

Appendix

Color

Primary palette



Deloitte Green

Pantone 368
#86BC25
R134 G188 B37
C55 M0 Y100 K0

Deloitte Black

Pantone Black
#000000
R0 G0 B0
C0 M0 Y0 K100

Deloitte Dark Gray

#222222
R33 G33 B33
C0 M0 Y0 K100

Deloitte Light Gray

#E6E6E6
R230 G230 B230
C0 M0 Y0 K13

White

#FFFFFF
R255 G255 B255
C0 M0 Y0 K0



Deloitte Bright Green

#00F200
R13 G242 B0
Pantone 2286
Must specify PMS value
for print (no CMYK
available)

Deloitte Mid Green

#26890D
R38 G137 B13
C76 M0 Y100 K19

Deloitte Deep Green

#046A38
R5 G107 B56
C86 M0 Y84 K47

Deloitte Dark Green

#1C3D26
R28 G61 B38
C63 M0 Y65 K77

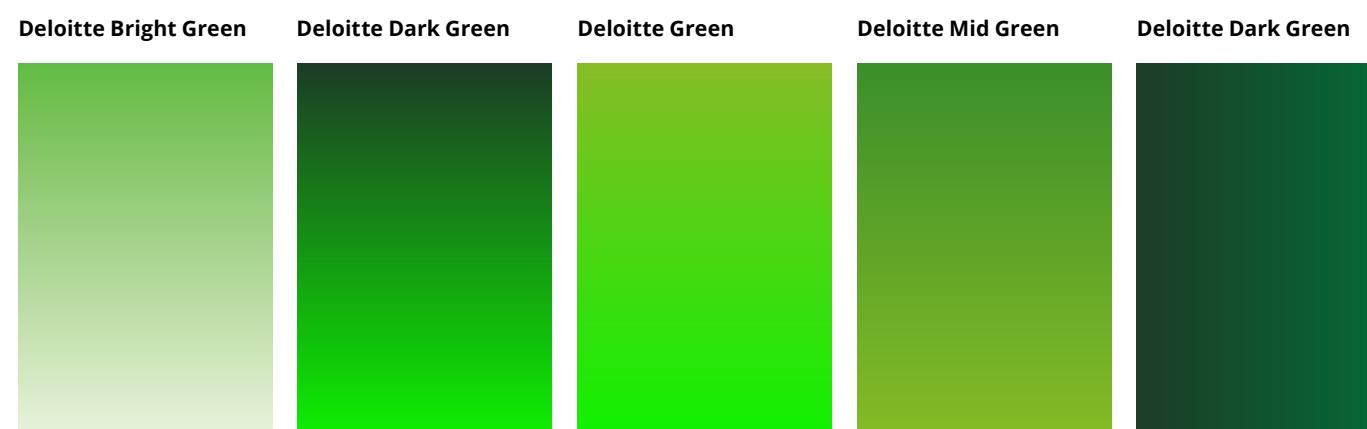
Deloitte Pale Green

#F1F6E4
R242 G245 B227
C8 M0 Y15 K0

Pantone 349
Pantone 2411

Gradients

It is important to always consider accessibility when laying text over gradients. Visit the [accessibility section](#) for more information.



Deloitte Pale Green

Deloitte Bright Green

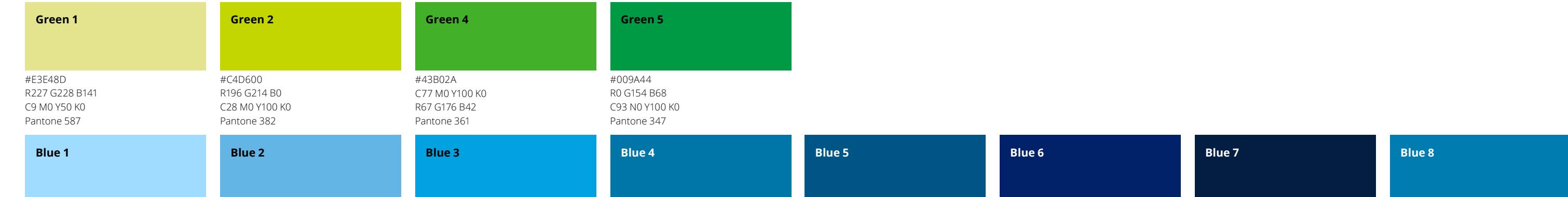
Deloitte Bright Green

Deloitte Green

Deloitte Mid Green

Deloitte Dark Green

Secondary palette



Green 1

#E3E48D
R227 G228 B141
C9 M0 Y50 K0
Pantone 587

Green 2

#C4D600
R196 G214 B0
C28 M0 Y100 K0
Pantone 382

Green 4

#43B02A
C77 M0 Y100 K0
R67 G176 B42
Pantone 361

Green 5

#009A44
R0 G154 B68
C93 N0 Y100 K0
Pantone 347

Blue 1

#A0DCFF
R160 G220 B255
C39 M0 Y0 K0
Pantone 291

Blue 2

#62B5E5
R98 G181 B229
C60 M9 Y0 K0
Pantone 2915

Blue 3

#00A3E0
R0 G163 B224
C86 M8 Y0 K0
Pantone 299

Blue 4

#0076A8
R0 G118 B168
C95 M41 Y10 K0
Pantone 7690

Blue 5

#005587
R0 G85 B135
C100 M45 Y5 K45
Pantone 7692

Blue 6

#012169
R1 G33 B105
C100 M85 Y5 K22
Pantone 280

Blue 7

#041E42
R4 G30 B66
C100 M90 Y13 K68
Pantone 282

Formerly Accessible Blue

#007CB0
R0 G124 B176

Teal 1

#DDEFE8
R221 G239 B232
C17 M0 Y12 K0
Pantone 566

Teal 2

#9DD4CF
R221 G212 B207
C43 M0 Y23 K0
Pantone 564

Teal 3

#6FC2B4
R111 G194 B180
C58 M0 Y36 K0
Pantone 7465

Teal 4

#00ABAB
R0 G171 B171
C81 M0 Y39 K0
Pantone 326

Teal 5

#0097A9
R0 G151 B169
C98 M0 Y28 K4
Pantone 7711

Teal 6

#007680
R0 G118 B128
C96 M0 Y30 K45
Pantone 7714

Teal 7

#004F59
R0 G79 B89
C100 M16 Y33 K66
Pantone 3165

Formerly Accessible Teal

#0D8390
R13 G131 B144

Cool Gray 2

Pantone Cool Gray 2
#DD00CE
R208 G208 B206
C5 M3 Y5 K11

Cool Gray 4

Pantone Cool Gray 4
#BBB CBC
R187 G188 B188
C12 M8 Y9 K23

Cool Gray 6

Pantone Cool Gray 6
#A7A BAA
R167 G168 B170
C16 M11 Y11 K27

Cool Gray 7

Pantone Cool Gray 7
#9799B
R151 G153 B155
C20 M14 Y12 K40

Cool Gray 9

Pantone Cool Gray 9
#7578B
R117 G120 B123
C30 M22 Y17 K57

Cool Gray 10

Pantone Cool Gray 10
#6366A
R99 G102 B106
C40 M30 Y20 K66

Cool Gray 11

Pantone Cool Gray 11
#5356A
R83 G86 B90
C44 M34 Y22 K77

Limited use bright colors



#3EFAC5
R62 G250 B197
Pantone 3255



#33f0ff
R51 G240 B255
Pantone 311

To be used sparingly as a highlight in typography or graphic elements.

- Never used to fill large areas of color or text.
- Never used within the circle motif (which should always be Deloitte Green).
- Primarily for use in digital applications.
- Not to be confused with links (no underlines).
- Must specify a Pantone when used in print applications (CMYK not possible.)

Limited use functional colors



Pantone 485
#DA291C
R218 G41 B28
C0 M95 Y100 K0



Pantone 144
#ED8800
R237 G139 B0
C0 M51 Y100 K0



Pantone 116
#FFCD00
R255 G205 B0
C0 M14 Y100 K0

Where necessary (e.g., in heat charts) red, orange, and yellow can be used. These colors must have a functional association and cannot be used otherwise.