

Website: Space tourism Website

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EVENT:

- **Mission/purpose:**
 - To create a way to bring together space enthusiasts and give them an opportunity to fulfill their dreams of venturing into space and to allow aspiring astronauts to achieve their dream by making them astronauts.
- **Vision/goal:**
 - To connect to aspiring astronauts around the world and help them reach their goal by making them astronauts through our training programs. We hope to create a website accessible to anyone to help them venture into space and become astronauts.

TARGET:

- Our main audience is anybody around the world with an interest in space. We want to bring those people together and help them realize their dream. Our website is all about helping you become an astronaut, so our target is those people that want to become an astronaut.

COMPETITORS:

- Our main competitor will be spaceperspective.com. They have a great website and are one of the top results when you search up space tourism so they will be our biggest challenge. Our second biggest competitor will be spaceadventures.com since they are the second most searched.

WHAT WE WANT:

- We want our website to be SEO optimized, accessible, and user-friendly
- We want to add our contact info on the website, add a easy-to-use navigation system, use a well planned information architecture, and make sure our website is secure.

AESTHETICS:

- Engaging, exciting, interactive, beautiful, and impactful

KEY WORDS:

- Space tourism, astronaut, affordable, safety, training, fulfill dreams, become an astronaut, cost

SITE ARCHITECTURE:

- **Sitemap:** Yes
- **# of pages:** 11
- **Pages:**
 - Home, About, Promotion, Documentation(includes sources), Credibility, Costs, Membership Plans, Training Costs, Facility Costs, Stages(Planning, training, safety preparations, Launch and recovery), Registration form, and Feedback form