

HomeBites

Team Name - Only Us
Members

Hnin Thiri San	6509796
May Khine Soe	6508444
Moe Theint Hmue	6509872
Kyaw Myo Htet	6604310

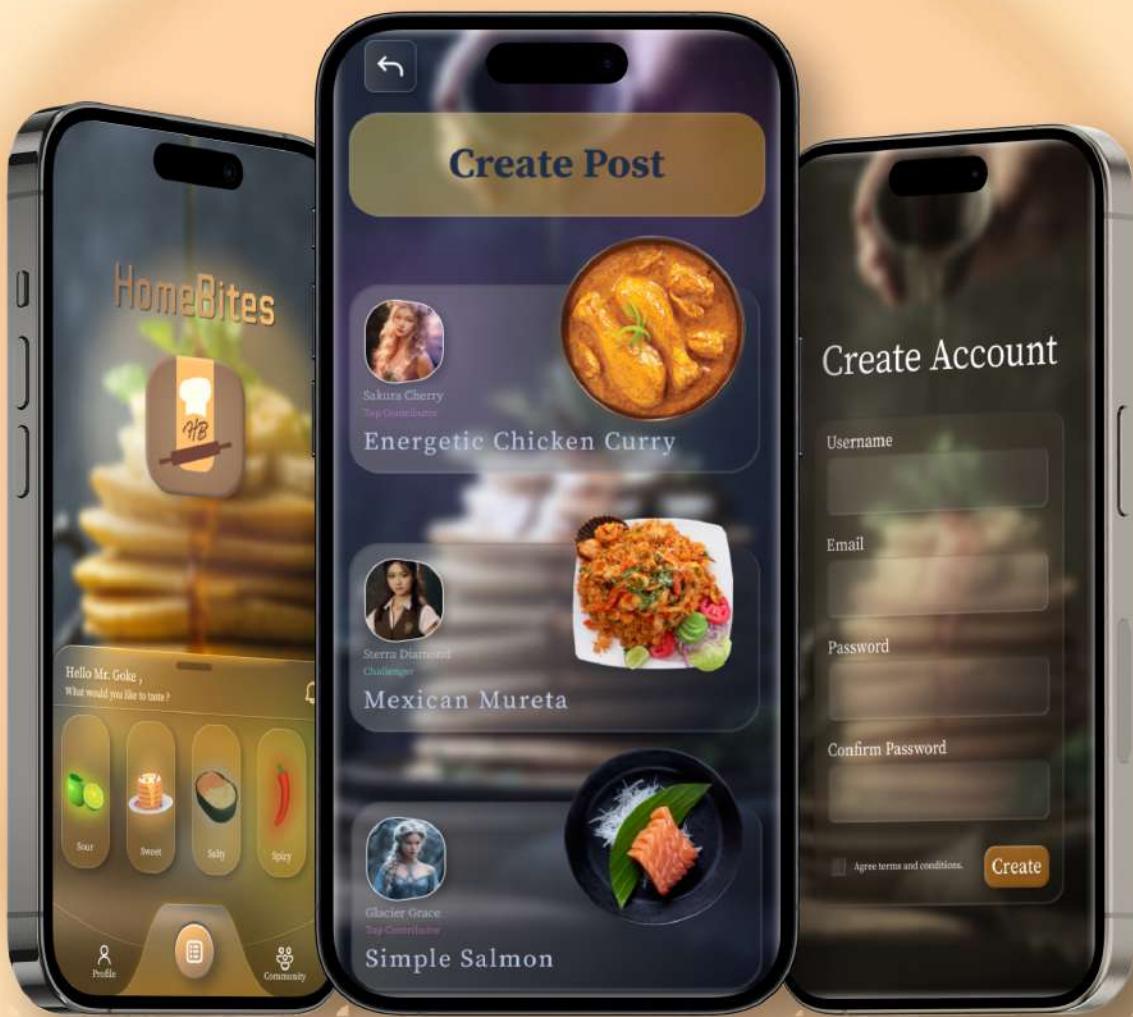
ICT 215 Human Computer Interaction

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HomeBites

Focus exclusively on cultivating a network dedicated to share culinary experiences



HomeBites is a platform that connects home cooks and food enthusiasts. It facilitates the discovery and sharing of homemade meals within local communities, offering a diverse range of dishes based on individual preferences and dietary needs. Unlike traditional food delivery platforms, HomeBites focuses solely on fostering authentic culinary experiences and meaningful connections between home cooks and food lovers. It can be tasted in Website, Mobile app for both Android and iOS and of course watch OS as well. The taste and flavour of the interfaces are well dressed for respective platforms.

Executive Summary

HomeBites is a revolutionary platform designed to bridge the gap between consumers craving homemade meals and talented home cooks eager to share their culinary skills. Our platform offers a seamless user experience, allowing users to explore a diverse range of homemade dishes tailored to their tastes and dietary preferences. With features such as user registration, advanced search filters, communication channels, and a vibrant community forum, HomeBites facilitates meaningful connections and interactions between users. Home cooks can showcase their specialties, while consumers can discover, order, and enjoy authentic homemade meals conveniently within their local communities. By emphasizing community building and fostering genuine connections, HomeBites redefines the homemade food experience, making every profile a culinary story and every connection a source of homemade joy.

Objectives

- To inform and educate users about the HomeBites project's objectives, progress, and key features, enabling them to gain a comprehensive understanding of the platform's purpose and functionality.
- To solicit feedback and insights from users regarding their impressions of the HomeBites project, including any suggestions, concerns, or areas for improvement they may have identified.
- To foster transparency and accountability by providing users with clear and detailed information about the project's development process, milestones achieved, and future plans.
- To empower users to make informed decisions about their involvement with the HomeBites platform, whether as consumers, home cooks, investors, or other stakeholders, based on their understanding of the project's goals and progress. (Jones A & Johnson B, 2019)

Methodology

1 understands the users, both home cooks and food enthusiasts alike. Through thorough research including surveys, interviews, and testing, we gather insights into their culinary habits and aspirations. The user-centric approach ensures every app feature is tailored to meet diverse needs, fostering meaningful connections and enriching culinary experiences.

follows an agile development methodology, allowing us to adapt and evolve the app in

2 response to user feedback and changing market dynamics rapidly. Our development

process is divided into iterative sprints, each focusing on delivering a set of features or

improvements that directly address user needs and enhance the overall user experience.

Jones, A & Johnson B, 2019)

3 use advanced analytics to understand user behavior and engagement. This informs decisions on feature prioritization, interface enhancements, and product strategy. Our data-driven approach ensures continuous optimization of the HomeBites experience, keeping it relevant and engaging for our users. (Rodriguez L, 2014)

Background Context

These days, the problem arises when the people have to match their pace with the cooking of food at home. Unfortunately, time management and convenience are sometimes at odds with this desire. More people long for the native flavours and genuine goodness of home cooking today, while at the same time, being unable to find the time, talents, or means for regular preparation of the same. However, this also implies the availability of numerous gifted home cooks and housewives who are located in local communities and they have the culinary skills and passion for cooking, but they may be denied a platform to reach out to food enthusiasts who appreciate their works. (Josh Engel, 2019)

Problem Being Addressed

Lack of Access to Homemade Meals

Many people, while struggling to keep up with their busy lives or lacking adequate skills, even have a hard time providing proper healthy homemade meals on a regular basis. Most of the traditional food services focus on commercial sector and remind of the absence of homeliness, originality and range of dishes provided by domestic cooking.

Limited Opportunities for HomeCooks

While most skilled home cooks and housewives are destitute of resources to spread their culinary talents to a larger public, many others lack the opportunities that are essential to build a successful customer base. With a dedicated platform not being available for exhibiting the adroitness, home chefs would find it difficult to reach people who want to appreciate and value handmade meals.

Need Analysis

1 Limited Time for Cooking

Consumers lead busy lives with demanding work schedules, leaving them with little time or energy to cook homemade meals regularly.

2 Desire for Authenticity

Despite the convenience of fast food and restaurant delivery, there's a growing demand for authentic, homemade meals that offer freshness, quality ingredients, and personalized flavors.

3 Difficulty Finding Home Cooks

Consumers interested in homemade meals often struggle to find local home cooks or housewives who offer such services, as they typically rely on word-of-mouth recommendations or local community networks.

4 Limited Exposure and Reach

Talented home cooks and housewives lack visibility and opportunities to showcase their culinary skills beyond their immediate social circles, limiting their potential customer base.

5 Lack of Platform for Selling

Without dedicated platforms for selling homemade meals, home cooks face challenges in marketing their offerings, managing orders, and ensuring timely delivery to customers.

6 Need Community and Support

Home cooks often seek a supportive community where they can share their passion for cooking, exchange recipes, and receive feedback on their dishes, fostering a sense of belonging and encouragement.



5

Understanding the users

The transformative solution to the modern-day challenge of accessing and sharing homemade meals. By seamlessly connecting food enthusiasts with talented home cooks and housewives within their local communities, HomeBites revolutionizes the way people experience homemade cooking. (Rodriguez L, 2014)

Through a user-friendly platform, users can explore a diverse array of homemade dishes, curated to their tastes and dietary preferences. From detailed meal descriptions to communication channels for direct interaction with home cooks, HomeBites fosters authentic culinary experiences. With a focus on community building and genuine connections, HomeBites transcends the limitations of traditional food delivery apps, offering a platform where every profile tells a culinary story and every connection brings homemade joy.

WHO

HomeBites connects consumers craving homemade meals with talented home cooks

WHAT

diverse homemade meals with detailed descriptions, ingredients, pricing, availability, and reviews.

WHERE

Operating locally, HomeBites ensures freshness and timely delivery by connecting users with nearby home cooks.

HOW

Through a user-friendly platform, HomeBites facilitates connections via registration, search filters, communication channels, and a community forum.

WHEN

Available anytime, users can browse, order, and enjoy homemade meals at their convenience.



Persona

Sarah

Sarah, 21 years old, is a diligent student deeply engrossed in her academic pursuits. With her schedule packed with classes, assignments, and extracurricular activities, Sarah finds herself constantly pressed for time. Despite her appreciation for homemade meals, she struggles to find the time and culinary skills needed to prepare them amidst her busy lifestyle.



Before discovering HomeBites,

Sarah, a diligent student immersed in her studies with little time to spare for cooking. Despite her appreciation for homemade meals, Sarah lacks the culinary skills and time to prepare them herself. Juggling classes, assignments, and extracurricular activities, she often resorts to fast food or pre-packaged meals for convenience.

After discovering HomeBites,

However, Sarah's desire for healthier and more satisfying options leads her to seek an alternative. Discovering HomeBites, a convenient platform connecting home cooks with food enthusiasts, Sarah finds a solution to her culinary dilemma. With easy access to a diverse range of homemade dishes crafted by talented cooks in her local community, Sarah can now enjoy delicious and wholesome meals without the hassle of cooking. HomeBites becomes Sarah's go-to source for convenient and nutritious dining options, allowing her to focus on her studies while still indulging in the comfort of homemade cooking.

Persona

Emily

Emily, 34 years old, is a passionate home cook and housewife eager to turn her culinary skills into a thriving business. Despite her years of experience in the kitchen and love for cooking, Emily has faced challenges in establishing her own food venture due to limited resources and knowledge.



Before discovering HomeBites,

Emily, a passionate home cook and housewife eager to share her culinary creations with others. With years of experience in the kitchen and a love for cooking, Emily dreams of turning her hobby into a source of income. However, she faces challenges in reaching potential customers and establishing a platform to showcase her talents. Despite her culinary skills, Emily lacks the resources and knowledge to navigate the complexities of starting her own food business. Frustrated by the limitations of traditional methods, Emily seeks a convenient and user-friendly solution to promote her homemade dishes to a wider audience.

After discovering HomeBites,

Upon discovering HomeBites, a revolutionary platform connecting home cooks with food lovers, Emily sees an opportunity to realize her culinary aspirations. With HomeBites, Emily can create a profile showcasing her specialties, pricing, and delivery information, attracting customers interested in her delicious meals. The platform's easy-to-use interface and dedicated support system empower Emily to build her brand, expand her customer base, and fulfill her dream of sharing her homemade creations with the world.

Persona

John

28 years old, a dedicated professional working long hours at an office job. With a demanding workload and limited free time, John often finds himself struggling to prepare home-cooked meals that align with his taste preferences and dietary needs.



Before discovering HomeBites,

With a demanding workload and limited free time, John often finds himself struggling to prepare home-cooked meals that align with his taste preferences and dietary needs. Despite his desire for wholesome and delicious dishes, the lack of accessible recipes and time to search for them has been a significant challenge.

After discovering HomeBites,

John's culinary journey took a positive turn when he discovered HomeBites, a convenient website offering easy access to a wide variety of cooking recipes. Now, armed with a plethora of options tailored to his preferences, John can effortlessly whip up delicious meals that satisfy his cravings without the stress of extensive recipe hunting. HomeBites has become John's go-to platform, providing him with the tools and inspiration he needs to enjoy homemade cooking even amidst his busy schedule.

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Justification of Design

The justification for the design of HomeBites rests upon its steadfast commitment to meeting the needs and preferences of its users while staying true to the platform's overarching goals and values. By adopting a user-centric approach, the design endeavors to create an experience that is intuitive, accessible, and engaging for both consumers seeking homemade meals and home cooks eager to share their culinary creations. This emphasis on usability ensures that users can navigate the platform effortlessly, fostering satisfaction and encouraging repeat usage.

In addition to prioritizing user experience, the design of HomeBites serves as a visual representation of the platform's brand identity and values. Through cohesive branding elements such as color schemes, typography, and imagery, the design conveys the warmth, authenticity, and community spirit that define HomeBites. By aligning the design with the platform's mission of connecting people through homemade food, it reinforces the sense of belonging and camaraderie that HomeBites aims to cultivate among its users.

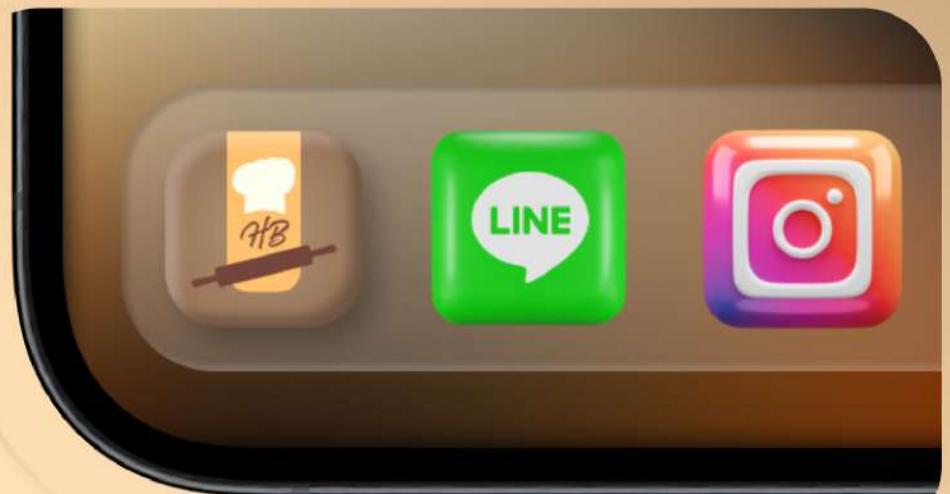
Furthermore, the design of HomeBites emphasizes functionality and efficiency, allowing users to accomplish their goals with ease and convenience. Clear navigation, intuitive interfaces, and interactive elements contribute to a seamless user experience, maximizing usability and engagement across all platforms. This focus on practicality ensures that users can quickly discover, order, and enjoy homemade meals without unnecessary complexities or barriers, ultimately enhancing their overall satisfaction with the platform.

Moreover, the design of HomeBites is characterized by its scalability and adaptability, enabling it to evolve and grow alongside the platform's expanding user base and feature set. Whether incorporating new functionalities, integrating additional platforms, or expanding into new markets, the design can flexibly accommodate changes and updates while maintaining consistency and coherence. This flexibility ensures that HomeBites remains responsive to the evolving needs and expectations of its users and stakeholders, positioning it for long-term success and sustainability.

Logo

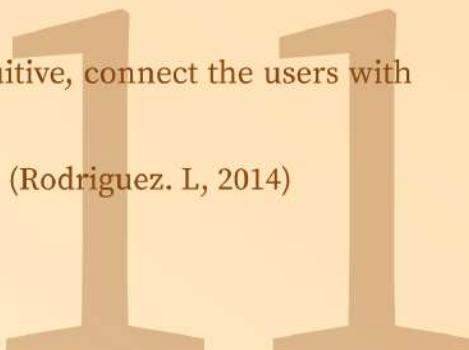


App Icon

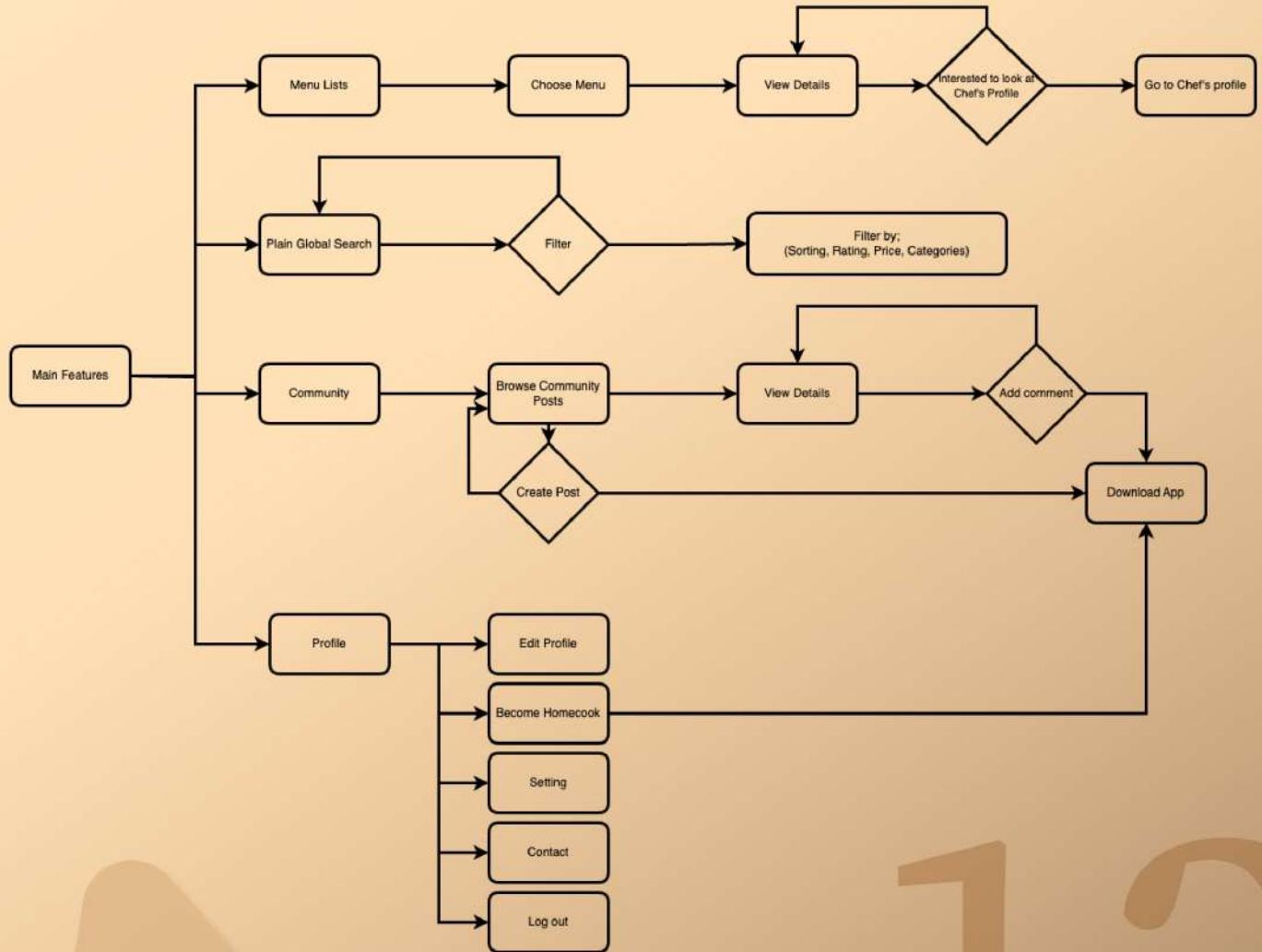
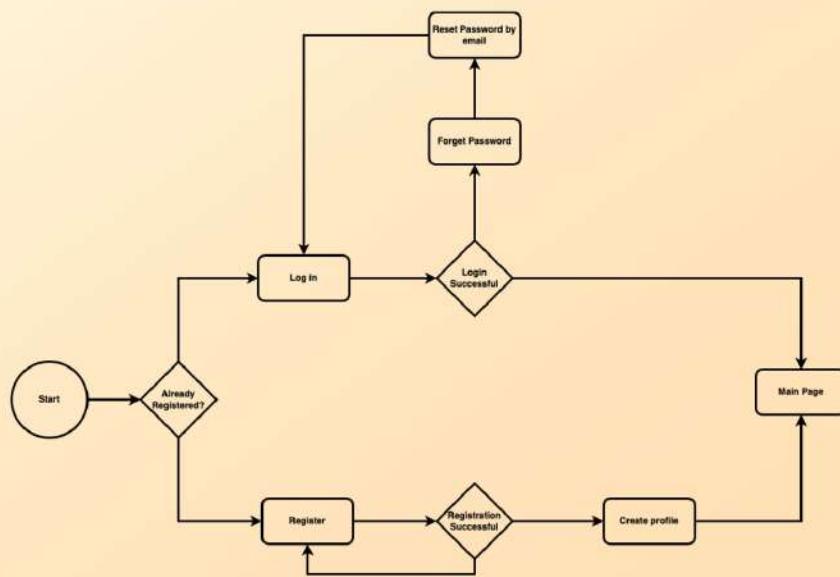


Workflow

For the mobile, web, and watch apps, at the beginning of the design process, our design journey begins by drawing flow diagrams. These diagrams provide a stepwise plan that takes user from the signup to active engagement via our platform. We consider both the flow and functionality and put emphasis on usability and structure which lead to a user-centric approach. Those schematics build a base that later on can be developed to become more and more intuitive, connect the users with something homemade, and eventually support building communities. (Rodriguez. L, 2014)

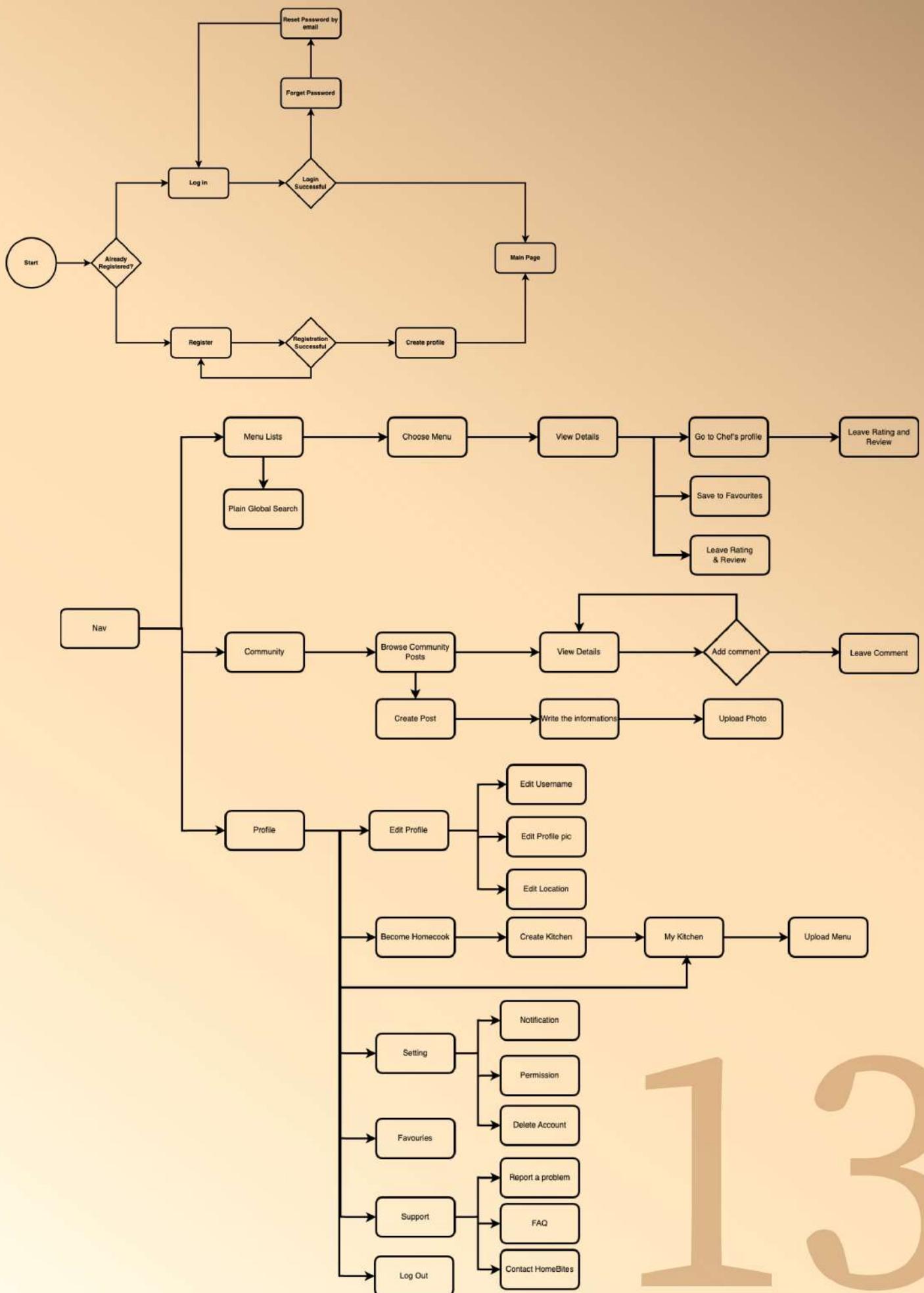


Web Flow



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App Flow



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Story Board - Big Picture

Once we have gathered insights about users' needs, behaviour and pain points, we were ready to start story boarding. Big picture story board illustrate how users would interact with our product in real life context, focusing on their emotions, needs and pain points.

Scenario: Use the app to order a home cook meal quickly.



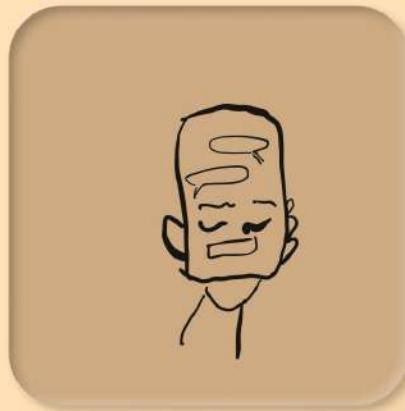
Cherry is swamped with work, she is hungry and want to order lunch.



She opens the app to order food as fast as possible and get back to work.



She sees home cook meals options and she is happy.



She talked with the chef about the meal that she wants to order.



She gets a phone call that her order has arrived.

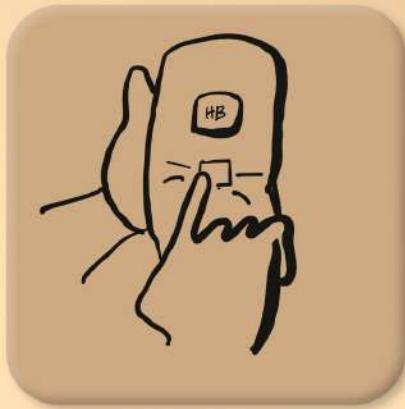


She is enjoying her lunch with a great smile.

Story Board - Close Up Picture

Close-up picture story boards shows product's functions rather than the user's experiences, show how to navigate from one screen to another.

Scenario: Use the app to order a home cook meal.



Cherry opens the app and click the get started button.



She fills up her information and logs in to the system.



She goes to search bar and types her favourite meal.



She clicked on the chef's profile and check the contact.

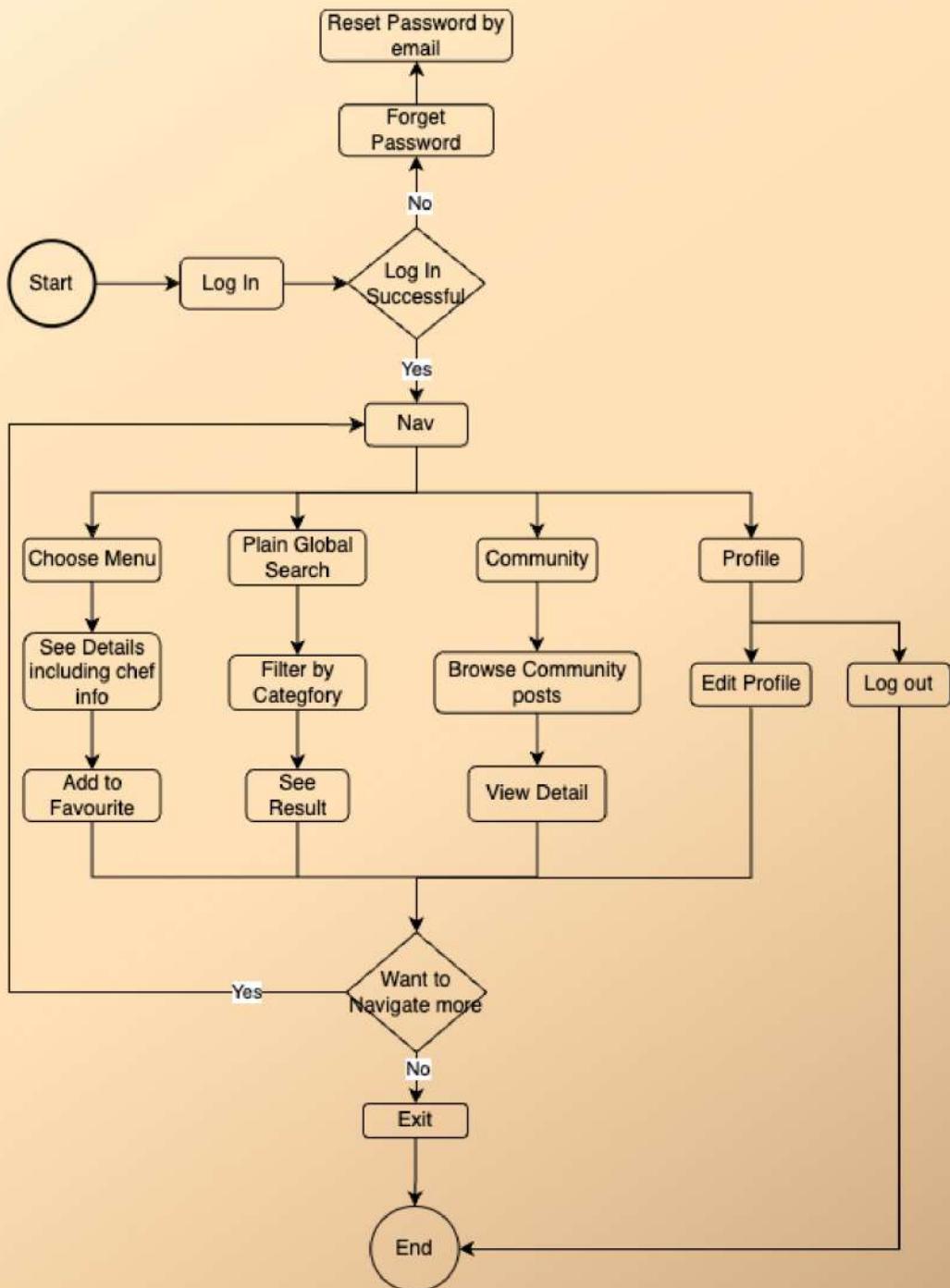


She talked with the chef that she want to order the menu.



She gets a phone call that her order has arrived.

Watch Flow

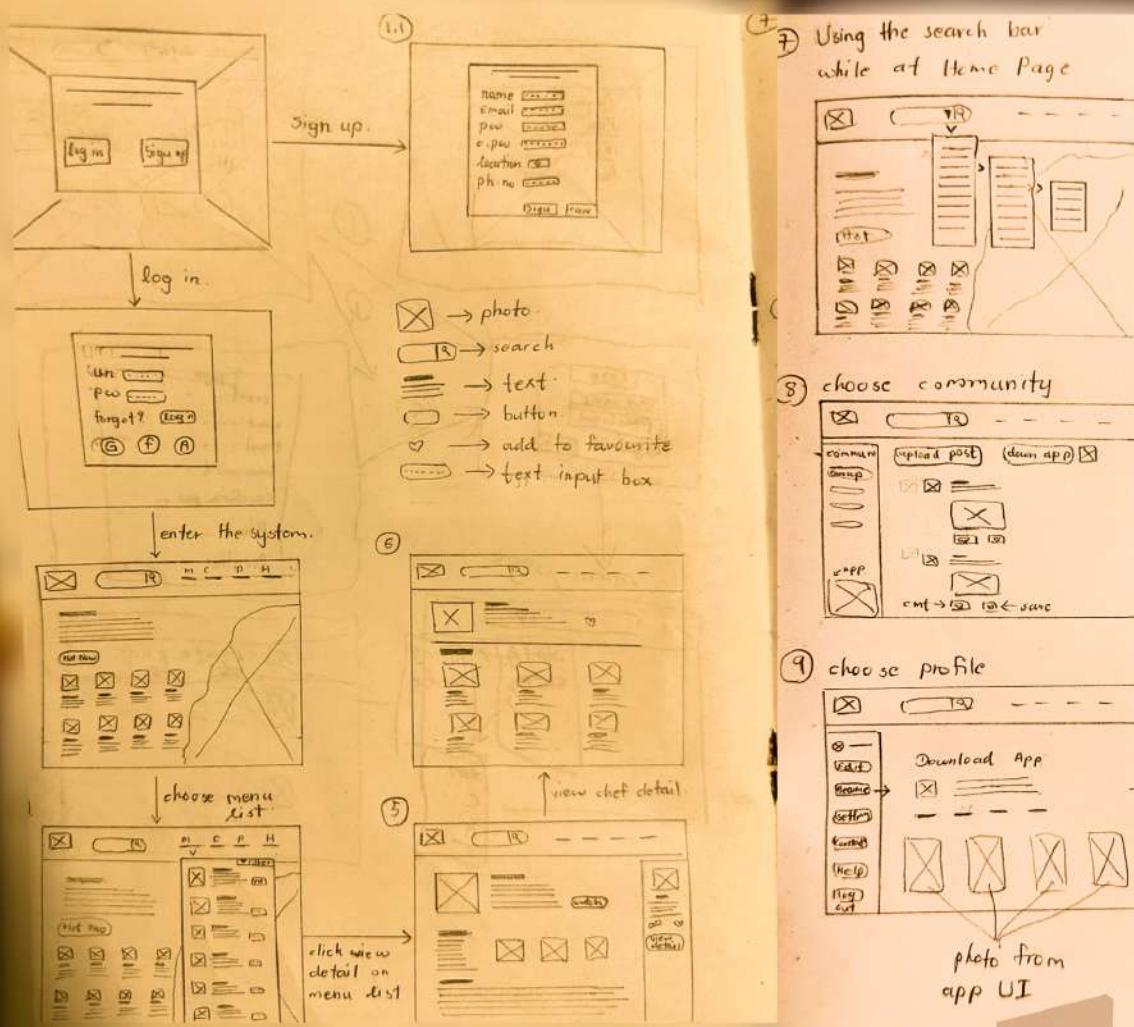


Wireframeing

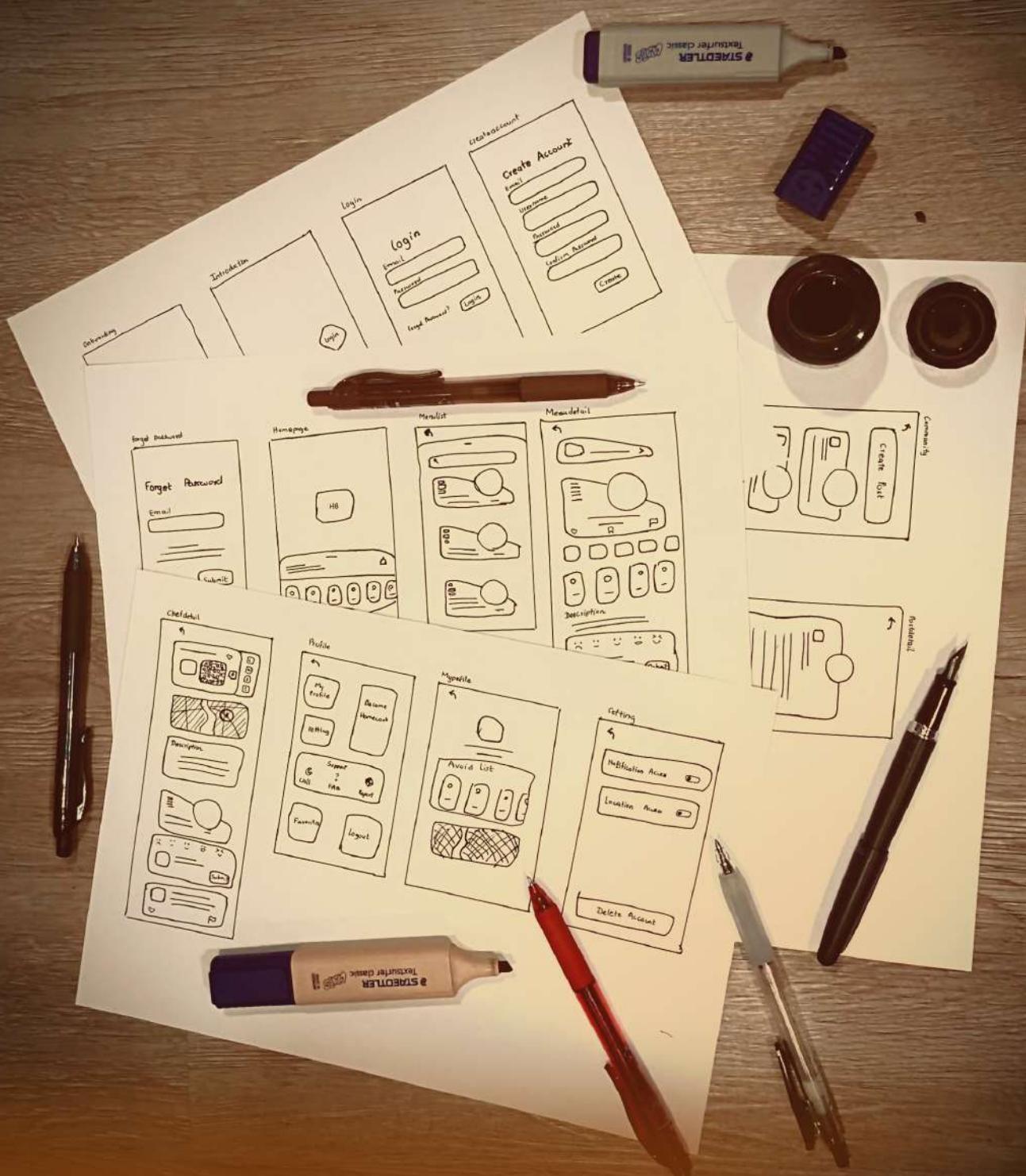
Paper Wireframe

Following the mind map making, our team moved on to the paper wireframing technique. By hand-drawing our designs we set each step of the user journey and made it better in terms of the product layout and performance. This allowed us stakeholders to work together, brainstorm and ideate rapidly, and with focus. Moreover, it gave both stakeholders and me the possibility to have physical models to have feedback before digitally prototyping. (Ahmad S, Afandi, 2023 & Chelesi White, 2019)

Web

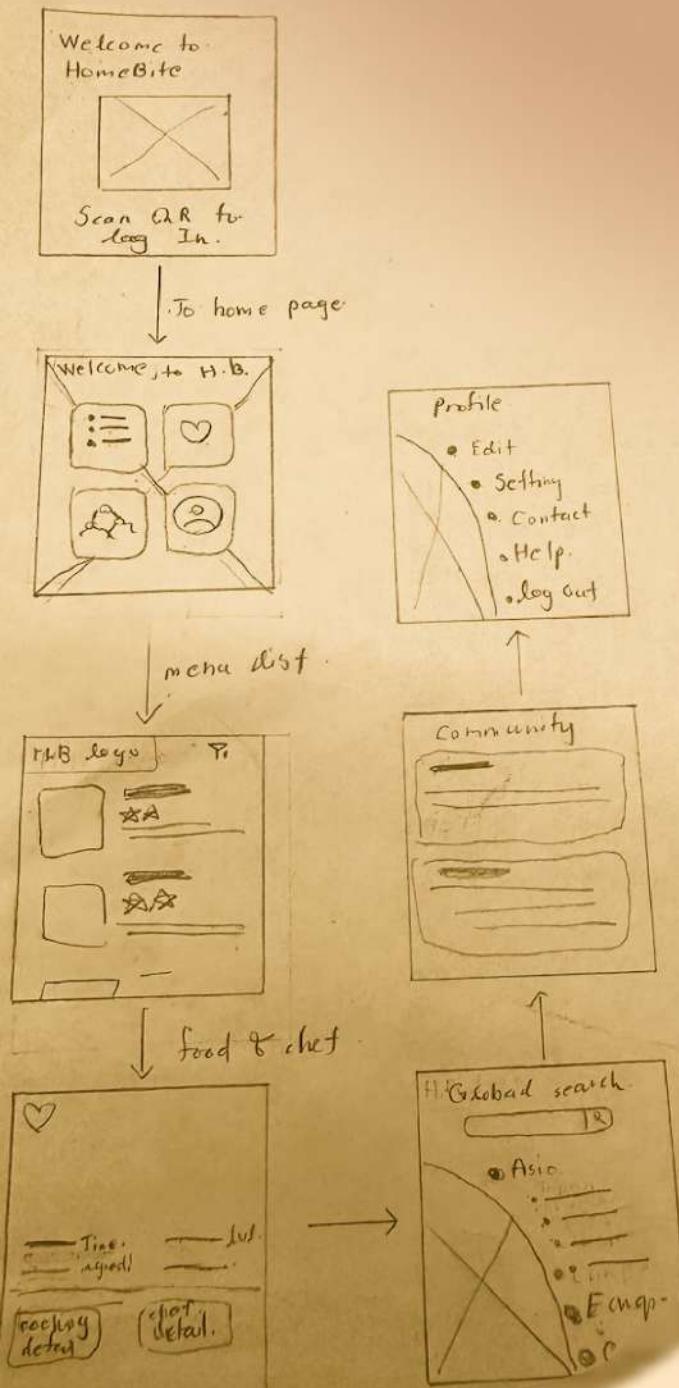


App



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Watch



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Low fidelity Prototypes

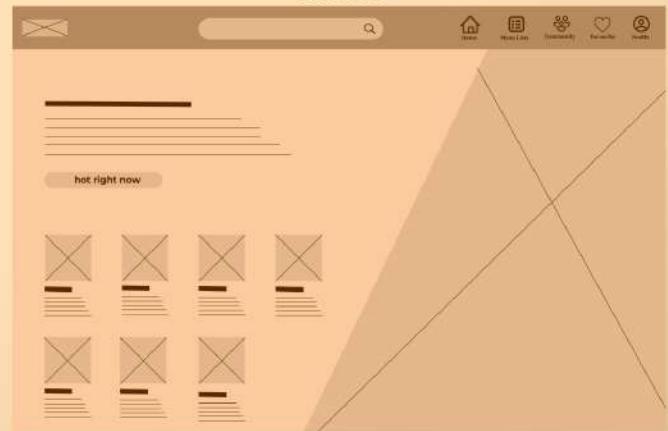
For the web, the app, and the watch we designed low fidelity prototypes. These prototypes aimed to enhance the UI/UX. These prototypes could also be transplanted into our offline wireframes and turned them into digital, albeit only to provide us a basic framework and to test functionality and user flow, as we will later continue developing them. By keeping things simple and easy to understand we used the feedback to improve the elements and give the users a meaningful experience regardless of the type of device they use. We could begin with a low-fidelity prototype in the early stages of design and get useful feedback from focus groups or online surveys and then further improve these ideas by designing high-fidelity prototypes. (Ahmad S, Afandi, 2023 & Chelesi White, 2019)

Web

Log In



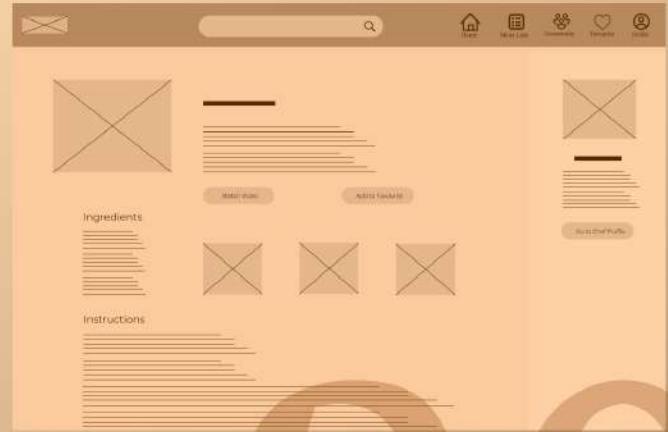
Home



Menu List



Menu Detail



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Chef Profile



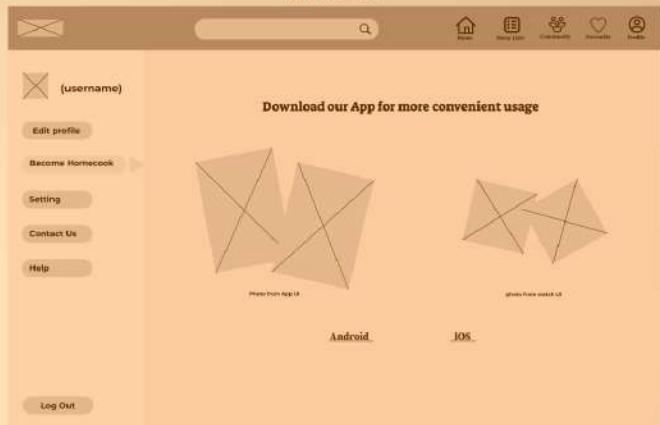
Global Search



Community



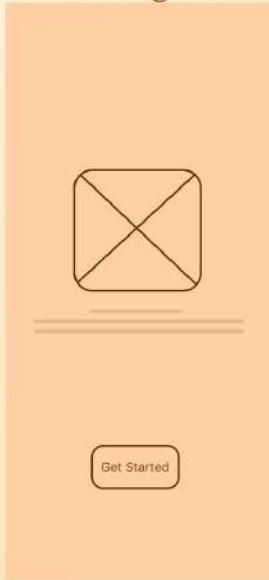
Profile



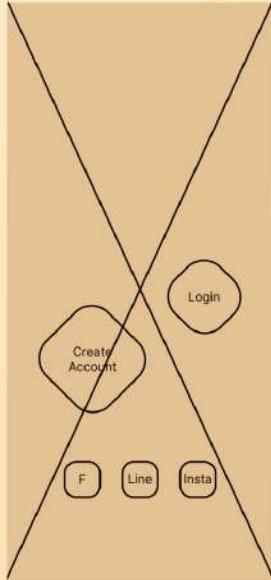
21

App

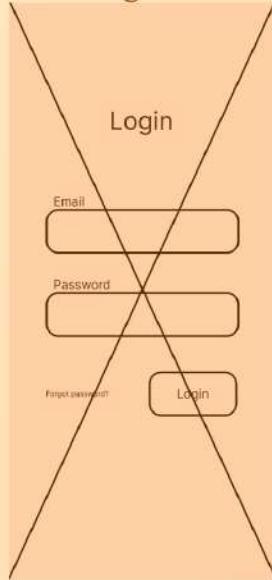
Onboarding Screen



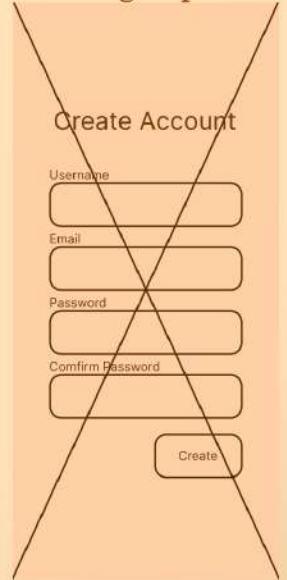
Introduction



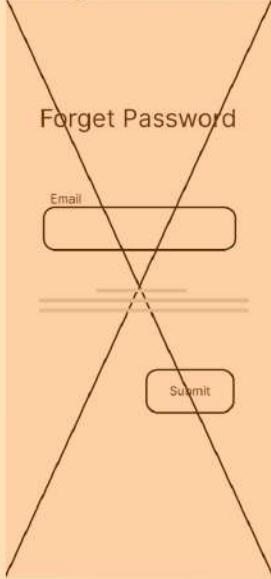
Sign in



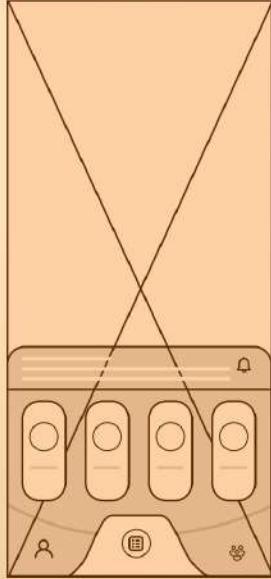
Sign up



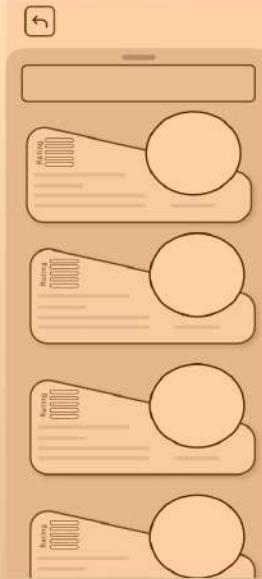
Forget Password



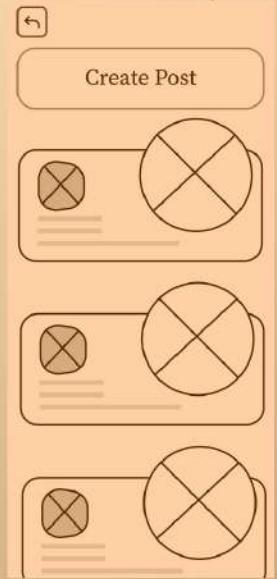
Home



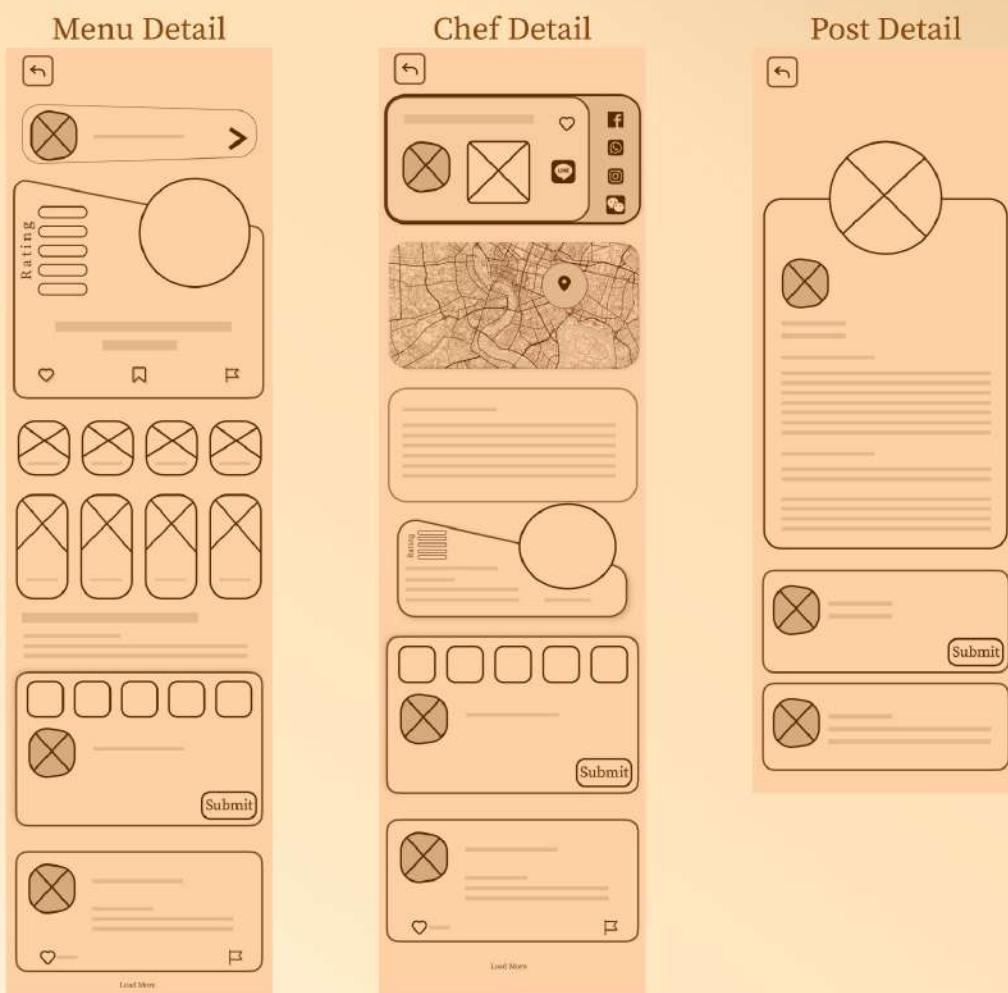
Menu List



Community



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Watch

Log In



Home



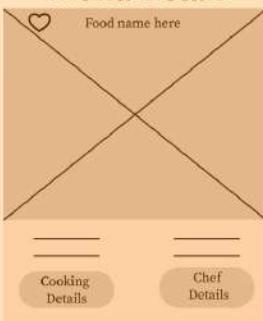
Menu List



Global Search



Menu Detail



Community



Profile



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Theme

Style Guide

Font Pair 12px 14px 18px 22px

Source Serif Pro

created by Adobe Type designer Frank Grießhammer. It was released in 2014 as a part of the larger Source typeface family developed by Adobe in collaboration with Google.

Monserrat

designed by Julieta Ulanovsky. Montserrat was released in 2010 as an open-source font under the SIL Open Font License, making it freely available for commercial and personal use.

Regular

Medium

Semibold

Bold



#ffffbf4: Cream or Off-White
Invokes homey warmth and tranquility.

#ffb73a: Amber
Inspires a welcoming, comforting home ambience.

#fff7eb: Light Beige or Ivory
Embraces with a serene, homey ambiance.

#000000: Black
Conjures a sense of depth and security, grounding the home with timeless comfort.

#566c43: Moss Green
Infuses a homey, natural vibe.

#876850: Pastel Brown
Instills a comforting, earthy warmth in the home.

#f4d548: Golden Yellow
Radiates warmth and joy, creating a cozy home atmosphere.

#383451: Dark Byzantine Blue
Vokes calm sophistication in the home.

25

UI design

App

Onboarding Screen



Press this button
to enter the system

Introduction Screen



You can directly log in if you
already have an registered account

You can create account first if
you are the first time user

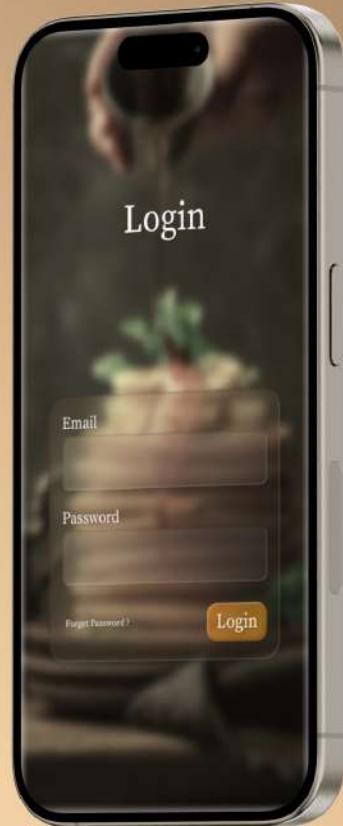
Or you can do the registration process
directly through the social media of your
choice

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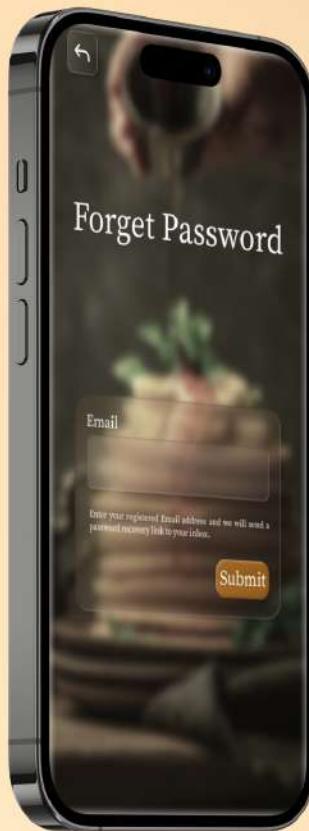
Create Account Log In



You can log in or create account by filling the required information



Forget Password



If you forgot password to enter the system, you can enter your registered email and we will send a reset password link to your inbox

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Home Screen

This is the fast filter list so that you can shortly decide what taste you would like for the day

You can check your notification to see any updates from your favourite chefs and community members

You can go to profile tab to edit your profile and system

You can go to community tab to know what is happening in the community

This is the direct way to browse the available menu list in your area

Menu List



Here is the list of the available menu with Menu title, short description, rating, price and photo of them. You can choose one of your desired menus to check its details.

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Menu Detail

This is the back button to easy reverse your action



You can go to the profile of the chef to contact them for order or check the other available menu

This is the list of ingredients of the menu provided by the chef

This is the list of nutrients of the menu provided by the chef

You can leave the rating and review for the menu here

This is the description of the menu provided by the chef for the customers

To be well assured, you can check the review left by the previous customers

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Chef Detail

This is the point of view of chef to edit their chef profiles

This is the list of the contact provided by the chef to contact them for orders



This is the range of the location served by the chef

The customers can read the short description about the chef to know

This is the list of the available menu that the chef has for the customers

You can leave the rating and review for the chef here

To be well assured, you can check the review left by the previous customers

30

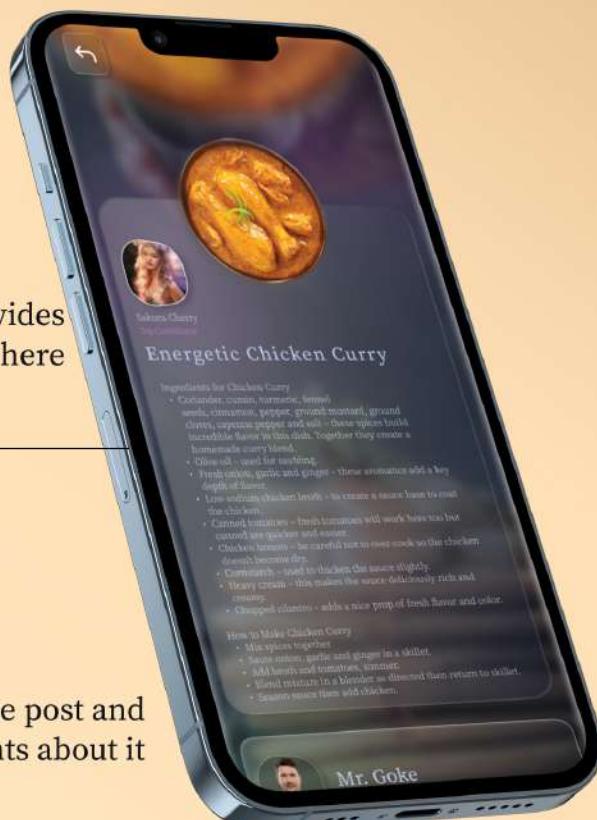
Community



You can share your thoughts or recipes here in the community

Here is the list of the community posts created by the community. You can check each post to read the details

Post Detail



The community member provides the details of her recipe here

You can leave the comment for the post and also check the other comments about it

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Setting

You can edit your profile

You can edit your system setting

You can see your favourites menu list



You can choose to become a homecook by registering here. For the point of view of chef, it will be "My Kitchen"

You can turn on or off the system access based on your choice

You can contact the system if you have any problem or questions

You can log out from the system here

System Setting



You can ask for the account deletion from the system

My Profile



You can edit your profile pic of your choice

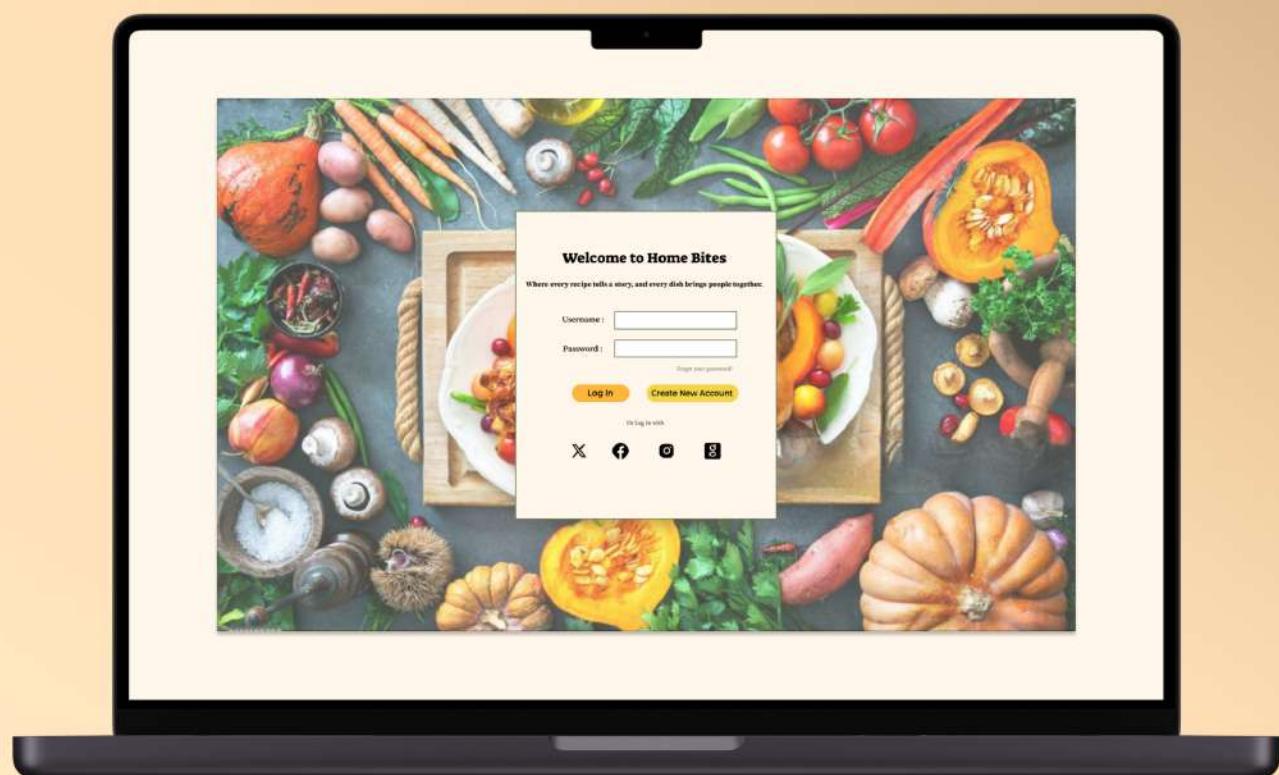
You can edit the username and login email here

You can remove or add the taste you would like to avoid from your list

You can edit your primary location

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Log In



This is the very first user interface to see when the user try to reach out Home Bites website including the font-family to be able to convey the message to user (Andrew Johnson, 2017). In order to log in, the user must fill in credential information like username and password. If the user does not have Home Bites account, he can create new account or if the user forget password, the user can click “forgot your password” and can retrieve access to enter the system and set new password. Moreover, the user can also log in with external account like X, Facebook, Instagram and Google (Team Pepper, 2022)

Home Page

When the user enter the system, this home page will appear and this is the page the user can have access to all the main functions of the Home Bites.

Under the “Hot Right Now” title the user can see the most liked meal in a week.

User can search their preferred meal from here or can filter the search for better result

Menu list icon let the user to find the specific meal category



Menu List

Clicking on the menu icon let the user can see a list of meal with the most like meal on top. However, the user can also filter the meal by clicking on the filter icon on the top left corner of the menu list box. (Team Pepper, 2022)



The screenshot shows a detailed meal card for 'Shrimp Pad Thai'. It includes a large image of the dish, the title 'Shrimp Pad Thai', a brief description noting it's a classic Thai dish, and cooking time and calorie information. Below this are sections for 'Ingredients' (listing items like dried rice noodles, tamarind paste, fish sauce, palm sugar, etc.) and 'Instructions' (a numbered list of steps). To the right, there's a profile section for a chef named Nalin, featuring a photo of her and a short bio.

Meal Detail

After choosing the meal from the menu list, the meal detail user interface will appear and the user can see the introduction of the meal, the ingredients, the step by step instruction on how to cook the meal and finally, the profile of the chef who cook the meal can be viewed here. If the user is not free enough to read the instruction, user can watch the video of how it is cooked or save to favorite for later

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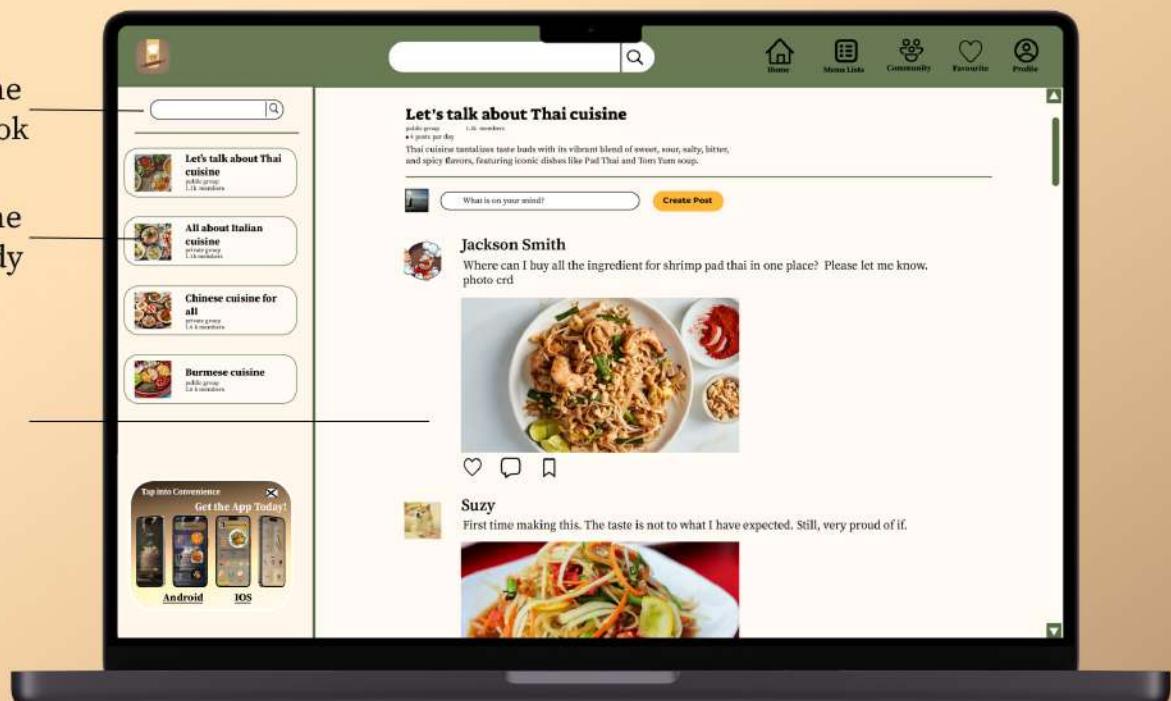
Chef Profile Detail



User can click this button to save the chef profile so that they can see it later

The detail of the chef profile user interface displays the information of the chef and all the meal posted by the chef.

Community



User can search for the group they want to look for

Community groups the user has joined already

Community groups newfeed

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Watch

Log In



User can scan this QR code with mobile to enter the system

Home Screen

User can see the meal list available in the system

User can search for preferred meal

User can see saved meal or chef from this icon

User can update profile detail via this icon



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Menu List

Menu list icon allows users to view a list of meals, with the most popular meal displayed at the top. Additionally, users can filter the meals by clicking on the filter icon located in the top left corner of the menu list box. This interface is optimized for watch screens, ensuring convenience and ease of use for the user (Team Pepper, 2022)

Meal Detail



Search Screen



User can scroll down to choose specific category

A category user can choose to one's liking

Community



User can click this button to choose joined group or find new groups to join

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Appropriateness of Design

The appropriateness of the design for HomeBites is evident in its ability to effectively meet user requirements while aligning with the platform's overarching goals and values. At its core, the design is built upon a user-centric approach, meticulously crafted to cater to the needs and preferences of both consumers and home cooks alike. Through extensive research, feedback gathering, and user testing, the design team ensures that every aspect of the platform is tailored to address specific user requirements, fostering engagement and satisfaction.

Central to the design's appropriateness is its emphasis on intuitive navigation. HomeBites prioritizes ease of use, ensuring that users can effortlessly find what they're looking for. Clear and visible menus, prominently displayed search bars, and intuitive filter options streamline the user journey, empowering users to browse and discover homemade meals with minimal effort and frustration.

The design of HomeBites also adopts a responsive layout, ensuring a seamless experience across various devices and screen sizes. Whether accessed on a desktop computer, smartphone, or smartwatch, the interface adapts dynamically to provide an optimal viewing and interaction experience, further enhancing usability and accessibility.

Visually, the design of HomeBites is both appealing and inviting. Cohesive branding elements, attractive imagery, and well-designed interfaces create an engaging atmosphere that captures users' attention and encourages interaction. Additionally, interactive elements such as buttons, sliders, and animations enhance user engagement, making the overall experience more enjoyable and rewarding.

Overall, the appropriateness of the design for HomeBites lies in its ability to effectively meet user requirements through intuitive navigation, accessibility features, responsive layout, and engaging visual elements. By prioritizing user needs and preferences, the design ensures a seamless and enjoyable experience for all users, ultimately contributing to the platform's success and sustainability.

Project Timeline

of

HomeBites



Conclusion

HomeBites is a platform that links people through the recipes on their own, going beyond the typical food delivery applications. Through careful planning and cooperation, we have made a platform that goes beyond users' expectations and provides uncomplicated experiences for consumers and home cooks. We have conquered important steps forward, but also realise our limitations and horizon of possibilities. HomeBites offers potential for development, featuring new features and community initiatives. On the other hand, technological limitation and market competition can be the obstacles. However, we are optimistic about the future of HomeBites. Armed with a sound base and committed users, it will keep growing into a mecca of homemade food throughout the world.

Finally, we acknowledge everyone who participated. As a team, we have not just built a platform, but a community where the joy of homemade stuff can flourish.

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