DSC 640

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Supporting Documentation

For this presentation, I felt the best way to show the new found safety of air travel was to focus on the dangers of everyday life. With the air data I had, we were looking at mostly 2 subgroups of air travel: 1985-1999 and 2000-2014. Having these sets of clusters helped portray our overall message on the growth of air travel safety, but prevented us from going into more detail on the more recent time line. I used the graphs from previous milestones that I felt helped best portray this message and showed the most overall detail.

For the general audience I felt it was better to show comparison on standard travel vs air travel. The general audience is interested by safety as a hole. For the “company” setting I felt it was best to strictly present on air travel safety and improvements because their goal is to see how the safety has improved and how it will help them gain more money. With this being said I did always include comparisons to non air travel safety because it helps show that as we improve our safety the rest of the travel safety still shows issues and consistent dangers.

If I were to restart this project, there are a couple of approaches I would take. To start it off I would want to look for more air travel data that would provide more yearly breakdowns to include more current years. I also want more universal travel data since we worked with data strictly based on one state. I would also have preferred more time to play around with the data prior to building out visuals so I could have a better understanding of what kind of correlations preexisted but I tunnel visioned onto the graphic part of the project. Lastly I would have liked to make more of like the video provided as an example but that would have required more time and different software from what I currently set up. I feel like a different video would have been more interesting for the intended audience.