
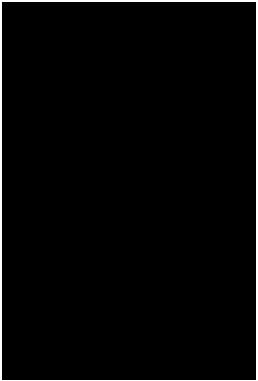
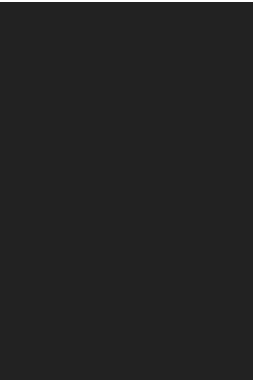
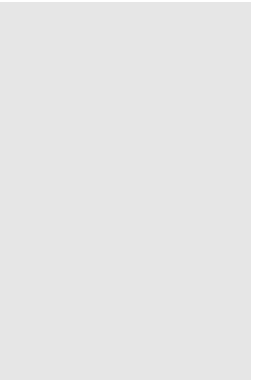
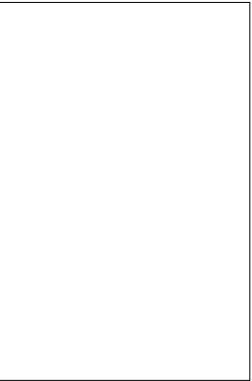
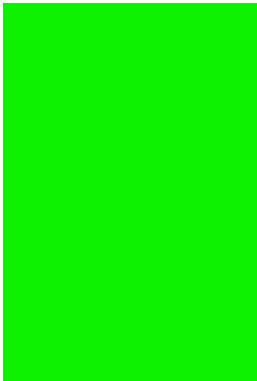
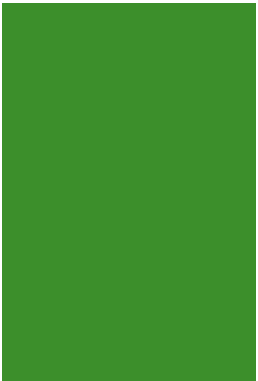


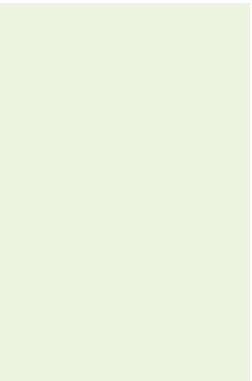


# Appendix



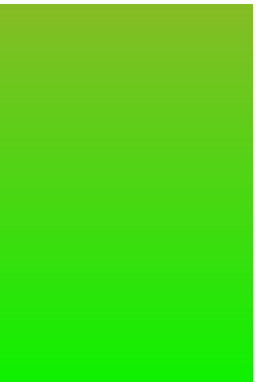


## Color

### Primary palette

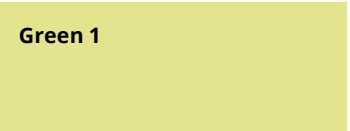



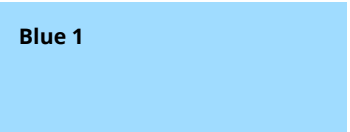







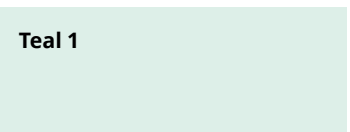







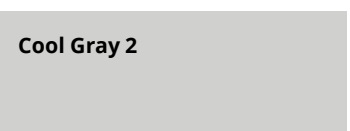
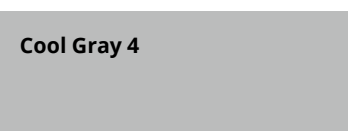
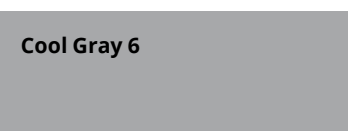
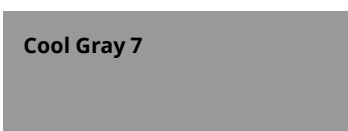

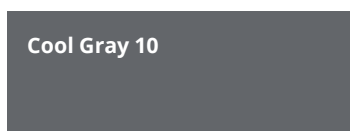
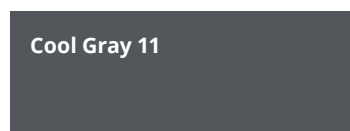
|  |  |   |  |   |
|--|--|---|--|---|
|   |       |      |       |       |
| <b>Deloitte Green</b><br>Pantone 368<br>#86BC25<br>R134 G188 B37<br>C55 M0 Y100 K0   | <b>Deloitte Black</b><br>Pantone Black<br>#000000<br>R0 G0 B0<br>C0 M0 Y0 K100         | <b>Deloitte Dark Gray</b><br>#222222<br>R33 G33 B33<br>C0 M0 Y0 K100                  | <b>Deloitte Light Gray</b><br>#E6E6E6<br>R230 G230 B230<br>C0 M0 Y0 K13                | <b>White</b><br>#FFFFFF<br>R255 G255 B255<br>C0 M0 Y0 K0                                |
|    |      |     |      |      |
| <b>Deloitte Bright Green</b><br>#0DF200<br>R13 G242 B0<br>Pantone 2286<br>Must specify PMS value for print (no CMYK available) | <b>Deloitte Mid Green</b><br>#26890D<br>R38 G137 B13<br>C76 M0 Y100 K19<br>Pantone 368 | <b>Deloitte Deep Green</b><br>#046A38<br>R5 G107 B56<br>C86 M0 Y84 K47<br>Pantone 349 | <b>Deloitte Dark Green</b><br>#1C3D26<br>R28 G61 B38<br>C63 M0 Y65 K77<br>Pantone 2411 | <b>Deloitte Pale Green</b><br>#F1F6E4<br>R242 G245 B227<br>C8 M0 Y15 K0<br>Pantone 7714 |

### Gradients


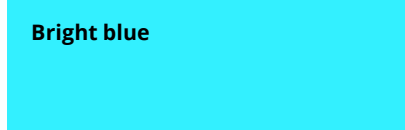
It is important to always consider accessibility when laying text over gradients. Visit the [accessibility section](#) for more information.

|   |   |   |   |  |
|---|---|---|---|--|
|  |  |  |  |  |
| <b>Deloitte Bright Green</b>  | <b>Deloitte Dark Green</b>  | <b>Deloitte Green</b>   | <b>Deloitte Mid Green</b>   | <b>Deloitte Dark Green</b>   |




### Secondary palette

|  |   |   |   |   |  |  |   |
|--|---|---|---|---|--|--|---|
|     |      |        |        |   |  |  |   |
| <b>Green 1</b><br>#E3E48D<br>R227 G228 B141<br>C9 M0 Y50 K0<br>Pantone 587             | <b>Green 2</b><br>#C4D600<br>R196 G214 B0<br>C28 M0 Y100 K0<br>Pantone 382              | <b>Green 4</b><br>#43B02A<br>C77 M0 Y100 K0<br>R67 G176 B42<br>Pantone 361                | <b>Green 5</b><br>#009A44<br>R0 G154 B68<br>C93 N0 Y100 K0<br>Pantone 347                 |   |  |  |   |
|     |      |        |        |        |         |       |  |
| <b>Blue 1</b><br>#A0DCFF<br>R160 G220 B255<br>C39 M0 Y0 K0<br>Pantone 291              | <b>Blue 2</b><br>#62B5E5<br>R98 G181 B229<br>C60 M9 Y0 K0<br>Pantone 2915               | <b>Blue 3</b><br>#00A3E0<br>R0 G163 B224<br>C86 M9 Y0 K0<br>Pantone 299                   | <b>Blue 4</b><br>#0076A8<br>R0 G118 B168<br>C95 M41 Y10 K0<br>Pantone 7690                | <b>Blue 5</b><br>#005587<br>R0 G85 B135<br>C100 M45 Y0 K45<br>Pantone 7692                | <b>Blue 6</b><br>#012169<br>R1 G33 B105<br>C100 M85 Y5 K22<br>Pantone 280                  | <b>Blue 7</b><br>#041E42<br>R4 G30 B66<br>C100 M90 Y13 K68<br>Pantone 282                | <b>Formerly Accessible Blue</b><br>#007CB0<br>R0 G124 B176                          |
|     |      |        |        |        |         |       |  |
| <b>Teal 1</b><br>#DDEFE8<br>R221 G239 B232<br>C17 M0 Y12 K0<br>Pantone 566             | <b>Teal 2</b><br>#9DD4CF<br>R157 G212 B207<br>C43 M0 Y23 K0<br>Pantone 564              | <b>Teal 3</b><br>#6FC2B4<br>R111 G194 B180<br>C58 M0 Y36 K0<br>Pantone 7465               | <b>Teal 4</b><br>#00ABAB<br>R0 G171 B171<br>C81 M0 Y39 K0<br>Pantone 326                  | <b>Teal 5</b><br>#0097A9<br>R0 G151 B169<br>C98 M0 Y28 K4<br>Pantone 7711                 | <b>Teal 6</b><br>#007680<br>R0 G118 B128<br>C96 M0 Y30 K45<br>Pantone 7714                 | <b>Teal 7</b><br>#004F59<br>R0 G79 B89<br>C100 M16 Y33 K66<br>Pantone 3165               | <b>Formerly Accessible Teal</b><br>#0D8390<br>R13 G131 B144                         |
|     |      |        |        |        |         |       |   |
| <b>Cool Gray 2</b><br>Pantone Cool Gray 2<br>#D0D0CE<br>R208 G208 B206<br>C5 M3 Y5 K11 | <b>Cool Gray 4</b><br>Pantone Cool Gray 4<br>#BBBCBC<br>R187 G188 B188<br>C12 M8 Y9 K23 | <b>Cool Gray 6</b><br>Pantone Cool Gray 6<br>#A7A8AA<br>R167 G168 B170<br>C16 M11 Y11 K27 | <b>Cool Gray 7</b><br>Pantone Cool Gray 7<br>#97999B<br>R151 G153 B155<br>C20 M14 Y12 K40 | <b>Cool Gray 9</b><br>Pantone Cool Gray 9<br>#75787B<br>R117 G120 B123<br>C30 M22 Y17 K57 | <b>Cool Gray 10</b><br>Pantone Cool Gray 10<br>#63666A<br>R99 G102 B106<br>C40 M30 Y20 K66 | <b>Cool Gray 11</b><br>Pantone Cool Gray 11<br>#53565A<br>R83 G86 B90<br>C44 M34 Y22 K77 |   |

#### Limited use bright colors

|   |   |
|---|---|
|  |  |
| <b>Bright teal</b><br>#3EFAC5<br>R62 G250 B197<br>Pantone 3255                        | <b>Bright blue</b><br>#33f0ff<br>R51 G240 B255<br>Pantone 311                         |

#### Limited use functional colors

|   |   |   |
|---|---|---|
|  |  |  |
| <b>Red</b><br>Pantone 485<br>#DA291C<br>R218 G41 B28<br>C0 M95 Y100 K0                | <b>Orange</b><br>Pantone 144<br>#ED8B00<br>R237 G139 B0<br>C0 M51 Y100 K0             | <b>Yellow</b><br>Pantone 116<br>#FFCD00<br>R255 G205 B0<br>C0 M14 Y100 K0             |

To be used sparingly as a highlight in typography or graphic elements.

- Never used to fill large areas of color or text.
- Never used within the circle motif (which should always be Deloitte Green)
- Primarily for use in digital applications.
- Not to be confused with links (no underlines.)
- Must specify a Pantone when used in print applications (CMYK not possible.)

Where necessary (e.g., in heat charts) red, orange, and yellow can be used. These colors must have a functional association and cannot be used otherwise.