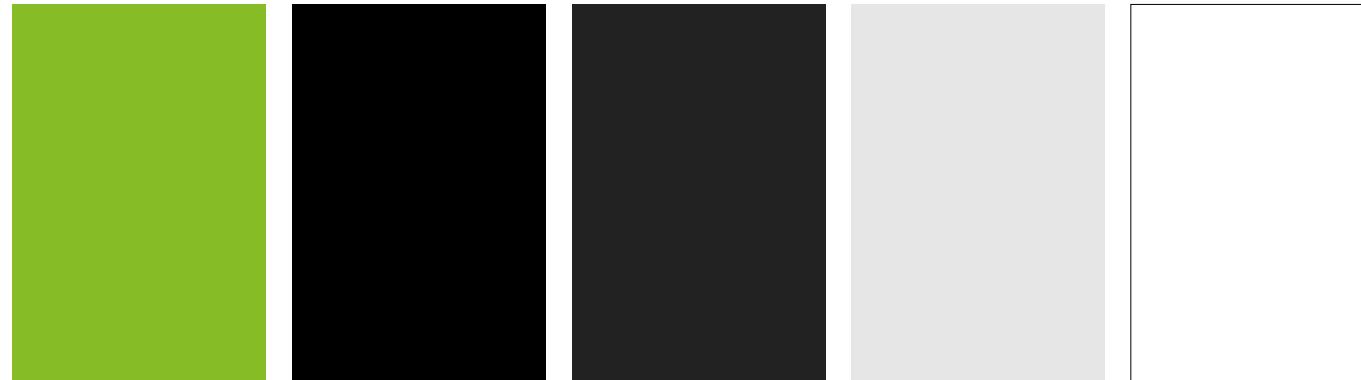


# Appendix

## Color

### Primary palette



**Deloitte Green**

Pantone 368  
#86BC25  
R134 G188 B37  
C55 M0 Y100 K0

**Deloitte Black**

Pantone Black  
#000000  
R0 G0 B0  
C0 M0 Y0 K100

**Deloitte Dark Gray**

#222222  
R33 G33 B33  
C0 M0 Y0 K100

**Deloitte Light Gray**

#E6E6E6  
R230 G230 B230  
C0 M0 Y0 K13

**White**

#FFFFFF  
R255 G255 B255  
C0 M0 Y0 K0



**Deloitte Bright Green**

#00F200  
R13 G242 B0  
Pantone 2286  
Must specify PMS value  
for print (no CMYK  
available)

**Deloitte Mid Green**

#26890D  
R38 G137 B13  
C76 M0 Y100 K19

**Deloitte Deep Green**

#046A38  
R5 G107 B56  
C86 M0 Y84 K47

**Deloitte Dark Green**

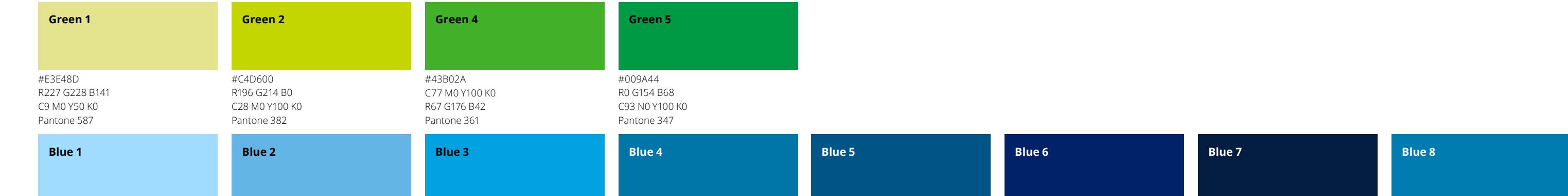
#1C3D26  
R28 G61 B38  
C63 M0 Y65 K77

**Deloitte Pale Green**

#F1F6E4  
R242 G245 B227  
C8 M0 Y15 K0

Pantone 349

### Secondary palette



**Green 1**

#E3E48D  
R227 G228 B141  
C9 M0 Y50 K0  
Pantone 587

**Green 2**

#C4D600  
R196 G214 B0  
C28 M0 Y100 K0  
Pantone 382

**Green 4**

#43B02A  
C77 M0 Y100 K0  
R67 G176 B42  
Pantone 361

**Green 5**

#009A44  
R0 G154 B68  
C93 N0 Y100 K0  
Pantone 347

**Blue 1**

#A0DCFF  
R160 G220 B255  
C39 M0 Y0 K0  
Pantone 291

**Blue 2**

#62B5E5  
R98 G181 B229  
C60 M9 Y0 K0  
Pantone 2915

**Blue 3**

#00A3E0  
R0 G163 B224  
C86 M8 Y0 K0  
Pantone 299

**Blue 4**

#0076A8  
R0 G118 B168  
C95 M41 Y10 K0  
Pantone 7690

**Blue 5**

#005587  
R0 G85 B135  
C100 M45 Y0 K45  
Pantone 7692

**Blue 6**

#012169  
R1 G33 B105  
C100 M85 Y5 K22  
Pantone 280

**Blue 7**

#041E42  
R4 G30 B66  
C100 M90 Y13 K68  
Pantone 282

**Formerly Accessible Blue**  
#007CB0  
R0 G124 B176

**Teal 1**

#DDEFE8  
R221 G239 B232  
C17 M0 Y12 K0  
Pantone 566

**Teal 2**

#9DD4CF  
R221 G212 B207  
C43 M0 Y23 K0  
Pantone 564

**Teal 3**

#6FC2B4  
R111 G194 B180  
C58 M0 Y36 K0  
Pantone 7465

**Teal 4**

#00ABAB  
R0 G171 B171  
C81 M0 Y39 K0  
Pantone 326

**Teal 5**

#0097A9  
R0 G151 B169  
C98 M0 Y28 K4  
Pantone 7711

**Teal 6**

#007680  
R0 G118 B128  
C96 M0 Y30 K45  
Pantone 7714

**Teal 7**

#004F59  
R0 G79 B89  
C100 M16 Y33 K66  
Pantone 3165

**Formerly Accessible Teal**  
#0D8390  
R13 G131 B144

**Cool Gray 2**

Pantone Cool Gray 2  
#DD00CE  
R208 G208 B206  
C5 M3 Y5 K11

**Cool Gray 4**

Pantone Cool Gray 4  
#BBB CBC  
R187 G188 B188  
C12 M8 Y9 K23

**Cool Gray 6**

Pantone Cool Gray 6  
#A7A BAA  
R167 G168 B170  
C16 M11 Y11 K27

**Cool Gray 7**

Pantone Cool Gray 7  
#9799B  
R151 G153 B155  
C20 M14 Y12 K40

**Cool Gray 9**

Pantone Cool Gray 9  
#7578B  
R117 G120 B123  
C30 M22 Y17 K57

**Cool Gray 10**

Pantone Cool Gray 10  
#6366A  
R99 G102 B106  
C40 M30 Y20 K66

**Cool Gray 11**

Pantone Cool Gray 11  
#5356A  
R83 G86 B90  
C44 M34 Y22 K77

#### Limited use bright colors



#3EFAC5  
R62 G250 B197  
Pantone 3255



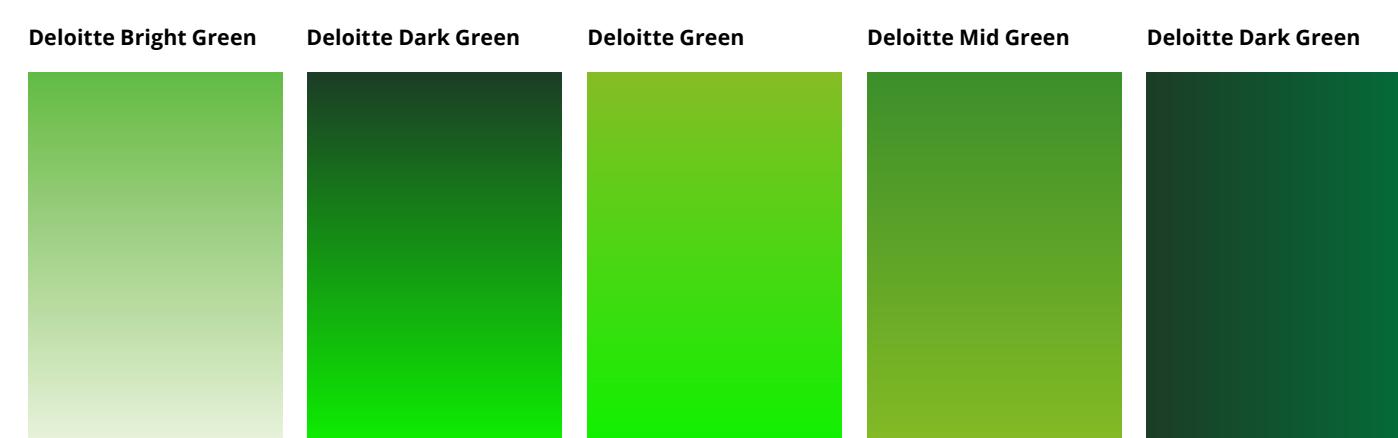
#33f0ff  
R51 G240 B255  
Pantone 311

To be used sparingly as a highlight in typography or graphic elements.

- Never used to fill large areas of color or text.
- Never used within the circle motif (which should always be Deloitte Green).
- Primarily for use in digital applications.
- Not to be confused with links (no underlines).
- Must specify a Pantone when used in print applications (CMYK not possible.)

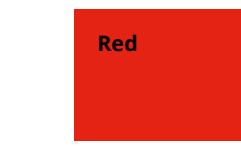
### Gradients

It is important to always consider accessibility when laying text over gradients. Visit the [accessibility section](#) for more information.



Deloitte Pale Green    Deloitte Bright Green    Deloitte Bright Green    Deloitte Green    Deloitte Deep Green

#### Limited use functional colors



Pantone 485  
#DA291C  
R218 G41 B28  
C0 M95 Y100 K0



Pantone 144  
#ED8800  
R237 G139 B0  
C0 M51 Y100 K0



Pantone 116  
#FFCD00  
R255 G205 B0  
C0 M14 Y100 K0

Where necessary (e.g., in heat charts) red, orange, and yellow can be used. These colors must have a functional association and cannot be used otherwise.