

# Plotly

---

INFO 201

# Today's Objectives

Discuss strategies for building new skills

Build interactive graphics with the Plotly API

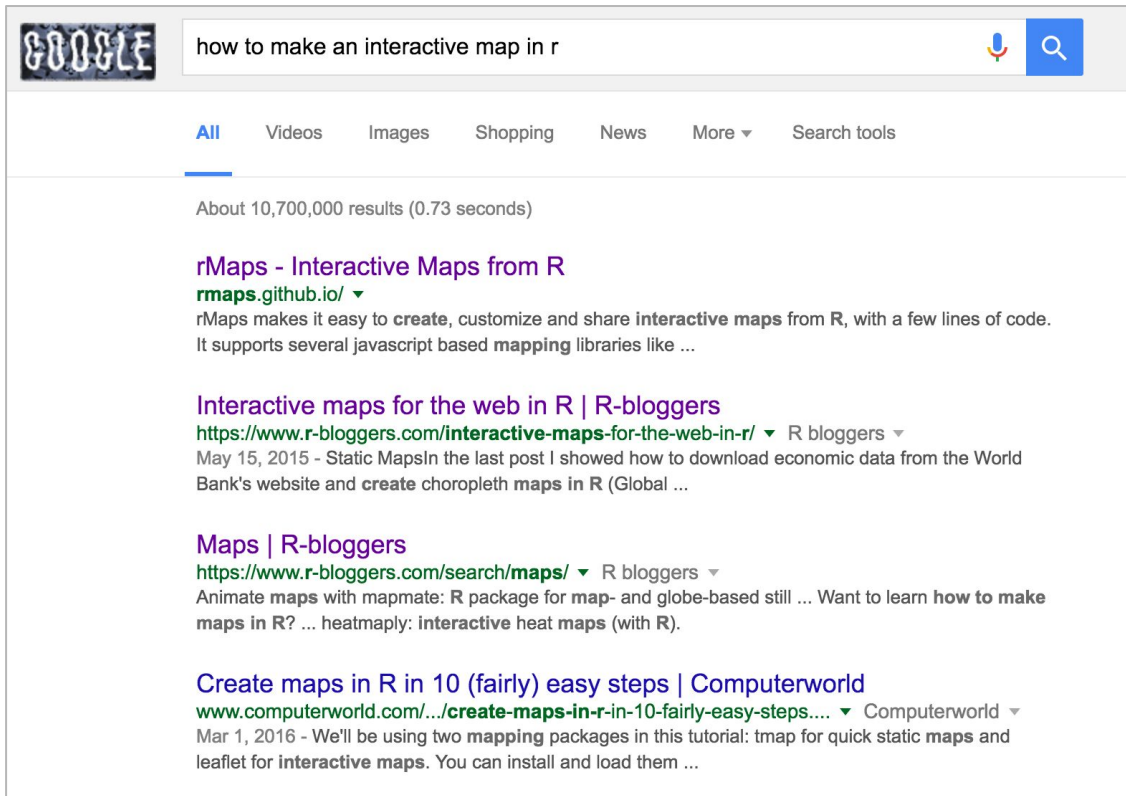
Practice creating websites (with interactive graphics)

Introduce the tidyr package

# Building new skills

---

If you wanted to  
learn how to make a  
map in R, how would  
you do it?



A screenshot of a Google search results page. The search bar at the top contains the text "how to make an interactive map in r". Below the search bar, there are tabs for "All", "Videos", "Images", "Shopping", "News", "More", and "Search tools". The "All" tab is selected. The search results show approximately 10,700,000 results found in 0.73 seconds. The first result is titled "rMaps - Interactive Maps from R" with a link to "rmaps.github.io/". The second result is titled "Interactive maps for the web in R | R-bloggers" with a link to "https://www.r-bloggers.com/interactive-maps-for-the-web-in-r/". The third result is titled "Maps | R-bloggers" with a link to "https://www.r-bloggers.com/search/maps/". The fourth result is titled "Create maps in R in 10 (fairly) easy steps | Computerworld" with a link to "www.computerworld.com/.../create-maps-in-r-in-10-fairly-easy-steps....".

GOOGLE

how to make an interactive map in r

All Videos Images Shopping News More Search tools

About 10,700,000 results (0.73 seconds)

**rMaps - Interactive Maps from R**  
[rmaps.github.io/](https://rmaps.github.io/) ▾  
rMaps makes it easy to create, customize and share interactive maps from R, with a few lines of code. It supports several javascript based mapping libraries like ...

**Interactive maps for the web in R | R-bloggers**  
<https://www.r-bloggers.com/interactive-maps-for-the-web-in-r/> ▾ R bloggers ▾  
May 15, 2015 - Static MapsIn the last post I showed how to download economic data from the World Bank's website and create choropleth maps in R (Global ...

**Maps | R-bloggers**  
<https://www.r-bloggers.com/search/maps/> ▾ R bloggers ▾  
Animate maps with mapmate: R package for map- and globe-based still ... Want to learn how to make maps in R? ... heatmaply: interactive heat maps (with R).

**Create maps in R in 10 (fairly) easy steps | Computerworld**  
[www.computerworld.com/.../create-maps-in-r-in-10-fairly-easy-steps....](https://www.computerworld.com/.../create-maps-in-r-in-10-fairly-easy-steps....) ▾ Computerworld ▾  
Mar 1, 2016 - We'll be using two mapping packages in this tutorial: tmap for quick static maps and leaflet for interactive maps. You can install and load them ...

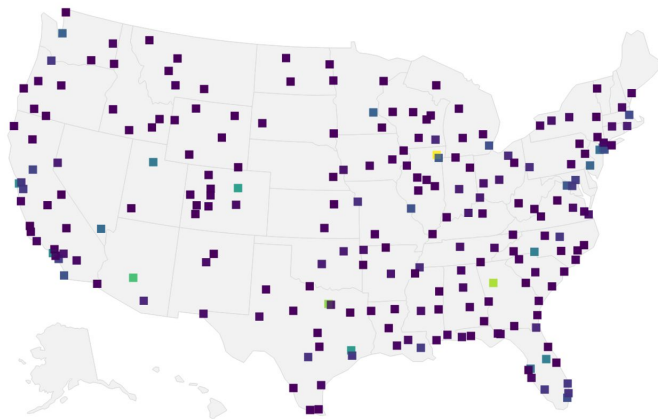
Well...

# Top-Down Approach

## Start with Documentation

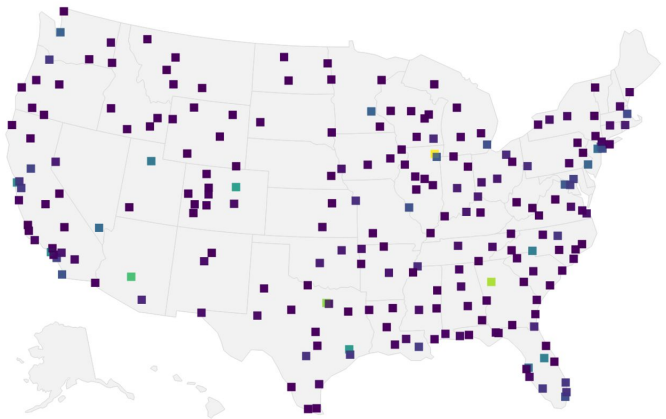
- `marker`
  - `opacity` (number between or equal to 0 and 1)  
default: 1  
Sets the marker opacity.
  - `outliercolor` (color)  
default: `"rgba(0, 0, 0, 0)"`  
Sets the color of the outlier sample points.
  - `color` (color)  
Sets the marker color.

## Build your project



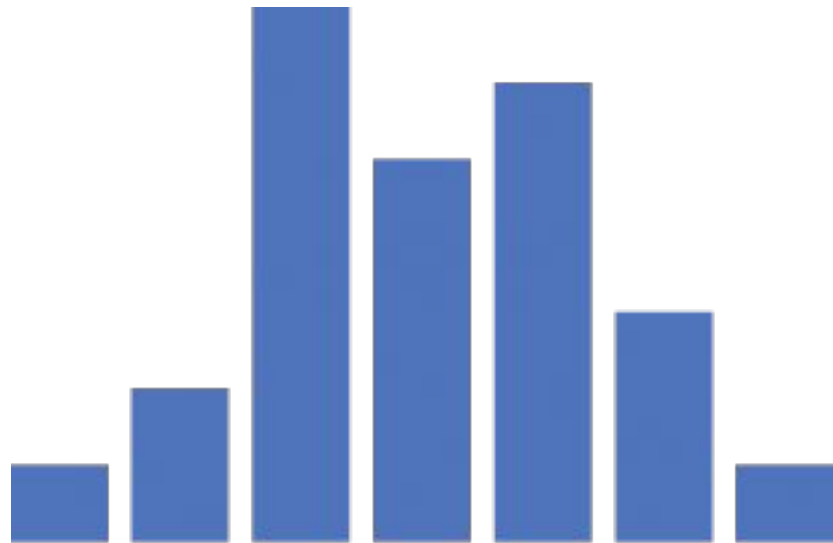
# Bottom-up Approach

Build your project



Start with Documentation

- `marker`
  - `opacity`(number between or equal to 0 and 1)  
default: 1  
Sets the marker opacity.
  - `outliercolor`(color)  
default: "rgba(0, 0, 0, 0)"  
Sets the color of the outlier sample points.
  - `color`(color)  
Sets the marker color.



plotly



module 12 exercise-1

# Interpreting code

---

```
# Create some data
```

```
Primates <- c('Potar monkey', 'Gorilla', 'Human', 'Rhesus monkey', 'Chimp')
```

```
Bodywt <- c(10.0, 207.0, 62.0, 6.8, 52.2)
```

```
Brainwt <- c(115, 406, 1320, 179, 440)
```

```
data <- data.frame(Primates, Bodywt, Brainwt)
```

```
# Using plotly
```

```
plot_ly(data, x = ~Bodywt, y = ~Brainwt, type = 'scatter',  
  mode = 'text', text = ~Primates, textposition = 'middle right',  
  textfont = list(color = '#000000', size = 16)) %>%  
  layout(title = 'Primates Brain and Body Weight',  
    xaxis = list(title = 'Body Weight (kg)',  
      zeroline = TRUE,  
      range = c(0, 250)),  
    yaxis = list(title = 'Brain Weight (g)',  
      range = c(0, 1400)))
```

---

What is happening in this code?

# A few notes on plotly

Plot objects are created with the `plot_ly` function

Layout is controlled by passing a plot object to the `layout` function

Arguments are often **named lists**

module 12 exercise-2

# Data Shape

---

What ***shape*** (rows, columns) should our data be in for analysis?

Wide data

```
> students
  names math_exam1 math_exam2 spanish_exam1 spanish_exam2
1 Mason          91          88             79             99
2 Tabi           82          79             88             92
3 Bryce          93          77             92             92
```

Long data

```
> students_long
  names      exam score
1 Bryce  math_exam2   77
2 Bryce spanish_exam1  92
3 Bryce spanish_exam2  92
4 Bryce  math_exam1   93
5 Mason spanish_exam1  79
6 Mason  math_exam2   88
7 Mason  math_exam1   91
8 Mason spanish_exam2  99
9 Tabi   math_exam2   79
10 Tabi  math_exam1   82
11 Tabi spanish_exam1  88
12 Tabi spanish_exam2  92
```

Wide v.s. Long data



```
# Make a data.frame
library(tidyr)
students <- data.frame(
  names=c('Mason', 'Tabi', 'Bryce'),
  math_exam1 = c(91, 82, 93),
  math_exam2 = c(88, 79, 77),
  spanish_exam1 = c(79, 88, 92),
  spanish_exam2 = c(99, 92, 92)
)

# Make long data (by student-exam)
students.exam.long <- gather(students, exam, score, -names)

# Make wide data (by student)
spread(students_long, exam, score)

# Make wide data (by exam)
spread(students_long, names, score)
```

# Upcoming...

By Thursday: Be confident with **module 12**

Due Tuesday, 11/8 (***before class***): [a6-mapping-shootings](#)