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Start → Fitness industry growing need for gym management and discovery solutions
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Challenges for Gym Owners
- Managing memberships
- Pricing adjustments
- Tracking attendance

Challenges for Users
- Finding gyms by location
- Evaluating facilities
- Considering budget

Current solutions: fragmented, lack integration → Need for reliable, user-friendly platform → Gym Management and Discovery App

Benefits for Gym Admins
- Centralized operations management
- Track member attendance

Benefits for Members
- Track attendance
- Easy gym discovery

App features for Admins
- Update pricing
- Post announcements
- Improve operational efficiency

App features for Members
- Reviews
- Ratings
- View details
- Enhance user satisfaction

End