

# Mohamed ALY

OBJECTIVE: Integrate knowledge from computer science, personal development, and Islamic sciences to build a foundation for impact.

## PERSONAL DATA

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## WORK EXPERIENCE

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JUL 2017 | Digital Marketing at PROVISION CAPITAL (Remote)  
Creating two new websites for business needs and launching AdWords campaigns for each. Duplicating fund site in Arabic and launching search ads in the Middle East. Used Google AdWords to target advertising to investors looking for single-family residential properties. Used SEO tactics to tailoring firm website for higher search engine results.

## EDUCATION

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*Current* **Jerome Fisher Program in Management and Technology**, UNIVERSITY OF PENNSYLVANIA  
AUG 2017 **BACHELOR'S OF APPLIED SCIENCE** in *Computer and Information Science*,  
School of Engineering and Applied Science  
**BACHELOR'S OF SCIENCE** in *Economics*, The Wharton School  
**Minor** in URBAN EDUCATION, College of Arts and Sciences & Graduate School of Education  
  
MAY 2017 Islamic Studies Certificate  
**Qalam Institute Seminary**  
  
MAY 2016 High School Diploma, International Baccalaureate Diploma  
**Booker T Washington High School**  
ACT: 36 | National Merit Finalist | AP Scholar with Distinction

## SCHOLARSHIPS AND CERTIFICATES

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OCT. 2017 KnewU Convert Coach  
JUL. 2017 Digital Credit Union Scholarship (\$2,500)  
MAR. 2015 United States Senate Youth Program Scholarship (\$5,000)  
AUG. 2011 Google Certified Teacher

## PROGRAMMING

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BASIC: JavaScript,  $\text{\LaTeX}$ , Java  
INTERMEDIATE: HTML, CSS, Jekyll, Git, Ruby on Rails