

Michael Sachs

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Please accept this cover letter and attached resume as application for the role of Sr. Data Scientist at Popsugar. I believe that my unique mix of skills and experience would make me an excellent fit. In the case of Popsugar, my experience at Discovery Digital Networks is particularly relevant. In this role I have been deeply involved in collecting and analyzing data, and delivering actionable insights to media production teams and executives. My academic work pursuing my PhD in physics, instilled in me a respect for scientific rigor and process, qualities which are important to any research. I also have the benefit of having been in many leadership roles, both creative and technical. Lastly, my background as a designer gives me an understanding of the creative process and the kinds of inputs from which it can benefit.

Thanks for your time and attention. I look forward to hearing from you.