

# Michael Sachs

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am a data scientist, physicist and designer who is interested in the stories data can tell. I have led teams, been part of technology start-ups, and consulted with companies both large and small. My work has been published in scientific journals, covered by the popular science press, and I have given talks at scientific conferences in Hawaii, Singapore, San Francisco, Santa Fe and New York. I studied physics at Columbia University and the University of California, Davis, and visual design at Virginia Commonwealth University. I am a NASA Earth and Space Science fellow and a Santa Fe Institute Complex Systems Summer School alumni, and most recently, the head of Product at FLYR in San Francisco.

## Technologies

### Languages

Python and SQL are my languages of choice. I've worked with: JavaScript, C, C++, HTML, CSS, Java, php, CQL, bash shell scripting, Objective C, IDL, Mathematica, MatLab, lisp, and ActionScript.

### Applications, Modules, Libraries and Frameworks

My most recent experience is with: Spark, Databricks, Numpy, Scikit-learn, TensorFlow/Keras, Scipy, Pandas, MySQL/PostgreSQL, Google BigQuery, Matplotlib, Jira, and Confluence. In the past I have used: SQLAlchemy, Celery, Cassandra, Redshift, D3.js, Boto, Flask, HDF5, Django, JQuery, PIL, Ajax, Hadoop, WordPress, MPI, Mathematica, HEALPix, GeoFEST, LaGriT, Polspice, Adobe Illustrator, and Adobe Photoshop.

### Cloud Platforms

Amazon Web Services, Google Cloud Platform

## Professional Experience

### FLYR

A SaaS platform that applies advanced AI to airline ticket pricing. Backed by Peter Thiel and JetBlue Technology Ventures.

#### **Creative Director/Lead Designer**

March 1997 to June 2002

- Designed and implemented user interface strategies for over 30 companies in market sectors ranging from healthcare and education to broadband and packaged consumer goods.
- Led an award-winning team of designers and user interface engineers through mentoring, selective hiring, and the development of management systems.
- Guided the development of Xperts software design methodology in collaboration with other company executives.
- Facilitated the acquisition of new business by developing sales strategies, project estimates and bid presentations.
- Directed the organizational wide acceptance of new user interface and design technologies.

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### Radius Intelligence

Delivering B2B marketing data backed by The Network of Record, the most comprehensive, accurate and up-to date directory of businesses in the United States. Backed by Founders Fund and American Express Ventures.

## Discovery Digital Networks

Creating original short form digital video content on topics ranging from technology to philosophy. A division of Discovery Communications.

Department of Physics, University of California, Davis

Department of Astronomy and Astrophysics, Columbia University

Mikesachs.com

Weill Cornell Medical College/NewYork-Presbyterian Hospital

Xperts Inc.

Letterbrain.com

## Education

University of California, Davis

Columbia University

Virginia Commonwealth University

## Publications

### *Parametrizing Physics-Based Earthquake Simulations*

K. W. Schultz, M. R. Yoder, J. M. Wilson, E. M. Heien, **M. K. Sachs**, J. B. Rundle, and D. L. Turcotte  
Pure and Applied Geophysics(2016)

### *Virtual Quake: Statistics, Co-Seismic Deformations and Gravity Changes for Driven Earthquake Fault Systems*

K. W. Schultz, **M. K. Sachs**, E. M. Heien, M. R. Yoder, J. B. Rundle, D. L. Turcotte, and A. Donnellan

International Symposium on Geodesy for Earthquake and Natural Hazards (GENAH)14529-37(2015)

### *Simulating Gravity Changes in Topologically Realistic Driven Earthquake Fault Systems: First Results*

K. W. Schultz, **M. K. Sachs**, E. M. Heien, J. B. Rundle, D. L. Turcotte, and A. Donnellan  
Pure and Applied GeophysicsIn press(2014)

### *Self-Organizing Complex Earthquakes: Scaling in Data, Models, and Forecasting*

**M. K. Sachs**, J. B. Rundle, J. R. Holliday, J. Gran, M. Yoder and W. Graves  
"Self-Organized Criticality Systems"Open Academic Press(2013)

### *A Comparison among Observations and Earthquake Simulator Results for the allcal2 California Fault Model*

T. E. Tullis, K. Richards-Dinger, M. Barall, J. H. Dieterich, E. H. Field, E. M. Heien, L. H. Kellogg, F. Pollitz, J. B. Rundle, **M. K. Sachs**, D. L. Turcotte, S. N. Ward and M. B. Yikilmaz  
Seismological Research Letters83994-1006(2012)

### *Generic Earthquake Simulator*

T. E. Tullis, K. Richards-Dinger, M. Barall, J. H. Dieterich, E. H. Field, E. M. Heien, L. H. Kellogg, F. Pollitz, J. B. Rundle, **M. K. Sachs**, D. L. Turcotte, S. N. Ward and M. B. Yikilmaz  
Seismological Research Letters83959-963(2012)

### *Virtual California Earthquake Simulator*

**M. K. Sachs**, E. M. Heien, D. L. Turcotte, M. B. Yikilmaz, J. B. Rundle and L. H. Kellogg  
Seismological Research Letters83973-978(2012)

*Forecasting Earthquakes: The RELM Test*

**M. K. Sachs** , D. L. Turcotte, J. R. Holliday and J. B. Rundle  
Computing in Science and Engineering1443(2012)

*Understanding Long-Term Earthquake Behavior through Simulation*

E. M. Heien and **M. K. Sachs**  
Computing in Science and Engineering1410(2012)

*Black swans, power laws, and dragon-kings: Earthquakes, volcanic eruptions, landslides, wildfires, floods, and SOC models*

**M. K. Sachs** , M. R. Yoder, D. L. Turcotte, J. B. Rundle and B. D. Malamud  
European Physical Journal Special Topics205167-182(2012)

*Implications of the RELM test of earthquake forecasts in California*

**M. K. Sachs** , Y. T. Lee, D. L. Turcotte, J. R. Holliday and J. B. Rundle  
Research in Geophysics2e10(2012)

*Evaluating the RELM test results*

**M. K. Sachs** , Y. T. Lee, D. L. Turcotte, J. R. Holliday and J. B. Rundle  
International Journal of Geophysics2012(2012)

*Earthquake precursors: activation or quiescence?*

J. B. Rundle, J. R. Holliday, M. Yoder, **M. K. Sachs** , A. Donnellan, D. L. Turcotte, K. F. Tiampo, W. Klein and L. H. Kellogg  
Geophysical Journal International187225-236(2011)

*Results of the Regional Earthquake Likelihood Models (RELM) test of earthquake forecasts in California*

Y. T. Lee, D. L. Turcotte, J. R. Holliday, **M. K. Sachs** , J. B. Rundle, C. C. Chen and K. F. Tiampo  
Proceedings of the National Academy of Sciences (USA)10816533-16538(2011)

*Testing Lattice Quantum Gravity in 2+1 Dimensions*

**M. K. Sachs**  
arXiv:1110.6880 [gr-qc](2011)

## Awards and Recognition

### Conferences

AGU 2013

AGU 2012

EcoSummit 2012

AOGS 2012

AGU 2011

SCEC 2011

ACES 2011

## Teaching Experience

Department of Physics, University of California, Davis

## Press

scientificamerican.com

Test Pits Earthquake Forecasts against Each Other :

<http://www.scientificamerican.com/article.cfm?id=test-pits-earthquake-forecasts>

msnbc.com

Flagging quake hotspots an inexact science :

[http://www.msnbc.msn.com/id/44676488/ns/technology\\_and\\_science-science/#.TrB2c2B8tjB](http://www.msnbc.msn.com/id/44676488/ns/technology_and_science-science/#.TrB2c2B8tjB)

UCDavis News

Assessing California earthquake forecasts :

[http://www.news.ucdavis.edu/search/news\\_detail.lasso?id=10025](http://www.news.ucdavis.edu/search/news_detail.lasso?id=10025)

NASA

Managing the Deluge of 'Big Data' From Space :

<http://www.jpl.nasa.gov/news/news.php?release=2013-299>

QuakeSim and NASA Mobile App Win NASA Software Award :

<http://www.nasa.gov/topics/earth/features/quesim20120920.html>