

Welcome – Let's Shift the Momentum of Domestic Hiring

Hi First Name,

We're Josh and Caleb, the co-founders of OSO. We both started working at camp back in 2012 when we were 19, and we've been in the hiring and seasonal employment world ever since.

We know how tough domestic hiring has become for camps that deserve way more attention than they get. We built OSO because we believe the momentum can shift.

There are millions of young adults out there who have no idea camp jobs exist and we want to change that and get more people saying, "Why didn't I know this was a thing?"

Think of OSO as a platform designed to bring you more first dates. The good kind.

The image shows a user interface for the OSO platform. At the top, there is a large header with the text "Welcome – Let's Shift the Momentum of Domestic Hiring". Below the header, a greeting says "Hi First Name," followed by a personal message from the founders. The main content area features a large photograph of two people playing tennis on a court. To the left is a "Jobseeker Profile" section for "Josh Williams", which includes a photo, availability details (earliest start: 05/01/2026, latest end: 08/15/2026), and interests in summer camp teaching. It also lists sports skills (Soccer, Tennis) and arts skills (3D Printing, Photography). To the right are sections for "Your Job Postings" (which shows none posted yet) and "Your Profile" (with fields for camp name, contact email, state, address, staff training start date, and housing provided). The overall design is clean with a blue and white color scheme and decorative blue diamond shapes.

Whats Next?

Create A Profile. Post Jobs. Connect With Staff.

Create Your Profile

Camps with strong, authentic profiles consistently attract more interest. Staff photos, videos, and glimpses into your culture perform extremely well. People want to see where they might belong.

Post Your Jobs

The more roles you list, the more activity the platform generates. More jobs lead to more traffic, more visibility, and more momentum. We saw this clearly during last summer's pilot.

Connect With Candidates

Young adults value quick, genuine interaction. They want to browse profiles, start conversations, and build rapport. If your schedule makes this difficult, consider designating someone on your team to help keep communication flowing.

We're here to champion camp.

Thanks for joining us. We're excited to support your 2026 hiring and build something meaningful together. If you ever need anything, we're always here.

Think Summer!
Josh & Caleb