

Art in America

Outsider Art Fair Expands to Paris

by leigh anne miller 06/06/13

This year's Outsider Art Fair, in March, was the first to be organized by New York dealer and longtime fair participant Andrew Edlin. This fall, just a year after Edlin's company Wide Open Arts purchased the fair from founder Sanford Smith, the OAF will land in Paris (Oct. 23-27). The dates coincide with Paris's larger and more established FIAC fair.



institutional support for this kind of art, a deep history with Art Brut, and a great collector base," Edlin explained.

Dealers will bring to Paris work by some of the most well-known self-taught artists, including Henry Darger, Martín Ramírez, Judith Scott, James Castle and Joseph Yoakum. A full list of participants will be released in the coming weeks.

PHOTO: Auguste Forestier, untitled, c. 1940, 18 by 18 by 7 inches.

Taking a cue from art fairs of the past, the Paris edition will take place at the 26-room Hotel Le A. The high-end hotel (the cheapest room is \$500 per night) is two blocks from the Champs Élysées and, more importantly, about a 10-minute walk from FIAC's home at the Grand Palais.

The New York fair's "overwhelming success" was a clear sign that Edlin should branch out to another city, he told *A.I.A.* by phone this morning. "We started looking for space in Paris two or three months ago. Most of the traditional venues were booked because of FIAC. We thought a hotel setting would be good for the first year," already indicating that the OAF in Paris isn't intended to be a one-off.

Only two of the 40 galleries that participated in the fair's New York edition came from Europe, and Edlin anticipates that the Paris location will attract more European dealers. Already two have confirmed: Galerie Christian Berst, from Paris, and Ritsch-Fisch, from Strasbourg (both specialize in Art Brut).

"At first, I thought we'd do it in London, to coincide with Frieze [the week before FIAC]. But France has always had more

artfairs

Outsider Art Fair Will Stage Paris Edition

By Dan Duray 6/05 4:29pm



(Courtesy nyc-arts.org)

This fall New York's Outsider Art Fair will stage an iteration in Paris's Hotel Le A. The hotel fair will run Oct. 24 through Oct. 27, concurrently with Paris's largest fair, FIAC, nearby at the Grand Palais.

The full announcement follows:

Wide Open Arts, the producer of New York's 21 year-old Outsider Art Fair, is pleased to announce the inaugural edition of the fair in Paris this coming fall. OAF Paris

will take place from October 24-27, 2013, at Hotel Le A, a 26-room boutique hotel 1 kilometer away from the Grand Palais, which will be concurrently hosting FIAC, France's premier contemporary art fair

The history of Art Brut in France is rich, from the genesis of Jean Dubuffet's collection, to groundbreaking exhibitions at the Musée des Arts Décoratifs, LaM (Lille Métropole, musée d'art modern), Halle Saint Pierre, Fondation Cartier, La maison rouge, Palais de Tokyo, and most recently, The Museum of Everything, whose show at the Chalet Society drew 65,000 visitors. The world-renowned collection abcd, which has produced exhibitions in New York, Tokyo, Prague, Istanbul and many other art destinations, has been based in Paris since its inception in 1999.

Wide Open Arts is pleased to present a select group of internationally renowned galleries, and offer visitors the opportunity to see artworks by the most iconic self-taught artists like Henry Darger, Martin Ramirez, Bill Traylor, Adolf Wölfli, Aloïse Corbaz, Judith Scott, Louis Soutter, James Castle, Joseph Yoakum, Anna Zemankova, Carlo Zinelli and Eugene Von Bruenchenhein, together with drawings by the likes of George Widener, Dan Miller, Guo Fengyi, Charles Steffen and other more recently discovered outsiders.

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BRÈVES

Une foire d'art brut s'installe à Paris pendant la FIAC

L'Outsider Art Fair s'implante à Paris. Wide Open Arts, le producteur de cette foire existant depuis 21 ans à New York, vient d'annoncer la naissance d'un satellite français pendant la FIAC, du 24 au 27 octobre. L'Outsider Art Fair se tiendra à l'hôtel Le A, non loin du Grand Palais, siège de la FIAC. Cette foire sera centrée sur l'art brut et présentera des artistes tels que Aloïse Corbaz, James Castle, Martín Ramírez, Judith Scott, Adolf Wölfli, et d'autres plus récents, tels que Guo Fengyi, Dan Miller, ou George Widener. Wide Open Arts, compagnie dirigée par le galeriste de Chelsea Andrew Edlin, a repris L'Outsider Art Fair en 2012.