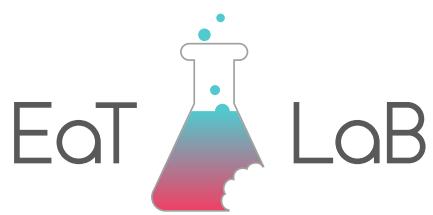


Portfolio

Matthew Klecker

2022

Logo Design



Web Design

RESTAURANTS

Pioneers Food Hall
Breakfast - 7:00 am to 10:00 am
Lunch - 11:00 am to 3:00 pm
Dinner - 2:00 pm to 4:00 pm

Founders Client Dining
Breakfast - 7:00 am to 9:30 am
Lunch - 11:00 am to 2:00 pm

INTERACTIVE MENU

TAKE OUT
Order something to eat right now!

START YOUR ORDER

FOUNDERS CATERING

FLAVOURS
TASTE SUCCESS
Flavours open the simple coffee break to the more elaborate dinner reception offering a variety of chef-inspired foods and flavours.

ORDER NOW

WINTER WONDERLAND
Warm up with a slice of hot chocolate, available while seats last for a limited time!
Available until January 15

ORDER NOW

MEET OUR TEAM

RYAN WILSON
Executive Chef
Born in the Bay Area, he grew up in Marin County and graduated from the Hotel and Restaurant school at Cesar's. Chef Ryan has worked at a string of well-known restaurants in the city. Andros perfected craft cocktails.

ANDREA VALENZUELA
Director Catering & Events
Born in Central California, Andrea moved to SF and has worked at a string of well-known restaurants in the city. Andrea perfected craft cocktails.

MELODY MIRANDA
Area Executive Chef
Born in the Bay Area and raised in the Sierra foothills of California, Melody's love for food started young when she would help her mother prepare her creations in her kitchen.

EXPLORE
Curiously different. Happy-culture-driven. Never-ending enthusiasm.

Faisal Abdalla
Learn more about Faisal and his recipe that is "Perfect for a Meatless Monday!"

Winter Breakfasts
Let us introduce you to Mindful's cozy and warm winter breakfasts!

Cauliflower Stir-Fry!
You'll love Chef Rob Morasco's crispy, spicy-sweet and vegetarian dish General Tso's Cauliflower Stir-Fry!

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Term and Conditions **Catering Policies** **Refund Returns** **Update Wallet** **Reset Password**

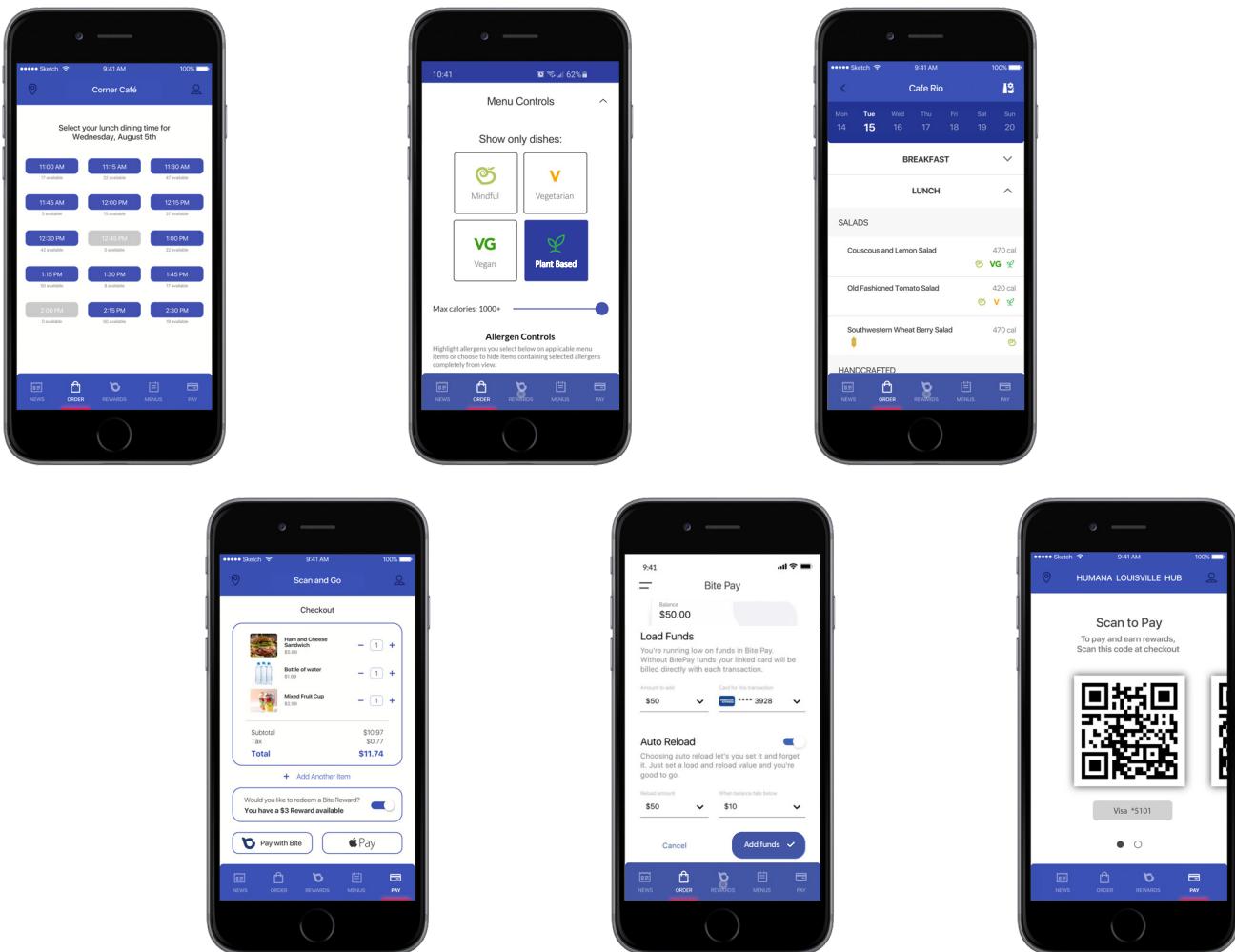
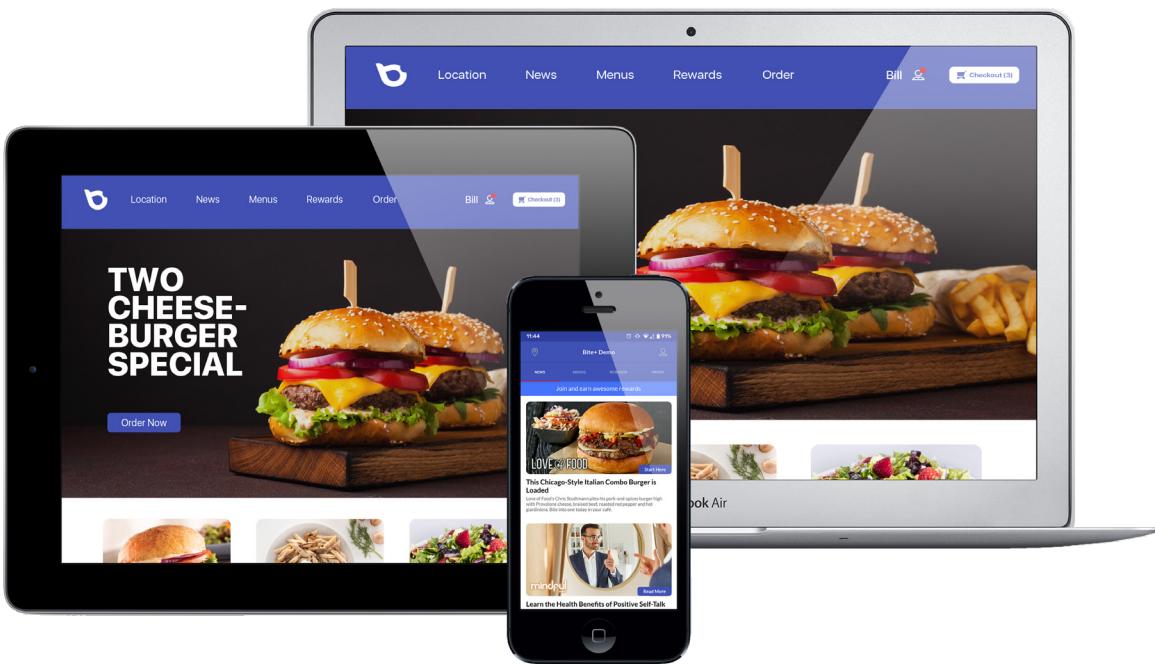
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Admin Login **All Systems Operational**

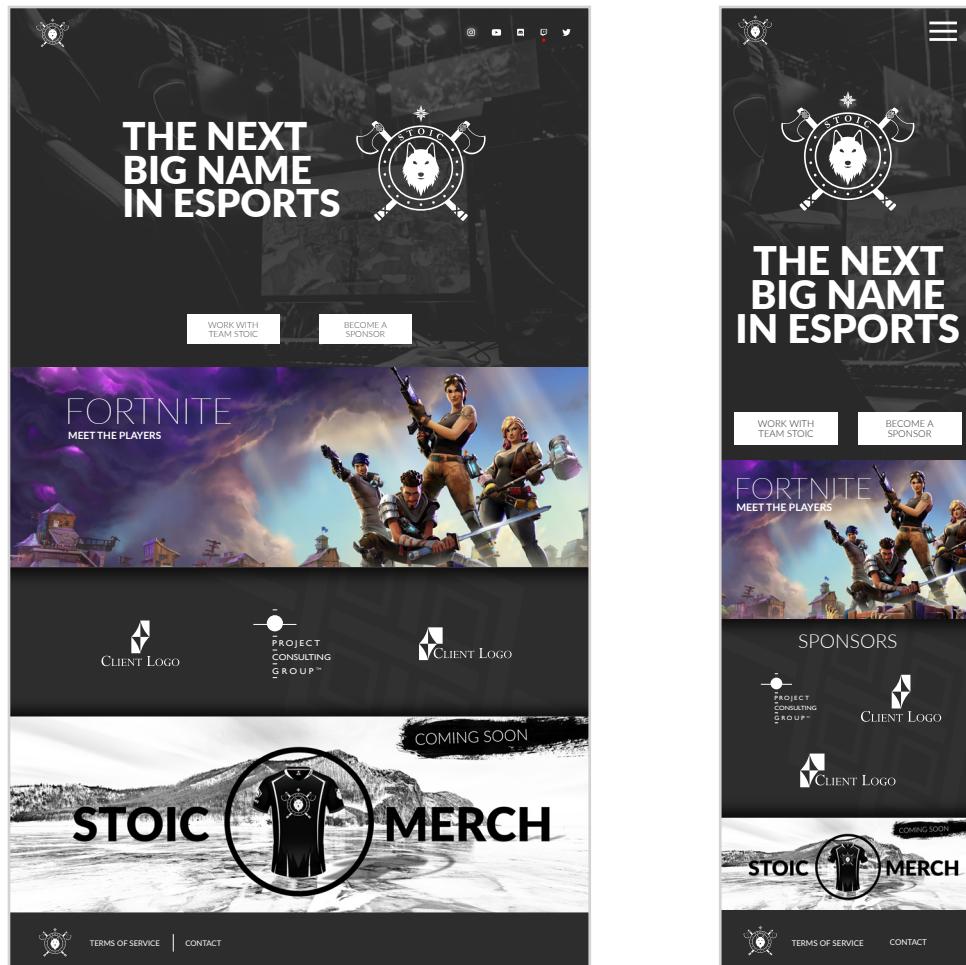
3

(left) Blackrock website displayed on all devices indicating mobile friendliness. (right) Full home page mockup.

Web Design (Continuted)



Web Design (Continuted)



Web Design (Continuted)

The screenshots illustrate the progression through the menu builder's configuration steps:

- Step 1: Configure Print** (Leftmost screenshot)
 - Shows fields for Date (7/9/2021), Service (Kitchen Works Co.), Format (Single Column List), and Size (8.5 x 11).
 - Options for Show Selected Modifiers (Price, Sign), Show Station Logo (Yes, No), and Refresh.
 - Checklist on the left includes: Date, Service, Format, Size, Mindful Logo, and Setup Details (Statuses, Soup, Manager Info, Hours of Operation, Weekly Message).
- Step 2: Setup Details** (Second screenshot from left)
 - Shows fields for Logo (Client Logo Yes/No) and Ads (Show mindful ad? Yes/No, Show brie ad? Yes/No, Use a different ad? Yes/No).
 - Checklist on the left includes: Date, Service, Format, Size, Mindful Logo, and Setup Details (Stations, Soup, Manager Info, Hours of Operation, Weekly Message).
- Step 3: Preview** (Third screenshot from left)
 - Shows a preview area with a large "PREVIEW" watermark.
 - Checklist on the left includes: Date, Service, Format, Size, Mindful Logo, and Setup Details (Stations, Soup, Manager Info, Hours of Operation, Weekly Message).
- Step 4: Recipe Selection** (Rightmost screenshot)
 - Shows a "SOUPS" section with a "Station Name" dropdown set to "Soups & Chowders".
 - Options for "Soup Sizes" (8 oz, 10 oz, 12 oz, 16 oz) and "Select Soups" (Broccoli Soup, New England Clam Chowder, Miso soup).
 - Checklist on the left includes: Date, Service, Format, Size, Mindful Logo, and Setup Details (Stations, Soup, Manager Info, Hours of Operation, Weekly Message).

The screenshots show the final stages of the configuration process:

- Print Preview** (Leftmost screenshot)
 - Shows a preview area with a large "PREVIEW" watermark.
 - Checklist on the left includes: Date, Service, Format, Size, Mindful Logo, and Setup Details (Statuses, Soup, Manager Info, Hours of Operation, Weekly Message).
 - Buttons at the bottom include: Back, Make Favorite, Add to Print Queue, and Print All.
- Added to Print Queue** (Rightmost screenshot)
 - A modal window displays a checkmark icon and the message "Added to Print Queue".
 - The background shows a preview area with a large "PREVIEW" watermark.
 - Checklist on the left includes: Date, Service, Format, Size, Mindful Logo, and Setup Details (Stations, Soup, Manager Info, Hours of Operation, Weekly Message).
 - Buttons at the bottom include: Back, Make Favorite, Add to Print Queue, and Print All.

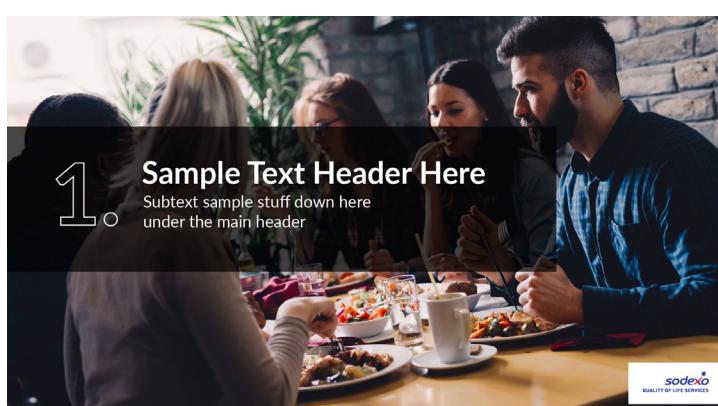
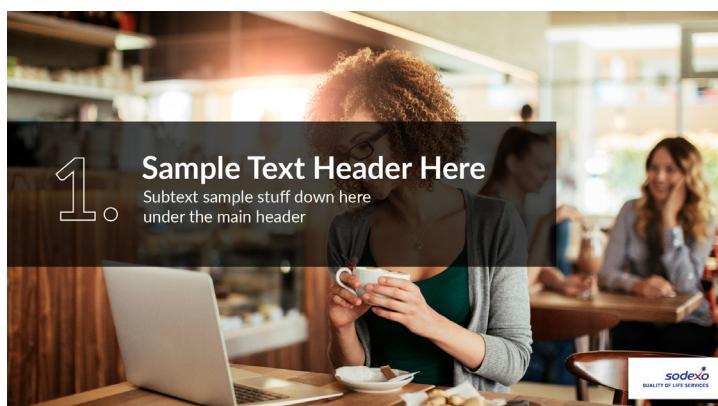
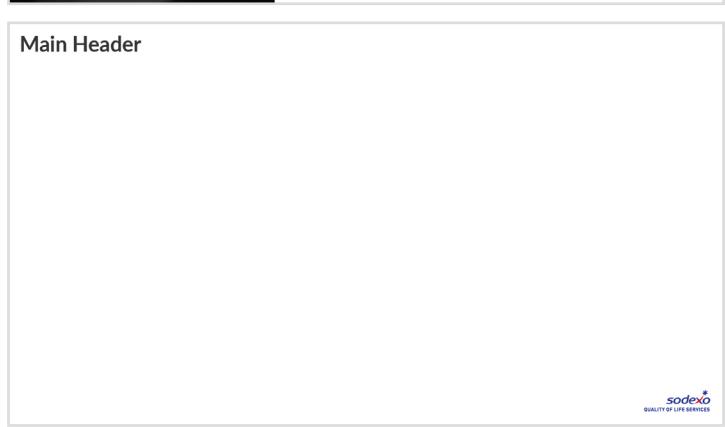
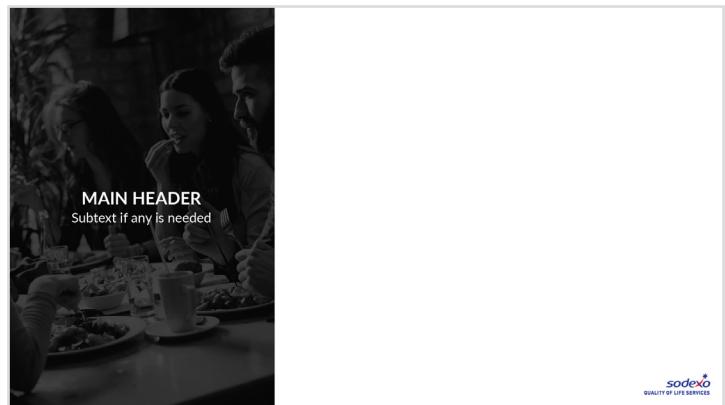
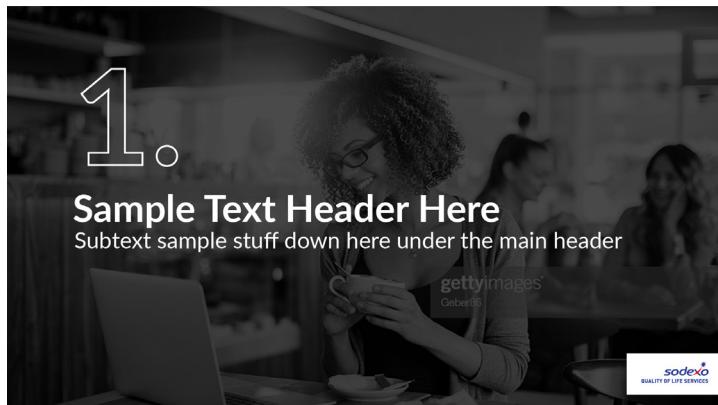
Animated Site Overview Video



miSofi

View the video here: tinyurl.com/miSofiOverview

Powerpoint Template and Assets



Rewards Cards



Cash Card Ads

SO SIMPLE GO FASTER

Registration is easy!

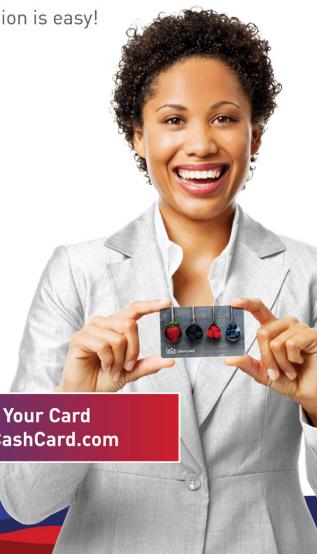


Register Your Card
at SoGoCashCard.com

(8.5x11 print)

POWER OF CHOICE

Registration is easy!



Register Your Card
at SoGoCashCard.com

(11x18 poster)

YOU'RE IN CONTROL WITH THE SOGO CASH CARD

Registration is easy!



Register Your Card at
SoGoCashCard.com

(9x16 digital)

IT'S ALL ABOUT SIMPLICITY

Registration is easy!

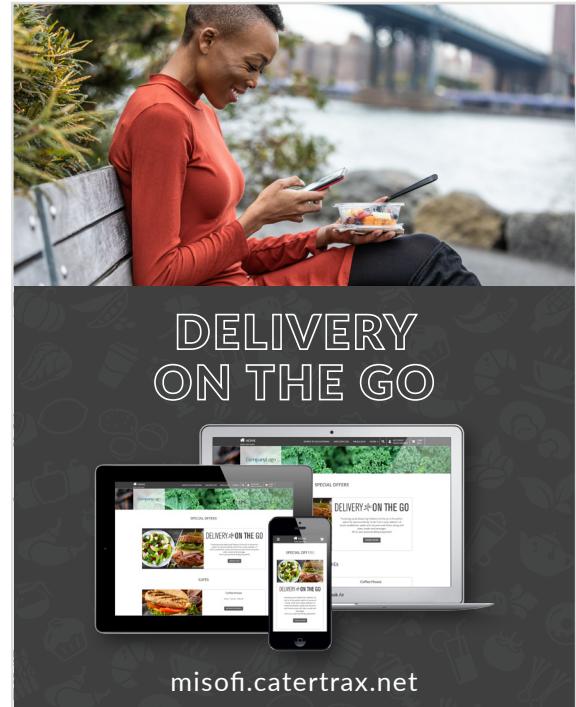


(16x9 digital)

Ads

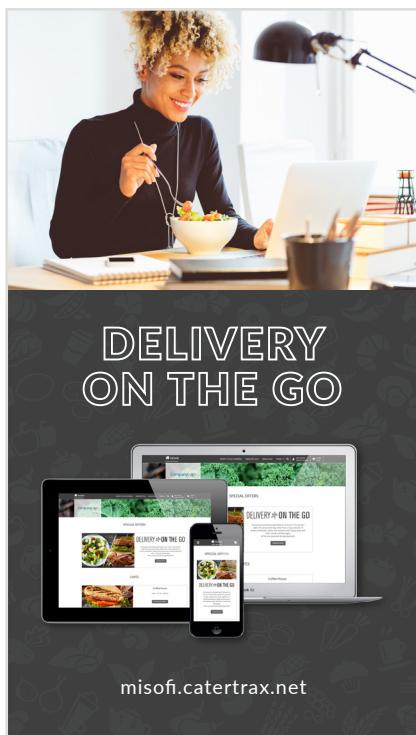


(8.5x11 print)



misofi.catertrax.net

(22x28 poster)



(9x16 digital)



misofi.catertrax.net

(16x9 digital)

THANK YOU!

END
