A decorative graphic on the left side of the slide consisting of two overlapping parallelograms. The front parallelogram is blue and the back one is light green. They are both oriented diagonally, with their top-left corners pointing towards the top-left of the slide.

Stock Prices Around Earnings Announcements



What Are Earnings Announcements?

1. Profits
2. Sales
3. Outlook For The Future



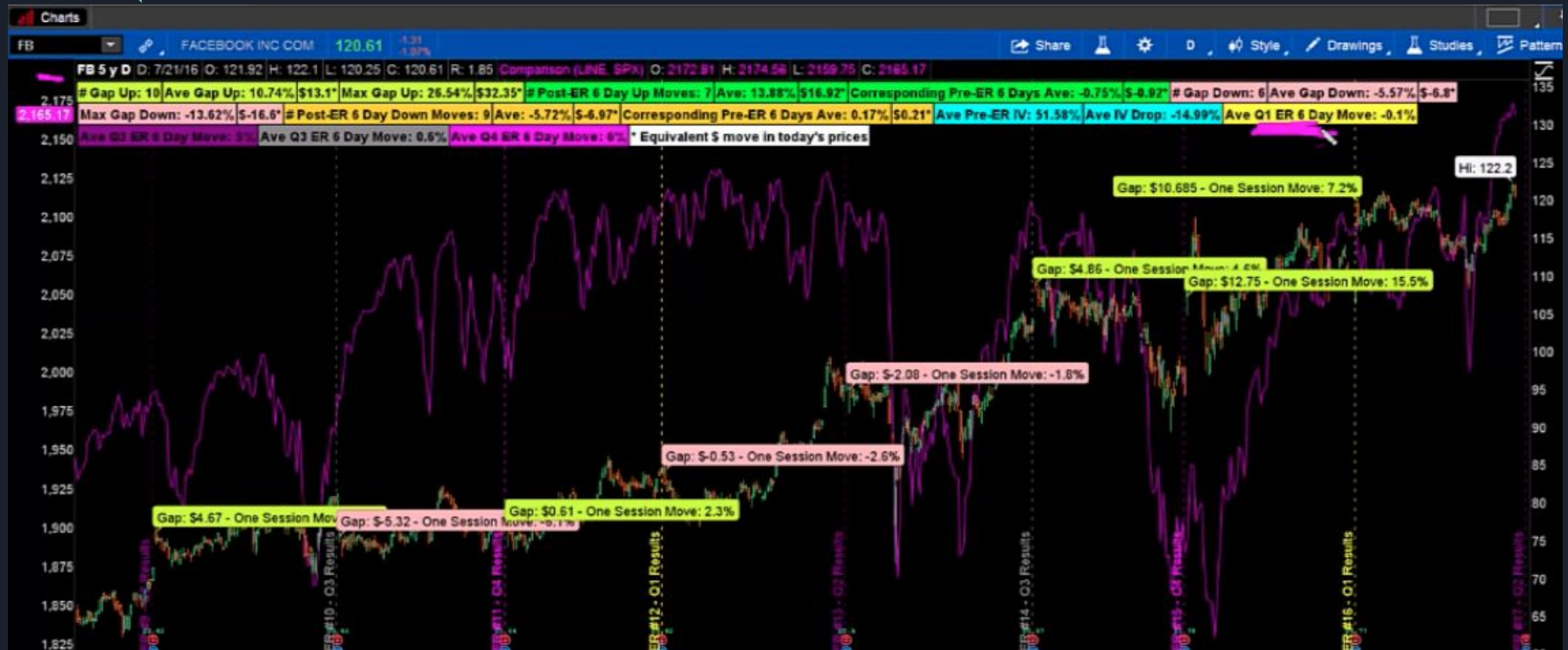
Who Cares?

- Traders Want This Information
- Large Movement In Price
- Date Known In Advance

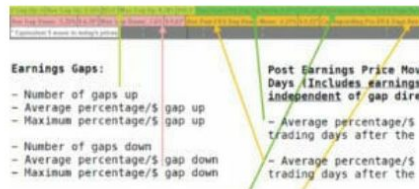


Don't Trade - Sell It To Those That Do

The Competition



The Competition's Price \$300



Earnings Analysis Indicator

\$297.00

The Earnings Analysis Indicators does all the heavy-lifting for you each earnings season. By simply plotting the indicator, it calculates a multitude of different stats surrounding the particular symbol. Here's the different stats available:

- Earnings Gaps
 - Number of gaps over set time frame
 - Average percentage/\$ gap up
 - Maximum percentage/\$ gap up
 - Number of gap downs
 - Average percentage/\$ gap down
 - Maximum percentage/\$ gap down
- Pre-Earnings Price Movement
 - Average percentage/\$ move, XX trading days before and earnings report that resulted in a move higher after the report
 - Average percentage/\$ move, XX trading days before and earnings report that resulted in a move lower after the report
- Post-Earnings Price Movement
 - Average percentage/\$ move higher XX trading days after the earnings report
 - Average percentage/\$ move lower XX trading days after the earnings report



How Can Traders Profit

- Trade Based On Directional Bias Beforehand
 - Seasonality
 - Trend



Seasonality - Retail

- Nike
- Tiffany



Trend

- IBM
- American Airlines



Next Steps

- Comparison!
- Volatility
- Tie In The Actual Earnings



Questions?

Des questions

Sorular

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질문들