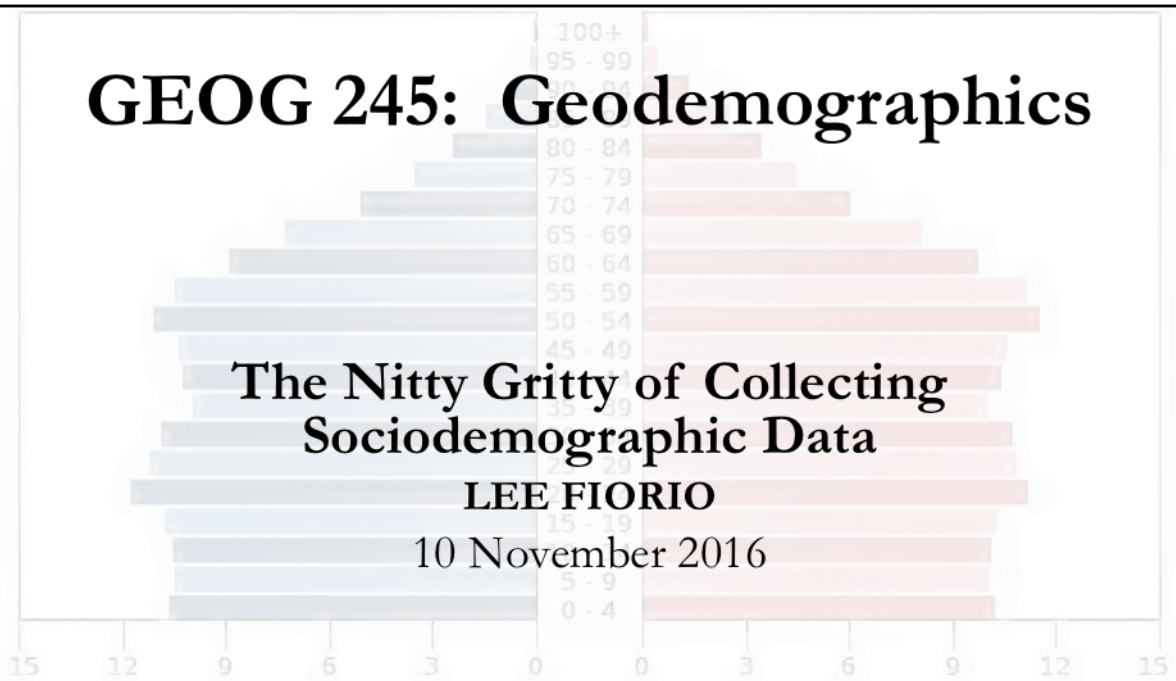


# GEOG 245: Geodemographics

## The Nitty Gritty of Collecting Sociodemographic Data

LEE FIORIO

10 November 2016

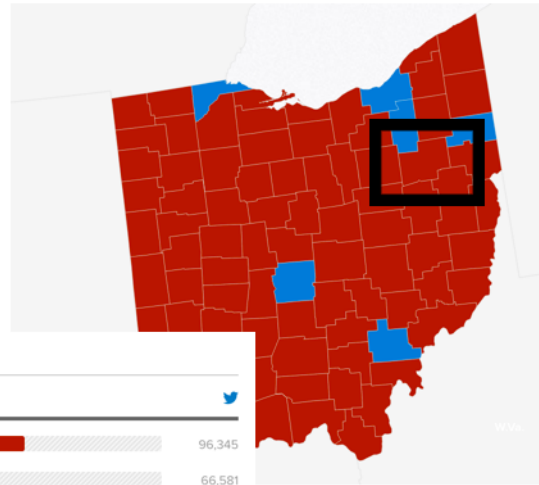


## Resources Available to You:

- **Crisis Clinic** (866) 427-4747
- **UW Mental Health Clinic** (206) 583-1551 (M-F 8am-5pm)
- **King County Crisis Line** (206) 461-3222 (after hours and weekends)

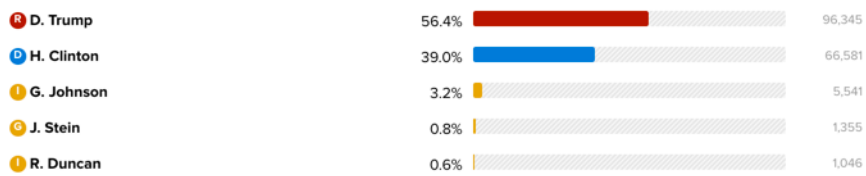
I know that Tuesday's election was tough on many of you. I just wanted to share a few resources if this is the case for you and need help coming to terms with the results.

# Stark County



## Stark County

100% Reporting



Ohio was one of the deciding states in the election. And as you may have guessed (or checked), Stark County went to Donald Trump

## What Did the Election Prediction Models Miss?

According to Geoff Garin, a Democratic pollster, “There was too great a belief that demographics are destiny, and that demographics would lead to a certain outcome.”

So which of the demographics did pollsters fail to predict? We don’t have all the demographic data yet, (and Lee is going to talk more about how those polls are conducted to help contextualize this) but...

I told you Tuesday that gender was predicted to be a big determinant in this election with women were predicted to vote for Hillary Clinton over Donald Trump, but gender played a much smaller role than predicted.

I told you Tuesday that race/ethnicity was predicted to be a big determinant in this election with minorities predicted to vote for Hillary Clinton over Donald Trump, but again, race/ethnicity did not prove to play as big of a role as it was predicted to.

Remember from Assignment 1 how the voter turnout of each group was an important factor in predicting the election. And Tuesday, I said that those models that were favoring Trump were basing that on higher than polled turnout amongst non-college educated white men and it appears as if that happened.

Some have suggested that the polls were wrong because of a healthy number of Trump supporters who would not admit to pollsters that they planned to vote for

Trump out of embarrassment/social pressure.

And finally, some are looking at how Trump's election fits into global trajectories and are suggesting that our polls are based on the idea that America is so unique we needn't look at what is going on in Europe and elsewhere, but in fact, Trump's election is part of a much larger trend of Conservative/anti-immigration groups gaining power in recent years and our polls ignored everything outside of the US.

It is likely that more demographic analysis will come out in the coming days and weeks.

## Further Analyses:

<http://www.politico.com/story/2016/11/how-did-everyone-get-2016-wrong-presidential-election-231036>

<http://www.vox.com/world/2016/11/9/13572174/president-elect-donald-trump-2016-victory-racism-xenophobia>

<http://fivethirtyeight.com/features/the-polls-missed-trump-we-asked-pollsters-why/>

If this interests you, here are a few analyses of the election that are worth checking out.

Questions?

## Lee Fiorio

- Received a BA in Geography from McGill University
- Received a MA in Geography from UW
- Worked as a research assistant and survey methodologist for NORC at the University of Chicago, an independent research institution
- Worked as a research assistant at the Vienna Institute of Demography
- Fellow at the Center for Studies in Demography and Ecology