



# **SIDE HUSTLE IDEAS**

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FOR THE

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# **MODERN DAY WANTREPRENEUR**

# Welcome

So you want to be an Entrepreneur, *well guess what?*

You're not alone. In a recent study conducted amongst 18 – 30 year olds, more than 60% of the respondents expressed that they'd like to work for themselves. Yet in reality, most of these people will continue working away in their nine to five jobs and never make the jump into entrepreneurship. For them, they'll someday die with a big **what if** stamped on their forehead instead of being able to look back and say **they gave it a shot**.

Every day people around the globe are embracing the power of entrepreneurship.

The power to make your own hours. The power to set your own goals. The power to work on projects you care about. The power to walk away from a 9 to 5 that isn't rewarding and do meaningful work in a place you love with people you trust. That's the power of entrepreneurship and the power I'm hoping this book can help you unlock.

# Started With A Side Hustle Now We're Here

I've been running my own businesses since I was a young whipper snapper in High School. Since then, I've constantly been embracing the idea of entrepreneurship and have had a thirst for the idea of creating value and having complete control over my own life.

If we were to rewind a few years ago, I was living in my parents basement and had just started a new job. I was hired to be a digital account coordinator and my annual salary was equivalent to what over the last two months. I worked late nights and early mornings. It was a grind.

A year in, I received a promotion and bonus but started to notice my entrepreneur itch was quickly coming back. I didn't have any crazy or amazing idea, I just knew I wanted to get back into the game of entrepreneurship. At the same time, I also wanted to be able to afford my existing lifestyle and came to the conclusion that a side hustle was the best option.

I spent some time learning about the legalities of me running a business on the side and after making sure everything was clear, I launched. My startup was live and for months, I was hosting events across the city and attracted thousands of total attendees.

Fast forward a few months later and my side hustle was ready to become my full hustle. It was time for me to let my boss know that I was leaving and wanted to chase my dream. Looking back, the timing for me to quit my job was perfect but at the time, I had just bought a new house and was stressed out that this wouldn't work. **But it did and I haven't looked back.**

# Purpose Of This Book

I find that the biggest hiccup for wantrepreneurs is focusing on the things that don't really matter. For example, a lot of wantrepreneurs spend months on top of months looking for a great idea. In fact, I've had conversation after conversation with wantrepreneurs who have put **GREAT** business ideas on the backburner because they weren't sexy or flashy enough.

Now I don't know about you but I'm not an entrepreneur for the attention. I'm an entrepreneur because of the ability to manage my own hours, work on what I want, financial freedom and the ability to wake up every day excited about what I'm doing. Sure, if the idea doesn't excite you – I completely get that. But even an unsexy idea can be made sexy when you start seeing that financial statement at the end of the month.

This book is meant to get you over the “great idea” phase. It's meant to arm you with a handful of ideas that can help you generate anywhere from an extra \$500 a month to \$10,000 a month. The possibilities here are truly dependent on the amount of time you're willing to put in and of course the product-market fit for your new business.

**Let's get to it...**

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# Meal Delivery Service



Take local food orders and deliver everything from warm meals to groceries within your neighborhood.

*Time To Start:* 1 week

*How To Start:* Create a process for taking orders, it could be as simple as setting up a PayPal or Stripe account and accepting orders through a wordpress template. Don't forget to give the option for rush deliver with an extra \$5 surcharge.

*Cost To Start:* \$50-\$500

# Odd Job Person



Fix the little jobs that are piling up around the house or in your office and then offer to do it for others.

*Time To Start:* Less than 1 week

*How To Start:* Spread the word through friends and relatives or \ an online classified ad. Decide if you will charge an hourly rate or price per project depending on the complexity. Don't forget to offer special pricing for seniors! They'll probably be your biggest client base and love getting special deals.

*Cost To Start:* \$100-\$250

# Personal Shopper



Enjoy shopping? There are lots of people who either don't or simply don't have the time to. This is where you come in. From groceries to housewares, offer to do the shopping for those who don't want to or can't.

*Time To Start:* Less than 1 week

*How To Start:* Create a plan for meeting with clients, coordinating shopping trips, and orchestrating delivery times. Ask some friends if they or anyone they know is interested in such a service and go from there. Build up a client base and ask for recommendations.

*Cost To Start:* Under \$50

# Personal Cleaner



Offer to do the cleaning for people who don't have time or would rather pay someone else to do it. Jobs could be one-time project based, such as spring window cleaning or they could be reoccurring weekly home cleanings.

*Time To Start:* Less than 1 week

*How To Start:* Decide which type of service you want to offer and how your service will compare to others. Purchase some extra cleaning supplies and ask some friends if they or anyone they know is interested in such a service at an introductory special price. Build up a client base and ask for recommendations.

*Cost To Start:* \$50-\$500



# Baby-Sitter

There's nothing better than getting paid to be a kid again! Watch your friends' kids, cousins, nieces, or nephews while their parents get some time out.

*Time To Start:* Less than 1 week

*How To Start:* Spread the word that your evenings and weekends have opened up and offer to babysit and give some parents a much needed night off. Offer full-weekend service for a premium charge!

*Cost To Start:* \$0-\$400

# AirBnB Host

Rent out part or all of your house or condo to travellers as an alternative to staying in a hotel or hostel.

*Time To Start:* 1 week to 1 month

*How To Start:* Head on over to [airbnb.ca](https://airbnb.ca) and click “List Your Place”. Fill out some information about your space, create an account, describe the availability, set a per-night rate, upload some pictures, and voila! Become a host with the most and get paid to do it.

*Cost To Start:* \$0

# Landscaping Or Shoveling



Prepare garden beds, plant flowers, mow lawns, or haul soil and mulch. There are a lot of homeowners in your neighborhood who could use an extra set of hands to boost their curb appeal.

*Time To Start:* 1 week

*How To Start:* Clear some time in your schedule and make up some basic fliers describing your services. Post them on community boards or mailboxes in your area and prepare your garden equipment. There's nothing better than earning some extra money out in the great outdoors.

*Cost To Start:* \$50-\$500

# Baking & Delivery Service



Bake up bunches of your best cupcakes, cookies, or sweets and delivery to hungry customers.

*Time To Start:* Less than 1 week

*How To Start:* Stock up on all the supplies for your best recipes, bake a few test batches and post some pictures of them on your Facebook advertising your new delivery service. Don't forget the rush delivery surcharge!

*Cost To Start:* \$50-\$250

# File Organizer



Organize and create a filing system within even the most chaotic offices.

*Time To Start:* 1 week

*How To Start:* Spread the word that you're the best filer in town and offer your services to nearby offices or ones in your network. Once clients are hooked on your skills, ask them to tell their co-workers about them for a referral discount to grow your client base. You'd be surprised by how many offices need some serious file organization!

*Cost To Start:* \$0-\$400

# Bookkeeper



Bookkeepers record the day-to-day financial transactions of businesses. If you're a numbers person, this side-hustle could be perfect for you!

*Time To Start:* Less than 1 month

*How To Start:* Set an hourly rate and build an invoice template and process for accepting payments. Determine how many clients you can take on – If you're looking for more than one, advertise your services online through sites like kijiji, craigslist, or through social media.

*Cost To Start:* \$0-\$1000

# Car Wash & Detailing

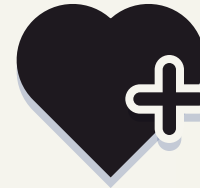
Wash, wax, detail, and shine cars in your neighborhood for a per-project price. Clean the areas never even noticed, such as the seatbelt buckles or door jams and you can charge a premium price!

*Time To Start:* Less than 1 week

*How To Start:* Decide if people will drop off their vehicles or if you will offer a pickup and drop-off service. Develop a process for payment, then go out and buy some top-notch auto cleaning supplies and shine up your vehicle. You are your best advertising!

*Cost To Start:* \$100-\$500

# Life Coach



Provide motivation, inspiration, and encouragement to help people identify and achieve life goals. If psychology or counseling are in your line of interest – or you just like helping others – this is a side hustle for you!

*Time To Start:* Less than 1 month

*How To Start:* It could be as simple as creating a simple Wordpress blog or site with self-help advice on achieving your goals. Create all your content to lead back to your line of services and list a way that people can contact you easily and quickly!

*Cost To Start:* \$0-\$1000



# Resume Reviewer



Review resumes and give recommendations for improvements.

*Time To Start:* Less than 1 week

*How To Start:* Post online classifieds advertising your service and make up some basic posters to distribute around university campuses. Soon to be graduates are always looking to sharpen their resume. Depending on the situation, you can even offer a rush service for a little extra!

*Cost To Start:* \$0-\$250

# Designated Driver Service



Be a designated driver for your friends and acquaintances. Not only is this side-hustle relatively simple, but you can also prevent drunk driving.

*Time To Start:* Less than 1 week

*How To Start:* First things first, clean out your car. Based on the size of your vehicle, team up with a friend to double your seating capacity. Create a system for taking bookings and coordinating pickups or drop-offs, then set up a payment system, such as a Square that you can use from your iPhone.

*Cost To Start:* Under \$100

# Event DJ



Create the life in any party by providing the music for events. If you have a passion for music, this is the side-hustle for you!

*Time To Start:* 1 week to 1 month

*How To Start:* If you don't already have good DJ equipment, get some. You can start with smaller equipment and do small events and then as you save up build up some cash, upgrade to the better equipment.

*Cost To Start:* \$500-\$5,000

# Event & Party Planner



From birthday parties and family reunions to wedding showers or bachelor parties, coordinate, plan and execute a great party or event.

*Time To Start:* Under 1 month

*How To Start:* Offer to plan the next big event that your network is talking about. Discuss what the requirements will be and any of the extras that will make it even better. Set a per hour price, build an invoice template, and get to planning!

*Cost To Start:* \$50-\$500

# Sell Textbooks on Amazon

Sell unwanted or no longer used textbooks on Amazon to a much larger market.

*Time To Start:* 1 week

*How To Start:* Look around for cheap deals on textbooks. A lot of students sell them cheap just to get rid of them. Buy them and then post them on Amazon for the market price. All side hustles need to make a profit, so the key is to buy books in good condition for a low price.

*Cost To Start:* \$50-\$250

# Consistent Blogger



Write blogs consistently for your own brand or for the brands of clients. Brands tell stories, and someone has to write them.

*Time To Start:* Less than 1 week

*How To Start:* Offer to do some guest blogs and when people like your work, tell them about your services and pricing. Don't forget to build your pricing and offerings over a month. Present it as a monthly fee for a month's worth of content!

*Cost To Start:* Under \$300

# House Sitter



Stay at people's houses while they go out of town. Accompanying services could include caring for any small pets or plants as well.

*Time To Start:* Immediately

*How To Start:* If this is something that you've done before casually, collect a series of testimonials or references from your past clients. Create online classified listings and spread the word about your service. Testimonials and references add credibility, which is key for this side hustle.

*Cost To Start:* \$0-\$400

# Human Promoter



Promote everyone from local celebrities and artists to musicians or people who want public speaking gigs.

*Time To Start:* Less than 1 month

*How To Start:* Find an aspiring artist, local band, or magician to promote, then work with them to get gigs or shows and its pay day!

*Cost To Start:* Under \$500



# Meal Planner



Plan a week's (or month's) worth of balanced meals, produce a grocery list for the client with all the recipes and voila! Side hustle.

*Time To Start:* Less than 1 week

*How To Start:* Create a Facebook business page or just spread the word about your business to friends and acquaintances. Start with one or two clients to work out the process kinks and go from there!

*Cost To Start:* Under \$100

# Junk Remover



Remove unwanted junk from people's homes or businesses.

*Time To Start:* Less than 1 week

*How To Start:* Get the word out by posting an online classified ad with your services and contact information. Get a pickup truck and bring unwanted junk to the dump. Don't forget to work in extra costs like gas and dumping fees into your price!

*Cost To Start:* Under \$500

# Dog Walker

Some dog owners either can't any longer, aren't able to during the day or don't have time to walk their dogs. This is where your side hustle comes in.

*Time To Start:* Less than 1 month

*How To Start:* Make some basic posters and put them up around your community describing your services. Create a Facebook business page and be sure to share client testimonials and pictures of the dogs having fun on their walks alongside your pricing and contact information. References are also key for this side hustle.

*Cost To Start:* Under \$50

# Conference Founder

Have a topic or field of interest that you're passionate about? Create an event around it – bring in special speakers and invite guests to get together to share and learn ideas and successes.

*Time To Start:* 1-3 months

*How To Start:* Start planning. Gather a team of like-minded individuals to help pull it off. Set a date. Go through your network. Depending on the topic, you may be able to score some speakers for free just by knowing them. Create a website for the event with registration and payment options. Invite speakers and guests.

*Cost To Start:* \$100-\$5,000

# Car Renter (Kijiji or Craigslist)

Rent your unused or second car through sites like Getaround.com or Relayrides.com.

*Time To Start:* 1 week

*How To Start:* Log on to either site and create an account. Take some photos of your spare vehicle and then follow the steps to post it. The website will then match you with potential renters and just like that – side hustle.

*Cost To Start:* Under \$50

# Parking Spot Rental

Rent out your driveway or parking spot that you're not using. This is a great side hustle especially if you live downtown, near a business district or around a university where parking tends to be slim.

*Time To Start:* Immediately

*How To Start:* Let frustrated parking spot seekers know that they can rent your space for either a flat or hourly rate. If you find someone interested, you could even rent it monthly or for a semester (works great around universities).

*Cost To Start:* Under \$100

# Sell on Etsy



Create things to sell on the popular handmade-inspired website, Etsy.

*Time To Start:* 1 week to 1 month

*How To Start:* Create Etsy and PayPal accounts, check the availability of your Etsy shop name, and set it up. Simply start listing your handmade, vintage, or crafted items and be sure to mention that you can do custom orders!

*Cost To Start:* Under \$250

# Sell on eBay

We all have those old collections of things that we once thought were amazing and are now collecting dust. Sell them on eBay! You can also scour the site for local deals, buy them, and then resell them.

*Time To Start:* Less than 1 month

*How To Start:* Create eBay and PayPal accounts. Post your items and choose whether to use a “Buy It Now” or classic auction style sale. Set your shipping rates and define which countries you’re willing to ship to. Then all that’s left is to spend free time sitting back and selling stuff!

*Cost To Start:* Under \$250



# Motivational Speaker

Do your friends always come to you for motivation or life advice? Are you a comfortable public speaker? Perfect. This is your side hustle. Through real life stories, motivate the audience to go out there and achieve their goals.

*Time To Start:* 1-3 months

*How To Start:* Start authoring motivational content for guest blogs or post them on your own WordPress blog. Become an influencer in your community and advertise speaking opportunities at local high schools or universities.

*Cost To Start:* Under \$100

# Freelance Writing



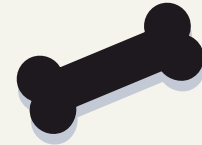
Write articles, blogs, or content for local magazines, newspapers, websites, or brands.

*Time To Start:* 1 week

*How To Start:* Watch out for freelance writing ads, send some samples to local magazines and newspapers, or list your services online through sites like [fiverr.com](https://www.fiverr.com).

*Cost To Start:* Under \$50

# Dog Treat Baker



Bake delicious and nutritious dog treats and then sell them.

*Time To Start:* 1 week

*How To Start:* Whip up a batch of dog treats, create air-tight packaging and bring them to your neighborhood groomers' shops, pet supplies stores, and vets to inquire about having them carry them in store. You could also set up a table at the local farmer's market and sell them there.

*Cost To Start:* Under \$100

# Mobile Photobooth



Sets up fun photo booths at weddings and other events to provide attendees with endless entertainment.

*Time To Start:* Less than 1 month

*How To Start:* Scour local department and dollar stores for fun props and costumes. Get a camera, tripod, and flash for set up and partner with local event organizers to recommend your services.

*Cost To Start:* \$50-\$5,000

# A Security Company

Provide security for small, local businesses, car lots, or events.

*Time To Start:* Less than 1 week

*How To Start:* Hire some friends, get matching t-shirts and register a security company. Advertise to businesses and car dealerships to secure larger clients and pay your employees.

*Cost To Start:* \$100-\$500

# Virtual Assistant

Work from home on presentations, editing, social media management, or authoring for clients.

*Time To Start:* Less than 1 week

*How To Start:* Decide what your key services will be and reach out to your network to see if there's anyone who would benefit from them. Set a pricing structure and build an invoice template. Don't forget to create an e-mail address specifically for your work so that work stays separate from your personal.

*Cost To Start:* Under \$100

# Submit Stock Photos



Take some of your photography and submit it to stock photo sites like Dreamsites or Shutterstock.

*Time To Start:* 1 week

*How To Start:* Go through your images and select the best ones that will get accepted as a stock photo. Create an account with a stock photo site of your choosing, upload them, and sit back and collect the cash. Don't forget to constantly upload more pictures!

*Cost To Start:* \$0

# Create A T-Shirt Company

Create custom t-shirts for your next big event. You could simply use iron on transfers or fully invest in a screen printing equipment for large-scale orders.

*Time To Start:* 1 week to 1 month

*How To Start:* Find an event that needs custom t-shirts. Design the image or text that's needed. Put it on the shirts. Sell them.

*Cost To Start:* \$50-\$5,000



# Start Marrying People

Officiate weddings for people who want a unique wedding experience.

*Time To Start:* 1 month.

*How To Start:* Since many jurisdictions have regulations about who is authorized to officiate weddings, do your research before taking an online course to get certified. If its allowable where you live, sign up for an online officiating course!

*Cost To Start:* \$100-\$500

# Become A Tour Guide



Are you a local expert? Lots of local tourists would pay a walking tour of the city or town that you live in. Start a walking tour side hustle.

*Time To Start:* Less than 1 month

*How To Start:* Get the attention of local media and see if they'll do a story about your new business idea – Community sections of papers love highlighting local entrepreneurs. Create a basic website and don't forget to use Search Engine Optimization techniques to make sure tourists find it! Offer to take them on a walking tour for your set price per person.

*Cost To Start:* Under \$100

# Tutor Kids, Students or Old Folks

Tutor school-aged kids, local university or college students, or seniors looking to upgrade their skills.

*Time To Start:* 1 week to 1 month

*How To Start:* Create basic fliers outlining the subjects you tutor in with your contact information and post them in local libraries, university or college campuses, and schools. Identify which times you're usually available and create a schedule. Local coffee shops or libraries are great places to offer your services!

*Cost To Start:* Under \$100

# Trade Cryptocurrencies

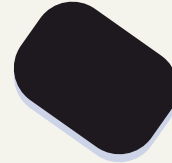
Buy cryptocurrencies and then sell them. This is the side hustle for the technologically advanced.

*Time To Start:* Less than 1 month

*How To Start:* Buy some cryptocurrencies like bitcoin or litecoin and begin trading them as their values increase.

*Cost To Start:* \$1-\$1,000

# Make & Sell Soap



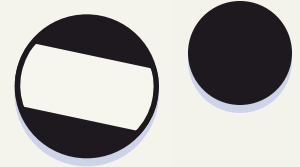
Make unique soaps and sell them at local farmer's markets or on sites like Etsy.

*Time To Start:* 1 week to 1 month

*How To Start:* Check out your local craft supply store for the supplies needed, make up a few batches with different scents, and then reserve a table at your local farmer's market! Don't forget to have materials for your table that promote your business Facebook page or website and forms for custom orders!

*Cost To Start:* Under \$250

# Make & Sell Buttons



Make custom buttons that can be pinned onto bags or shirts and sell them at local farmer's markets or on sites like Etsy.

*Time To Start:* 1 week to 1 month

*How To Start:* Go out and buy a badge button maker tool that will clamp your printed image into the actual button. Do some up with your designs and get them ready for sale. Don't forget to have a form available for custom orders such as people who want their business logo turned into buttons for giveaways.

*Cost To Start:* Under \$250

# Make & Sell Beef Jerky //

Make beef jerky and sell it at local farmers markets.

*Time To Start:* 1 week to 1 month

*How To Start:* Reserve a table at your local farmer's market, make a few batches of jerky, and then package them up with your brand's name and Facebook page or website. Head out to the market and sell it on the weekends.

*Cost To Start:* Under \$500

# Seamstress or Tailor



Put your sewing skills to good use hemming pants, taking in oversized dresses, or even designing and creating custom pieces. If you're creative with a needle and thread, this is your side hustle.

*Time To Start:* Less than 1 month

*How To Start:* Stock up on sewing needles, thread, and other supplies. The last thing you want to be is unprepared for orders. Check with local theatres for costume creation opportunities and dry cleaners for tailoring projects. Then post your services online through social media or online classifieds to boost business

*Cost To Start:* \$50-\$250



# Club Promoter

Promote events at your favorite local club for an hourly fee.

*Time To Start:* Immediately

*How To Start:* Talk to the club's management about having their events promoted by someone who is in the community with the people that go to them. Set objectives that you will reach for a set price. Don't forget to offer a premium price for desperate times, such as events within the week.

*Cost To Start:* Under \$100

# Start A Workout Blog

Start a simple blog on workout tips and tricks.

*Time To Start:* Immediately

*How To Start:* Write blogs about workouts you've done complete with tips and tricks to stretch muscles afterwards. Promote it through social media, community forums, and your network of gym buddies and then build an audience. From there you can have advertisements on your blog that will pay you or you can offer to become a personal trainer.

*Cost To Start:* Under \$250

# Human Photo-Op ★

Dress up as a movie character, celebrity, or famous musician or comedian and charge people to take a picture with you.

*Time To Start:* Immediately

*How To Start:* Pick a celebrity look alike and find a spot to set up. Waterfronts or public parks are great starting places. Set a price per picture and maybe even team up with a friend with a Polaroid camera to offer a unique souvenir!

*Cost To Start:* \$50-\$250

# Furniture Builder

Create custom furniture using new or recycled materials. You'd be surprised how many people out there are looking for custom side tables, chairs, or bookshelves!

*Time To Start:* 1 week to 1 month

*How To Start:* Create a portfolio of pictures of furniture that you've built and post them to a Facebook business page. Advertise what makes them unique and outline the ordering process that you will have in place for custom orders.

*Cost To Start:* \$50-\$500

# Coffee Delivery



Get coffee orders and deliver them to thirsty and perhaps sleep-deprived customers.

*Time To Start:* Immediately

*How To Start:* Create a process for taking orders, this one could also be as simple as setting up a PayPal or Stripe account and accepting orders through a wordpress template. Don't forget to give that option for rush deliver with an extra \$5 surcharge!

*Cost To Start:* Less than \$50

# Kale Chip Creator

Make kale chips, package them, and sell them to local cafes or delis to go with their sandwiches.

*Time To Start:* Less than 1 week

*How To Start:* Go out and buy some fresh and local kale. Make a fresh batch and bring some samples to cafes or delis in your community. Take orders on a weekly basis and provide the marketing materials (such as simple table tents) for them to encourage their customers to try them with their meal.

*Cost To Start:* \$50-\$250

# Smoothie Maker & Delivery

Make deliciously healthy smoothies and offer delivery within a specified number of kilometers.

*Time To Start:* Immediately

*How To Start:* Go out and buy some fresh, local produce and create a system for taking orders. They could be texted, e-mailed, or tweeted to you, all you have to do is define the way that works best for your clients.

*Cost To Start:* \$50-\$250

# Amazon Affiliate

Advertise Amazon products through links on your website, blog, or social network stream and receive up to a 8.5% referral fee for qualified sales made.

*Time To Start:* 1 week to 1 month

*How To Start:* Create an account with Amazon Associates and once approved, follow the steps to build affiliate links to Amazon through product links or banners. Promote products that align with your audience and start earning cash!

*Cost To Start:* Under \$100



# Real Estate Agent



List, show, and sell property. Connect buyers with sellers and make matches between people's dream house or cottage and their sellers.

*Time To Start:* Under 1 year

*How To Start:* Enroll in courses through your local real estate association and begin to earn your real estate license.

*Cost To Start:* \$500-\$5,000

# Insurance Agent



Sell various types of insurance, acting as an agent between insurance providers and people needing coverage.

*Time To Start:* 1 month to 6 months

*How To Start:* Depending on the type of insurance that you want to sell, do some research as to whether or not you will need to become professionally licensed to operate in your jurisdiction. In Canada, you can check out Service Canada's website for more information.

*Cost To Start:* \$100-\$500

# Social Media Guru

Give advice, manage, or create content for social media account holders that are struggling or could use an extra hand. If you already consider yourself a social media expert, this side hustle will work great.

*Time To Start:* Immediately

*How To Start:* Spread the word about your services and expertise. Offer to write a few guest blogs, share some tips with a few people just starting up their channels and get your name out there. Once you've built a reputation for yourself, sell it.

*Cost To Start:* \$0

# Dating Profile Optimizer

Help people optimize and enhance their dating profiles.

*Time To Start:* Immediately

*How To Start:* Offer to either spice up the language or give it a complete overhaul - create custom packages for enhancing profiles and then build a pricing strategy.

*Cost To Start:* \$0

# Bad Sketch Artist

The best part about this side hustle is that you don't even have to be particularly good at sketching. People like funny too, so even if you create something so bad that it fits within that category, you can make a side hustle out of it.

*Time To Start:* Less than 1 week

*How To Start:* Pick up a sketchbook and some pencils and test out your skills with some friends. Have a few laughs and get them to be your first customers when you set up “shop” on in a nearby park or boardwalk. When others see the fun you create, they'll want to try too.

*Cost To Start:* \$25-\$100

# Love Coach (Think Hitch)



Become a matchmaker extraordinaire. If you already find yourself setting up your friends for dates, this may be your side hustle!

*Time To Start:* Immediately

*How To Start:* Get out to matchmaking events and spread the word about your services. Make a few matches and people will begin to find you.

*Cost To Start:* Less than \$50

# Publish eBooks & Guides



Create some seriously good content. The kind that people will pay for. Develop it into an eBook and sell it online.

*Time To Start:* 1 month to 1 year

*How To Start:* Create and compile your content. Work with an editor and designer to help you turn it into a marketable eBook, and upload it to a site like [gumroad.com](https://gumroad.com) to sell it directly to your customers.

*Cost To Start:* \$20-\$250

# Create & Sell Art



Paint, draw, sketch, or sculpt art and sell it.

*Time To Start:* 1 day to 1 week

*How To Start:* Gather up some of your best art and register to sell it at craft shows, in markets, or online through sites like Etsy or Fiverr.

*Cost To Start:* Less than \$50



# What's Holding You Back?

Over the years, I've talked with hundreds of people who aspire to some day become entrepreneurs. Many of the people I've spoke with have told me they're going to start something and then 6 months later still have no progress on their idea. **Why?**

Because ideas are easy. That's why I gave this guide away for free.

Anyone can come up with a business idea. What's challenging is taking these business ideas and turning them into revenue generating and profit churning machines. I can tell you that it's going to be easy to make your ideas a success but that would be a bold face lie.

Instead, I'm going to challenge you. I'm going to challenge you to **start now**. Take one of the ideas that you liked and ask ten people if they'd be interested in your what you're offering. See what they say and take every piece of advise seriously. From there, I want you to put up an ad on the local marketplace and update your LinkedIn account to include "Founder of XYZ".

Now go hustle and make your first \$500.

When you do, let me know – I'd love to hear your story and give you the help you need to turn that \$500 into \$5,000. Trust me... If you show me a screenshot of the \$500 transaction, I promise to give you some of my time to discuss how you can take your business to the next level.

*This offer expires as of January 2016.*

For more information on how you can turn your  
side hustle into a full hustle – visit:

[www.rosssimmonds.com](http://www.rosssimmonds.com)