

What is your **overall rating** of your advisor?

- Excellent
- Good

Average			
Poor			
Terrible			
Do you have any other general co	omments about your	advisor?	
	<u> </u>		
			//
dergraduate Coursework			
Do you think you have gained ski will be applicable to your future c		graduate coursework i	n statistics that
Yes			
O No			
Don't knowFor each of the following skills, m	•	•	ely acquired
O Don't know	•	•	ely acquired Don't know
Don't knowFor each of the following skills, m	mpus statistics cour	ses.	· ·
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Do you have any general comments abo	out your required E-campus course work?
Do you have any general comments abo	out vour job preparedness?
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	/i
nline vs. In-class	
The following questions are in regards t	to your opinion on in-person classes vs. online classes.
Did you take any traditional in-class cou	urses during your time in the OSU statistics program?
○ Yes	
○ No	
Opn't know	
Do you prefer online courses or in-perso	on courses?
Prefer online	
No preference	
Prefer in-person	
Trefer in person	
What are 3 things you liked most about	t taking online courses?
Instant feedback	taking online courses:
	lv.
Ability to be anywhere geographical	ıy
Flexible schedule	
☐ Allows me to have a job	
Accommodates different family situa	ations

•	Ability to learn at my own pace
	Accommodates my learning style
	Saves on cost
	Other
	nability to ask questions immediately during lectures
_	Discussion boards
	Difficulty in reaching instructor
_	Online exams
_	_ack of accountability
	_ack of communication with other students
(Other
	following questions are in regards to other time commitments during your time in the istics program.
D:4	
Jiu	you have a job at any point during your time in the undergraduate statistics program?
	Yes
0 1	Yes
0 [Yes No Don't know en you did have a job, how many hours would you work on average during a normal
o \	Yes No Don't know en you did have a job, how many hours would you work on average during a normal

Wh	nat is your age ? ▼
	nat is your marital status?
	Married
	Widowed
\bigcirc	Divorced
\bigcirc	Separated
\bigcirc	Never married
	Other
omı	ments
	you have any other general comments about your time in the OSU E-campus idergraduate statistics program?