
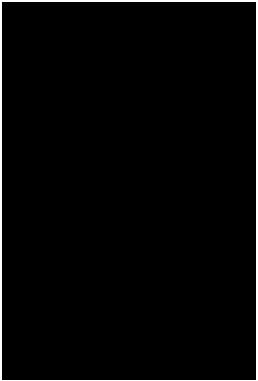
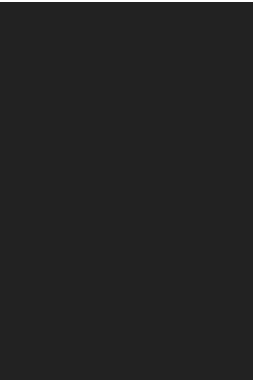
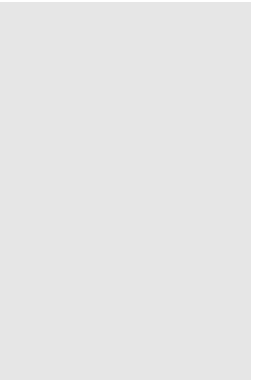
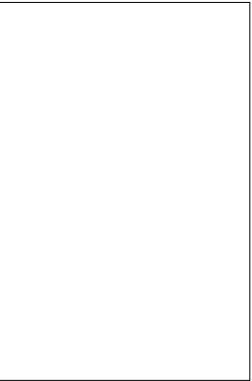
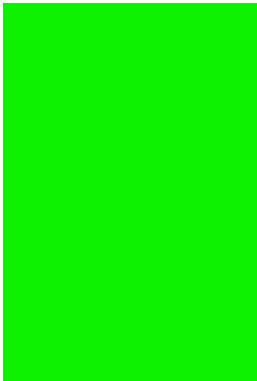
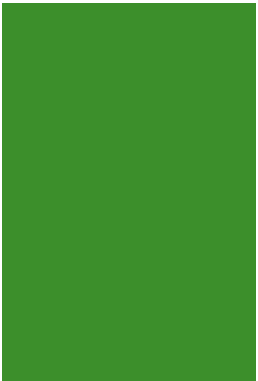


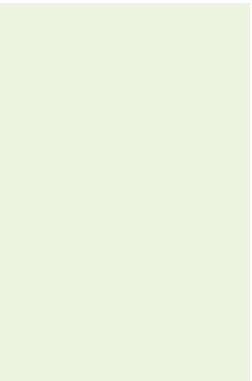


# Appendix



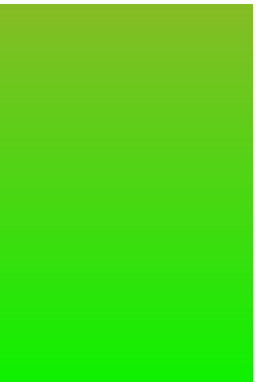


## Color

### Primary palette

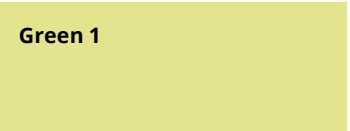



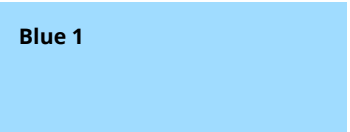







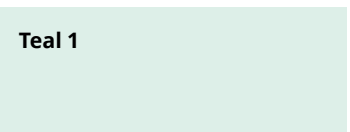







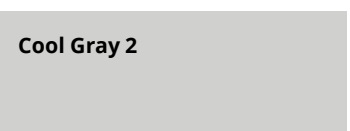
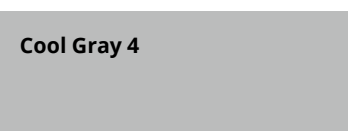
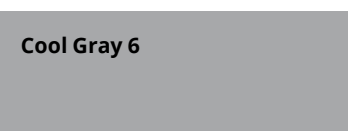
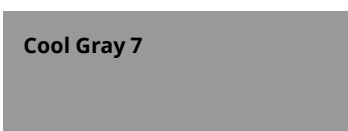

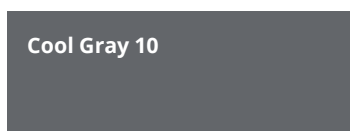
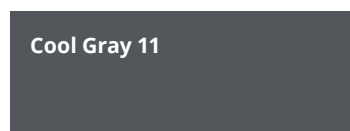
				
<b>Deloitte Green</b> Pantone 368 #86BC25 R134 G188 B37 C55 M0 Y100 K0	<b>Deloitte Black</b> Pantone Black #000000 R0 G0 B0 C0 M0 Y0 K100	<b>Deloitte Dark Gray</b> #222222 R33 G33 B33 C0 M0 Y0 K100	<b>Deloitte Light Gray</b> #E6E6E6 R230 G230 B230 C0 M0 Y0 K13	<b>White</b> #FFFFFF R255 G255 B255 C0 M0 Y0 K0
				
<b>Deloitte Bright Green</b> #0DF200 R13 G242 B0 Pantone 2286 Must specify PMS value for print (no CMYK available)	<b>Deloitte Mid Green</b> #26890D R38 G137 B13 C76 M0 Y100 K19 Pantone 368	<b>Deloitte Deep Green</b> #046A38 R5 G107 B56 C86 M0 Y84 K47 Pantone 349	<b>Deloitte Dark Green</b> #1C3D26 R28 G61 B38 C63 M0 Y65 K77 Pantone 2411	<b>Deloitte Pale Green</b> #F1F6E4 R242 G245 B227 C8 M0 Y15 K0 Pantone 7714

### Gradients


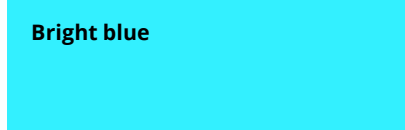
It is important to always consider accessibility when laying text over gradients. Visit the [accessibility section](#) for more information.

				
<b>Deloitte Bright Green</b>	<b>Deloitte Dark Green</b>	<b>Deloitte Green</b>	<b>Deloitte Mid Green</b>	<b>Deloitte Dark Green</b>




### Secondary palette

							
<b>Green 1</b> #E3E48D R227 G228 B141 C9 M0 Y50 K0 Pantone 587	<b>Green 2</b> #C4D600 R196 G214 B0 C28 M0 Y100 K0 Pantone 382	<b>Green 4</b> #43B02A C77 M0 Y100 K0 R67 G176 B42 Pantone 361	<b>Green 5</b> #009A44 R0 G154 B68 C93 N0 Y100 K0 Pantone 347				
							
<b>Blue 1</b> #A0DCFF R160 G220 B255 C39 M0 Y0 K0 Pantone 291	<b>Blue 2</b> #62B5E5 R98 G181 B229 C60 M9 Y0 K0 Pantone 2915	<b>Blue 3</b> #00A3E0 R0 G163 B224 C86 M9 Y0 K0 Pantone 299	<b>Blue 4</b> #0076A8 R0 G118 B168 C95 M41 Y10 K0 Pantone 7690	<b>Blue 5</b> #005587 R0 G85 B135 C100 M45 Y0 K45 Pantone 7692	<b>Blue 6</b> #012169 R1 G33 B105 C100 M85 Y5 K22 Pantone 280	<b>Blue 7</b> #041E42 R4 G30 B66 C100 M90 Y13 K68 Pantone 282	<b>Formerly Accessible Blue</b> #007CB0 R0 G124 B176
							
<b>Teal 1</b> #DDEFE8 R221 G239 B232 C17 M0 Y12 K0 Pantone 566	<b>Teal 2</b> #9DD4CF R111 G212 B207 C43 M0 Y23 K0 Pantone 564	<b>Teal 3</b> #6FC2B4 R111 G194 B180 C58 M0 Y36 K0 Pantone 7465	<b>Teal 4</b> #00ABAB R0 G171 B171 C81 M0 Y39 K0 Pantone 326	<b>Teal 5</b> #0097A9 R0 G151 B169 C98 M0 Y28 K4 Pantone 7711	<b>Teal 6</b> #007680 R0 G118 B128 C96 M0 Y30 K45 Pantone 7714	<b>Teal 7</b> #004F59 R0 G79 B89 C100 M16 Y33 K66 Pantone 3165	<b>Formerly Accessible Teal</b> #0D8390 R13 G131 B144
							
<b>Cool Gray 2</b> Pantone Cool Gray 2 #D0D0CE R208 G208 B206 C5 M3 Y5 K11	<b>Cool Gray 4</b> Pantone Cool Gray 4 #BBBCBC R187 G188 B188 C12 M8 Y9 K23	<b>Cool Gray 6</b> Pantone Cool Gray 6 #A7A8AA R167 G168 B170 C16 M11 Y11 K27	<b>Cool Gray 7</b> Pantone Cool Gray 7 #97999B R151 G153 B155 C20 M14 Y12 K40	<b>Cool Gray 9</b> Pantone Cool Gray 9 #75787B R117 G120 B123 C30 M22 Y17 K57	<b>Cool Gray 10</b> Pantone Cool Gray 10 #63666A R99 G102 B106 C40 M30 Y20 K66	<b>Cool Gray 11</b> Pantone Cool Gray 11 #53565A R83 G86 B90 C44 M34 Y22 K77	

#### Limited use bright colors

	
<b>Bright teal</b> #3EFAC5 R62 G250 B197 Pantone 3255	<b>Bright blue</b> #33f0ff R51 G240 B255 Pantone 311

#### Limited use functional colors

		
<b>Red</b> Pantone 485 #DA291C R218 G41 B28 C0 M95 Y100 K0	<b>Orange</b> Pantone 144 #ED8B00 R237 G139 B0 C0 M51 Y100 K0	<b>Yellow</b> Pantone 116 #FFCD00 R255 G205 B0 C0 M14 Y100 K0

To be used sparingly as a highlight in typography or graphic elements.

- Never used to fill large areas of color or text.
- Never used within the circle motif (which should always be Deloitte Green)
- Primarily for use in digital applications.
- Not to be confused with links (no underlines.)
- Must specify a Pantone when used in print applications (CMYK not possible.)

Where necessary (e.g., in heat charts) red, orange, and yellow can be used. These colors must have a functional association and cannot be used otherwise.