



**MAS ACTIVE**  
**LINEA INTIMO**  
**CAM SAMPLE PROCEDURE**

8<sup>th</sup> August 2017

# CONTENT

- CAM – Category Aligned Marketing Meeting samples
  - Receiving CAM Order & Detail Clarifications
- Internal Preparation for CAM
- CAM Sample Dispatch

# Receiving CAM Order & Detail Clarifications

- Receiving CAM order details from PCC updated to a excel chart as below screen extract .

Category CAM Sample Order and Tracking Sheet															
Category	RUNNING		Season		SP17	Location Category									
MSC	Style Name	Style #	Style CW	Size	Fctg Cod	LO	MCO	PCC Location	Qty	Planned Ship Date	Actual Ship Date	Shipped Qty	Courier		
MRFM	M TOP SS DRI-FIT KNIT	833562	Paramount Blue/Black (Dope color: back to Black)	M	LMI	ID		HK	7	23-Oct-15					
MRFM	M TOP LS DRI-FIT KNIT	833565	Paramount Blue/Black (Dope color: back to Black)	M	LMI	ID		HK	7	23-Oct-15					
WRFM	W TANK DRI-FIT KNIT	831496	Paramount Blue/Vivid Sky (Dope color: Color to Color)	S	LMI	ID		HK	7	23-Oct-15					
WRFM	W TOP SS DRI-FIT KNIT	831498	Paramount Blue/Vivid Sky (Dope color: Color to Color)	S	LMI	ID		HK	7	23-Oct-15					
WBFM	W TOP LS DRI-FIT KNIT	831500	Paramount Blue/Vivid Sky (Dope color: Color to Color)	S	LMI	ID		HK	7	23-Oct-15					

Need to Clarify the Sample recipient information WHQ & PCC also the distributed qty, if not mentioned in the table.

Requesting for the latest updated spec or need to get a clear direction from the buyer prior to proceed

Requesting for the latest Proto comments, if not received

Requesting for the “T” status BOM if not received,

# Internal Preparation for CAM

- After receiving the CAM request from the buyer , Arranging Samples request meeting in 24 hours without fail- By Marketing Team
- Required trims based on the BOM need to be provided -By Marketing team
- The yarn is ordered based on the projection provided by NIKE at the beginning of the year - By Yarn Tech
- Costing preparation only if the CAM samples are submitted for the first time which means as a concept sample or a first proto - By Marketing team
- Frequently follow up the status of the CAM samples with the Planning team, Development Team, to make sure the samples could be dispatch on time

# CAM Sample Dispatch

- Arranging the BOI Pas on the relevant day Morning
- Arranging the gate pass
- Arranging DHL Courier way bill before 4.00 P.M- **NOTE -CAM samples should be dispatched under the customer courier account number without fail**
- Advice the DHL regarding the pick up the
- Hand over the samples to the guard room before 5.30 P.M
- After samples being collected by DHL, need to fill in the same CAM chart **(see below extract)** regarding the dispatch details and report to customer without fail

Planned Ship Date	Actual Ship Date	Shipped Qty	Courier	Tracking Number
23-Oct-15	22-Oct	7	DHL	1234569992
23-Oct-15	22-Oct	7	DHL	1234569992
23-Oct-15	22-Oct	7	DHL	1234569992
23-Oct-15	22-Oct	7	DHL	1234569992
23-Oct-15	22-Oct	7	DHL	1234569992

# THANK YOU