

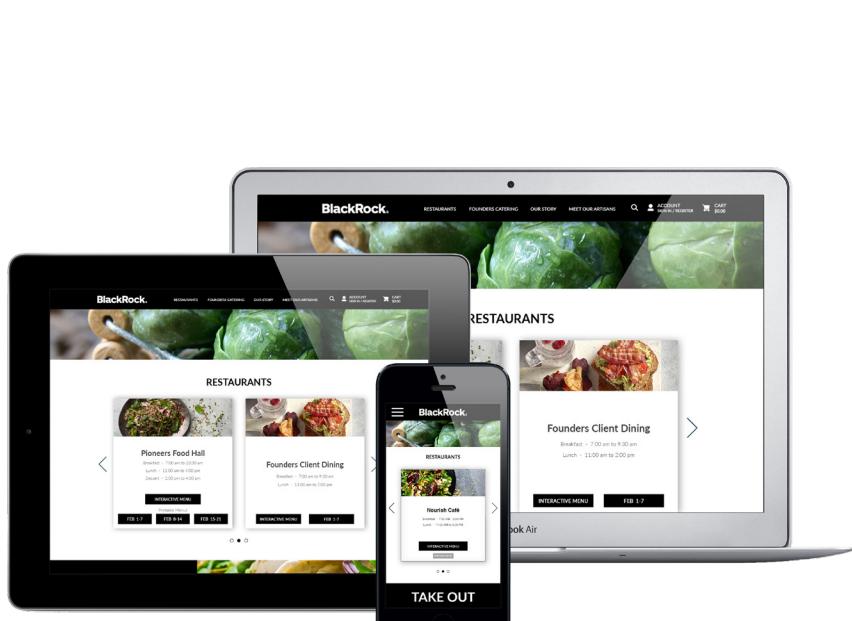
# Portfolio

## Matthew Klecker

— 2023 —

Web Design

# BlackRock



2

Responsive website for BlackRock. To the right is a full home page mockup and on the bottom left is an example of their menu dropdown, along with a peek at their ordering category page.

# BlackRock

**BlackRock.**

RESTAURANTS FOUNDERS CATERING OUR STORY MEET OUR ARTISANS  ACCOUNT SIGN IN / REGISTER CART \$0.00



## MEET THE TEAM

<b>CARL JONES</b> GENERAL MANAGER (559) 172-2001 carl.jones@codexo.com	<b>BARB THOMAS</b> RETAIL MANAGER CAFE BELLON & CAFE ASPRETO (559) 172-2002 barb.thomas@codexo.com	<b>MARK SCHMIDT</b> RETAIL MANAGER CAFE MICHEL & 24 HOUR DINING (559) 172-2003 mark.schmidt@codexo.com
<b>TIM SWANSON</b> GENERAL MANAGER (559) 172-2001 tim.swanson@codexo.com	<b>JULIA DIAMOND</b> RETAIL MANAGER CAFE BELLON & CAFE ASPRETO (559) 172-2002 julia.diamond@codexo.com	<b>KATE JOHNSON</b> RETAIL MANAGER CAFE MICHEL & 24 HOUR DINING (559) 172-2003 kate.johnson@codexo.com

## FEEDBACK

Category:

Send message to:

First Name:

Last Name:

Email:

Phone:

Subject:

Message:

**CANCEL** **SUBMIT**

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**BlackRock**

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## RESTAURANTS



**Urban Terrace**  
Breakfast - 7:00 AM to 10:30 AM  
Lunch - 11:00 AM to 4:00 PM  
Dessert - 2:00 PM to 4:00 PM

**INTERACTIVE MENU** PRINTABLE MENU



**Nourish Café**  
Breakfast - 7:00 AM - 9:30 AM  
Lunch - 11:00 AM to 2:00 PM

**INTERACTIVE MENU** PRINTABLE MENU

○ ● ○

## MEET OUR ARTISANS



**RYAN WILSON**  
Executive Chef

A Bay area native, he grew up in Marin County and graduated from the Hotel and Restaurant school at CCSF. Chef Ryan has worked for some iconic restaurants ...

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**JAMES VALENZUELA**  
Director Catering & Events

Born in Central California, Andrea moved to SF and has worked at a string of well known restaurants in the city. Andrea perfected craft cocktails...

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**MELODY MIRANDA**  
Area Executive Chef

Born in the Bay Area and raised in the Sierra foothills of California, Melody's love for food started early on when she would play restaurant serving her creations to her mom and...

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## OUR STORY

Curiously different. Happy-culture-driven. Never-ending enthusiasm.



**Meet the Farmer**  
Sustainability includes locally grown food: our farms are typically within 250 miles of...

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**Culinducation**  
The subject matter of food is fascinating and vast! There are also numerous varied facets of food education. From...

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**Community**  
CSA is much more than just a weekly delivery of food or food products. Community Supported Agriculture (CSA) is a powerful investment in...

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# BlackRock (Order Pages)

1

**Featured Specials**

- PISTACHIO SOUP**  
Add it to any catering order this month
- ORDER A FESTIVE HOLIDAY BREAK!**  
Gingerbread cookies with coffee and tea service
- Breakfast**
- Lunch**
- Hot Entrees**
- Cold Buffets and Salads**
- Party Trays**
- Desserts**
- Beverages**
- Pizza**

Most catering packages contain (vegetarian), (vegan) and (mindful) options. Select "DETAILS" to view items meeting these criteria and allergens.

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2

**Hot and Cold Buffets**

- Continental Breakfast**  
Seasonal Fresh Fruit Tray, Two Breakfast Baked Goods, Juice, Coffee and Tea. Includes Cream Cheese, Butter and Jellies  
  
+ VIEW NUTRITION \$10.50 Per Person min **DETAILS**
- Healthy Start**  
Seasonal Fresh Fruit Tray, Yogurt Parfaits, Granola Bars, Bagels, Assorted Muffins and 6-Grain Bread with Juice, Coffee and
- Cold Cereal and Yogurt Bar**  
Seasonal Fresh Fruit Tray, Build Your Own Yogurt Parfait Bar, Assorted Cereals and Choice of Milk with Juice, Coffee and Tea  
  
+ VIEW NUTRITION \$10.50 Per Person min **DETAILS**
- Breakfast Buffet**  
Start with a Seasonal Fresh Fruit Tray, then Customize Your Buffet with Choice of Egg Dish, Potatoes, Two Breakfast Meats  
  
+ VIEW NUTRITION \$10.50 Per Person min **DETAILS**
- Omelet Bar**  
Upon request, the following items can be added to any of the breakfast menus. All will be prepared by one of our talented

2,000 calories a day is used for general nutrition advice, but calorie needs vary.  
Additional nutrition information available upon request.

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3a

**Continental Breakfast**

Enter Quantity (minimum is 1) **\$10.99 Each**

Includes

- ✓ Seasonal Fresh Fruit, Two Breakfast Baked Goods, Juice, Coffee and Tea. Includes Cream Cheese, Butter and Jellies 500 cal / each

Enjoy a delicious continental breakfast

Some products in this package contain: wheat, dairy, nuts.

Bagel or Muffins (choose 1) ▾

- Assorted Bagels Contains milk, eggs, wheat 200 cal / bagel
- Assorted Regular Muffins Contains milk, eggs, wheat 330 cal / muffin

Additions (choose 1) ▾

- Oatmeal Bar
- Smoothies

Add an Omelet Bar ▾

Enter Quantity (minimum is 1) **\$4.99 Each**  
calories vary

Add Bottled Beverages ▾

Selection Total: \$15.98 **ADD TO CART**

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3b

**Continental Breakfast**

MAIN SELECTION

Enter Quantity (minimum is 1) **\$10.99 Each**

Includes

- ✓ Seasonal Fresh Fruit, Two Breakfast Baked Goods, Juice, Coffee and Tea. Includes Cream Cheese, Butter and Jellies 500 cal / each

Enjoy a delicious continental breakfast

Bagel or Muffins (choose 1) ▾

- Assorted Bagels 200 cal / bagel
- Assorted Regular Muffins 330 cal / muffin

Some products in this package contain: wheat, dairy, nuts.

OPTIONAL ADDITIONS

- Breads ▶
- Omelet Bar ▶
- Bottled Beverages ▶

Selection Total: \$15.98 **ADD TO CART**

Cancel

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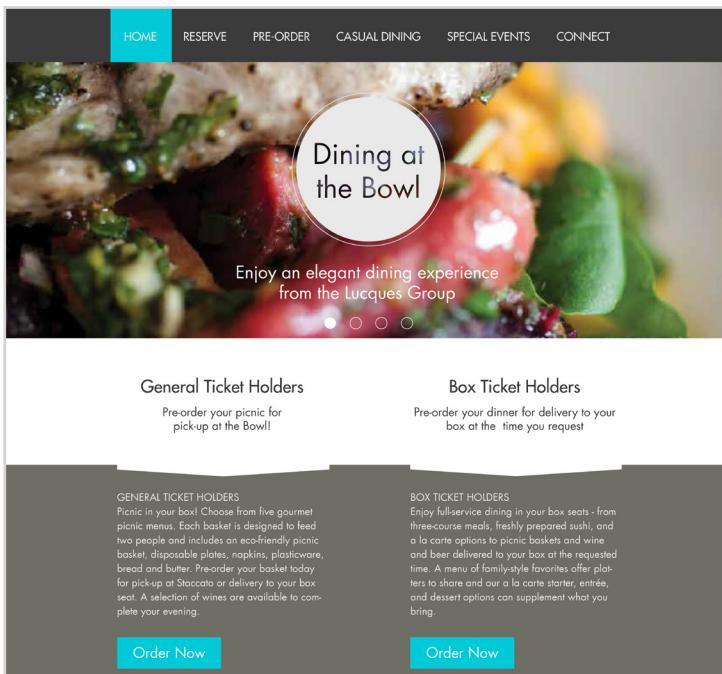
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Ordering walk-through. Guest would go through page 1 and 2, then, depending on their selection, page 3a or 3b.

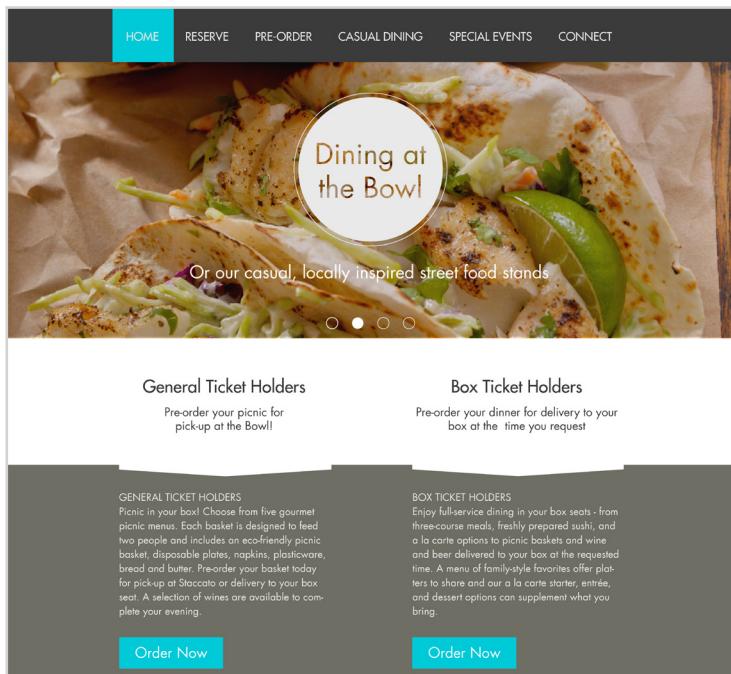
# Hollywood Bowl



The first desktop page features a large image of a salad with a circular overlay containing the text "Dining at the Bowl". Below it is a sub-image of a sandwich with the same overlay. A caption reads: "Enjoy an elegant dining experience from the Lucques Group". Below the images are two sections: "General Ticket Holders" and "Box Ticket Holders", each with a "Order Now" button. Detailed descriptions for both ticket types follow.

**GENERAL TICKET HOLDERS**  
Picnic in your box! Choose from five gourmet picnic menus. Each basket is designed to feed two people and includes an eco-friendly picnic basket, disposable plates, napkins, plasticware, bread and butter. Pre-order your basket today for pick-up at Staccato or delivery to your box seat. A selection of wines are available to complete your evening.

**BOX TICKET HOLDERS**  
Enjoy full-service dining in your box seats - from three-course meals, freshly prepared sushi, and à la carte options to picnic baskets and wine and beer delivered to your box at the requested time. A menu of family-style favorites offer platters to share and our à la carte starter, entrée, and dessert options can supplement what you bring.



The mobile view shows a similar layout to the desktop version, featuring the "Dining at the Bowl" overlay and the "Wherever your palate wants to go, you'll find it all here." tagline. It highlights the "General Ticket Holders" section with its own dedicated screen.

**GENERAL TICKET HOLDERS**  
Pre-order your picnic for pick-up at the Bowl!

**GENERAL TICKET HOLDERS**  
Picnic in your box! Choose from five gourmet picnic menus. Each basket is designed to feed two people and includes an eco-friendly picnic basket, disposable plates, napkins, plasticware, bread and butter. Pre-order your basket today for pick-up at Staccato or delivery to your box seat. A selection of wines are available to complete your evening.

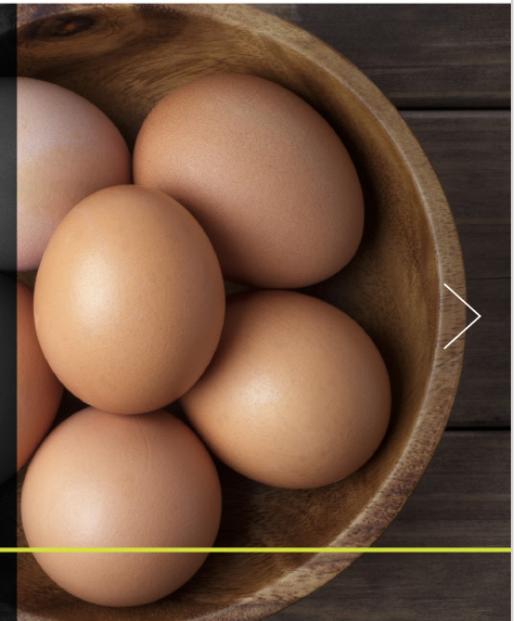
**BOX TICKET HOLDERS**  
Enjoy full-service dining in your box seats - from three-course meals, freshly prepared sushi, and à la carte options to picnic baskets and wine and beer delivered to your box at the requested time. A menu of family-style favorites offer platters to share and our à la carte starter, entrée, and dessert options can supplement what you bring.

# Creative Gourmet

[HOME](#)[MENU](#)[ABOUT](#)[GALLERY](#)[BLOG](#)[CONTACT](#)

## A New Experience In Corporate Catering

Creative Gourmet, a new comprehensive experience in corporate catering, is Sodexo's premiere catering brand in New York City. We offer a full range of personalized hospitality services while focusing on creative and beautifully presented events. Aligning our solutions to meet your companies' needs is our everyday mission. We look forward to working with you on your next big event or company meeting.



## RANGE OF SERVICES

Corporate & Special Event  
Catering

Employee Dining

Board of Director's Events

Employee Appreciation Parties

Chef Cooking Demo's

Party Management

Executive Briefing Center  
Management

[BROWSE OUR MENUS](#)

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# SoGo Cash Card

The homepage features a large image of a healthy salad in a glass bowl on a desk next to a laptop and a red apple. A gift card is visible in the background. A "CHECK BALANCE" button is prominently displayed. Below the image are three main buttons: "MANAGE", "ADD FUNDS", and "REGISTER". Each button has a small icon and a "Learn More" link.

[My Account](#) | [About SoGo](#) | [Gift SoGo](#)

**SO GO CASH CARD**

**CHECK BALANCE**

**MANAGE**  
Manage your account online, any time  
[Learn More](#)

**ADD FUNDS**  
Add value to your card  
[Learn More](#)

**REGISTER**  
Protect your card from loss or theft  
[Learn More](#)

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The page shows four different gift card designs: "thanks a bunch" (purple), "you take the cake" (yellow), "a gift for you" (red), and "you're egg-ceptional" (brown). Below the cards, there's a section titled "GIFT SOGO" with a graphic of three gift cards. Text explains that gift cards can be loaded with as little as \$5.00 and can be registered online.

[My Account](#) | [About SoGo](#) | [Gift SoGo](#)

**SO GO CASH CARD**

**GIFT SOGO**

Need a gift for a friend or co-worker? A SoGo gift card is the ideal way to celebrate a special occasion or to recognize a job well done. Cards are located by the cashiers at your local restaurant and with 4 different options to choose from, you are sure to find one that's just right!

Gift cards can be loaded with as little as \$5.00 by the cashier when you pick out your card. If they choose to, your gift recipient can continue to use the card by registering online and adding more funds.

Looking to reward your entire team? We would be happy to help you! Please contact your local Sodexo Manager to make arrangements.

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The page includes sections for "ABOUT SOGO CASH CARD" (with a card icon) and "Get SoGo" (with a card icon). It also features a "Register your Card" section with a silhouette of a person at a counter and a "REGISTER" button. Another section shows a dollar sign with a lock and is titled "Add Funds".

[My Account](#) | [About SoGo](#) | [Gift SoGo](#)

**SO GO CASH CARD**

**ABOUT SOGO CASH CARD**

SoGo Cash Card is a no fee personal spending card. It's a fast and easy way to pay for your meals and beverages at participating Sodexo locations without needing to carry a credit card or cash.

**Get SoGo**

SoGo Cash Cards are available from displays located at cashier stations at your local Sodexo location.

**Register your Card**

Registering your card is fast and simple and protects your value in case your card is lost. Once you register your card, you can add funds from any credit or debit card, check your balance and usage history.

**REGISTER**

**Add Funds**

The auto-reload option means you will never have to worry about having funds for your meal purchases. Options to add funds are based on your needs and you can change it any time. Every time your card is auto-reloaded you will receive an email confirmation.

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The page lists several FAQ categories: "What is a SoGo Cash Card?", "Where can I get a SoGo Cash Card?", "Where can I use my SoGo Cash Card?", and "Are there any fees associated with my SoGo Cash Card?". Each category has a brief description and a "Learn More" link.

[My Account](#) | [About SoGo](#) | [Gift SoGo](#)

**SO GO CASH CARD**

**FAQs**

[About SoGo](#) | [Get Started](#) | [Manage Account](#) | [Additional Help](#)

**What is a SoGo Cash Card?**

The SoGo Cash Card is a personal spending card and gift card. It's a fast and easy way to pay for your favorite food and beverages at participating Sodexo locations, without ever needing to carry a credit card or cash. Get a card for yourself or give one as the perfect gift. Load the card on the [sogocashcard.com](#) website and register it for protection against loss. We recommend setting up your card for auto-reload, so you'll always have funds available.

**Where can I get a SoGo Cash Card?**

You can pick up a SoGo Cash Card at any participating Sodexo location. If you don't see them displayed, please ask a cashier.

**Where can I use my SoGo Cash Card?**

Your SoGo Cash Card can be used at all Sodexo locations participating in the program. If you're not sure if a location accepts the SoGo Cash Card, just ask a cashier.

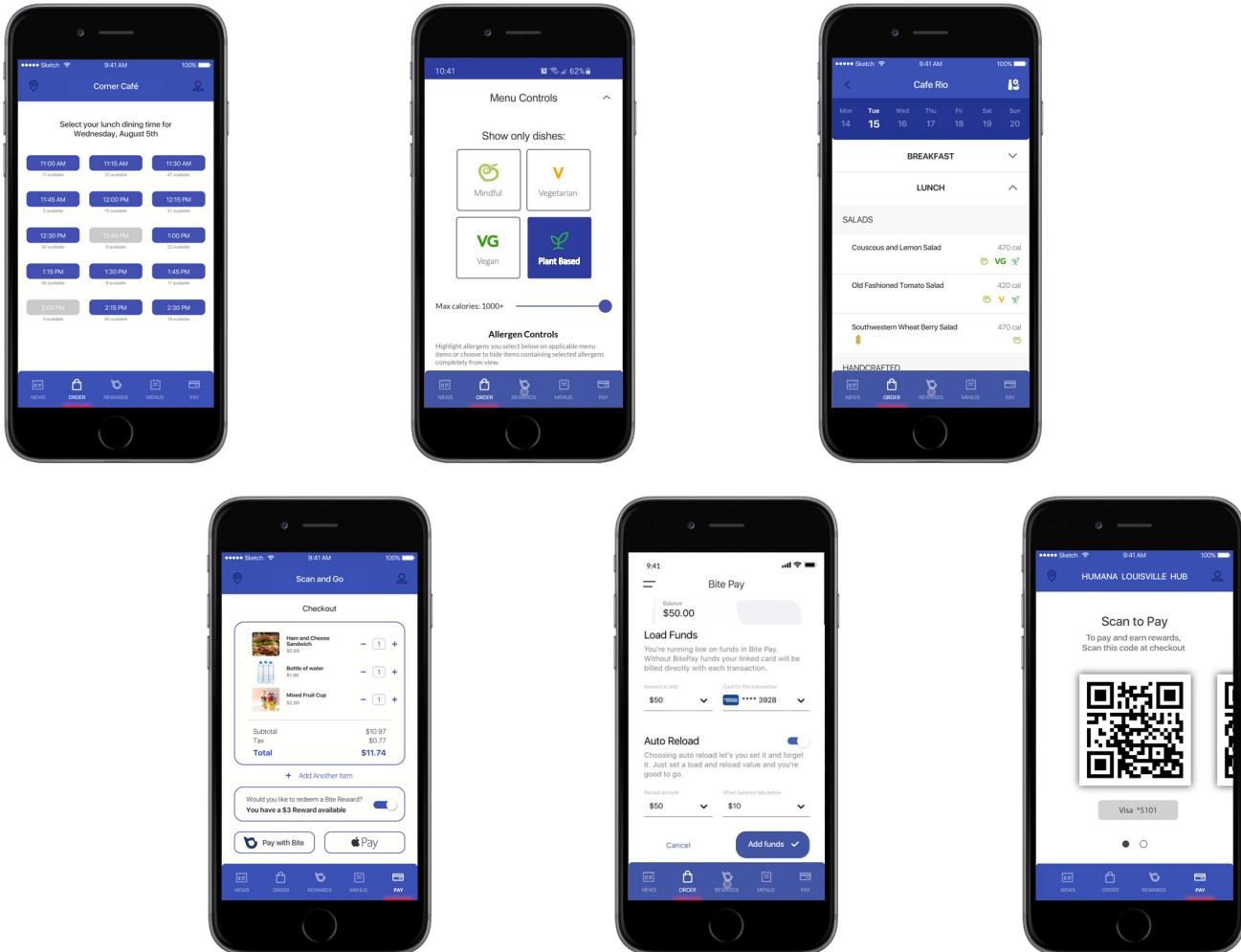
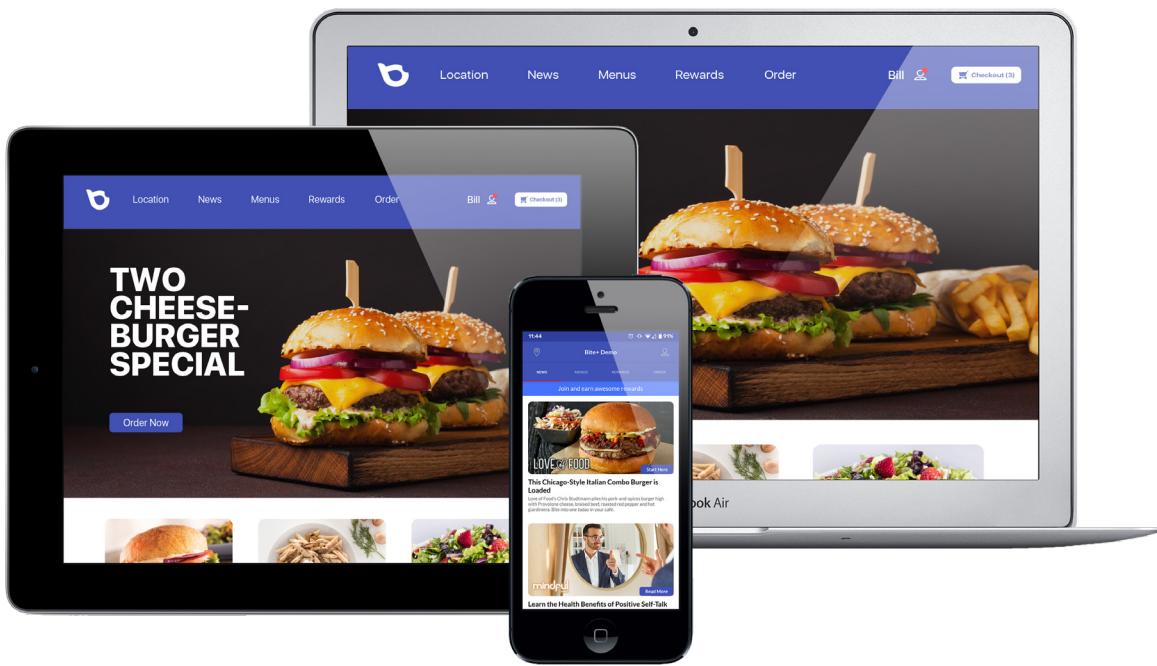
**Are there any fees associated with my SoGo Cash Card?**

No, there are never any fees associated with the SoGo Cash Card.

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# Bite Website and Mobile App



# Stoic



# Printables Custom Print

**Configure Print**

**Setup Details**

**Ads**

**Wellness Icons**

**LOCATION INFORMATION**

**SOUPS**

**STATIONS**

**Print Preview**

**Added to Print Queue**

# RNG Dice



# THANK YOU!

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*END*

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