


# MICHAEL

# KOCH

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 ( 845) 481-3179

 Mkoch.net

## TECHNICAL SKILLS

Photoshop, Illustrator, Sketch Up Pro, Final Cut Pro, Apple Motion, Premiere Pro, After Effects, Adobe Audition, Xspilt, Logic Pro X, Broadcaster, OBS, Word, Excel, Google Docs, Google Forms, Google Sheets, PowerPoint

## EDUCATION

**Marymount Manhattan 2018**  
New York, NY • 05/2018

**Bachelor of Arts:** Directing

**Bachelor of Arts:** Performance in Digital Media Production

## KEY SKILLS

Creative, Problem Solving, Collaboration, Team Leader, Cinematography, Drone Cinematography, Set Concept and Design, Attention to Detail, Time Management, Script Analysis, Online Broadcasting, Web Concepts and Ideas, Camera and Equipment Knowledge, Brand Awareness, Marketing Knowledge

## EXPERIENCE

### **Live Stream Producer** *Direct Relief, Kinestone LLC, FullRestore LLC*

Produced and coordinated productions, designed the set and lighting for higher quality screen presentations, worked with the talent to maintain production value of segments, coordinated camera and tech ops to guarantee they captured the essence of the project. Total funding raised in production of charity-based live streams totaling in **4.4 million dollars** including, but not limited to, the following:

- Zeldathon for Direct Relief (\$224,000 in 149 hours)
- Zeldathon for St. Jude (\$376,000+ raised in 143 hours)
- The Runaway Guy's Colosseum (\$131,000 raised in 36 hours)
- Mario Master's Colosseum (\$184,000 raised in 36 hours)

### **Content Producer / Marketing Specialist** *Twitch Interactive*

Created, produced and marketed **jygggy11**, a live-stream community focused around gaming, TV and film. Managed a profile with more than **161k views**, independently creating more than **200 hours'** worth of streams per month, Collaborating with lead industry brands, such as, **Nintendo of America, Streamlabs, Microsoft, Pennyarcade, Meundies, Quip** and **SplitmediaLabs**, to showcase their products or expand their online outreach.

### **Assistant Director / Social Media** *Hip To Hip Theatre Company*

Worked with Director **Owen Thompson** and S.C. Lucier to coordinate and supervise daily operations of live theater productions, as well as, maintaining the companies Instagram, Facebook and Twitter pages to reach audiences and market performance.

### **Video Production Specialist** *Freelance*

Coordinates and plans all aspects of production from creating a concept, managing logistics to pre-production, production and post-production including shooting and editing.