M U R A L

Brainstorm, group, and prioritize concepts as a team

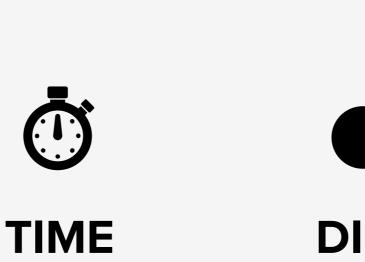
BRAINSTORM & IDEA PRIORITIZATION

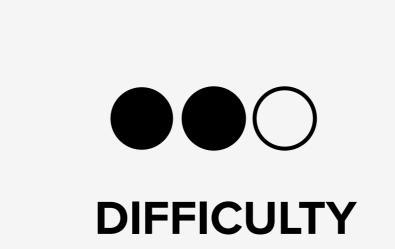
Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

PEOPLE

1 - 10





Before the session

and send an invite. Share relevant information or pre work ahead.

Think about the problem you'll be focusing on solving in the brainstorming session.

During the session

Use the Facilitation Superpowers to run a happy and productive session.

After the session

1 Share with team members who

might find it helpful.

Export the mural as an image or PDF.

1 Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

5 minutes

Different Gamification Techniques That Can Be Implemented

2 Brainstorm

Write down any ideas that come to mind that address your problem statement.

Remember, the key rules of brainstorming are:

Provide a way to predict the prices of crypto currency and award a crypto if the prediction is

User Avatar

Provide user with avatar that can be customized

rewards Reward some crypto when

Badges/Achievements When users login daily and use the

application more,

unlock some

achivement

badges

Define who should participate in the session

Ideate: Brainstorm, Group, Prioritize

Brainstorm and prioritize concepts as a team.

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving.

Prioritizing volume over value, out-of-the-box ideas are welcome and built upon ...

Resources

Mural

Edit this template
Right-click to unlock

4 Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

ô 20 minutes

PRO TIP: Use the cursors to point at where a sticky note should go on the grid.

