Objectives & Deliverables FY 2024-2025 Funding and Program Overview (Grant Cheat Sheet)



<u>Economic Justice</u> - Advocating for essential services such as housing, education, healthcare, fair wages, and freedom from debt. Current objectives include reshaping land policies, democratizing workplaces, and promoting worker-owned cooperatives.

Program & Objective	Funders & Partners	Activities to Reach Goal	Expected Measurable Outcomes	Evaluation Methods
	 San Mateo County Office of Education/ Strong Workforce Kaiser Permanente Silicon Valley Community Foundation San Mateo County 	 Job Training Internship Placements 1:1 Mentorship College Tours Career Exploration Field Trips 	 \$1,920 Stipend 120+ Job Training & work-based learning hours Increased job readiness + jobs for NSMC/HM youth. Increased College & Career Indicator measures. Systems alignment among school districts, Community Colleges, and industry Partners 	 Evaluation Report Participant Intake Surveys Baseline/Exit Surveys Portfolio: Resume, Cover Letter, Employer Evaluation, Timesheets
Green Internship Highschool Seniors, March '25- May '25 3-4 hours for 6 wednesday sessions 10:30-1:30pm Connects Half Moon Bay High School's Building and Construction Trades pathway with professional careers on the coast. Students participate in on-site projects, assess energy efficiency, solve challenges, and receive coaching to increase their skills.	San Mateo County Office of Education/ Strong Workforce	 Green Mini Project: Assess the site's "building envelope" to enhance energy performance and efficiency Site-Specific Internship Project: Utilise supervised teams to address Trade challenges Job-preparedness: Resume, CV, and Interview workshops 	 20+ Job Training Hours 24+ Work-Based Learning Hours School Credit 	 Participant Intake Surveys Portfolio: Resume, Cover Letter, Employer Evaluation, Timesheets OSHA-10 Certification

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<u>Civic Engagement & Empowerment</u> - Bridging the gap between community and politics—these programs tackle social issues and local projects by inspiring local communities to fight for equitable change.

Program & Objective	Funders & Partners	Activities to Reach Goal	Expected Measurable Outcomes	Evaluation Methods
Coastside Collaborative Third Mondays of every month from 4:00-5:30pm via zoom Promotes coastside community wellness, shares holistic resources, seeks cross-agency collaboration and consistency, while also seeking community input in designing sustainable community solutions.	 San Mateo County City of Half Moon Bay 	 Meetings on 3rd Monday Share resources Listserv Host guest speakers 	 18+ Community Service Hours Increase in resident and youth participation in meetings. 	• Attendance
Daly City Bay Leaders Jefferson Unified School District Highschool Students (Westmoor High School) Voter Engagement Campaign (July-Nov) Housing Justice Campaign (Nov-June) Promotes civic advocacy, community engagement, and awareness of social issues, with a focus on the Bay Area housing crisis and affordable housing solutions.	 Sobrato Family Foundation Silicon Valley Community Foundation Packard Family Foundation 	 Voter Engagement Campaign: Voter Engagement Pamphlet Guide DCBL Social Media Campaign Classroom Takeovers Election Focus Group Hybrid Elections Town Hall (w/ JUHSD & WHS SJC) Tabling at Westmoor and Skyline College Text Banking Housing Justice Campaign: Housing Zine Classroom Takeovers Public Comment 	• \$250 monetary incentive • 20+ Community Service Hours	 Participant Intake Surveys CA Seal of Civic Engagement Baseline/Exit Surveys

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Civic Engagement & Empowerment - Continued					
Program & Objective	Funders & Partners	Activities to Reach Goal	Expected Measurable Outcomes	Evaluation Methods	
V.O.I.C.E. Redwood City youth aged 13-18 Monday evenings from 4-6 Promotes effective civic engagement from young people. Harnessing their potential to learn the civic tools needed to create more equitable and inclusive communities.	Get Healthy San Mateo County	 BCC Workshops: BCC application mentoring Voting 101 DEI in Civic Engagement Local Gov't & Civic Structure Non-Profit & Community Organizing Data-Driven Decision-Making Conflict Resolution Networking Workshops: Police Advisory Committee Housing and Human Concerns Committee Transportation Advisory Committee The People's Panel Strengthen Youth Power in Local Government Voice Showcase Guest Speaker Workshops Town Hall Events Additional Activities: Community Service Events Youth & Adult Partnership Workshops Public Comment at BCC meeting Walking Tours VOICE Showcase 	• \$250 monetary incentive • 20+ Community Service Hours	 Participant Intake Surveys Baseline Exit Survey Boards, Commission, Committee Mock Application Attendance Baseline & Exit Surveys 	

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Health Justice - Striving for equitable healthcare, community well-being, access to safe housing, nutritious food, clean air and safe drinking water. **Funders & Partners Expected Measurable Outcomes Program & Objective Activities to Reach Goal Evaluation Methods** San Mateo County BHRS YAG Meetings • \$250 monetary incentive Participant Intake Surveys **Allcove Half Moon Bay - Youth** Baseline/Exit Surveys Stanford Consortium Meetings • 20+ Community Service Hours **Advisory Group** CoastPride (Community-wide) (Ages 12-25) (10 Average Daily Attendance) Allcove provides youth-focused mental health services and support, creating safe and welcoming spaces for young people aged 12-25 to access counseling, peer support, and various wellness activities. Develop 2 posters intended Friday Night Live (FNL) San Mateo County • \$250 monetary incentive Participant Intake Surveys Three Chapters include: Tulare Office of Education for youth and distribute to 20+ Community Service Hours Baseline/Exit Surveys FNL Club Office of Traffic & Safety at least 10 locations. Mondays 12:30-1:30pm Distribute at: classrooms, Oct-Mav student-led social media **FNL Coastside Youth Council** pages, etc. Thur 4:30-5:30pm Develop a single social norm Jul-Jun campaign for youth via **FNL ESL** radio, reel, or animated Fridays 12:30-1:30pm PSA. Oct-May Distribute at: a movie Promotes youth advocacy, social theater, school events, justice, and community change in addressing underage substance school news mechanism, community event, radio abuse. stations, or online publication.

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Health Justice - Continued Program & Objective	Funders & Partners	Activities to Reach Goal	Expected Measurable Outcomes	Evaluation Methods
Help@Hand 15-25 yrs Promotes mental health awareness, youth advocacy, and community collaboration by addressing AAPI hate, supporting self-care initiatives, and improving access to mental health services through digital tools and partnerships.	• San Mateo County BHRS	 Podcast (10 episodes) Mental Health Presentations Youth Workshops & Special Events 	 \$250 monetary incentive 20+ Community Service Hours 	 Participant Intake Surveys Baseline/Exit Surveys
HOPE Youth and Adults Promotes digital wellness by raising awareness of the risks associated with social media while empowering youth to build healthier relationships with technology.	 Amalgamated Foundation/ 	 Social Media & Blog Podcast Policy & Advocacy Research Video Animation 	 \$250 monetary incentive 20+ Community Service Hours Recruit at least six new partners to the HOPE General Coalition by June '25 Engage with at least three decision makers on HOPE's model policy recommendations 	 Participant Intake Surveys Baseline/Exit Surveys

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Health Justice - Continued				
Program & Objective	Funders & Partners	Activities to Reach Goal	Expected Measurable Outcomes	Evaluation Methods
Tobacco Education Coalition - Youth Advisory Group San Mateo County youth and Student grades 8-12 Min 90 min per month from OCT-MAY Application period from AUG-SEP Training: NOV-MAY Culm. Event and Celebr: JUN 4 (5-7pm) Increases youth awareness of the risks and social impacts of tobacco use. Encourages assistant-seeking behaviour. Brings attention to the effects of nicotine on a broader community scope.	• San Mateo County BHRS	 Educate the public to prevent youth from smoking Educate the community of the many harms of tobacco use Adopt protective policies that keeps the air clean, the ground free of litter, and tobacco products out of the hands of youth Support people who smoke who wish to quit 	 \$100 monetary incentive 16+ Community Service Hours 	 Participant Intake Surveys Baseline/Exit Surveys
Tobacco Education Coalition - Smoke Free Multi-unit Housing All ages. Workgroup meets on First Wednesday of the Month at 10am Educates tenants about what steps they can take if smoke is drifting into their unit. At the same time, TEC works with landlords to educate them about the benefits of developing smoke-free policies for the apartment or condo buildings they own.	• San Mateo County BHRS	 Provides resources for both renters and landlords. Smoke-free phone hotline 	 Minimum of 5 Community Health Education Presentations Completion of the Midwest Academy Strategy Chart 	 Participant Intake Surveys Baseline/Exit Surveys

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<u>Inactive Programs</u>					
Program & Objective	Funders & Partners	Activities to Reach Goal	Expected Measurable Outcomes	Evaluation Methods	
San Mateo Youth Advocates High school and college-age youth in San Mateo Wed 5pm on Zoom. Promotes youth civic engagement, political awareness, and stronger relationships between young people and local government.	 Packard Family Foundation Sobrato Family Foundation 	-	 \$250 monetary incentive 20+ Community Service Hours 	 Participant Intake Surveys Baseline/Exit Surveys 	