

Portfolio

Matthew Klecker

2022

Logo Design



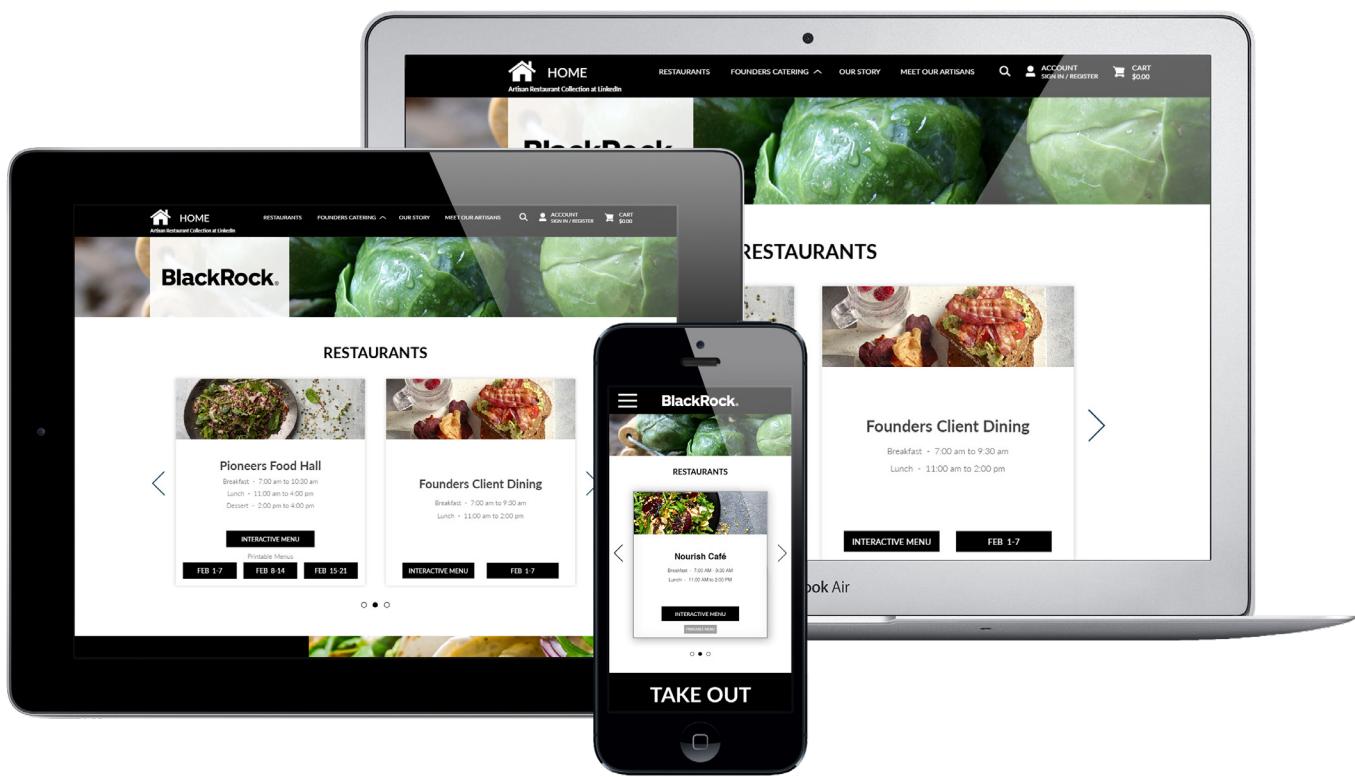
Quick Eats →



center



Web Design



3

Blackrock website displayed on all devices indicating mobile friendliness.

Web Design (Continuted)

The screenshot displays the homepage of the BlackRock website, which is part of the Arthur Restaurant Collection at LinkedIn. The top navigation bar includes links for HOME, RESTAURANTS, FOUNDERS CATERING, OUR STORY, MEET OUR ARTISANS, ACCOUNT, and CART (0). A search icon and a sign-in button for LinkedIn are also present.

The main content area features a large banner for "BlackRock" with a background image of green leafy vegetables. Below this is a section titled "RESTAURANTS" showing two food items: "Pioneers Food Hall" and "Founders Client Dining". Each item has a detailed description, an "INTERACTIVE MENU" button, and a date range (FEB 1-7, FEB 8-14, FEB 15-21, FEB 1-7).

A "TAKE OUT" section follows, featuring a call-to-action "START YOUR ORDER" and an image of a wrap filled with meat and vegetables.

The "FOUNDERS CATERING" section contains two promotional banners: "FLAVOURS TASTE: SUCCESS" showing chefs preparing food, and "WINTER WONDERLAND" featuring a pie and a red apple.

The "MEET OUR TEAM" section displays three profiles in circular frames: RYAN WILSON (Executive Chef), ANDREA VALENZUELA (Director Catering & Events), and MELODY MIRANDA (Area Executive Chef). Each profile includes a brief bio and a "MORE" link.

The "EXPLORE" section highlights three featured recipes: "Faisal Abdalla's Winter Breakfasts" (with a photo of a person and a dish), "Cauliflower Stir-Fry" (with a photo of the dish), and "General Tso's Cauliflower Stir-Fry" (with a photo of the dish).

The footer contains links for Home, My Account, Contact Us, Feedback, Privacy, Policies, Terms and Conditions, Privacy Statement, Catering Policies, Refund, Returns, Update Wallet, Reset Password, Admin Log In, and All Systems Operational.

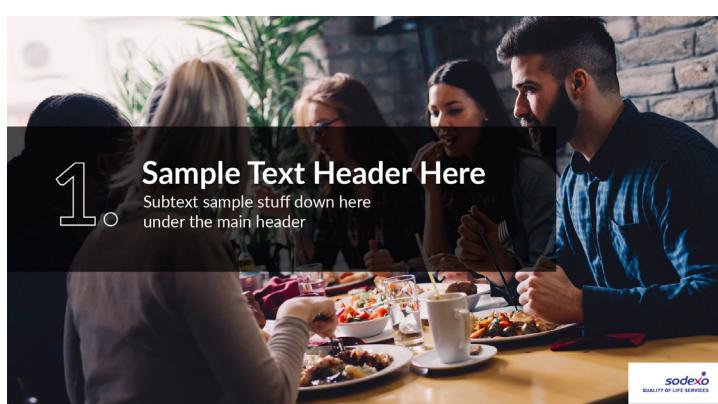
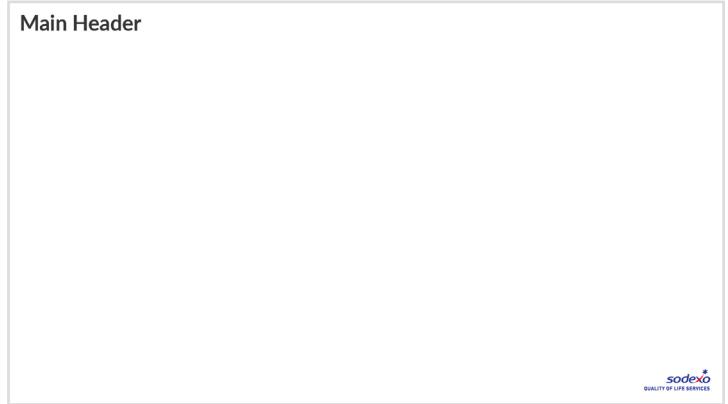
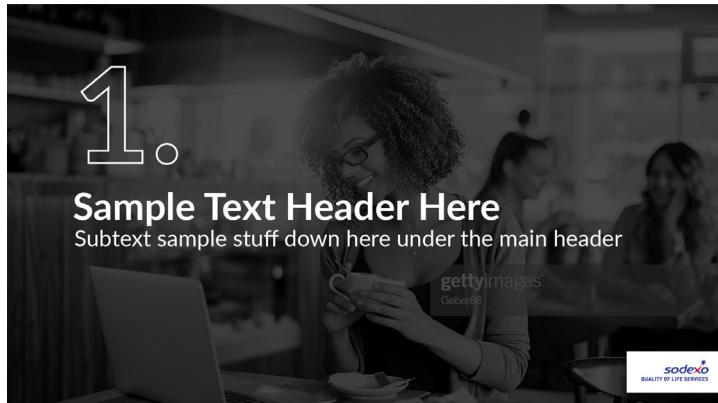
Animated Site Overview Video



miSofi

View the video here: tinyurl.com/miSofiOverview

Powerpoint Template and Assets



Rewards Cards



Cash Card Ads



(8.5x11 print)

POWER OF CHOICE

Registration is easy!



(11x18 poster)

YOU'RE IN CONTROL WITH THE SOGO CASH CARD

Registration is easy!



(9x16 digital)

IT'S ALL ABOUT SIMPLICITY

Registration is easy!

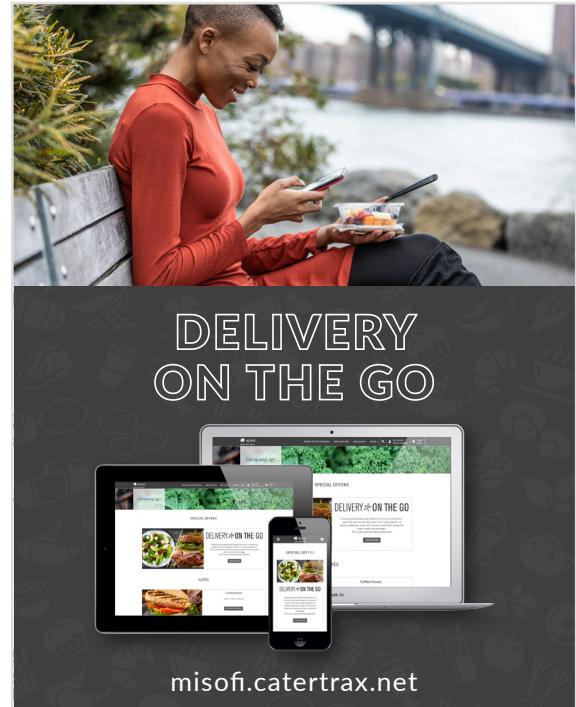


(16x9 digital)

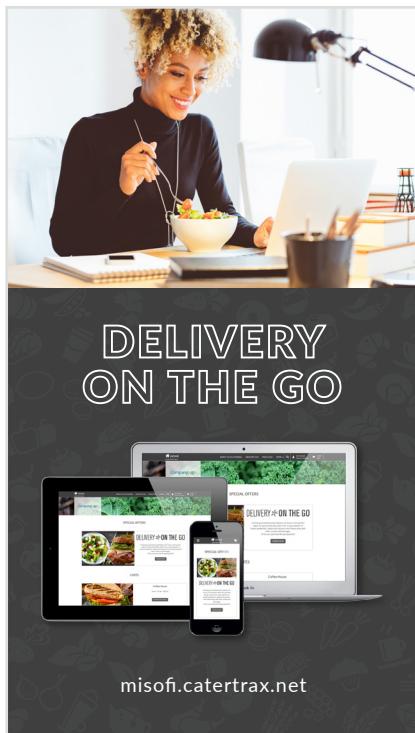
Ads



(8.5x11 print)



(22x28 poster)



(9x16 digital)



(16x9 digital)

THANK YOU!

END
