

Portfolio

Matthew Klecker

2022

Web Design

The image displays a collage of screenshots from the BlackRock website, illustrating its design and functionality across various devices and sections.

- Top Left:** A laptop screen showing the homepage of the website, featuring a banner for "BlackRock" and sections for "RESTAURANTS" and "TAKE OUT".
- Middle Left:** A tablet and a smartphone displaying the same homepage, demonstrating the website's mobile responsiveness.
- Bottom Left:** A detailed view of the "TAKE OUT" section, showing a grid of food items like "GET COZY!" (Breakfast Packages, Breakfast a la carte, Boxed Lunches - Sandwiches, Boxed Lunches - Salads, Served Meals, Stations, Hors d'oeuvres, Dips & Platters, Desserts & Snacks, Sheet Cake, Hot Beverages, Bar Packages) and "Bar Packages". Below this is a note about dietary options and allergens.
- Top Right:** A screenshot of the "RESTAURANTS" section, showing two cards: "Pioneers Food Hall" (Breakfast: 7:00 am to 10:00 am, Lunch: 11:00 am to 4:00 pm, Dessert: 2:00 pm to 6:00 pm) and "Founders Client Dining" (Breakfast: 7:00 am to 9:30 am, Lunch: 11:00 am to 2:00 pm). Each card includes an "INTERACTIVE MENU" button.
- Middle Right:** A screenshot of the "TAKE OUT" section, featuring a large image of a meal and a "START YOUR ORDER" button.
- Bottom Right:** A screenshot of the "FOUNDERS CATERING" section, showing a banner for "FLAVOURS TASTE SUCCESS" (with a photo of chefs) and another for "WINTER WONDERLAND" (with a photo of a pie). Both banners have "ORDER NOW" buttons.
- Bottom Far Right:** A screenshot of the "MEET OUR TEAM" section, showing three circular profiles for "RYAN WILSON", "ANDREA VALENZUELA", and "MELODY MIRANDA", each with a brief bio and a "MORE" link.
- Bottom Far Left:** A screenshot of the "EXPLORE" section, featuring a grid of images for "Faisal Abdalla", "Winter Breakfasts", and "Cauliflower Stir-Fry", each with a "READ MORE" button.
- Bottom Center:** A screenshot of the footer area, containing links for "Home", "My Account", "Contact Us", "Feedback", "Privacy", and "Policies", along with social media icons and a "Logout" button.

Web Design

MEET THE TEAM

| | | |
|---|--|--|
| CARL JONES GENERAL MANAGER (555) 172-2001 carl.jones@odoo.com | BARB THOMAS RETAIL MANAGER CAFE BELLON & CAFE ASPRETO (555) 172-2002 barb.thomas@odoo.com | MARK SCHMIDT RETAIL MANAGER CAFE MICHEL & 24 HOUR DINING (555) 172-2003 mark.schmidt@odoo.com |
| TIM SWANSON GENERAL MANAGER (555) 172-2001 tim.swanson@odoo.com | JULIA DIAMOND RETAIL MANAGER CAFE BELLON & CAFE ASPRETO (555) 172-2002 julia.diamond@odoo.com | KATE JOHNSON RETAIL MANAGER CAFE MICHEL & 24 HOUR DINING (555) 172-2003 kate.johnson@odoo.com |

FEEDBACK

Category: Send message to:

First Name: Last Name:

Email: Phone:

Subject:

Message:

CANCEL **SUBMIT**

Home | My Account | Contact Us | Feedback | Privacy | Policies

Terms and Conditions Privacy Statement Catering Policies Update Wallet Refund, Returns Reset Password

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Admin Login All Systems Operational

RESTAURANTS

Urban Terrace

Breakfast - 7:00 AM to 10:00 AM
Lunch - 11:00 AM to 4:00 PM
Dessert - 2:00 PM to 4:00 PM

INTERACTIVE MENU

PRINTABLE MENU

Nourish Cafe

Breakfast - 7:00 AM to 9:00 AM
Lunch - 11:00 AM to 2:00 PM

INTERACTIVE MENU

PRINTABLE MENU

MEET OUR ARTISANS

RYAN WILSON
Executive Chef

A bay area native, he grew up in Marin County and graduated from the Hotel and Restaurant school at CCSF. Chef Ryan has worked at some iconic restaurants...

+ MORE

JAMES VALENZUELA
Director Catering & Events

Born in Central California, Andrea moved to SF and has worked at a string of well-known restaurants in the city. Andrea perfected craft cocktails...

+ MORE

MELODY MIRANDA
Area Executive Chef

Born in the Bay Area and raised in the Sierra foothills of California, Melody's love for food started early on when she would play restaurante, serving her creations to her mom and...

+ MORE

OUR STORY

Curiously different. Happy-culture-driven. Never-ending enthusiasm.

Meet the Farmer

Sustainability includes locally grown food; our farms are typically within 250 miles of...

READ MORE

Culinducation

The subject matter of food is fascinating and vast! There are also numerous varied facets of food education. From...

READ MORE

Community

CSA is much more than just a weekly delivery of food or food products. Community Supported Agriculture (CSA) is a powerful investment in...

READ MORE

Home | My Account | Contact Us | Feedback | Privacy | Policies

Terms and Conditions Privacy Statement Catering Policies Update Wallet Refund, Returns Reset Password

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Admin Login All Systems Operational

Web Design

1

2

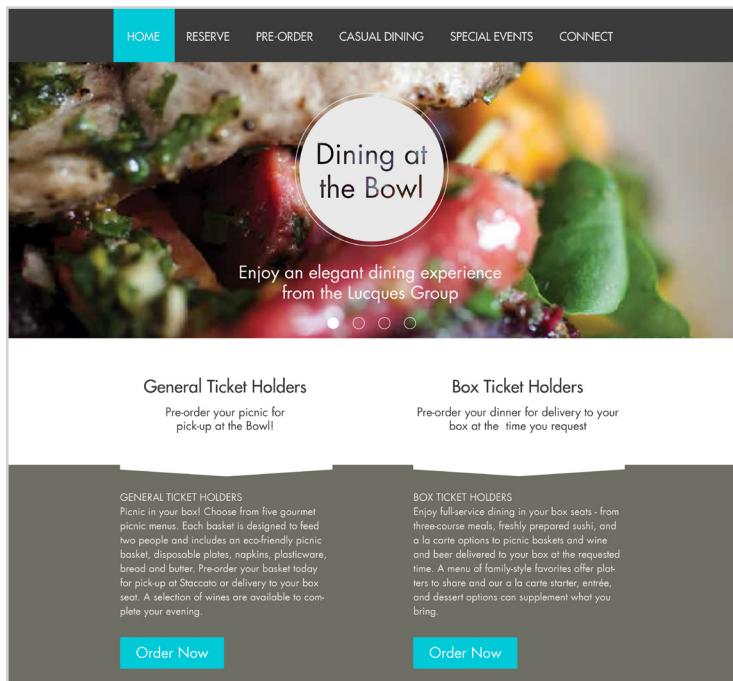
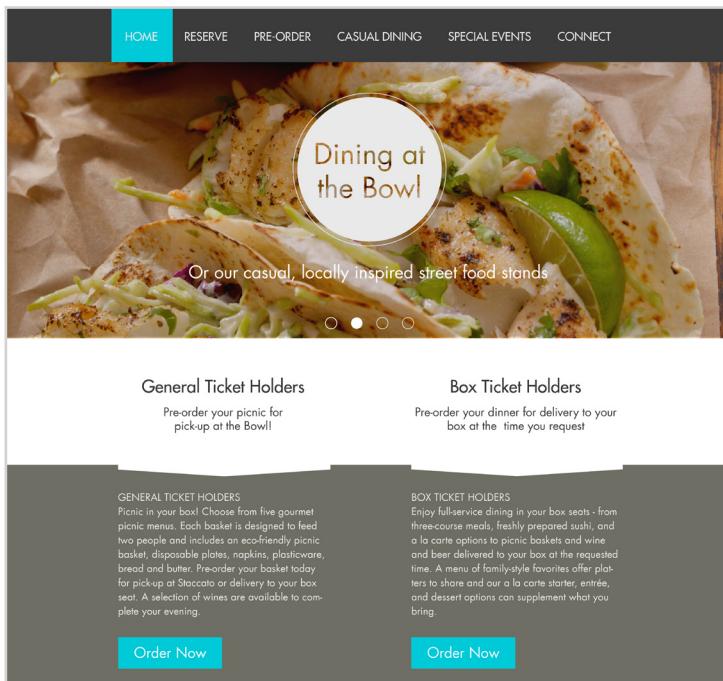
3a

3b

4

Ordering walkthrough, page by page.

Web Design



The image displays two desktop web designs for "Dining at the Bowl" side-by-side, followed by a mobile phone mockup of the same site.

Desktop Design 1 (Left):

- Header:** HOME, RESERVE, PRE-ORDER, CASUAL DINING, SPECIAL EVENTS, CONNECT
- Image:** A close-up of a tortilla wrap filled with meat and vegetables.
- Text:** Dining at the Bowl, Our casual, locally inspired street food stands.
- Buttons:** Order Now
- Text (General Ticket Holders):** Pre-order your picnic for pick-up at the Bowl!
- Text (Box Ticket Holders):** Pre-order your dinner for delivery to your box at the time you request.
- Text (GENERAL TICKET HOLDERS):** Picnic in your box! Choose from five gourmet picnic menus. Each basket is designed to feed two people and includes an eco-friendly picnic basket, disposable plates, napkins, plasticware, bread and butter. Pre-order your basket today for pick-up at Staccato or delivery to your box seat. A selection of wines are available to complete your evening.
- Text (BOX TICKET HOLDERS):** Enjoy full-service dining in your box seats - from three-course meals, freshly prepared sushi, and à la carte options to picnic baskets and wine and beer delivered to your box at the requested time. A menu of family-style favorites offer platters to share and our à la carte starter, entrée, and dessert options can supplement what you bring.

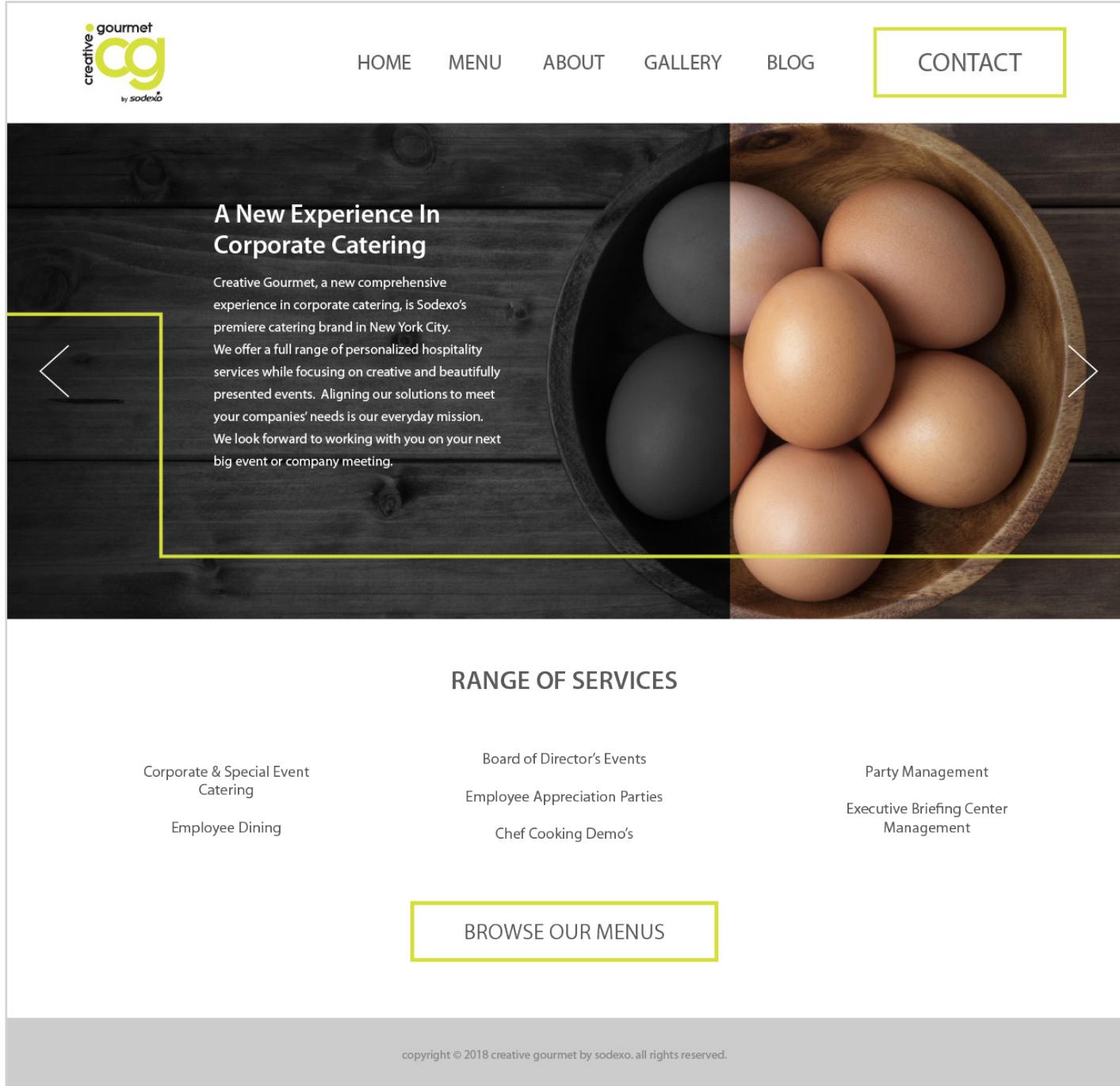
Desktop Design 2 (Right):

- Header:** HOME, RESERVE, PRE-ORDER, CASUAL DINING, SPECIAL EVENTS, CONNECT
- Image:** A close-up of a salad dish.
- Text:** Dining at the Bowl, Enjoy an elegant dining experience from the Lucques Group.
- Buttons:** Order Now
- Text (General Ticket Holders):** Pre-order your picnic for pick-up at the Bowl!
- Text (Box Ticket Holders):** Pre-order your dinner for delivery to your box at the time you request.
- Text (GENERAL TICKET HOLDERS):** Picnic in your box! Choose from five gourmet picnic menus. Each basket is designed to feed two people and includes an eco-friendly picnic basket, disposable plates, napkins, plasticware, bread and butter. Pre-order your basket today for pick-up at Staccato or delivery to your box seat. A selection of wines are available to complete your evening.
- Text (BOX TICKET HOLDERS):** Enjoy full-service dining in your box seats - from three-course meals, freshly prepared sushi, and à la carte options to picnic baskets and wine and beer delivered to your box at the requested time. A menu of family-style favorites offer platters to share and our à la carte starter, entrée, and dessert options can supplement what you bring.

Mobile Mockup:

- Header:** HOME
- Image:** A close-up of a salad dish.
- Text:** Dining at the Bowl, Wherever your palate wants to go, you'll find it all here.
- Text (General Ticket Holders):** Pre-order your picnic for pick-up at the Bowl!
- Text (GENERAL TICKET HOLDERS):** Picnic in your box! Choose from five gourmet picnic menus. Each basket is designed to feed two people and includes an eco-friendly picnic basket, disposable plates, napkins, plasticware, bread and butter. Pre-order your basket today for pick-up at Staccato or delivery to your box seat. A selection of wines are available to complete your evening.

Web Design



The image shows a homepage mockup for "creative gourmet by sodexo". At the top left is the company logo. To its right are navigation links: HOME, MENU, ABOUT, GALLERY, BLOG, and CONTACT, with CONTACT highlighted in a yellow box. Below the navigation is a large image of a wooden bowl filled with eggs, set against a dark wooden background. On the left side of the image, there is a yellow-bordered text area containing the following text:

A New Experience In Corporate Catering

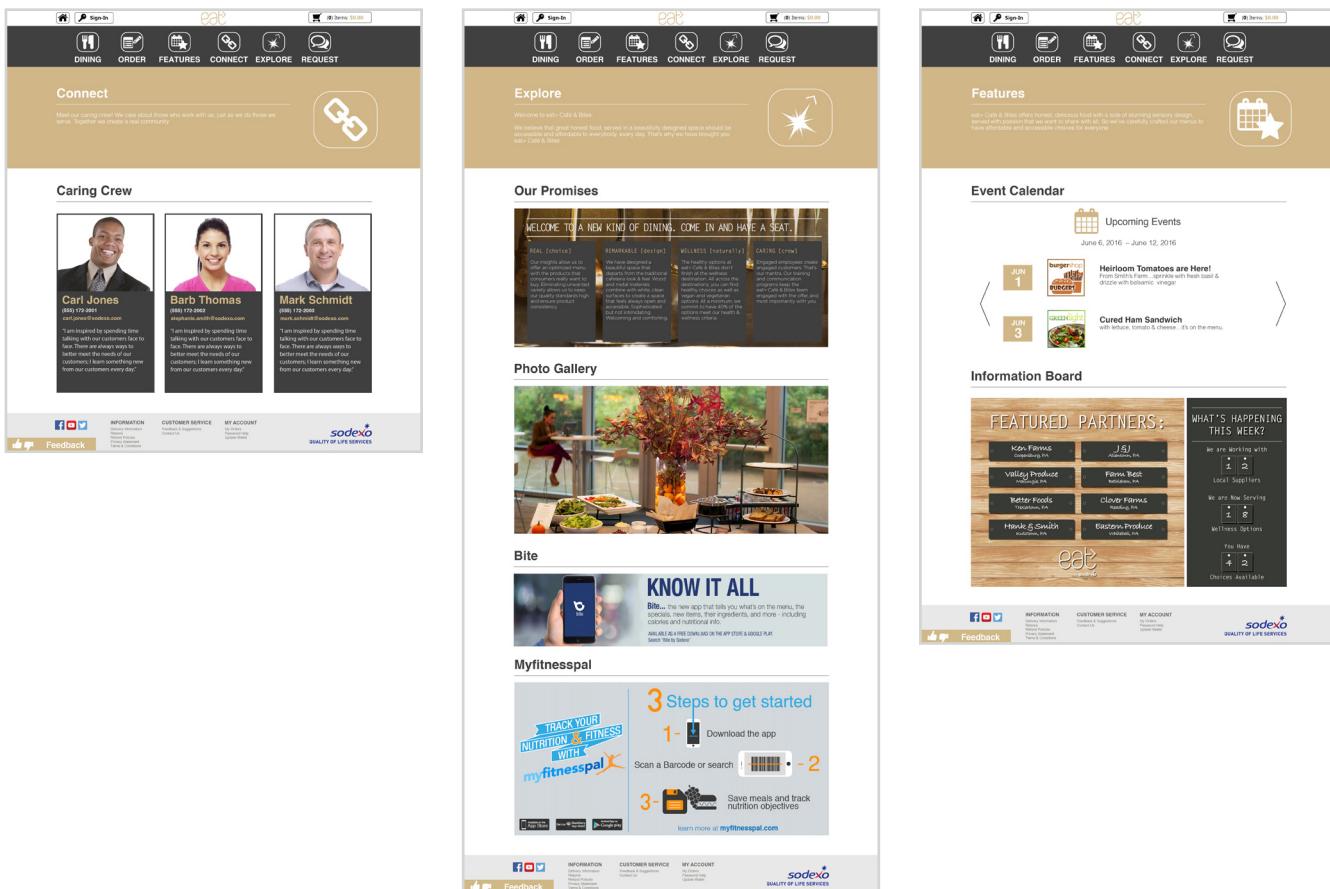
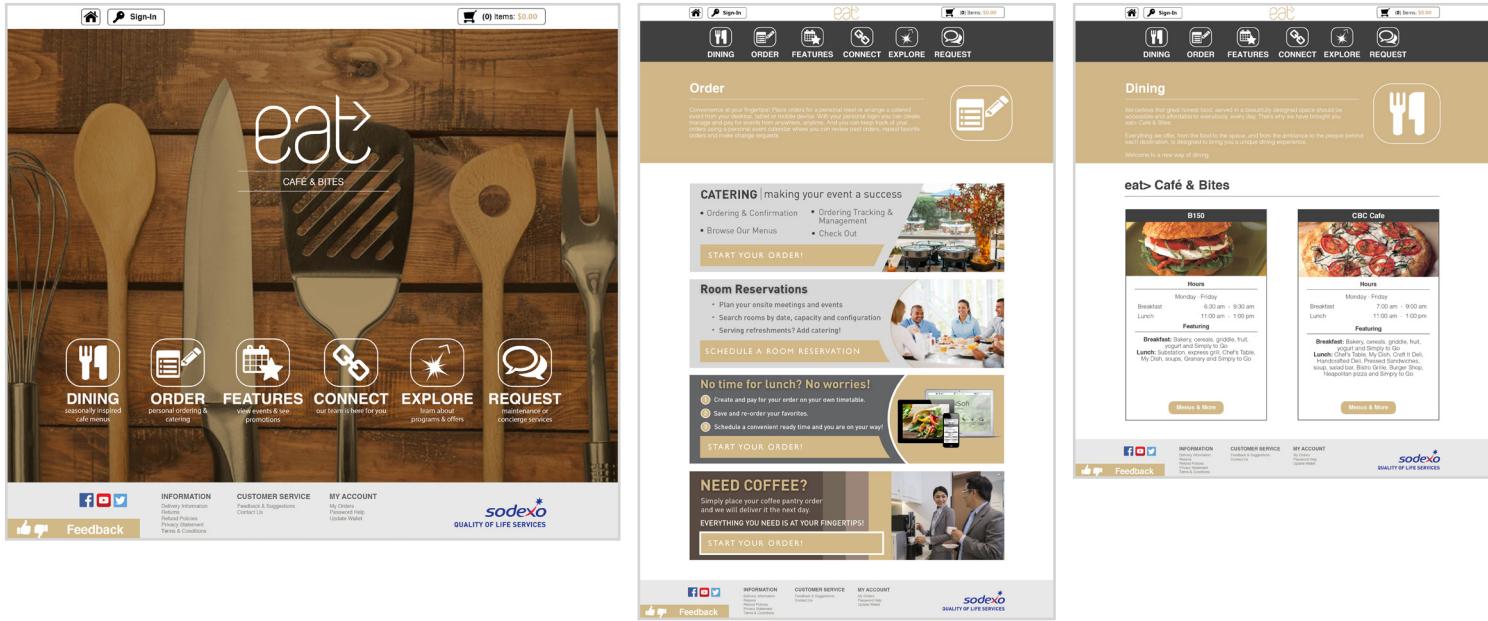
Creative Gourmet, a new comprehensive experience in corporate catering, is Sodexo's premiere catering brand in New York City. We offer a full range of personalized hospitality services while focusing on creative and beautifully presented events. Aligning our solutions to meet your companies' needs is our everyday mission. We look forward to working with you on your next big event or company meeting.

Below this image is a section titled "RANGE OF SERVICES" with four categories each with a corresponding icon:

- Corporate & Special Event Catering
- Employee Dining
- Board of Director's Events
- Employee Appreciation Parties
- Chef Cooking Demo's
- Party Management
- Executive Briefing Center Management

At the bottom center is a yellow-bordered button labeled "BROWSE OUR MENUS". A small copyright notice at the very bottom reads "copyright © 2018 creative gourmet by sodexo. all rights reserved."

Web Design



Web Design

The image displays a grid of nine screenshots from a Sodexo website, illustrating a web design project. The pages feature a consistent branding theme with red, white, and blue colors, and the Sodexo logo.

- Top Row:**
 - Page 1:** Home page with a large circular graphic containing the text "INSPIRE COMMUNITY". Below it are five sections: FOOD (inspired menu), ORDER (personal ordering & catering), CONNECT (our belief is here for you), EXPLORE (program & offers), and COMMUNITY (event calendar & promotions).
 - Page 2:** Order page. Headline: "Convenience at your fingertips! Place orders for a personal meal or arrange a catered event from your desktop, tablet, or mobile device. Use your personal login to gain creative tools and features to help you plan and manage your events."
 - Page 3:** Inspire Community page. Headline: "Hi There! Welcome to your Inspire Community Cafe. Come in, take a seat, make yourself at home. Fill your stomach, get closer to your community, but most of all...be inspired."
- Middle Row:**
 - Page 4:** Catering page. Headline: "CATERING | making your event a success". Sub-sections include Ordering & Confirmation, Browse Our Menus, Catering Tracking & Management, Check Out, and Start Your Order!
 - Page 5:** Room Reservations page. Headline: "ROOM RESERVATIONS". Sub-sections include Plan Your Online Meetings and Events, Search rooms by date, capacity and configuration, and Serving refreshments? Add catering!
 - Page 6:** Inspire Community page. Headline: "Inspire Community". Sub-sections include Inspire Cafe 1 (with a sandwich image) and Inspire Cafe 2 (with a sandwich image). Both sections show hours (e.g., Breakfast 6:00 am - 8:00 pm, Lunch 11:00 am - 2:30 pm, Dinner 3:00 pm - 5:00 pm), featuring items (e.g., Lemon Grill, Tomato Basil & Egg Omelet, Breakfast Sandwich), and menus.
- Bottom Row:**
 - Page 7:** Connect page. Headline: "Meet our team. We care about those who work with us, just as we do those we serve. Together we create a real difference."
 - Page 8:** Explore page. Headline: "Explore". Sub-sections include Your Cafe (with a video thumbnail), 3 Simple Values (with three cards: Food, Community, Wellness), and Myfitnesspal (with a callout for 3 steps to get started).
 - Page 9:** Community page. Headline: "Community". Sub-sections include Upcoming Events (with a calendar entry for June 30, 2016), Local Vendors (with a vendor icon), and Promotions (with a callout for "Local Vendors are Here!").

Web Design

SoGo CASH CARD

CHECK BALANCE

iStock by Getty Images

iStock by Getty Images

MANAGE
Manage your account online, any time

ADD FUNDS
Add value to your card

REGISTER
Protect your card from loss or theft

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SoGo CASH CARD

GIFT SOGO

Need a gift for a friend or co-worker? A SoGo gift card is the ideal way to celebrate a special occasion or to recognize a job well done. Cards are located by the cashiers at your local restaurant and with 4 different options to choose from, you are sure to find one that's just right!

Gift cards can be loaded with as little as \$5.00 by the cashier when you pick out your card. If they choose to, your gift recipient can continue to use the card by registering online and adding more funds.

Looking to reward your entire team? We would be happy to help you! Please contact your local Sodexo Manager to make arrangements.

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ABOUT SOGO CASH CARD

SoGo Cash Card is a no fee personal spending card. It's a fast and easy way to pay for your meals and beverages at participating Sodexo locations without needing to carry a credit card or cash.

Get SoGo

SoGo Cash Cards are available from displays located at cashier stations at your local Sodexo location.

Register your Card

Registering your card is fast and simple and protects your value in case your card is lost. Once you register your card, you can add funds from any credit or debit card, check your balance and usage history.

REGISTER

Add Funds

The auto-reload option means you will never have to worry about having funds for your meal purchases. Options to add funds are based on your needs and you can change it any time. Every time your card is auto-reloaded you will receive an email confirmation.

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FAQs

About SoGo **Get Started** **Manage Account** **Additional Help**

What is a SoGo Cash Card?

The SoGo Cash Card is a personal spending card and gift card. It's a fast and easy way to pay for your favorite food and beverages at participating Sodexo locations, without ever needing to carry a credit card or cash. Get a card for yourself or give one as the perfect gift. Load the card on the [sogocashcard.com](#) website and register it for protection against loss. We recommend setting up your card for auto-reload, so you'll always have funds available.

Where can I get a SoGo Cash Card?

You can pick up a SoGo Cash Card at any participating Sodexo location. If you don't see them displayed, please ask a cashier.

Where can I use my SoGo Cash Card?

Your SoGo Cash Card can be used at all Sodexo locations participating in the program. If you're not sure if a location accepts the SoGo Cash Card, just ask a cashier.

Are there any fees associated with my SoGo Cash Card?

No, there are never any fees associated with the SoGo Cash Card.

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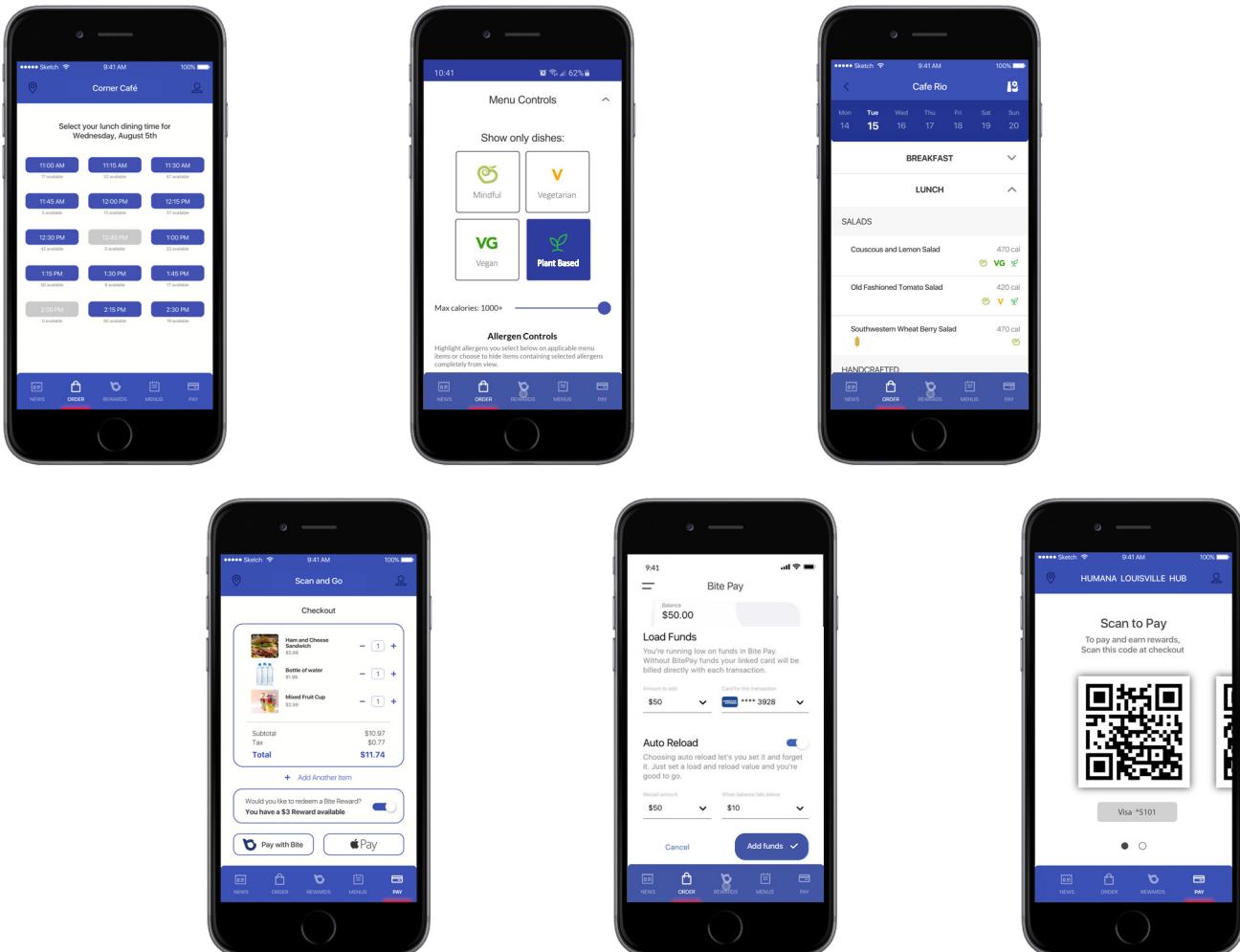
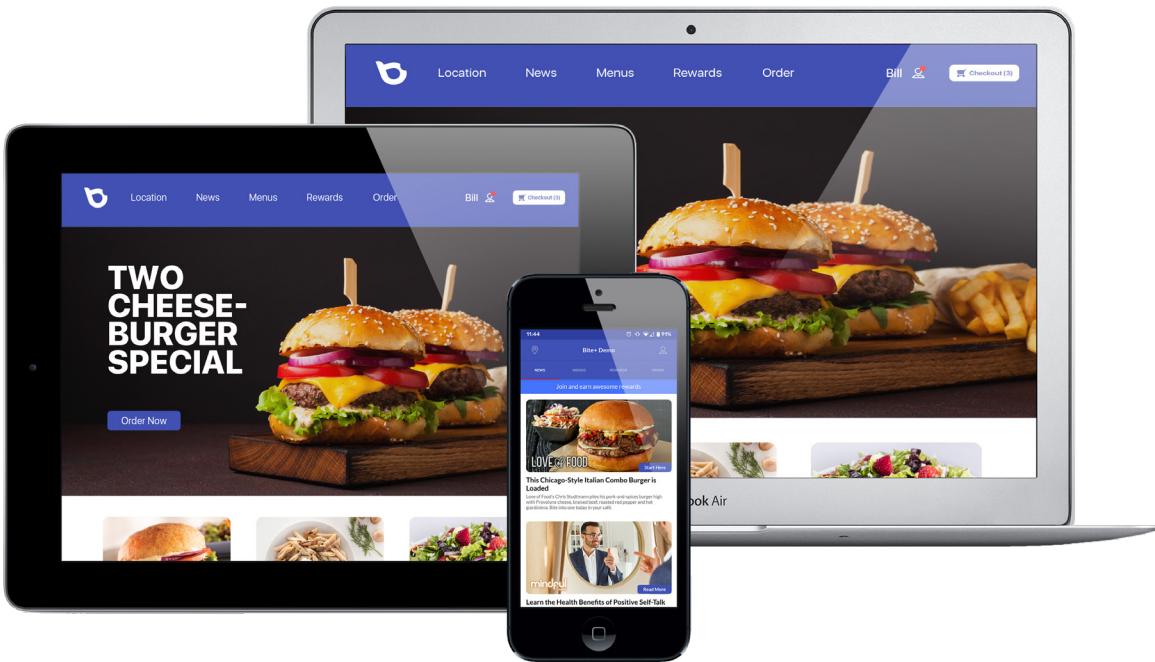
Web Design



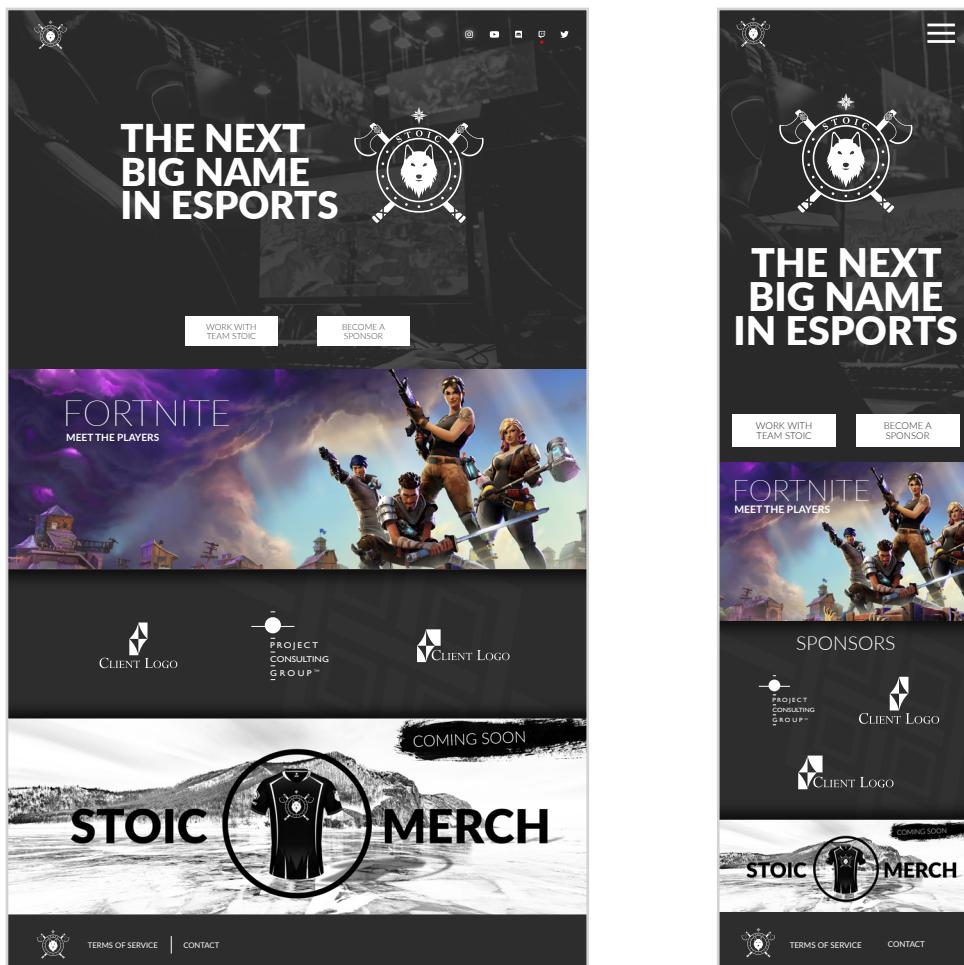
Web Design

The image displays a grid of 10 screenshots illustrating the design of a website template for multiple clients. The top row features the TCU logo and the PayPal logo. The bottom row features the USAA logo and the Sodexo Magic logo. Each client's section includes a homepage with a purple header and a checkout page with a blue header. The checkout pages show various input fields for order details, payment information, and special instructions. The overall design is modular, allowing for easy implementation of different client branding.

Web Design (Continuted)



Web Design (Continuted)



Web Design (Continuted)

The screenshots illustrate a web-based application for creating a weekly menu. The process consists of several steps:

- Configure Print:** Set date (7/9/2021), service (Kitchen Works Co.), format (Single Column List), and size (8.5 x 11). Options for selected modifiers and logo are shown.
- Setup Details:** Configure logo (use client logo or none), ads (show mindful ad, show bite ad, choose different ad), and wellness icons (mindful icons, use custom mindful icon).
- Header Selection:** Preview the menu layout with placeholder text.
- Preview and Print:** Preview the menu layout with placeholder text.
- Complete:** Final preview and completion options.

The screenshots show the final steps of the menu creation process:

- Print Preview:** Preview the menu layout with a watermark.
- Print Queue:** Confirmation message: "Added to Print Queue" with a checkmark icon.

THANK YOU!

END
