



We're Changing How the Creative Community Works.

Sign In

A Creative Community Network

Managed by Admin Panel

HOME PAGE

No header on home page
See Header specs on page 4

SECTION: Revolution Slider

Popup link
See Popup on page 4

SECTION: Static Block: Home Text 1 (shown in V1)
SECTION: Static Block: Home Companies scroll 1 (In V2 / see example)

Wieden Kennedy Google facebook droga HUBE Big Picture Times R/GA ⚡

FOLYOZ is specifically designed for Art Directors to manage portfolio submissions based on matching criteria that is relevant to the kind of work they typically assign. An invitation-only platform where Illustrators & Photographers can take proactive steps by submitting their work directly to the right people and measure results.

Learn More

Link to about us page

SECTION: Revolution Slider

I know art directors spend a lot of time finding artists for their projects. This site seems to help streamline and organize that process. It certainly seems like something I would be interested in.

- Janeen Jones: Art Director for The Chronicle of Higher Education



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MailChimp Form

FOOTER: Shows on all pages
Note: See footer specs on page 4 for V2



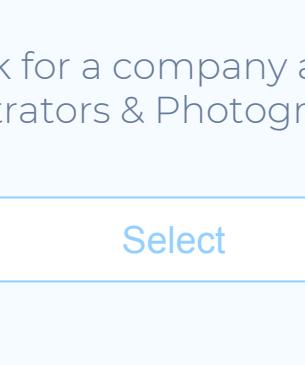
Illustration Photography

Sign In

REGISTRATION PAGE

Register to use Foundfolio

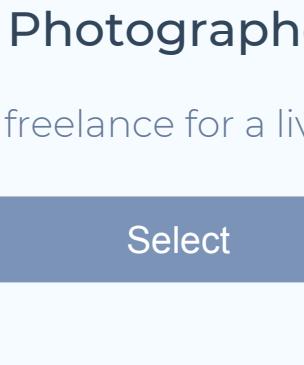
Please select your Account Type carefully. You will not be able to switch account types using the same email later.



I'm an Art Director

I work for a company and hire Illustrators & Photographers

Select



I'm an Illustrator or Photographer

I freelance for a living

Select

V1 has only two types of users

V2 will have three types of users, and three extra forms, see pages 5 & 6

Register to use Foundfolio

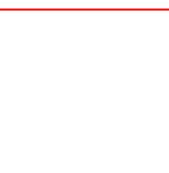
Please select your Account Type carefully. Note: You will not be able to switch account types using the same email later.



I'm an Art Director

I work for a company and hire Illustrators & Photographers

Create Account



I'm an Illustrator or Photographer

I freelance for a living

Create Account



I'm a Company

I create job listing for Art Directors and other Creative Talent

V2

First Name:

Last Name:

Email:

Password:

Password Again:

Captcha area

I Agree to foundfolio Terms and Privacy

Let's Go!

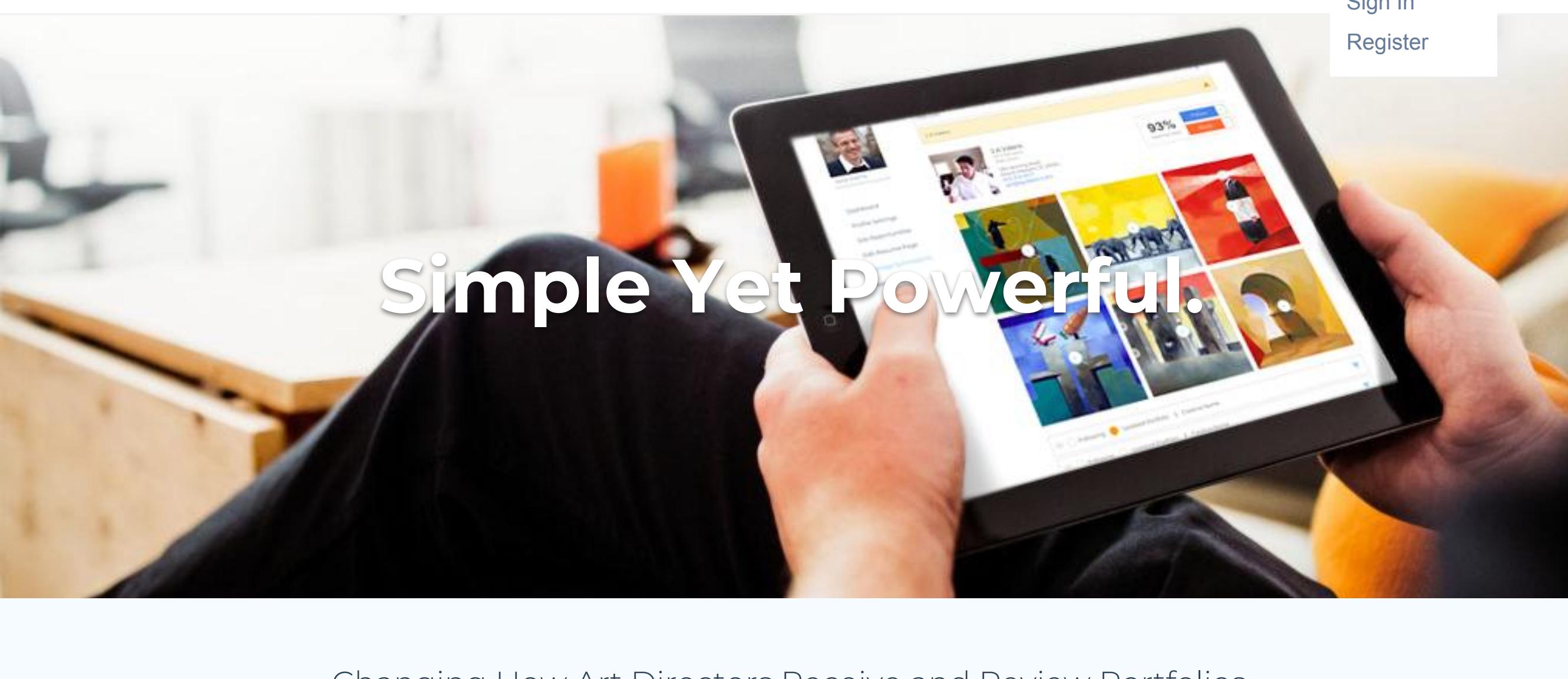
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Simple Yet Powerful

Changing How Art Directors Receive and Review Portfolios.
Changing How Illustrators & Photographers Find Commissioned Work.

SECTION: Revolution Slider (different text on different slider images)

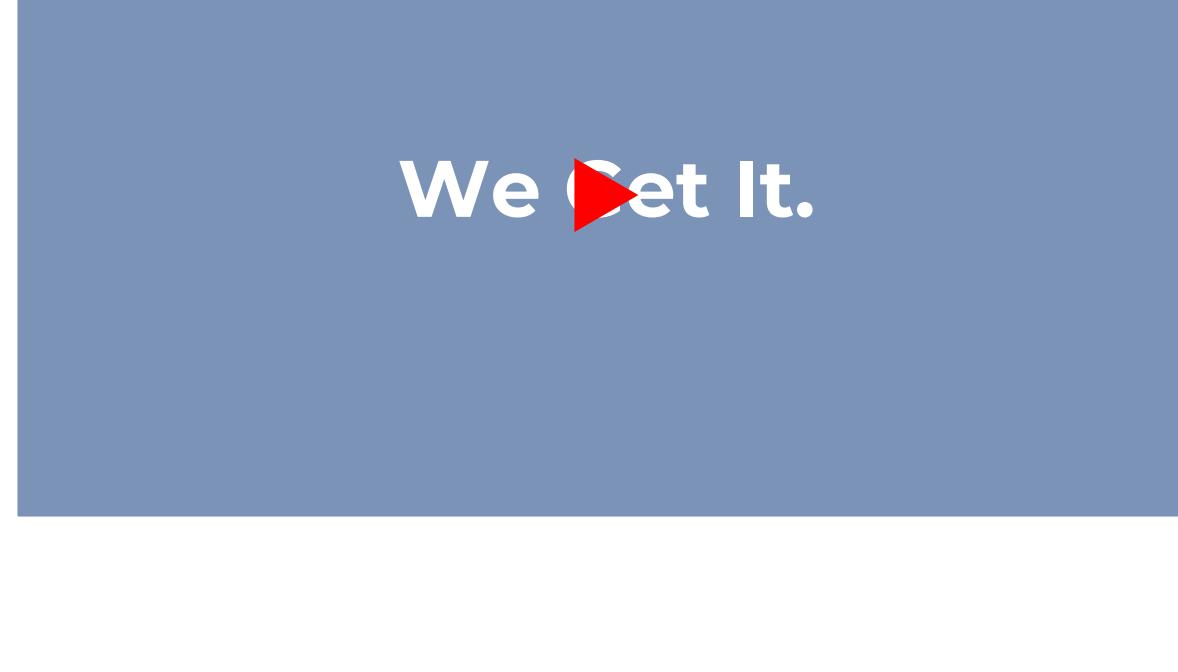
We're Changing How the Creative Community Works ...

Changing How Art Directors Receive and Review Portfolios ...

Changing How Illustrators & Photographers Find Commissioned Work ...

Changing How Companies Find & Hire Creative Professionals.

SECTION: Revolution Slider



Art Directors

Quickly find Artists who are matched to your specific needs, and filter out submissions that don't fit your vision.

[Register](#)

SECTION: Static Blocks

V1 has only two sections (Art Director / Artists)

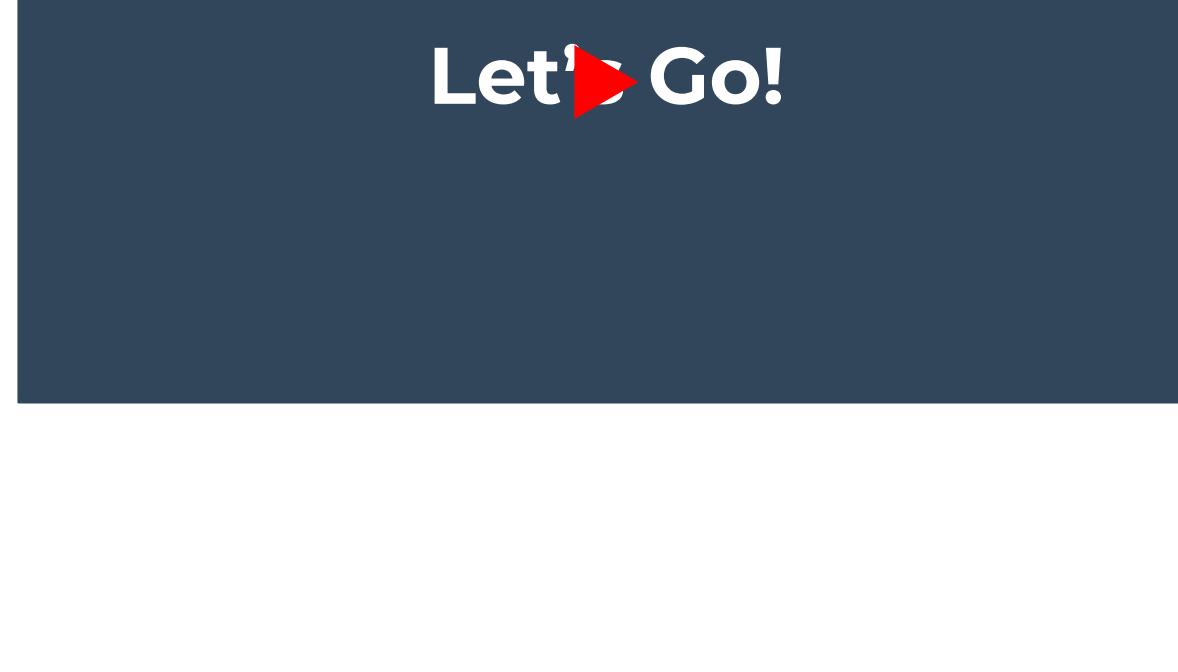
V2 will have a third section for Companies, see example below

Let's Go!

For Companies.

Say goodbye to staffing agency fees. On FOLYOZ, advertising and publication companies can post job opportunities for Free. Find and hire in-demand people from a talent pool of the world's best Art Directors, Designers and Graphic Artists.

[Register](#)



Illustrators & Photographers

Submit your portfolio directly to the Art Directors who assign the kind of work you create, and measure results.

[Register](#)

SECTION: Revolution Slider

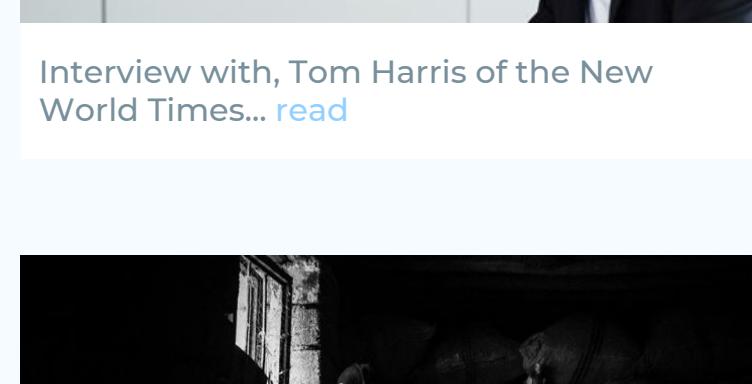
FOLYOZ

With the help and advice from some of the world's leading Art Directors, we built FOLYOZ to address the concerns and problems facing the creative community. Not only is FOLYOZ a unique portfolio solution, our mission is to save Artists thousands of dollars a year while greatly reducing the amount of spam and junk mail in our industry.

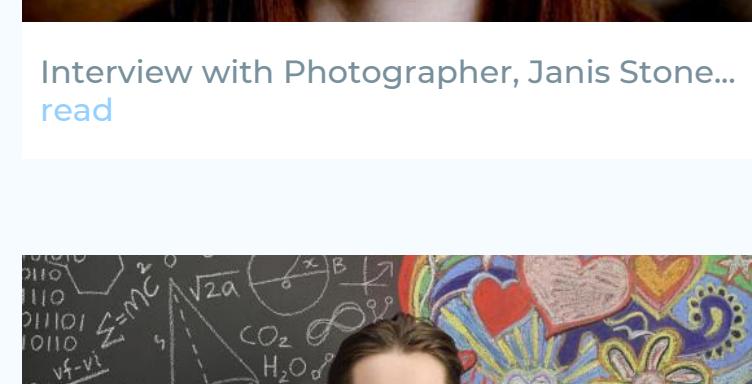
SECTION: Shows the 6 most recent blog posts

*****Blog can be hidden or built later for V2*****

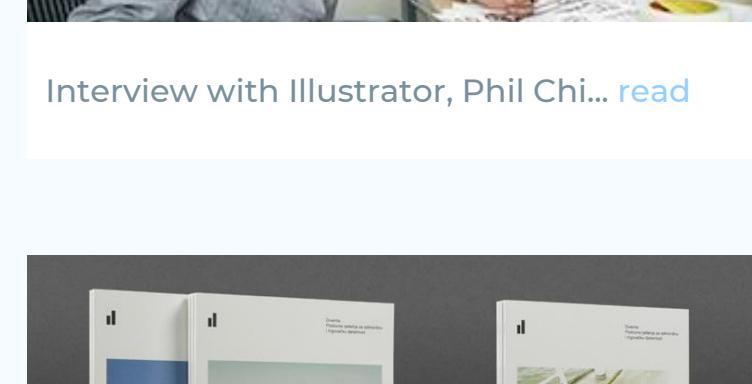
V2



Interview with, Tom Harris of the New World Times... [read](#)



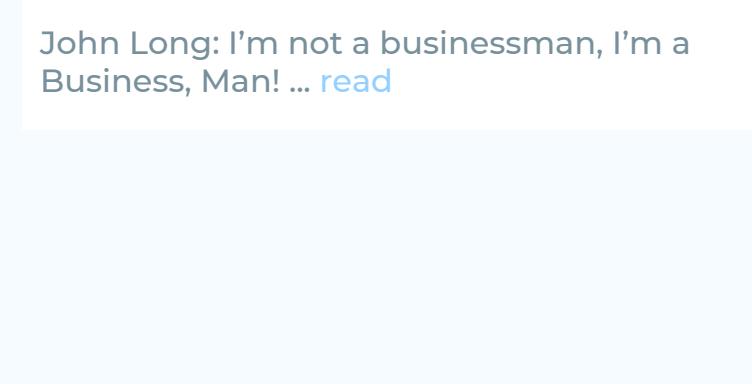
Interview with Photographer, Janis Stone... [read](#)



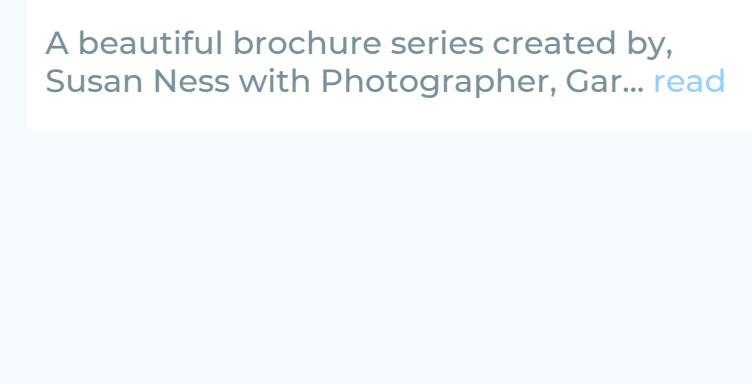
Interview with Illustrator, Phil Chi... [read](#)



In The New World Times: Photographer, Alan Shepard captures stunning p... [read](#)



John Long: I'm not a businessman, I'm a Business, Man!... [read](#)



A beautiful brochure series created by, Susan Ness with Photographer, Gar... [read](#)

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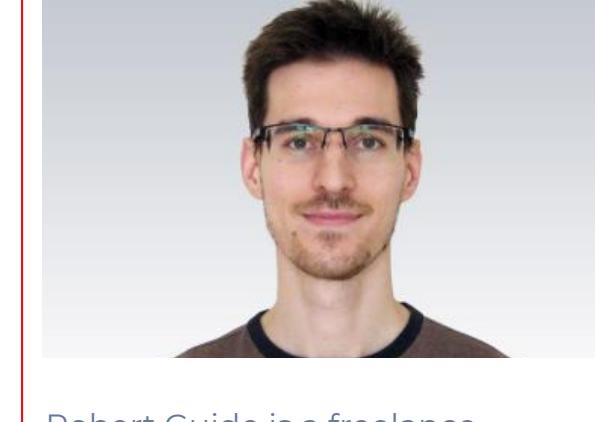
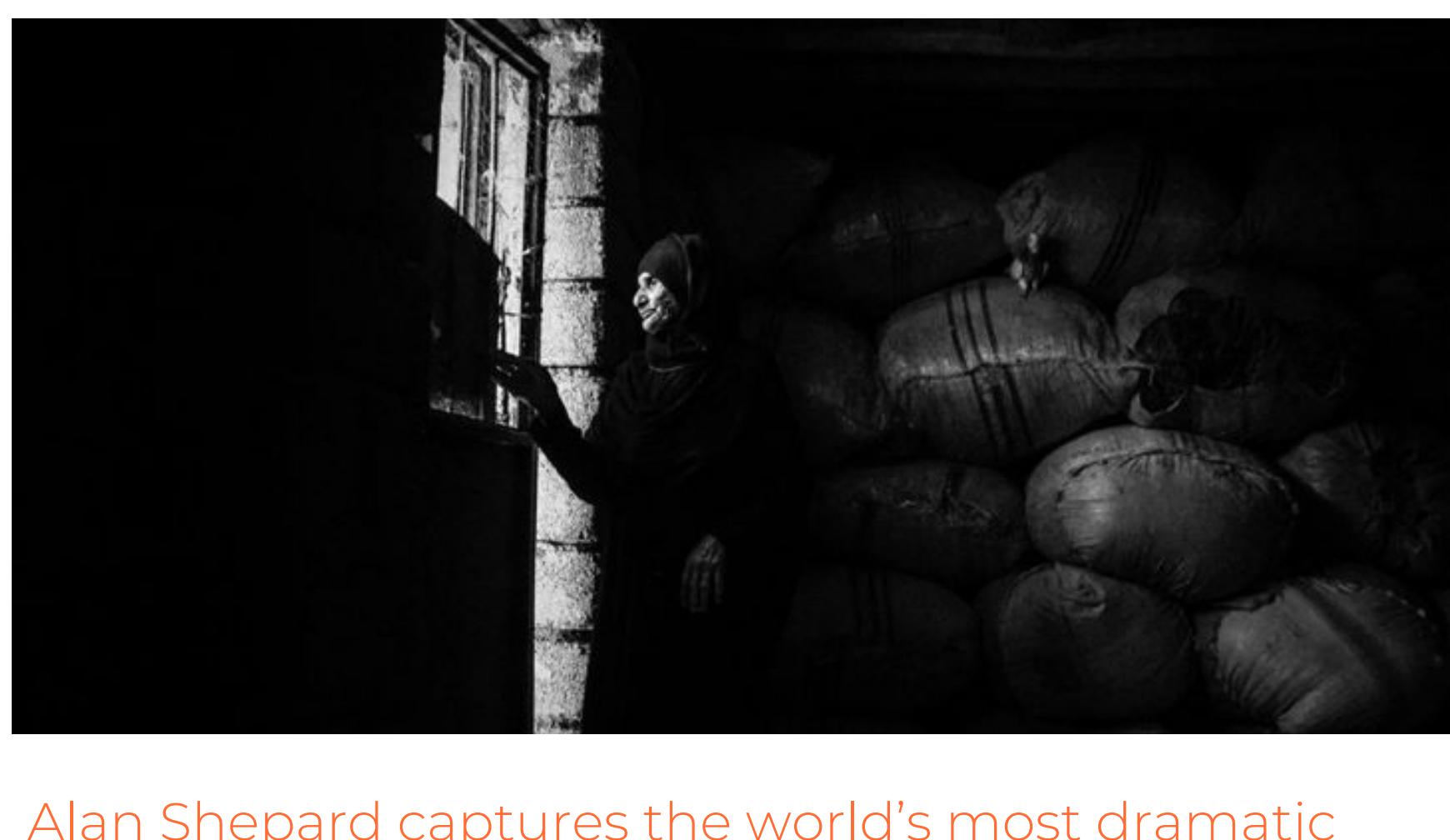
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Add contact page design here

Blog Title

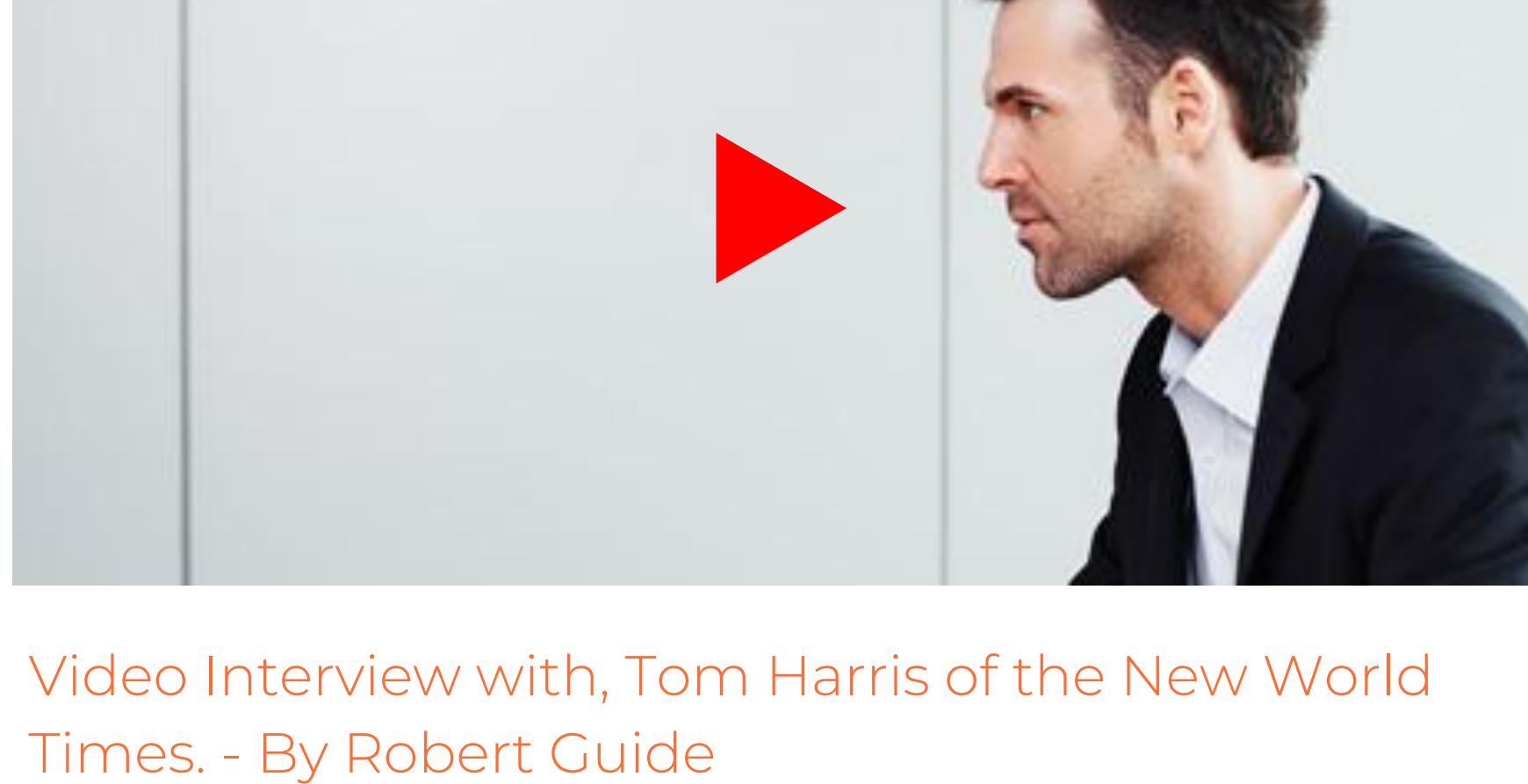


Robert Guide is a freelance Illustrator who donates his time to writing this blog. Robert has been published by Time, The New Yorker and many more, and is the contributing editor for The World Magazine.

[Click here](#) to view his full bio and portfolio.

Alan Shepard captures the world's most dramatic photographs. - By Robert Guide

Lorum ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Lorum ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. [Click here to read more](#)



Video Interview with, Tom Harris of the New World Times. - By Robert Guide

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[1](#) [2](#) [3](#) [4](#) [5](#) [6](#) [7](#) [8](#) [9](#) [10](#)

SIDEBAR 1: TOP SECTION; Writer photo, bio, link

SIDEBAR 1: MIDDLE SECTION; 5 most recent blog posts

SIDEBAR 1: BOTTOM SECTION; Categories or tags?

SECTION: 5 blog posts per page, with image, with snippet text, link to post



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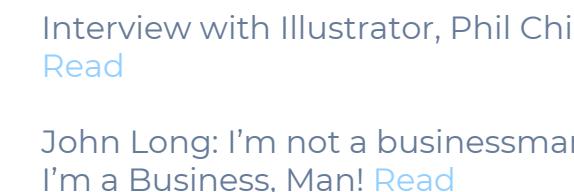
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Post Title



Click to Share:

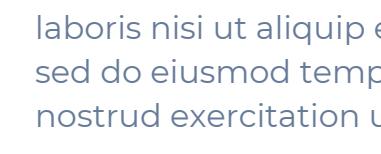


BLOG SECTION: It may not be possible to show a full image with the sidebar below like this, if not then the image would be the width of the article

SIDEBAR 2: TOP SECTION; Social media share links, Facebook, Twitter, Google Plus and Email.

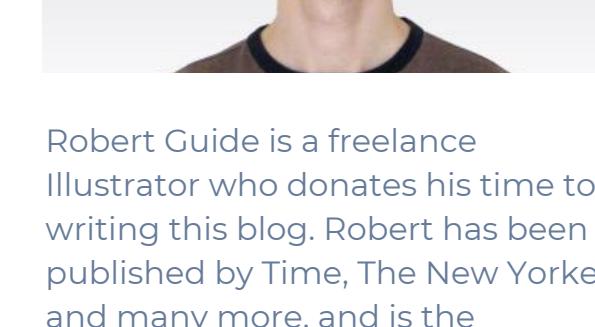
SIDEBAR 2: MIDDLE SECTION; 5 most recent blog posts

SIDEBAR 2: BOTTOM SECTION; Writer photo, bio, link



Alan Shepard
Freelance Photographer

[Click here](#) to view Portfolio



Robert Guide is a freelance Illustrator who donates his time to writing this blog. Robert has been published by Time, The New Yorker and many more, and is the contributing editor for The World Magazine.

[Click here](#) to view his full bio and portfolio.

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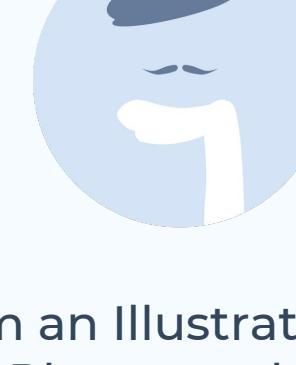
Please select your Account Type carefully. Note: You will not be able to switch account types using the same email later.



I'm an Art Director

I work for a company and hire Illustrators & Photographers

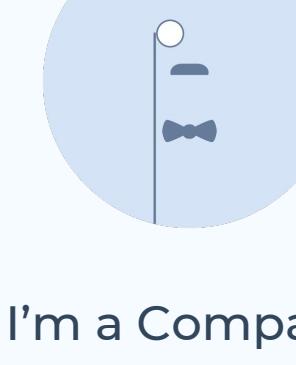
[Create Account](#)



I'm an Illustrator or Photographer

I freelance for a living

[Create Account](#)



I'm a Company

I create job listing for Art Directors and other Creative Talent

[Create Account](#)

Links to separate registration pages - defining different benefits for each type of user, see the next three user page types.

How it Works.

FOLYOZ

Lore ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat.



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Art Directors

You are creating an Art Director account, you work for a company and hire Illustrators & Photographers. If this is not correct, please go back and select the appropriate account type. Note: You cannot create two accounts using the same email.

Let's get Started!

Captcha area

I Agree to foundfolio [Terms](#) and [Privacy](#)

[Let's Go!](#)



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Illustrators & Photographers

You are creating an Illustrator or Photographer account, you freelance for a living. If this is not correct, please go back and select the appropriate account type. Note: You cannot create two accounts using the same email.

Let's get Started!

Captcha area

Mention free and list benefits.

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat.

- Great People
- Good Times
- Fun and more fun!
- Great People
- Good Times
- Fun and more fun!
- Great People
- Good Times
- Fun and more fun!
- more

I Agree to foundfolio [Terms](#) and [Privacy](#)

Let's Go!



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Companies

You are creating a Company account, you are authorized by your company to create job listing for Art Directors and other Creative Talent. Note: You cannot create two accounts using the same email.

Let's get Started!

Captcha area

Mention free and list benefits.

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat.

- Great People
- Good Times
- Fun and more fun!
- Great People
- Good Times
- Fun and more fun!
- Great People
- Good Times
- Fun and more fun!
- more

I Agree to foundfolio [Terms](#) and [Privacy](#)

Let's Go!



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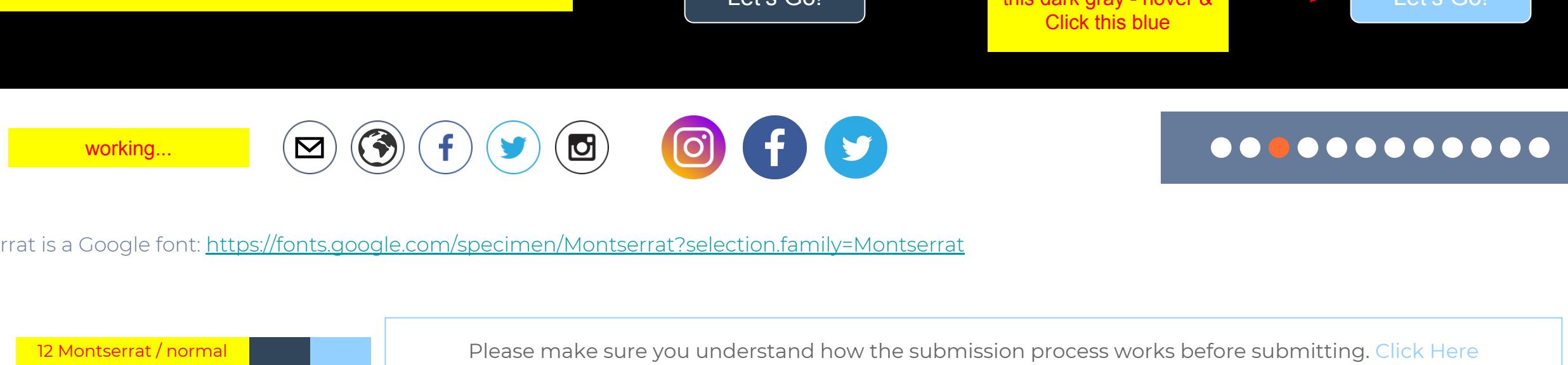
Email

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Buttons, Fonts, Boxes, etc.



Montserrat is a Google font: <https://fonts.google.com/specimen/Montserrat?selection.family=Montserrat>

12 Montserrat / normal

Please make sure you understand how the submission process works before submitting. [Click Here](#)

12 Montserrat / normal

All Categories

12 Montserrat / normal

First Name:

H1

Dashboard

Page Titles

12 Montserrat / normal

Search by Name

Paragr

12 Montserrat / Light

Hello Jane,

body

Welcome to foundfolio, a no-nonsense platform designed specifically for Creative Buyers.

Discover and stay connected with the creatives you like. Or, if they're not a good fit, simply block them and they disappear from your list.

H3

14 Montserrat / Medium

Say goodbye to unwanted email blasts and postcards.

Sub-Titles

Ipx

1px

You probably receive hundreds of email and postcard submissions a week, maybe every day. These submissions came from list providers who scrapped your public profile. - What can you do?

body

- Ask to be removed from each list provider. According to the new Privacy Protection Laws in 2018, you must be removed from mailing lists if you ask to be removed.

On foundfolio, Creatives submit only One Time, if you decide they're not a good fit, block their submission and they disappear from your list forever. - Alternatively, if you love someone's work, follow them and receive notifications when they update their portfolio. You set and schedule when to receive group updates from your Profile Settings.

And on foundfolio, your contact information is never seen or shared, period.

H2

24 Montserrat / Medium

Art Directors

Special Titles

H4

14 Montserrat / Light

Quickly find Artists who are matched to your specific needs, and filter out submissions that don't fit your vision.

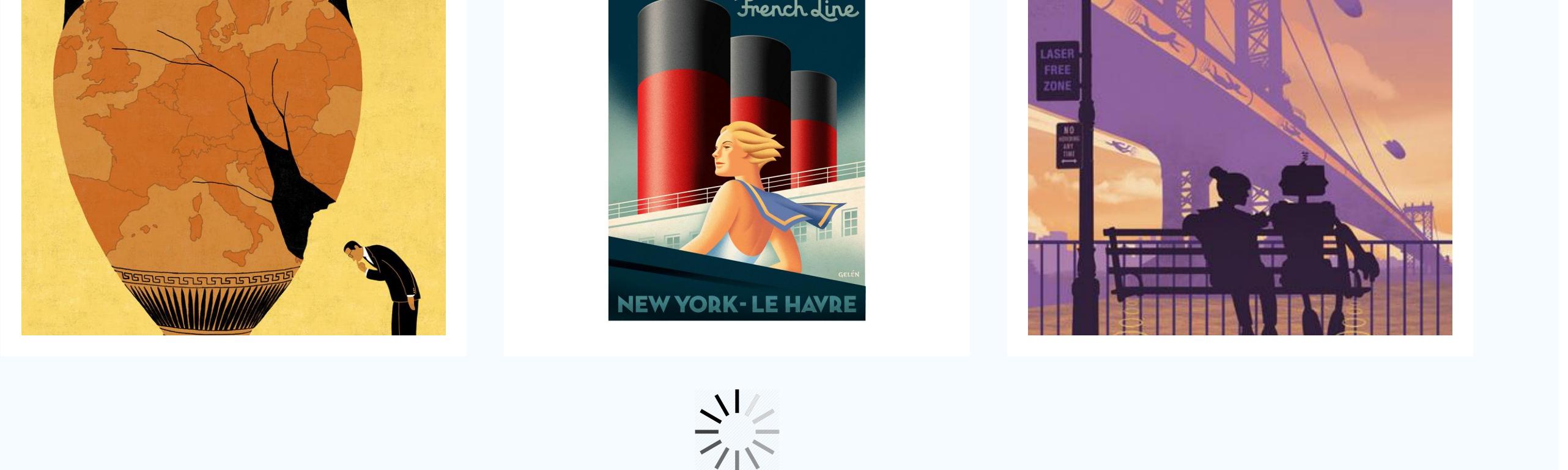
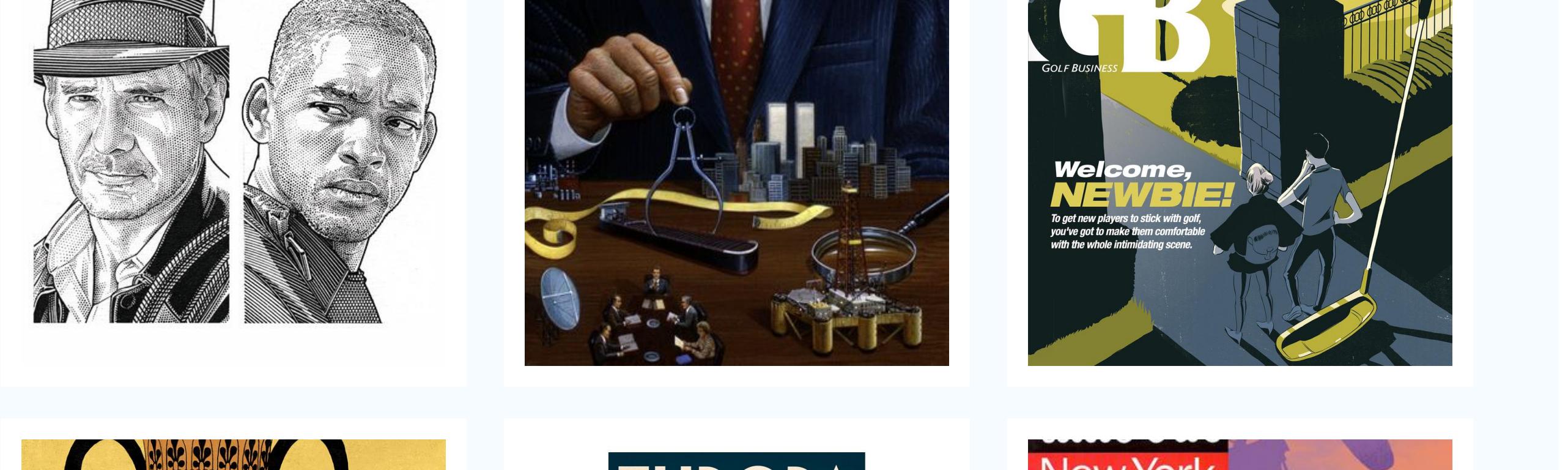
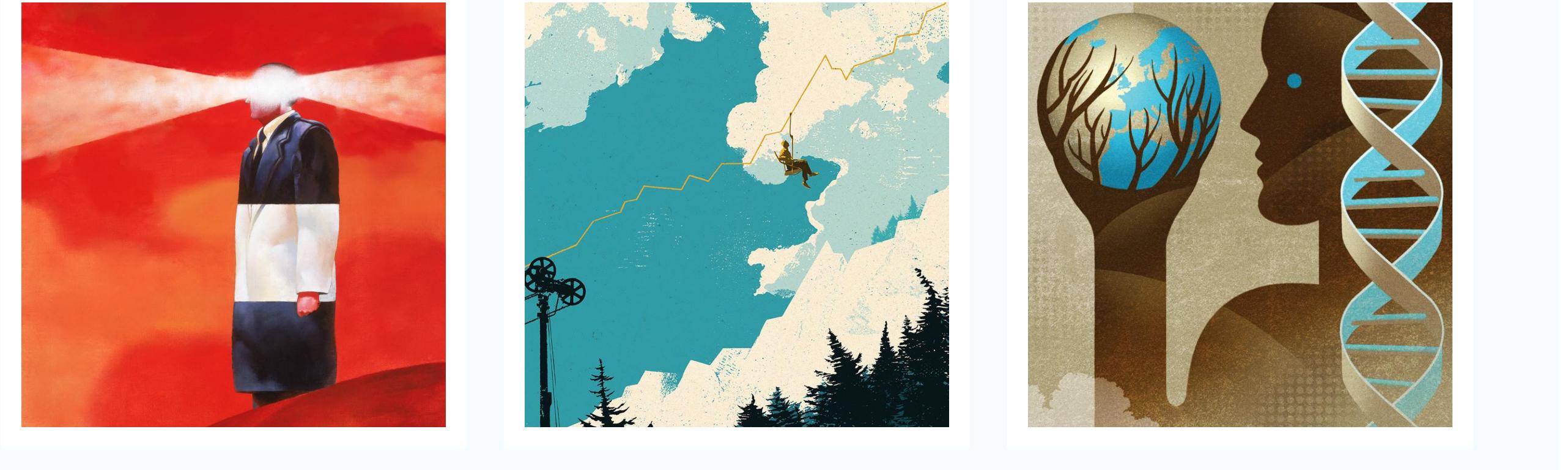
Special body

All Categories ▾ All Styles / Mediums ▾

Sort by Closest Match

Search by Keyword, or Name

Advanced Search



From the Categories and Style / Medium that Artists selected from image Uploads

V2 - Shows the Artists who match the Art Director's criteria, sorts highest percentage at the top, see Modal below

All Categories ▾ All Styles / Mediums ▾

X Conceptual X Narrative

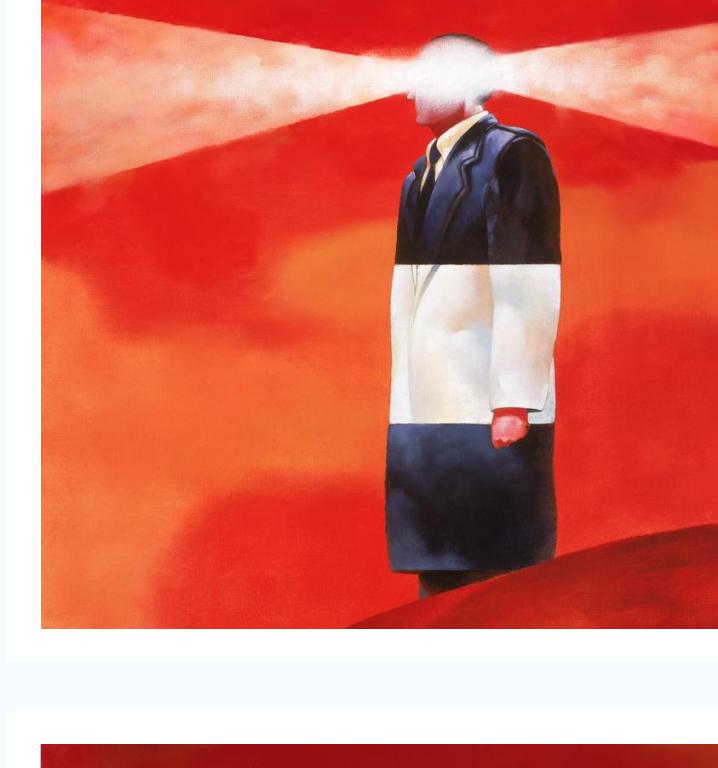
Hide Advanced Search

Any Ethnicity ▾ Any Gender ▾

Experience ▾ Any Location ▾

Country

Static and hover below shows dark over with artist's name



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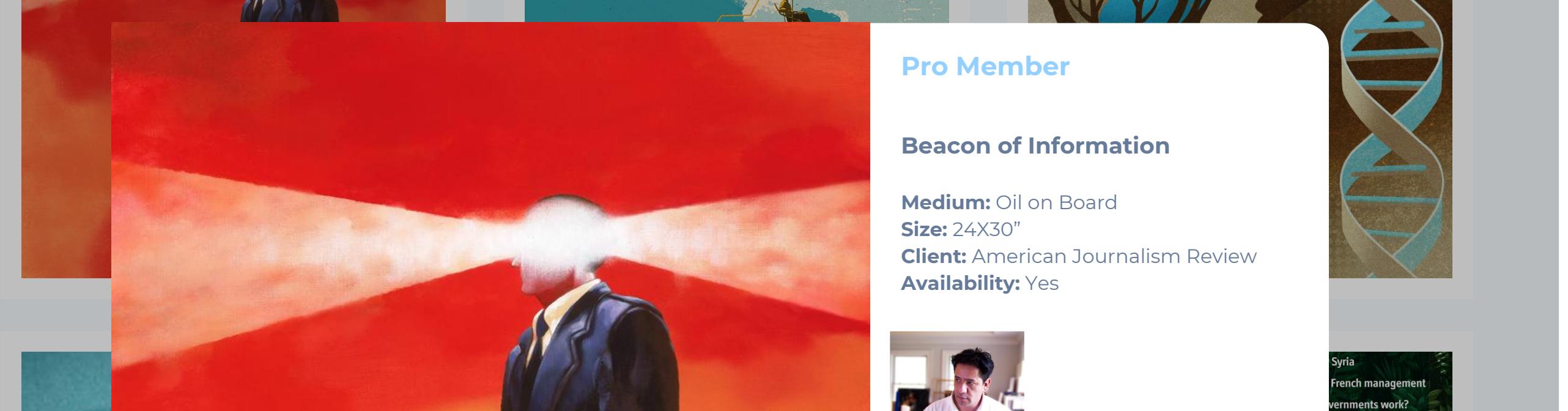
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All Categories ▾ All Styles / Mediums ▾

Sort by Closest Match

Search by Keyword, or Name

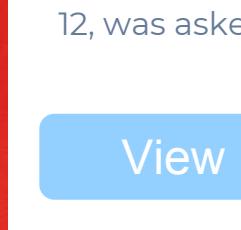
Advanced Search



Pro Member

Beacon of Information

Medium: Oil on Board
Size: 24X30"
Client: American Journalism Review
Availability: Yes



J A Valero

I was born in Mexico City and came to the United States in 1972. I developed a fascination for Art at an early age and at 12, was asked to attend ... [more](#)

[View Portfolio](#)

76% Matching Criteria

Change colors according to match percentage.

MODAL: (exactly like Emergart)

Pro Member - if paying account

Title of artwork

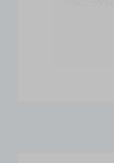
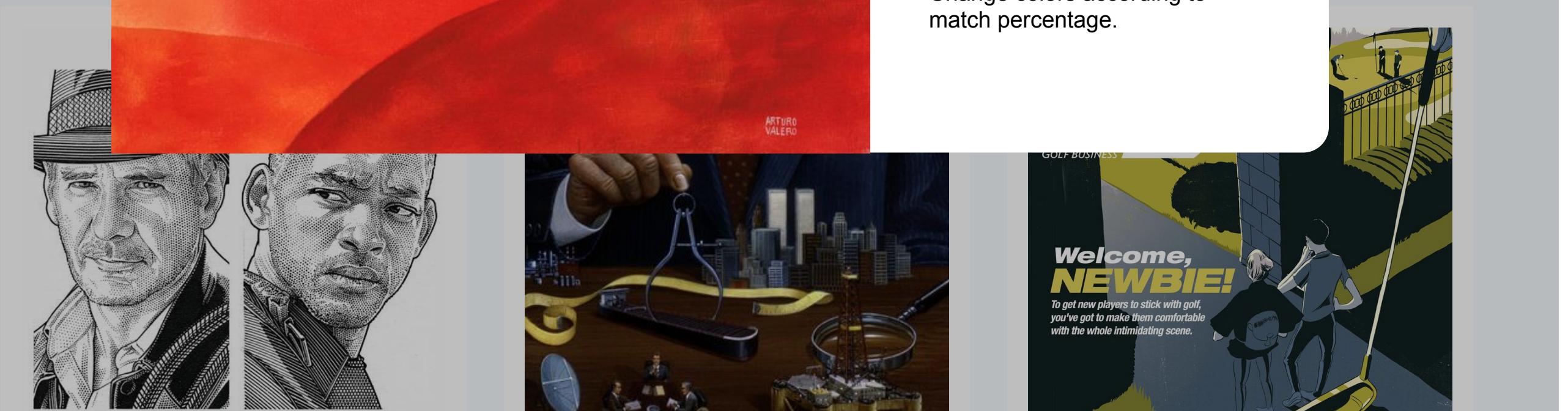
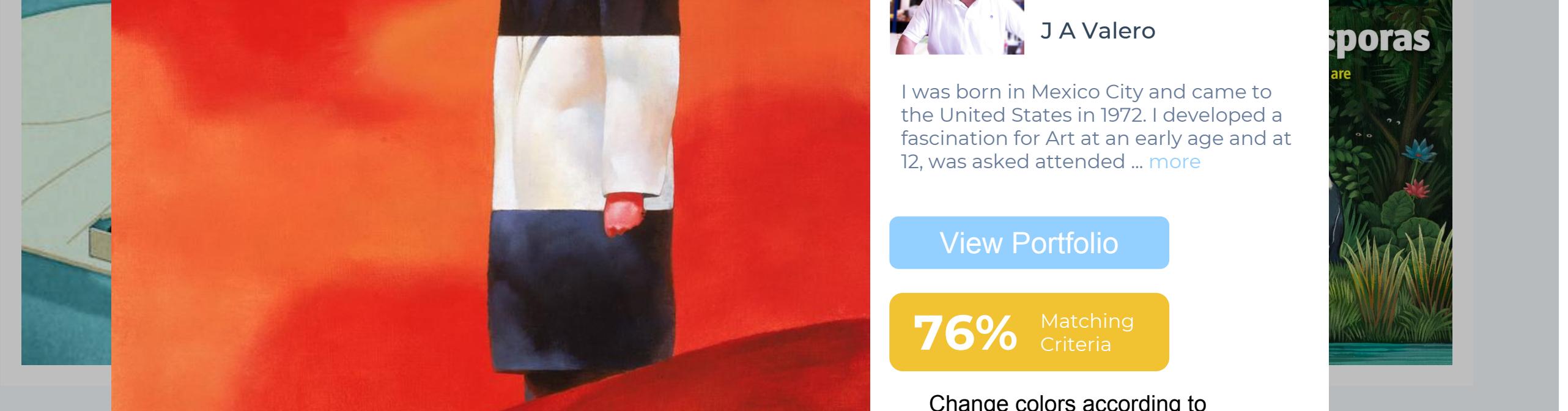
Medium
Size
Client
Availability

Artist Profile image / Name

Bio snippet

View Portfolio Link

Matching Criteria (maybe this is not going to work if an artist is looking at another artist, or is there a way to make this for Art Director accounts only?)



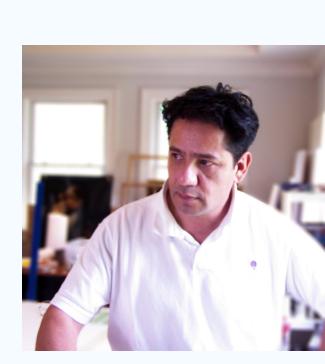
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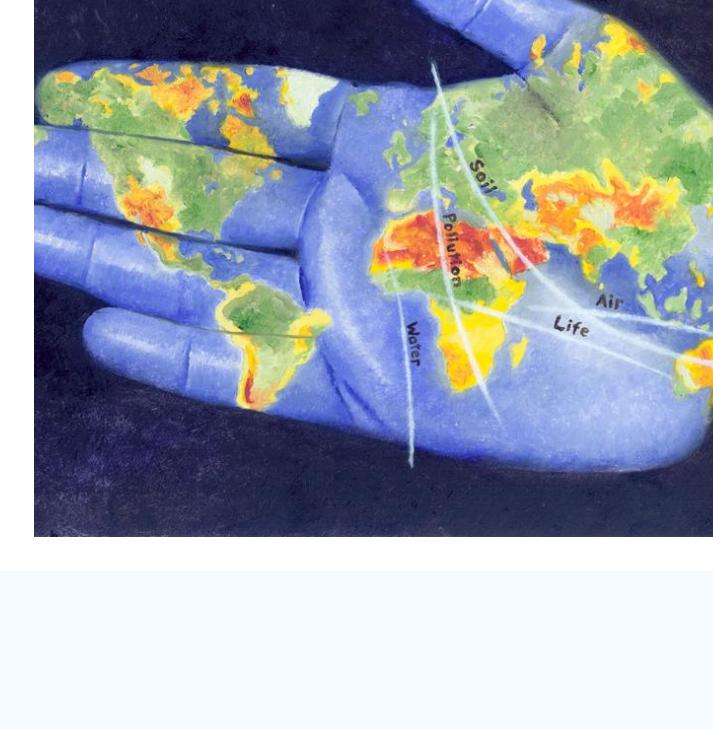
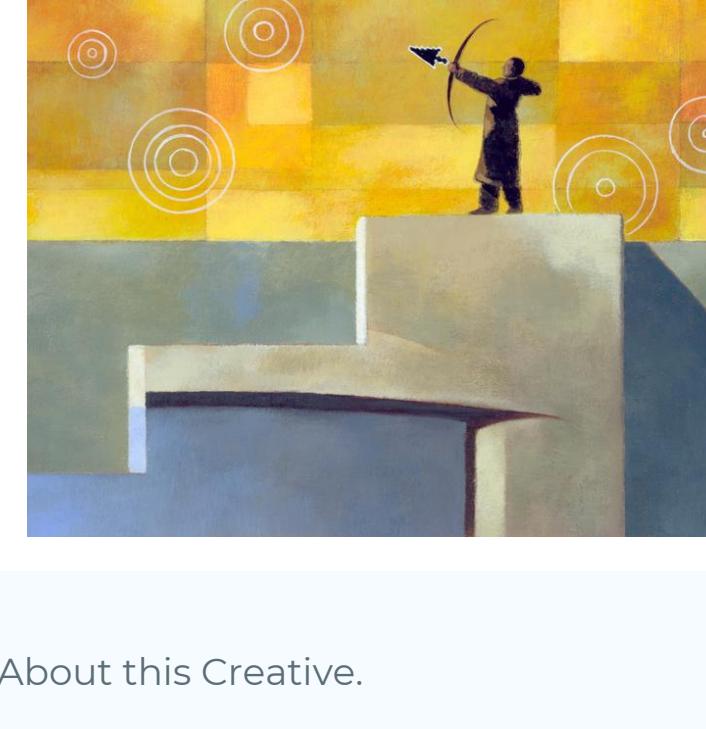
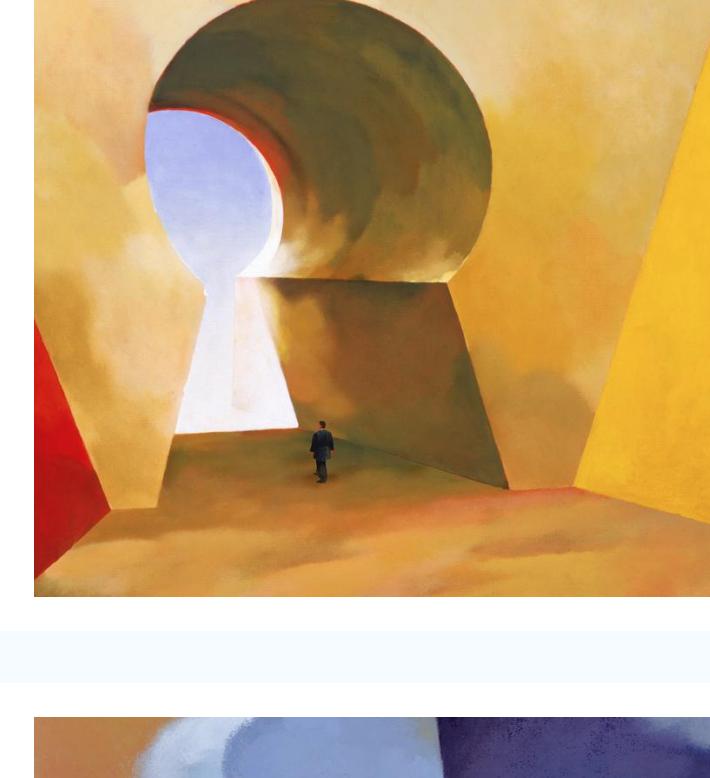
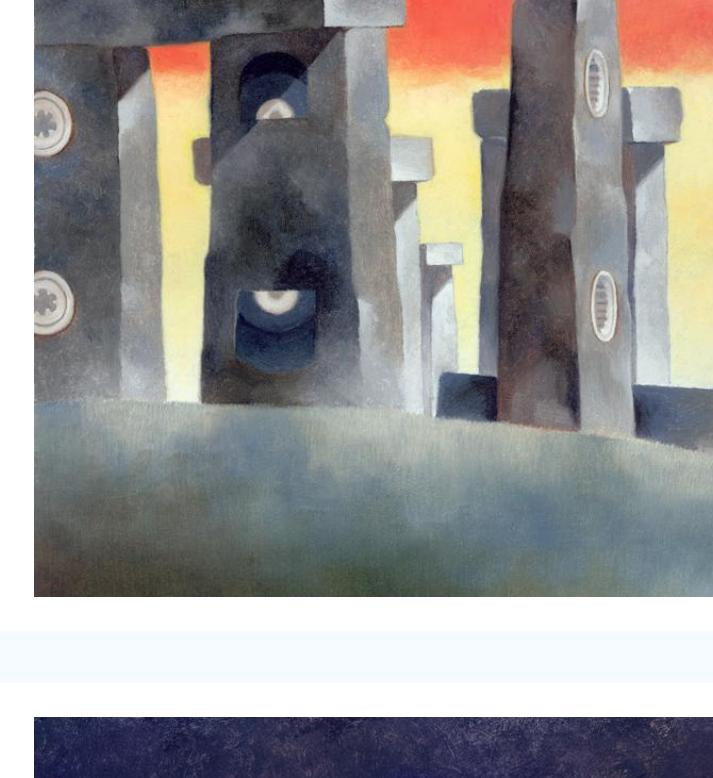
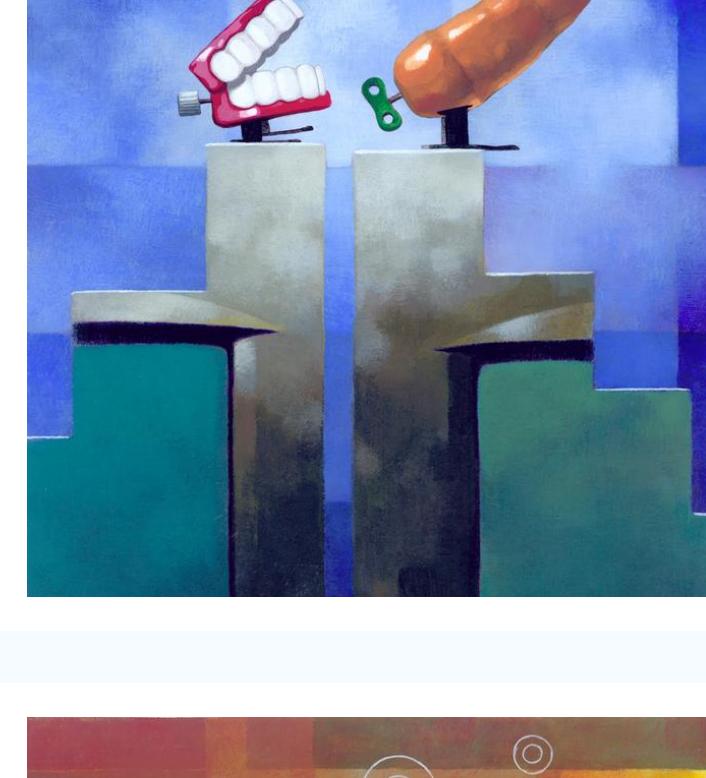
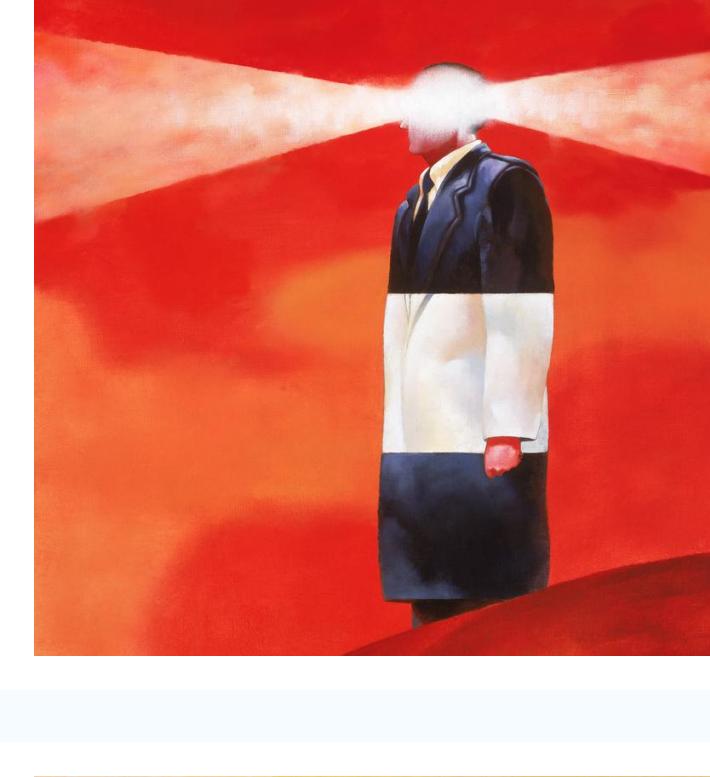
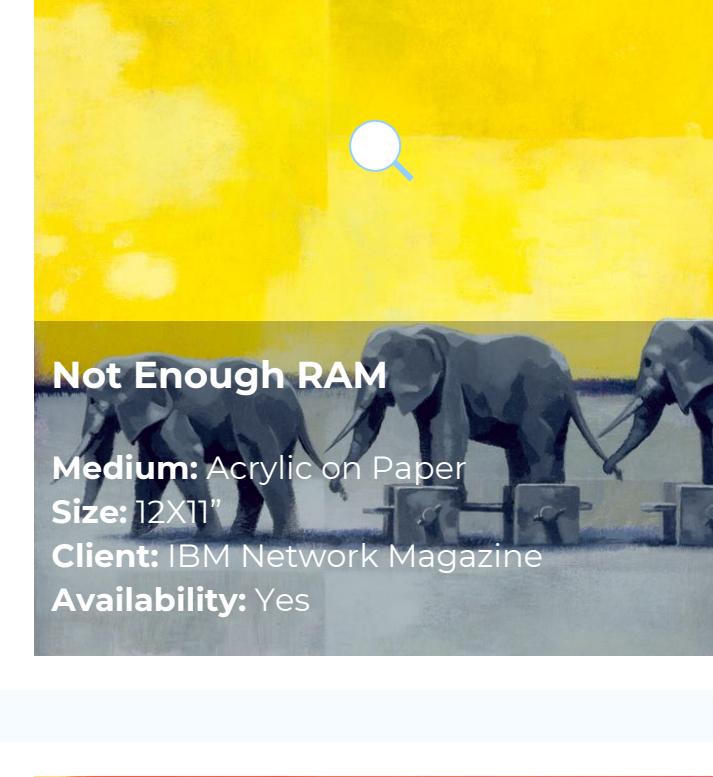
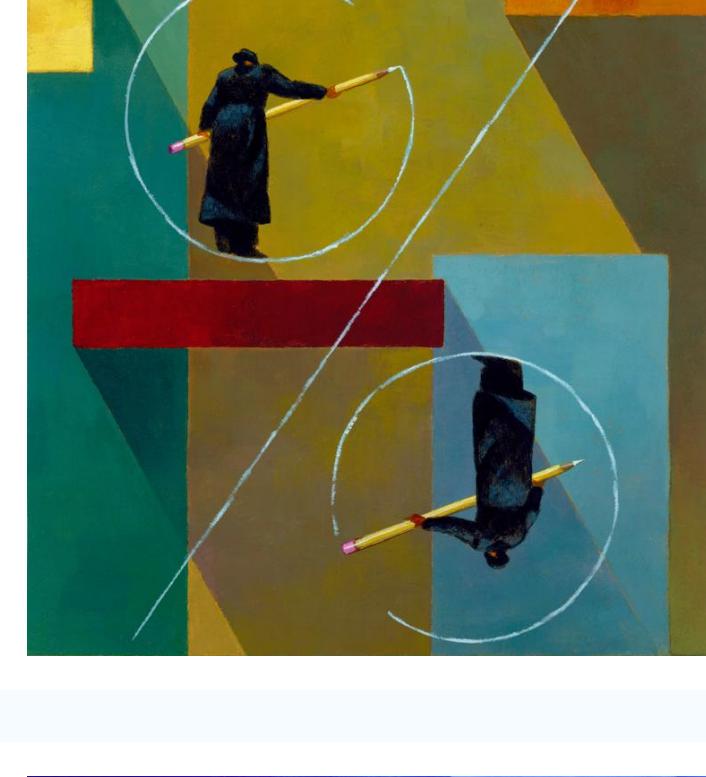


J A Valero
South Carolina, U.S.

Contact Info

Record this data, which Artist clicked and which Art Director clicked. Save Ids and names.

Pro Member
Upgrade to Pro-Member to show Badge



About this Creative.

I was born in Mexico City and came to the United States in 1972. I developed a fascination for Art at an early age and at 12, was asked to attend studio classes at Lock Haven University. Unfortunately, this only lasted 2 years and I am self-taught otherwise.

Clients include:

The U.S. Post Office, TIME Magazine, Prudential, GTE, LA Times, Detroit Free Press, The Washington Post, Miami New Times, Dow Jones and Co., Foreign Service Journal, Governing, American Banker, Datamation, Globe Communications, Metropolis Corp, American Prospect, Kiwanis, Cahners Publishing, McMurry Publishing, Computer World, Net Guide, Network World, Fallon Health Care Systems, Interactive week, Remedy Magazine, NYU Magazine, MKW Advertising, CMP Media, Kirchoff Wohlberg, Liebchen and Liebchen, Helsinki Design Media and many more.



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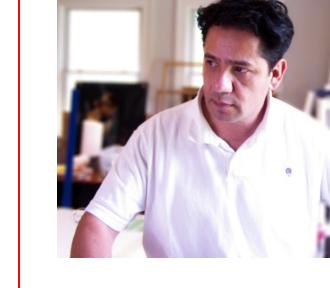
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Pro Member: Shows badge if paying member
*Working on final Badge and Text

Contact Information - when button is clicked, shows Phone, Email, Social Site Links



J A Valero
South Carolina, U.S.

Contact Info

843-302-9247 Email Website Facebook Twitter Instagram



J A Valero
South Carolina, U.S.

843-302-9247 Email Website Facebook Twitter Instagram

Working...

Contact

Let's talk about a popup form for contact. Reason is, I would like to see when a person is contacted for a new assignment.

A new assignment / contact request can be measured when the Art Director clicks send. And we could see how many requests were made a day from the admin.

We could track each request and offer this in the Artist's measurements / analytics.

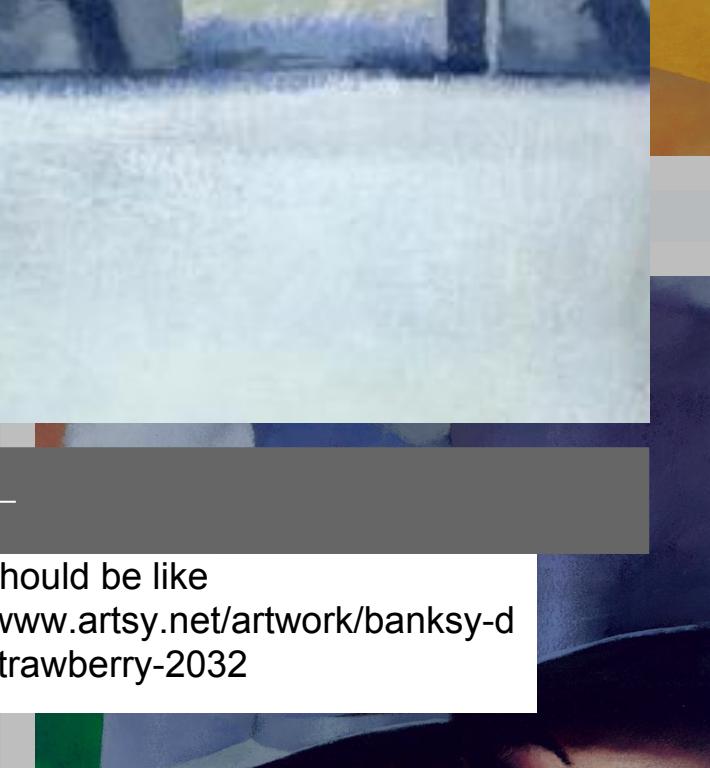
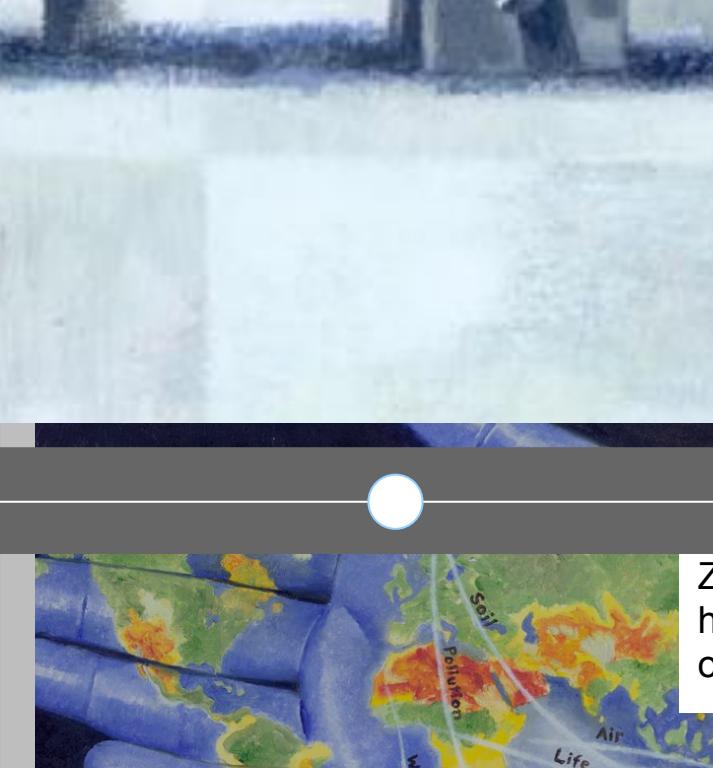
*And we could post this information across social media, i.e., "27 new contacts for assignments happened today, don't miss an opportunity to find new work."



J A Valero
South Carolina, U.S.

Contact Info

Pro Member



About this Creative.

I was born in Mexico City and came to the United States in 1972. I developed a fascination for Art at an early age and at 12, was asked to attend studio classes at Lock Haven University. Unfortunately, this only lasted 2 years and I am self-taught otherwise.

Clients include:

The U.S. Post Office, TIME Magazine, Prudential, GTE, LA Times, Detroit Free Press, The Washington Post, Miami New Times, Dow Jones and Co., Foreign Service Journal, Governing, American Banker, Datamation, Globe Communications, Metropolis Corp, American Prospect, Kiwanis, Cahners Publishing, McMurry Publishing, Computer World, Net Guide, Network World, Fallon Health Care Systems, Interactive week, Remedy Magazine, NYU Magazine, MKW Advertising, CMP Media, Kirchoff Wohlberg, Liebchen and Liebchen, Helsinki Design Media and many more.

Image Popup

POPUP: Wide image, almost to the edge of the grid, shows basic info below

Title of artwork

Medium
Size
Client
Availability



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Jane Harris
Dashboard
Profile Settings
Manage Submissions
Help Wiki

Dashboard

Hello Jane,

Welcome to foundfolio, a no-nonsense platform designed specifically for Creative Buyers.

Discover and stay connected with the creatives you like. Or, if they're not a good fit, simply block them and they disappear from your list.

Please stand by while we review your account.

Say goodbye to unwanted email blasts and postcards.

You probably receive hundreds of email and postcard submissions a week, maybe every day. These submissions came from list providers who scrapped your public profile. - What can you do?

- Ask to be removed from each list provider. According to the new Privacy Protection Laws in 2018, you must be removed from mailing lists if you ask to be removed.

On foundfolio, Creatives submit only One Time; if you decide they're not a good fit, block their submission and they disappear from your list forever. - Alternatively, if you love someone's work, follow them and receive notifications when they update their portfolio. You set and schedule when to receive group updates from your Profile Settings. And on foundfolio, your contact information is never seen or shared, period.

Help us create a better place for you.

foundfolio is squarely focused on Creative Buyers and we value your advice. Please don't be shy, let us know if there anything we can do to improve your experience. - Would you like to see a new feature or other tools? Would you like to see anything changed or improved? Do you have any complaints or technical difficulties?

We welcome and appreciate all comments and suggestions. - Thank You!

message:

Send

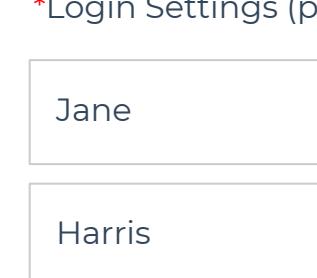
My Account

In order to provide you with the best service, we follow the European Union Privacy Act 2019. To know how your information is being used, please read our [Privacy Policy](#). If for any reason you wish to delete your account, [click here](#) and follow the simple steps.

Home About Us Privacy Terms Copyright Contact

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Profile Settings



*Change your profile image
[Click here](#)

*Login Settings (private)

Jane
Harris
j.harris@gmail.com

Change Password

*Public Profile

Name (the way you want it displayed)
Position / Title
Company Name

*Industry You Work In (closest match)

- Advertising Agency
- Magazine Publication
- Book Publication

Save

[Read why setting your criteria is important](#)

*I hire Illustrators:

- Frequently
- Sometimes
- Never

*The type of work I use for Illustration
(Select up to 18 Categories from the menu):

- | Categories | X Conceptual | X Narrative | X Whimsical | X Editorial |
|------------------|--------------|-------------|-------------|---------------|
| Action-Adventure | X Political | X Business | X Cartoon | X Advertising |
| Advertising | X Editorial | X Realism | X Sci-Fi | X Nature |
| Americana | X Modern | X Wood Cut | | |

*I hire Photographers:

- Frequently
- Sometimes
- Never

*The type of work I use for Photography
(Select up to 18 Categories from the menu):

- | Categories | X Conceptual | X Narrative | X Whimsical | X Editorial |
|------------------|--------------|-------------|-------------|---------------|
| Action-Adventure | X Political | X Business | X Cartoon | X Advertising |
| Advertising | X Editorial | X Realism | X Sci-Fi | X Nature |
| Americana | X Modern | X Wood Cut | | |

*Information about what you're looking for:

e.g. Our publication works mainly with political figures rendered in a cartoon caricature style. From time to time we do use realism illustration for our covers.

*Information about what you don't want to see:

e.g. Please do not submit portfolios with images of black velvet Elvis portraits or clowns.

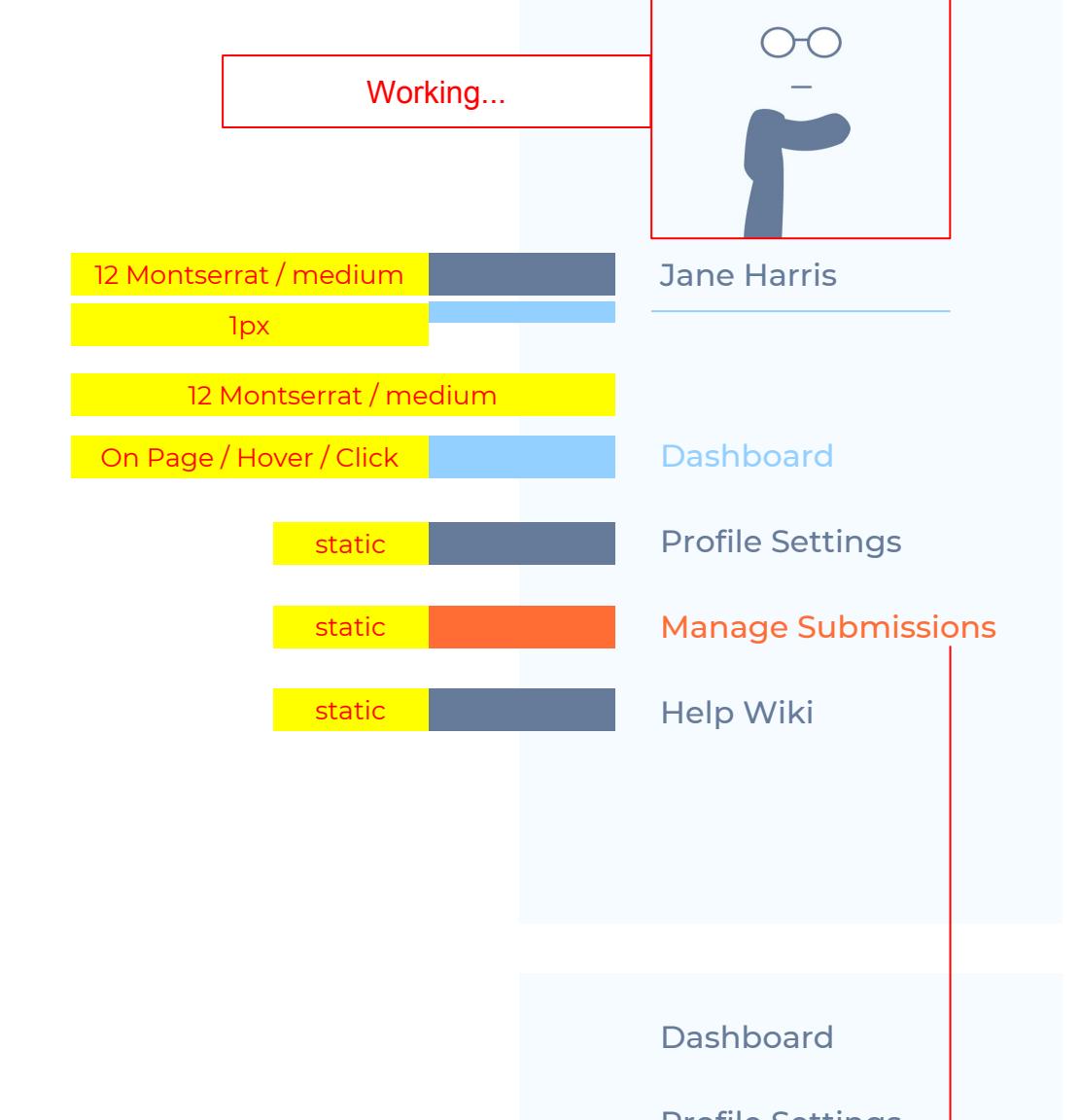
*When I follow someone, I want to see Updates:

- Daily
- Weekly
- Monthly

Save

Thanks, we're reviewing your account to make sure you're a real person. You'll receive a confirmation email.

(AD) ART DIRECTOR / DASHBOARD



Dashboard
Profile Settings
Manage Submissions
Help Wiki

When on Manage Page
Manage Submissions

Help Wiki

Deleting Your Account?

If for any reason you want to delete your account, we made it easy. Simply click the Delete my Account button below and confirm deletion.

When you Delete your account, all of your information, images and corresponding details will be removed permanently from our records. Please make sure you really want to do this because it cannot be undone.

Alternatively, you can simply Hide your account and anything related to it will be hidden from public view. If you change your mind later, simply reactivate your account from the Un-Hide my Account button.

Delete my Account

Hide my Account

Privacy Policy

Hide Director from Search and Manage Submission

To know how your information is being used, please read our [Privacy Policy](#).

Confirm you want to Delete Your Account

All of your information, images and corresponding details will be removed permanently from our records. This action cannot be undone.

Confirm Account Deletion



AD / Profile Settings

Working on this list...

Advertising Agency
Magazine Publication
Book Publication
Communication Services
Newspaper Publication
Online Advertising
Marketing Services
Publication etc.

Categories list for Matching with Artists

Action-Adventure
Advertising
Americana
Annual Reports
Architecture
Astronomy
Automotive
Aviation
Baby/Toddler
Beauty
Biology
Books
Botanical
Business
Celebrities
Children's Book
Comic/Humor
Computers
Construction
Corporate
Cultural
Editorial
Education
Elderly
Family
Fashion
Financial
Food Food/Beverage
Games
Gaming
Gay/Lesbian
Gift/Stationery
Glamour
Health
Historical
Home
Horror
Horticulture
How to
Industrial
Interiors
Internet
Investing
Law
Lifestyle
Literature
Machinery
Maps
Marine
Medical
Men
Money
Multicultural
Murals
Music
Mystery/Suspense
Mythology
Narrative
Nature
Nautical
Nutrition
Packaging
Pharmaceutical
Politics
Pop Culture
Portraiture
Psychology
Recreation
Relationships
Religion/Spiritual
Retail
Retro
Romance
Sci-Fi/Fantasy
Science
Seasonal
Sports
Substance Abuse
Technology
Teen
Textbook
Toys
Transportation
Travel
Tween
Vacation
Wedding
Wildlife
Women
Young Adult

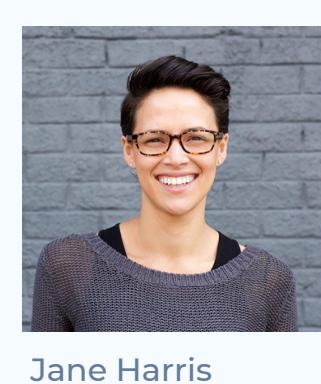
Can select up to 18 Categories for matching - Photography and Illustration both use the same list categories

Works like the submit for review button. They get a message below. And an auto email when approved.

Message



V2



Jane Harris

Dashboard
Profile Settings
Job Opportunities
My Resume
Manage Submissions
Help Wiki

Jobs and Opportunities

[All](#) [Full Time](#) [Part Time](#) [Internship](#) [Special Projects](#)

Side menu in V2 has "Job Opportunities" and "My Resume" Added

Full Time: Landmark agency is seeking an editor and copywriter for its New York location, please apply in person at...**Full Time:** Hondurant is looking for a full time Art Director to work in our Seattle office.**Description:** Candidates should be self motivated and incredible. Hondurant is the leading communication ad agency for in-house marketing and advanced product branding for national chains in North America.**Skills Required:** Proficient in the full range of Adobe Suite as well as copywriting and creating comps, storyboards and making live presentations and pitching clients.**Contact:** Joe Sellers[Submit My Resume](#)**Part Time:** Espresso-Express is looking for a part time photographer to shoot periodical ad campaigns and help us rebrand our department, the right person will have to relocate to Chicago...**Full Time:** The Hook Communication and Advertising Agency is hiring a full time Art Director/ Film Director to oversee internal campaigns, must be willing to travel to exotic locations around the wo...**Internship:** Get experience interning in the fast paced world of Newspaper editing at The New World Chronicle. Send us your resume and expectation profile at...**Special Project:** Gen3 Marketing is looking for an Illustrator to work on a trade show banners for a tech company. Please send your samples to...**Part Time:** SF Fashion Magazine is looking for a part time copywriter and jr. editor. This position is part time, but could lead to full time employment for the right candidate. Send us your resume at...

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V2



Jane Harris

Dashboard
Profile Settings
Job Opportunities
My Resume
Manage Submissions
Help Wiki

Resume Page

[View My Resume](#)

(AD) Edit Resume

V2

View My Resume button, see page 11

Resume Information

Jane
Harris
Address:
City:
State:
Zip Code:
Country:
jharris@gmail.com
Phone: (optional)

Website:
Instagram URL:
Facebook URL:
Twitter URL:
Youtube Video Share Link:
Description of what you do:

Biography:
Clients:
Awards & Achievements:

Customize your resume URL, e.g. Joe_Smith or JoeSmith
Joe_Smith

[Save](#)

Select your type of work and skills:

Categories	
Advertising	X Advertising
Print	X Print
Books	X Magazines
Video	X Newspapers
Magazines	X Design
Newspapers	X Photoshop
Editorial	
Editing	
Design	
Photoshop	

[Save](#)

Add up to 3 Projects & up to 3 images for each:

Project Title:
Client, employer or company name
Your Role in the project:
Description about the Project:

Add Image Add Image Add Image

Project Title:
Client, employer or company name
Your Role in the project:
Description about the Project:

Add Image Add Image Add Image

Project Title:
Client, employer or company name
Your Role in the project:
Description about the Project:

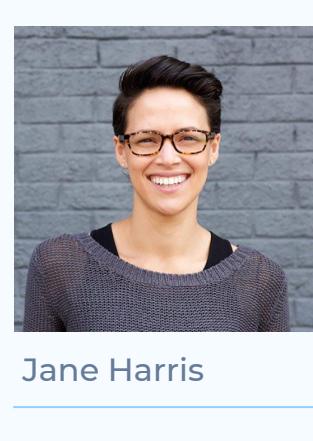
Add Image Add Image Add Image

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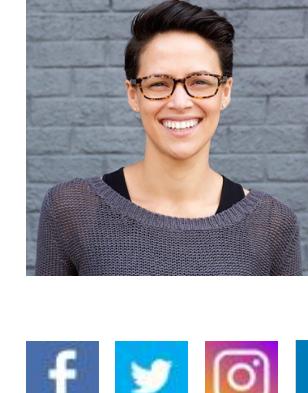
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Sign Up



Jane Harris / New York



Jane Harris
555 Midtowne Avenue
New York, NY, 20012
j.harris@gmail.com
202-659-2529

My type of work and skills:

Advertising Print Magazines
Newspapers Design Photoshop

Working, can be better

Jane Harris

Dashboard

Profile Settings

Job Opportunities

Edit Resume

Manage Submissions

Help Wiki

[f](#) [t](#) [i](#) [in](#) [m](#) [w](#)

What I do:

Lore ipsum is simply dummy text of the printing and typesetting industry. Lore ipsum has been the industry's standard dummy text ever since the 1500s, when an unknown printer took a galley of type and scrambled it to make a type specimen book.

It has survived not only five centuries, but also the leap into electronic typesetting, remaining essentially unchanged. It was popularised in the 1960s with the release of Letraset sheets containing Lore ipsum passages, and more recently with desktop publishing software like Aldus PageMaker including versions of Lore ipsum. Lore ipsum is simply dummy text of the printing and typesetting industry. Lore ipsum has been the industry's standard dummy text ever since the 1500s, when an unknown printer took a galley of type and scrambled it to make a type specimen book.

Clients:

Lore ipsum is simply dummy text of the printing and typesetting industry. Lore ipsum has been the industry's standard dummy text ever since the 1500s, when an unknown printer took a galley of type and scrambled it to make a type specimen book. It has survived not only five centuries, but also the leap into electronic typesetting, remaining essentially unchanged. It was popularised in the 1960s with the release of Letraset sheets containing Lore ipsum passages, and more recently with desktop publishing software like Aldus PageMaker including versions of Lore ipsum.

Awards & Achievements:

Lore ipsum is simply dummy text of the printing and typesetting industry. Lore ipsum has been the industry's standard dummy text ever since the 1500s, when an unknown printer took a galley of type and scrambled it to make a type specimen book. It has survived not only five centuries, but also the leap into.

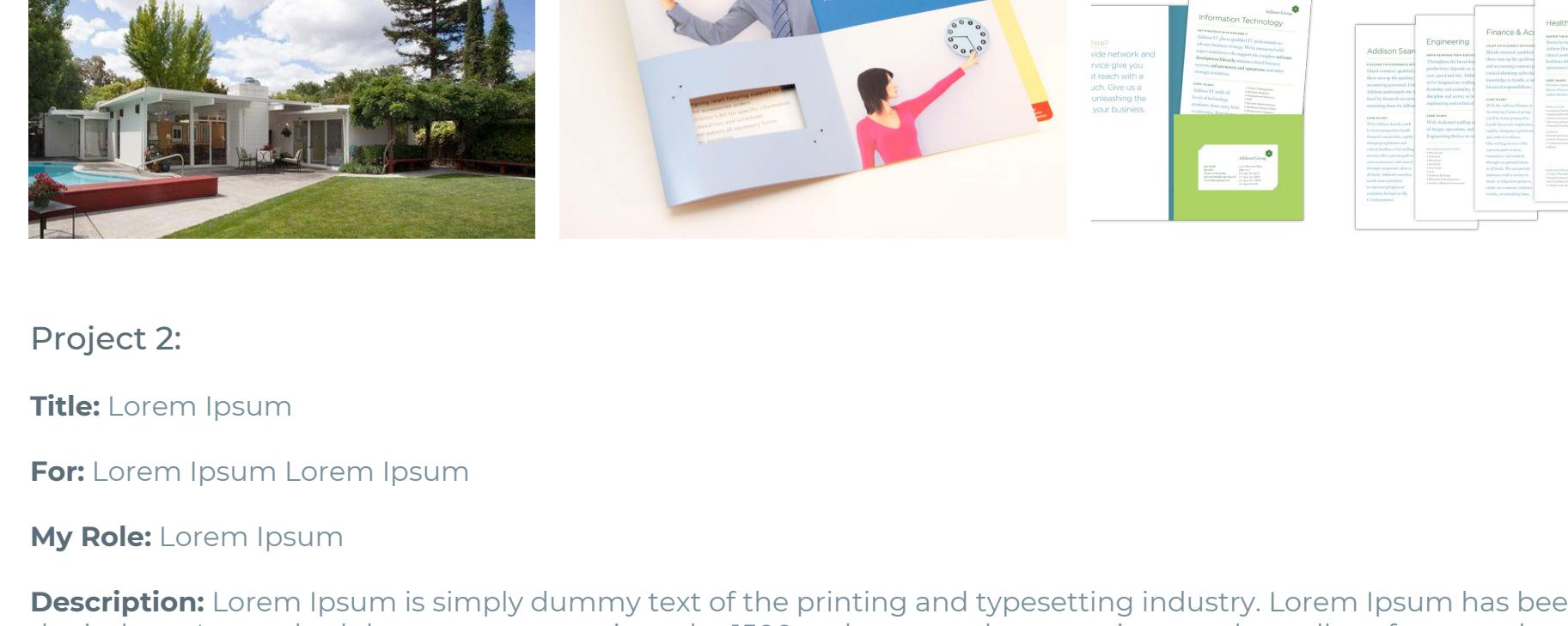
Project 1:

Title: Lore ipsum

For: Lore ipsum Lore ipsum

My Role: Lore ipsum

Description: Lore ipsum is simply dummy text of the printing and typesetting industry. Lore ipsum has been the industry's standard dummy text ever since the 1500s, when an unknown printer took a galley of type and scrambled it to make a type specimen book.



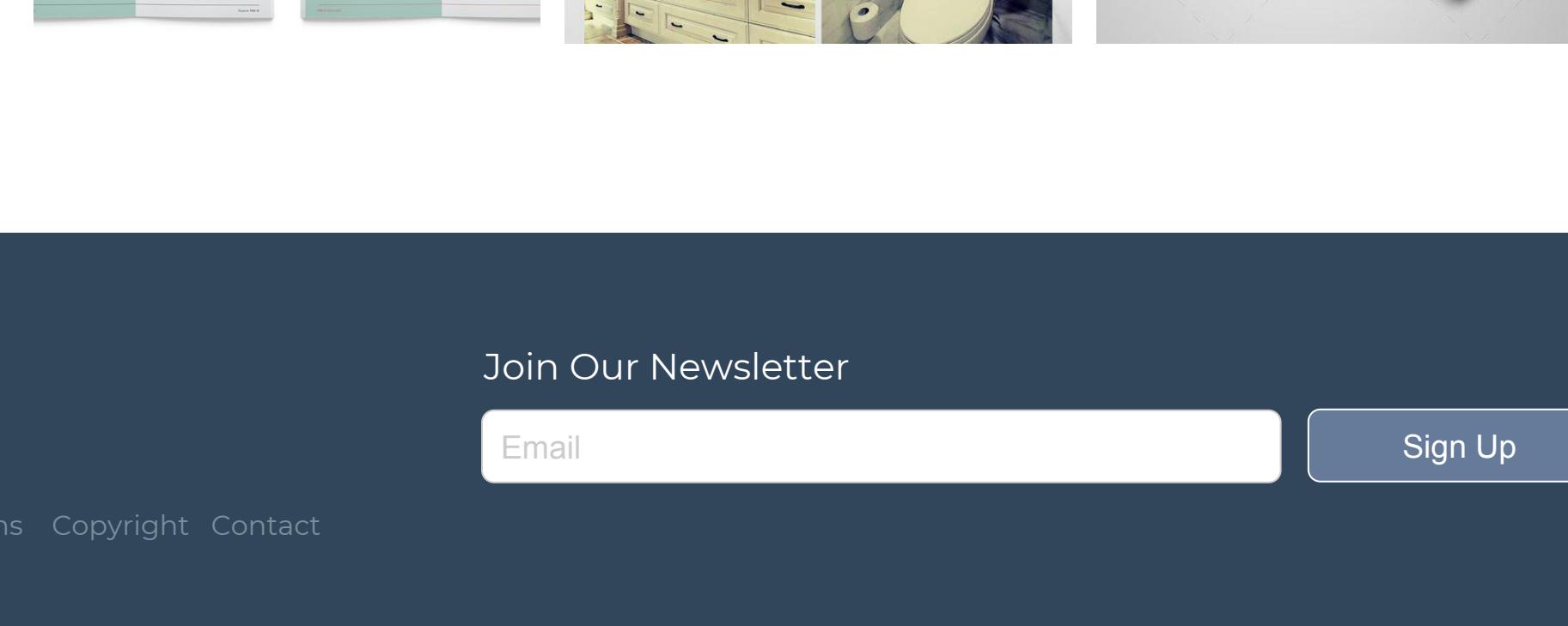
Project 2:

Title: Lore ipsum

For: Lore ipsum Lore ipsum

My Role: Lore ipsum

Description: Lore ipsum is simply dummy text of the printing and typesetting industry. Lore ipsum has been the industry's standard dummy text ever since the 1500s, when an unknown printer took a galley of type and scrambled it to make a type specimen book.



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The screenshot shows a user interface for managing artist submissions. At the top left is a profile picture of Jane Harris. The main title is "Manage Submissions". Below the title are two dropdown menus: "All Categories" and "All Styles / Mediums", each with a downward arrow icon. To the right of these is a magnifying glass icon. Further right is a search bar labeled "Search Artist" with its own magnifying glass icon. A red callout box points to the search bar area with the text: "From the Categories and Style / Medium that Artists selected from image Uploads". Below the search bar is a "Sort" menu with options: Recent, Last, Following, A-Z, and Updated Portfolios. A red callout box labeled "V2. Sort options" points to this menu. The main content area displays a list of 20 items, each representing an artist submission. Each item has a small icon (eye, circle), status indicators (green circle for "Following", orange circle for "Updated Portfolio"), and the text "Creative Name". To the right of each item is a blue downward arrow icon. A red callout box points to one of these arrows with the text: "Analytics need to be here". Another red callout box points to the magnifying glass icon with the text: "No auto view, needs magnifying glass clicked to see results". To the right of the list is a legend with the following entries:

- Eye icon: Not Viewed
- Eye icon with circle: Viewed
- Circle icon: Not Following
- Green circle: Following
- Orange circle: Updated Portfolio
- Blue downward arrow: Expand
- Yellow triangle: Close
- Red circle: Blocked

At the bottom of the page is a navigation bar with page numbers 1 through 10 and previous/next arrows.



Jane Harris

Sort: Recent Last Following A-Z Updated Portfolios

Dashboard

Profile Settings

Manage Submissions

Help Wiki

Following | Creative Name

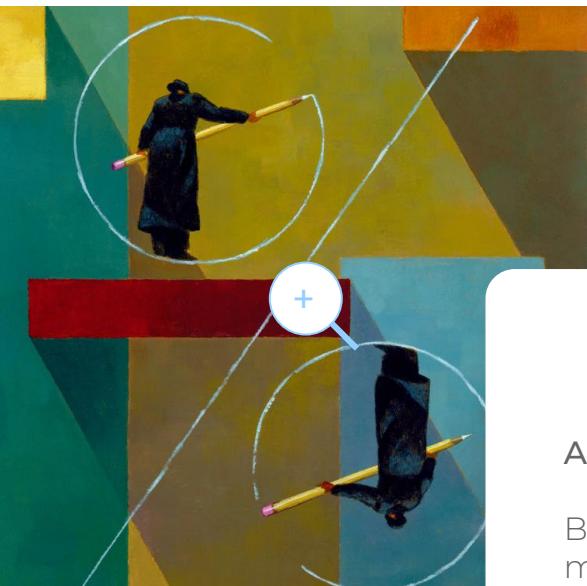
Following | J A Valero



J A Valero
South Carolina, U.S.

Contact Info

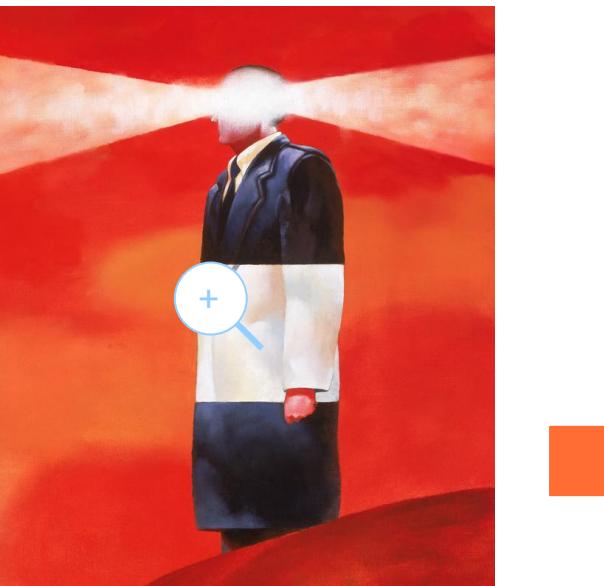
93%
Matching Criteria
FollowBlock?



+

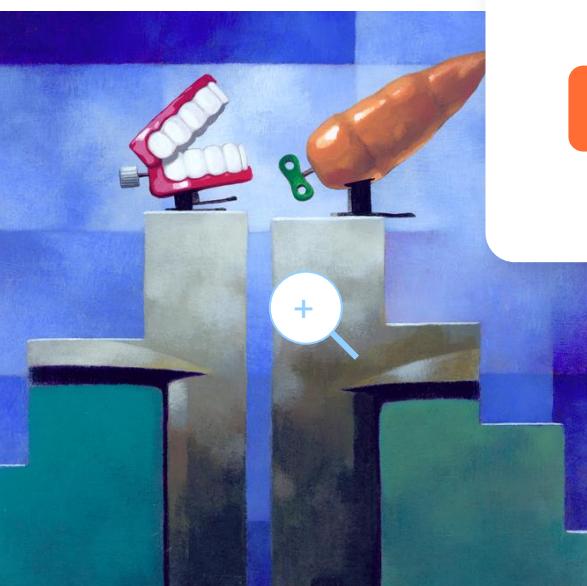


X

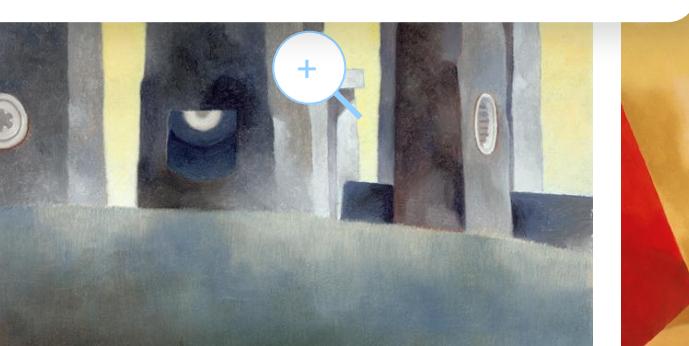


+

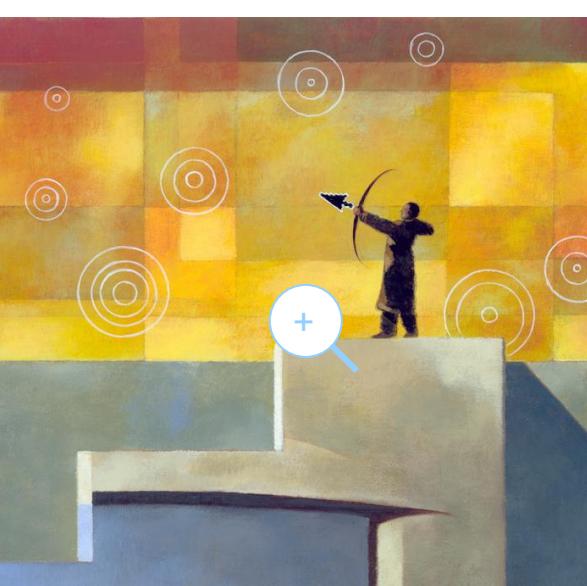
+



+



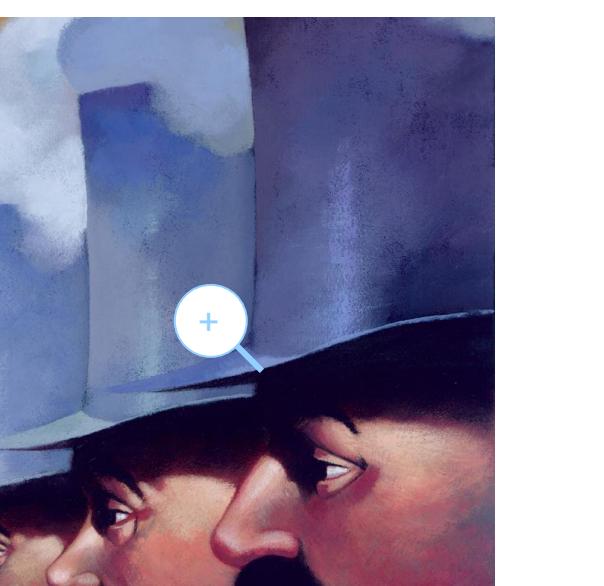
+



+



+



+

MATCHING CRITERIA: See page 16

Contact Information - when button is clicked, shows Phone, Email, Social Site Links



J A Valero
South Carolina, U.S.

Contact Info



J A Valero
South Carolina, U.S.

843-302-9247 Email Website Facebook Twitter Instagram

Contact

Let's talk about a popup form for contact. Reason is, I would like to see when a person is contacted for a new assignment.

A new assignment / contact request can be measured when the Art Director clicks send. And we could see how many requests were made a day from the admin.

We could track each request and offer this in the Artist's measurements / analytics.

*And we could post this information across social media i.e., "27 new contacts for assignments happened today, don't miss an opportunity to find new work."

About this Creative.

I was born in Mexico City and came to the United States in 1972. I developed a fascination for Art at an early age and at 12, was asked attended studio classes at Lock Haven University. Unfortunately, this only lasted 2 years and I am self taught otherwise.

Clients Include:

The U.S. Post Office, TIME Magazine, Prudential, GTE, LA Times, Detroit Free Press, The Washington Post, Miami New Times, Dow Jones and Co., Foreign Service Journal, Governing, American Banker, Datamation, Globe Communications, Metropolis Corp, American Prospect, Kiwanis, Cahners Publishing, McMurry Publishing, Computer World, Net Guide, Network World, Fallon Health Care Systems, Interactive week, Remedy Magazine, NYU Magazine, MKW Advertising, CMP Media, Kirchoff Wohlberg, Liebchen and Liebchen, Helsinki Design Media and many more.

Following | Creative Name

Following | Creative Name

About Section - From Artist's Profile Settings

Clients Section - From Artist's Profile Settings



Jane Harris

Dashboard
Profile Settings
Manage Submissions
Help Wiki

Manage Submissions



All Categories

All Styles / Mediums

Search by Keyword or Name



Sort Submissions: Recent Last Following A-Z Updated Portfolios

Following Updated Portfolio | Creative Name

Following Updated Portfolio | J A Valero

 **J A Valero**
317 Followers
908 Views
South Carolina, U.S.
843-302-9247 Email Website Facebook Twitter Instagram

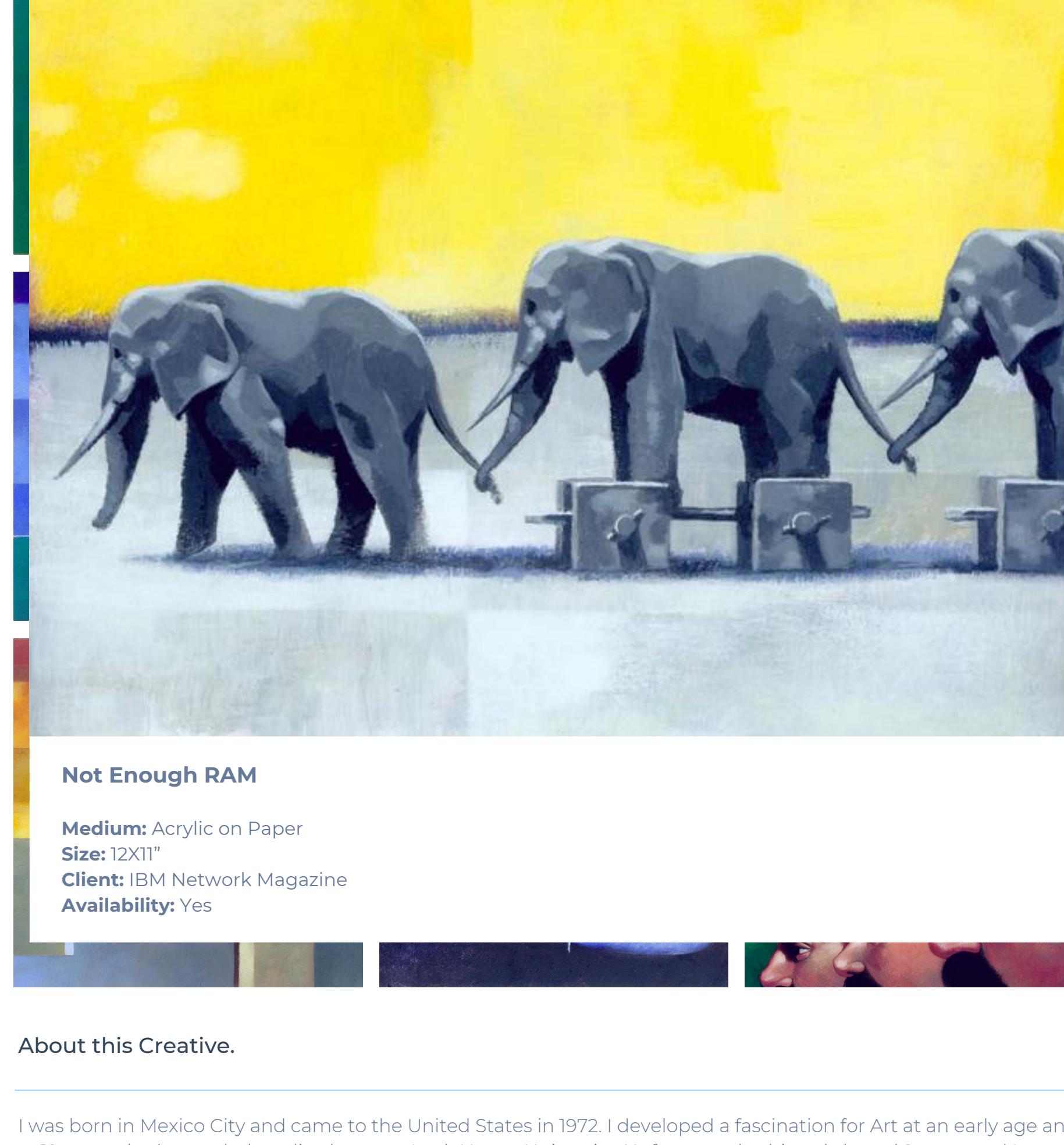
76%

Follow

Block

Matching Criteria

?

**Not Enough RAM**

Medium: Acrylic on Paper

Size: 12x11"

Client: IBM Network Magazine

Availability: Yes



About this Creative.

I was born in Mexico City and came to the United States in 1972. I developed a fascination for Art at an early age and at 12, was asked to attend studio classes at Lock Haven University. Unfortunately, this only lasted 2 years and I am self-taught otherwise.

Clients Include:

The U.S. Post Office, TIME Magazine, Prudential, GTE, LA Times, Detroit Free Press, The Washington Post, Miami New Times, Dow Jones and Co., Foreign Service Journal, Governing, American Banker, Datamation, Globe Communications, Metropolis Corp, American Prospect, Kiwanis, Cahners Publishing, McMurry Publishing, Computer World, Net Guide, Network World, Fallon Health Care Systems, Interactive week, Remedy Magazine, NYU Magazine, MKW Advertising, CMP Media, Kirchoff Wohlberg, Liebchen and Liebchen, Helsinki Design Media and many more.

- Following Updated Portfolio | Creative Name
- Blocked Updated Portfolio | Creative Name

◀ 1 2 3 4 5 6 7 8 9 10 ▶

Following turns round icon green and sets a trigger for this artist to be queued in group emails to this art director when portfolio is updated

76%
Matching Criteria
Follow Block

Blocking sends the submission to bottom of their list - grays background bar, turns round icon red

76%
Matching Criteria
Follow Block

76%
Matching Criteria
Follow Blocked

Info Popup is centered over image grid

Followers & Views: Indicate the number of other Art Buyers that have followed and/or viewed this artist.

When the following actions are taken, they are recorded and appear in the Artist's performance index.

Contact Info: When you click to view the Artist's contact information, it counts as a contact view and appears in the Artist's performance index.

Email Link / Artist Website Link / Artist's Social media Pages: When you click to send an email, or view the Artist's website, or click on the Artist's social channels, it appears in the Artist's performance index as a click, respectively.

Follow: When you follow an Artist, you will be emailed periodically whenever the Artist updates their portfolio. How often you receive updates was set by you in your Profile Settings. Note: You will only receive one email for all the people you follow.

Block: If you decide to Block a submission, it is moved to the very bottom of your list, similar to trash but is not emptied. This action protects those Artists who are beginning their careers and may improve over time. If you happen to like new work from a blocked submission in a search, you will be able to unblock the Artist.

Do Nothing: You can decide to do nothing with a submission, and it simply moves it down your list and out of the way.



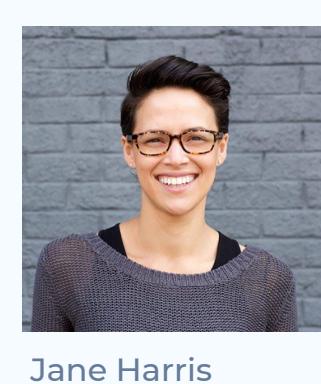
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Messages

All Sent Received

2.12.19 To: John Stille

Hi John, I like the image you did for the New York Times, it's the one with a puzzle head and has do ...

**1.3.19 To: Art Valero**

Hello Mr. Valero,



You worked with us a while back and created a three covers for our brochures. Do you have time to work on another cover for us.

Many Thanks,

Mary Sanders

1.3.19 To: Mary SandersI would be honored, could you please send me all the information you have at artvalero2@gmail.com so I can print everything out and get started.

Thank you for thinking of me for this project, I always enjoy working with you.

Best Regards,

Art

Reply:

Send**12.10.18 To: Susan Smith**

Hi Susan, are you available to work on a two page spread for us this week, we are on a tight deadline

**11.2.18 To: Frank Roselli**

Hello Frank, We need to get your SSN for accounting, or can you just send us your W-2 so our accou ...

**9.23.18 To: Peter Frampton**

Hi Peter, I love your work and would be interested in seeing more, specifically to relicense 10 image ...

**9.1.18 To: Ben Cole**

Hi Ben, I like the image you did for the New Yorker, it's the one with a green background and leaves ...

**7.12.18 To: David Garris**

Hi David, we are interested in using the image you did for our May cover as a banner for a trade sho ...

[◀](#) [1](#) [2](#) [3](#) [4](#) [5](#) [6](#) [7](#) [8](#) [9](#) [10](#) [▶](#)

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V1 MVP version

J A Valero
South Carolina, U.S.

Contact Info

J A Valero
South Carolina, U.S.

843-302-9247 Email Website Facebook Twitter Instagram

76% Matching Criteria

Follow Block

76% Matching Criteria

Follow Block

V2 Star Ratings / Contact info Icons

J A Valero ★★★★☆
317 Followers 908 Views
South Carolina, U.S.

Contact Info

J A Valero ★★★★☆
317 Followers 908 Views
South Carolina, U.S.

843-302-9247 Email Website Facebook Twitter Instagram

76% Matching Criteria

Follow Block

☆☆☆☆☆ rate ?

76% Matching Criteria

Follow Block

☆☆☆☆☆ rate ?

Tom Jones

J A Valero

Tom Jones

J A Valero

Opens on click

Open state - closes on click, closes if another name is selected

Default order / Top to Bottom:

Newest Updated Blocked (Always on Bottom)

Sort options:
Recent Last Following Updated Portfolios A-Z

All Categories

All Styles / Mediums

Search by Keyword, or Name

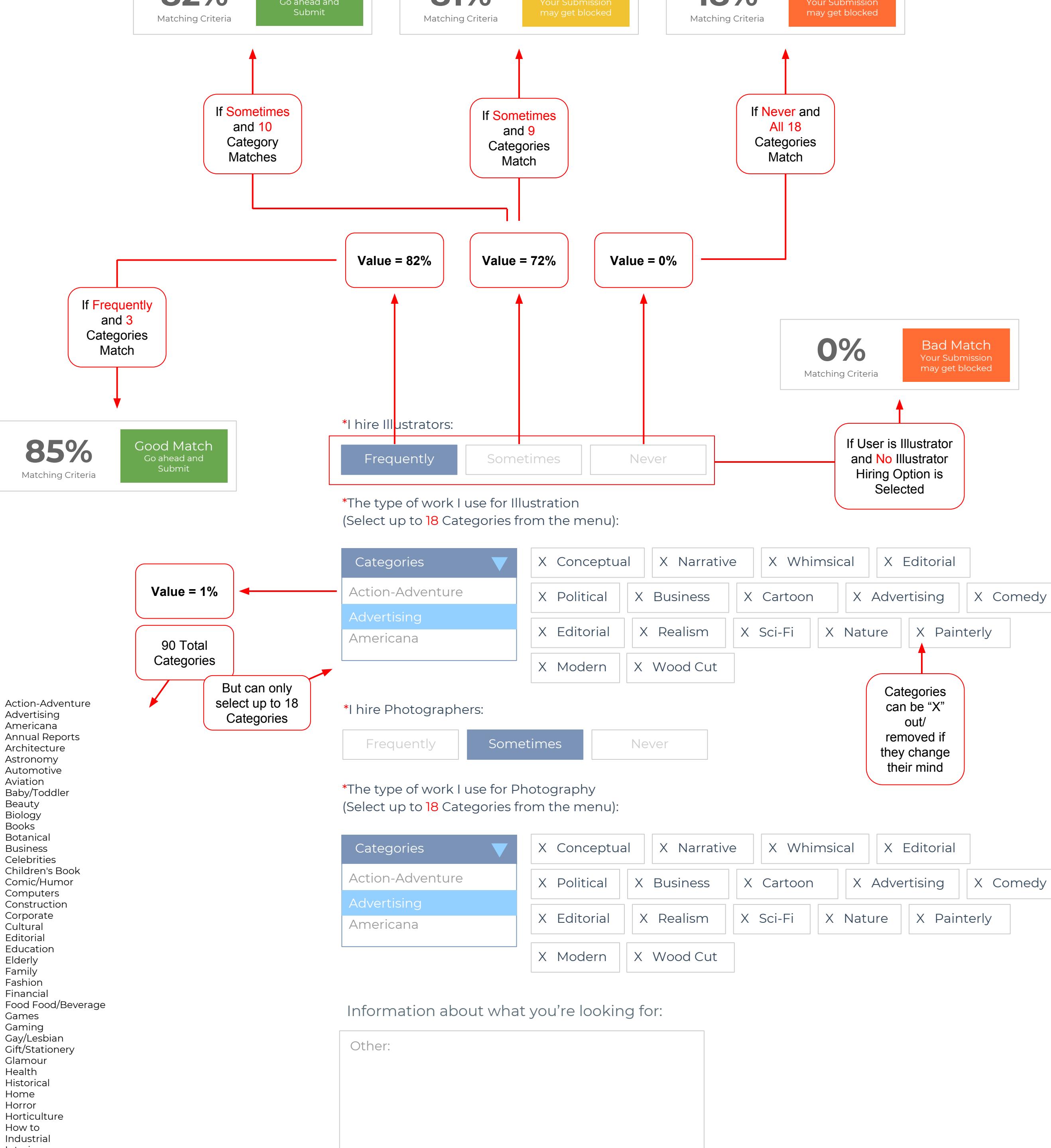
Is it possible to search using these categories even from submissions

Following Updated | Tom Jones

Following Updated | J A Valero

Following Updated | Sue Cole

MATCHING CRITERIA





J A Valero

Dashboard

Profile Settings

My Portfolio

Submit Portfolio

Membership

View Profile

Help Wiki

Dashboard

Hello Scott,

Welcome to foundfolio, a unique platform that gives you a way to directly submit your portfolio to participating Creative Buyers.

Lets get started. First, complete your Profile and upload your Portfolio. When you finish, you will be able to submit your portfolio-profile to Creative Buyers.

Say goodbye email blasts and postcards.

As a working professional, you probably know what it takes to find new assignments, but the old way of doing things is intrusive for the people you want to work with. And of course, it's time consuming and not highly effective. - How do you know who is really interested in your work, and how can you measure which Creative Buyers is hanging on to your email image or postcard? There's really no way to know, until now.

Say hello to foundfolio, the best way to market and promote your work.

A great new way to promote your work. Our mission is to create a community based approach to reaching out and finding the people you want to work with in a non-intrusive way.

- You can see which Creative Buyers followed you, which is a good indication of their interest level. (it's like knowing exactly who pinned your postcard to their corkboard)
- Alternatively, you can see who blocked you and you'll know who's not receptive to future promotions. (there are many reasons for blocked submissions, the Creative Buyer may only work exclusively with Illustrators, or only Photographers. Or, maybe your work simply doesn't fit their publication's guidelines)

But, when an Creative Buyer does follow, they get notified when you update your portfolio, once a month at a minimum. - It's like automatically sending emails or postcards monthly except they will be expected and well received. There's a lot of value in staying at the top of their mind.

Note: Creative Buyers can set updates to once a day, once a week or once a month. And of course, any Art Director can find your work in the general directory from the top menu, whether they follow you or not.

For more information, please read the Help Wiki in your side menu.

Support or suggestions.

Please let us know if there anything we can do to improve your experience. - Would you like to see new features or tools? Would you like to see something improved? Are you having technical difficulties?

We welcome all comments and suggestions. - Thank You!

message:

Send

My Account

In order to provide you with the best service, we follow the European Union Privacy Act 2019. To know how your information is being used, please read our [Privacy Policy](#). If for any reason you wish to delete your account, [click here](#) and follow the simple steps.



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Days remaining until free trial is over

V2 - Performance tracking, what can we give them and how?

Performance:

Portfolio Search Views: 112
Portfolio Submission Views: 54
Direct URL Portfolio Views: 158
Art Directors Following You: 67
Art Directors Blocking You: 9
Contact Tab Opens: 39
Clicks to Your Email: 23
Clicks to Your Website: 19
Clicks to Your Facebook Page: 7
Click to Your Twitter Page: 3
Clicks to Your Instagram Page: 14

Info box is centered over right side of the screen

Portfolio Search Views: The number of times anyone viewed your portfolio from the image grid on the front end of the site.

Portfolio Submission Views: The number of times Art Directors viewed your portfolio from their submissions page.

Direct URL Portfolio Views: The number of times anyone viewed your portfolio from an external link, such as social media, or from your own website if you have a link there.

Art Directors Following You: The number of Art Directors that have chosen to follow you.

Art Directors Blocking You: The number of Art Directors that have chosen to block you.

Contact Tab Opens: The number of times your contact button was opened, either on your portfolio profile page, or from an Art Director's submission page.

Clicks to Your Email: The number of times someone clicked on your email link, either on your portfolio profile page, or from an Art Director's submission page.

Clicks to Your Website: The number of times someone clicked on your website link, either on your portfolio profile page, or from an Art Director's submission page.

Clicks to Your Facebook Page: The number of times someone clicked on your Facebook link, either on your portfolio profile page, or from an Art Director's submission page.

Clicks to Your Twitter Page: The number of times someone clicked on your Twitter link, either on your portfolio profile page, or from an Art Director's submission page.

Clicks to Your Instagram Page: The number of times someone clicked on your Instagram link, either on your portfolio profile page, or from an Art Director's submission page.

X



Profile Settings



*Change your profile image
[Click here](#)

Dashboard
Profile Settings
My Portfolio
Submit Portfolio
Membership
View Profile
Help Wiki

Login Settings (private)

Art
Valero
artvalero2@gmail.com

 Change Password

Public Profile

Address:
City:
State:
Zip Code:
Country:
Phone:
Website:
Instagram URL:
Facebook URL:
Twitter URL:
Youtube Video Share Link:
Biography, Education, etc.:
Clients:

[Save](#)[Read why setting your criteria correctly is important](#)

Select One:

 I am an Illustrator I am a PhotographerThe Type of work/ genre you normally create
(Select up to 18 Categories from the menu):

Categories ▼	X Conceptual	X Narrative	X Whimsical	X Editorial	
	X Political	X Business	X Cartoon	X Advertising	X Comedy
	X Editorial	X Realism	X Sci-Fi	X Nature	X Painterly
	X Modern	X Wood Cut			

[Save](#)

Thanks, we're reviewing your account. You'll receive a confirmation email if approved.

Categories list for Matching with Art Director

Action-Adventure
Advertising
Americana
Annual Reports
Architecture
Astronomy
Automotive
Aviation
Baby/Toddler
Beauty
Biology
Books
Botanical
Business
Celebrities
Children's Book
Comic/Humor
Computers
Construction
Corporate
Cultural
Editorial
Education
Elderly
Family
Fashion
Financial
Food Food/Beverage
Games
Gaming
Gay/Lesbian
Gift/Stationery
Glamour
Health
Historical
Home
Horror
Horticulture
How to
Industrial
Interiors
Internet
Investing
Law
Lifestyle
Literature
Machinery
Maps
Marine
Medical
Men
Money
Multicultural
Murals
Music
Mystery/Suspense
Mythology
Narrative
Nature
Nautical
Nutrition
Packaging
Pharmaceutical
Politics
Pop Culture
Portraiture
Psychology
Recreation
Relationships
Religion/Spiritual
Retail
Retro
Romance
Sci-Fi/Fantasy
Science
Seasonal
Sports
Substance Abuse
Technology
Teen
Textbook
Toys
Transportation
Travel
Tween
Vacation
Wedding
Wildlife
Women
Young Adult

Can select up to 18 Categories for matching

Illustration Photography My Account

For now we just need Illustration & Photography, but later it could also be Logos, Graphic Design, Lettering, etc. - Should we create a drop-down menu like this:

Select One:

 I am an Illustrator I am a Photographer

OR

What I do ▼

Illustration

Photography

 Graphic design

Logo Art

Lettering

Works like the submit for review button. They get a message below. And an auto email when approved. Message below



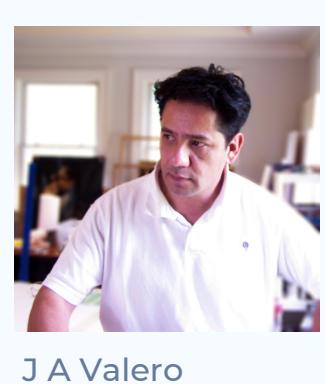
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J A Valero

My Portfolio - Add up to 9 Pieces

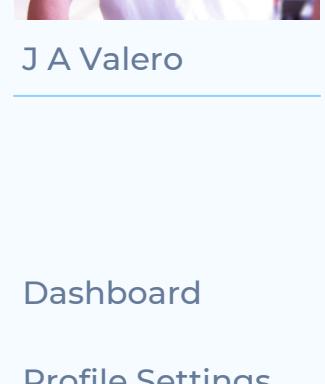
Add a New Portfolio Piece

Portfolio Pieces

Actions

Get started by clicking, "Add a New Portfolio Piece," from above. When you're finished it will appear here. You will be able to Edit or Delete the piece later.

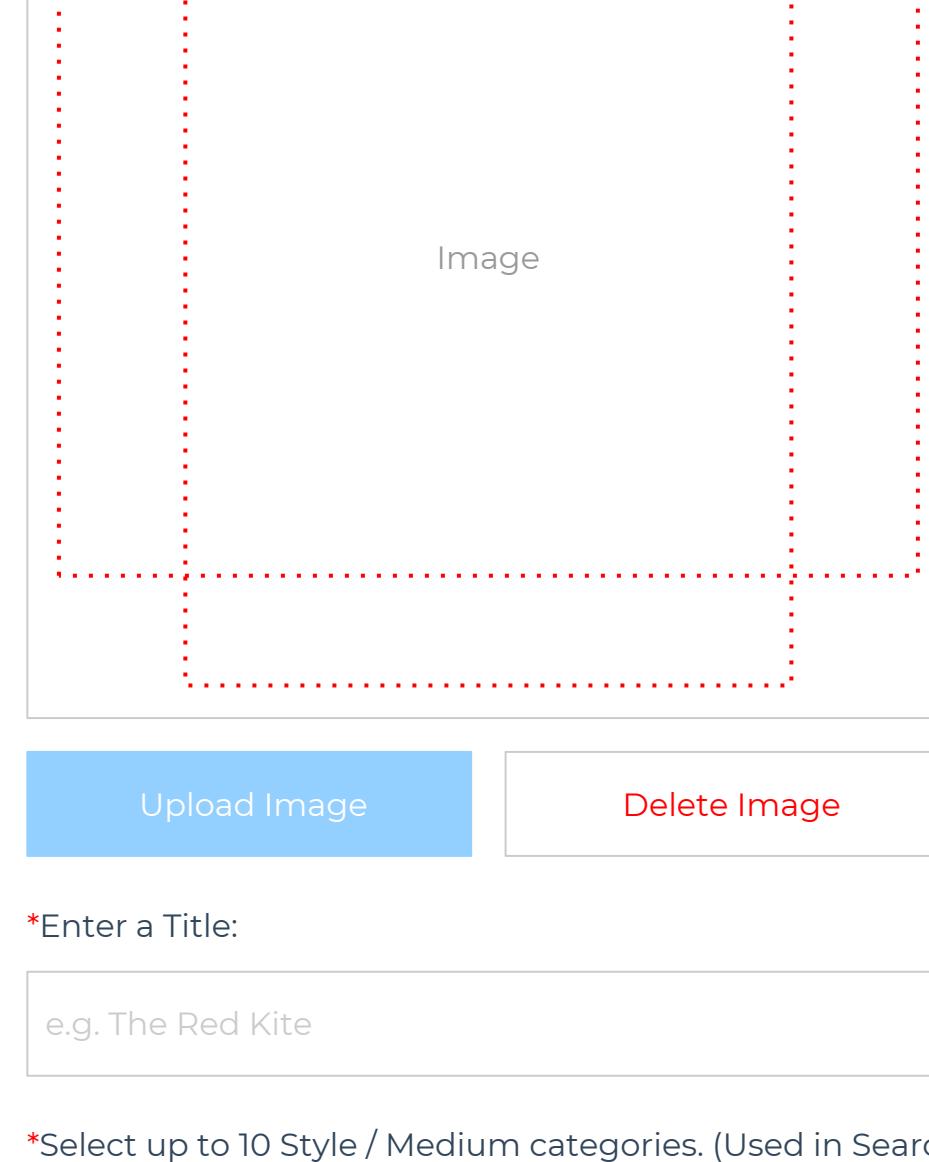
Dashboard
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View Profile
Help Wiki



J A Valero

Portfolio Piece

Single Portfolio Piece



Upload Image

Delete Image

*Enter a Title:

e.g. The Red Kite

*Select up to 10 Style / Medium categories. (Used in Search):

Style / Medium

X Stylized X Art Deco X Design X Editorial

X Graphic

*Width: *Height:

e.g. 12

e.g. 16

inches

cm

*Enter a Client (Enter Promotional if no client):

e.g. Kite Enthusiast Magazine

*Is this image available for Re-Licensing?

 Yes No

*Description of the project.

e.g. This image was used as a magazine cover illustrating how fun it is to fly a kite.

*Keywords for search, e.g., red, kite, sky, clouds, fun, whimsical, cartoon, etc. Separated with commas.

e.g., red, kite, sky, clouds, fun, whimsical, cartoon

*Select up to 20 descriptive (Genre) categories. Be very specific and relative to this image. (Used in Search):

Categories

X Conceptual X Narrative X Whimsical X Editorial

X Political X Business X Cartoon X Advertising X Comedy

X Editorial X Realism X Sci-Fi X Nature X Painterly

X Modern X Wood Cut

Read why these OPTIONAL setting are important

Industry Experience
Ethnicity
Gender
Location

Move to profile settings

Add to Portfolio

Free accounts get a 9 piece portfolio which can be found through in general search grid. This includes searches made by categories, medium or style, and each image leads back to your full portfolio page with bio, client list and contact information.

Paid accounts have a 24 piece portfolio which can be found in the search grid like the free account. Plus you will be able to directly submit your portfolio to Art Directors, they will be able to search portfolio listings from their backend. And, you will have access to any job listing from companies hiring Creative personnel apart from freelance assignments. XXXXX..

ARTIST / My Portfolio

Step2 - creates item

All Styles/Mediums

3D Digital
3D Traditional
Abstract
Acrylic
Aerial
Airbrush
Animation
Anime
Art Deco
Art Nouveau
Asian Brushwork
Assemblage
Atmospheric
Black & White
Blown Glass
Calligraphy
Caricature
Cartoon
Ceramic
Chalkboard
Character Development
Character Licensing
Charcoal
Children's Book
Collage
Color Transfer
Colored Pencil
Comics Book Art
Comp Art
Concept Art
Conceptual
Country
Cross Hatch
Cut Paper
Cutaway
Decorative
Decorative Pattern
Design
Digital
Dimensional
Distorted
Elegant
Embossed
Engraving
Etching
Figurative
Fine Art
Gold Leaf
Gouache
Graphic
Hand Lettering
Hand Stitched
Humorous
Icon
Impressionistic
Ink
Lettering
Line
Line & Wash
Line with Color
Lindemann
Logos
Marker
Matte Painting
Mixed Media
Mouche
Mosaic
Motion Graphics
Naive
Neon
Oil
Oil Pastel
Packaging
Painted Wood
Painterly
Paper Engineering
Paper Sculpture
Pastel
Pen & Ink
Pen
Photo Illustration
Photo Realism
Point of Purchase
Pop Art
Pop Surrealism
Primitive
Quilted
Realistic
Satirical
Stained Glass
Stipple
Storyboard
Stylized
Surrealistic
Symbolic
Technical
Textiles
Textured
Torn Paper
Traditional
Type Design
Vector Art
Watercolor
Whimsical
Woodcut

All Categories

Action-Adventure
Advertising
Agriculture
Americana
Animals
Annual Reports
Architecture
Astrology
Automotive
Aviation
Baby/Boomer
Baby/Toddler
Beauty
Beverage
Beverage/Alcohol
Bio-Medical
Biology
Book
Botanical
Business
Celebration
Children
Charts
Chemistry
Children
Children's Book
Christmas
Cityscape
Communication
Computer/Digital
Construction
Corporate
Crime
Crown
Decorative
Diagram
Dining
Editorial
Education
Elderly
Emotions Entertainment
Environmental/Ethnic
Fairy Tale
Family
Fantasy
Fashion
Fashion/Beauty
Financial
Folk Art
Food/Food/Beverage
Futuristic
Gaming
Gift/Craft
Gift/Stationery
Glamour
Global
Gothic
Graffiti
Growth
Health
Historical
Holiday
Home
Horror
Horticulture
How to
Human
Humorous/Comic
Industrial
Infographics
Interiors
Interior
Investing
Investment
Landscape
Law
Leadership
Lettering
Lifestyle
Liquids
Literature
Machinery
Maps
Maps/Charts
Marine
Medical
Men
Military
Native
Multicultural
Murals
Music
Mystery
Mystery/Suspense
Mythology
Narrative
Nature
Nautical
Nude
Nutrition
Packaging
Patriotism
People
Pharmaceutical
Pinup
Politics
Pop Culture
Portrait
Poster
Products
Psychology
Puzzles
Recreation
Relationships
Religion
Retail
Romance
Sci-Fi
Sci-Fi/Fantasy
Science
Science/Technology
Seasonal
Self-Promotion
Sex
Spiritual
Sports
Sports/Recreation
Still Life
Substance Abuse
Surface Design
Symbols
Technology
Terrorism
Textbook
Toys/Games
Transportation
Travel
Travel/Transportation
Twitter
Urban
Vacation
War
Wedding
Wildlife
Women
Young Adult

Can select UpTo 5 "Style / Medium"
Can select UpTo 20 "Categories"

These are for the search grid - Not the same as used for matching

Your background can play an important role in finding new assignments.

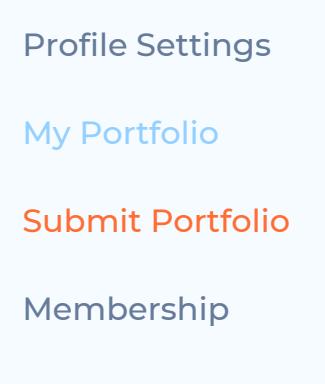
There are instances where Art Directors may need to work with specific creatives. For example: A magazine issue about Latin Women wants to use only Latin Women under 30 for a particular issue.

These categories are optional and if you feel uncomfortable making these selections, you can simply leave any or all of them blank.

I'm still not sure about what these other categories should be. Neil recommended we use these to help in grid searches (I need to find an Ethnicity list) and there may be more or different categories, I will look into it further

ARTIST / My Portfolio 1

Step 3 - Returns to My Portfolio



J A Valero

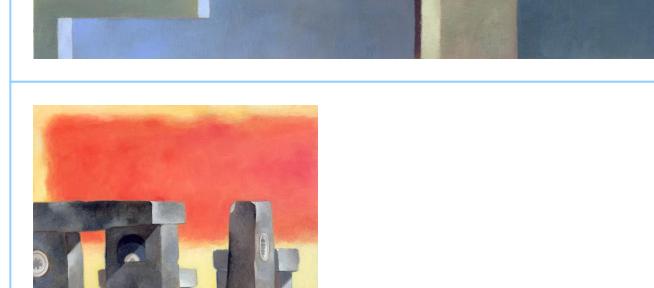
My Portfolio - Add up to 9 Pieces

?

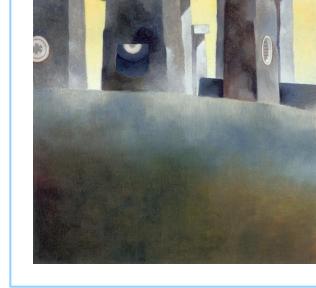
Add a New Portfolio Piece

Portfolio Pieces

Actions



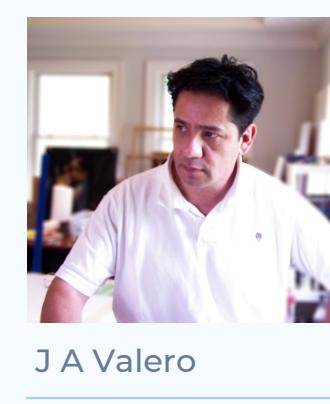
Edit Delete



Edit Delete

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J A Valero

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Submit Portfolio

Before submitting, Learn how the submission process works, click here.

All Categories

Sort Art Director List by: Most Recent Last Following Me Names A-Z

R. Brown - Data Flow Magazine Illust: Sometimes Photo: Frequently	
J. Austen - The New World Magazine Illust: Frequently Photo: Sometimes	
S. Beckmen - Lichten Ad Agency Illust: Never Photo: Sometimes	
L. Stone - The Boston Globe Illust: Frequently Photo: Frequently	
M. Heller - Datamation Illust: Never Photo: Sometimes	
B. Johnson - Time Magazine Illust: Frequently Photo: Frequently	
S. Jacobson - American Business Journal Review Illust: Sometimes Photo: Sometimes	
J. Smith - New York Times Illust: Frequently Photo: Frequently	
R. Brown - New York Times Illust: Sometimes Photo: Frequently	
J. Smith - New York Times Illust: Sometimes Photo: Frequently	
R. Brown - New York Times Illust: Sometimes Photo: Frequently	
J. Smith - New York Times Illust: Sometimes Photo: Frequently	
R. Brown - New York Times Illust: Sometimes Photo: Frequently	
J. Smith - New York Times Illust: Sometimes Photo: Frequently	
R. Brown - New York Times Illust: Sometimes Photo: Frequently	
J. Smith - New York Times Illust: Sometimes Photo: Frequently	
R. Brown - New York Times Illust: Sometimes Photo: Frequently	
J. Smith - New York Times Illust: Sometimes Photo: Frequently	
R. Brown - New York Times Illust: Sometimes Photo: Frequently	

◀ 1 2 3 4 5 6 7 8 9 10 ▶

Free accounts get a 9 piece portfolio which can be found through in general search grid. This includes searches made by categories, medium or style, and each image leads back to your full portfolio page with bio, client list and contact information.

Paid accounts have a 24 piece portfolio which can be found in the search grid like the free account. Plus you will be able to directly submit your portfolio to Art Directors, they will be able to search portfolio listings from their backend. And, you will have access to any job listing from companies hiring Creative personnel apart from freelance assignments. XXXXX..

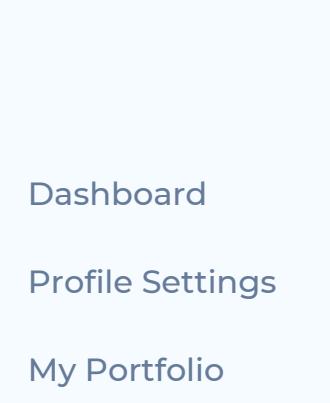


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Expanded View



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Submit Portfolio

Before submitting, Learn how the submission process works, click here.

By Industry

Sort Art Director List by: Most Recent Last Following Me Names A-Z V2: Sort

R. Brown - Data Flow Magazine Illust: Sometimes Photo: Frequently	
J. Austen - The New World Magazine Illust: Frequently Photo: Sometimes	

Jane Austen

Position: Editor and Chief Art Director
Publication: The New World Magazine

Uses Illustration: Frequently
Uses Photography: Sometimes

93% Matching Criteria

Good Match Go ahead and Submit

Submit Portfolio ?

Type of Illustration they use:

Editorial, whimsy, political, cartoon, narrative, caricature

Type of Photography they use:

Editorial, people, celebrity, politicians, news, events, portrait, political comedy

Other:

We look for work that fits an editorial narrative. Lorem Ipsum is simply dummy text of the printing and typesetting industry. Lorem Ipsum has been the industry's standard dummy text ever since the 1500s, when an unknown printer took a galley of type and scrambled it to make a type specimen book. It has survived not only five centuries, but also the leap into electronic typesetting, remaining essentially unchanged. It was popularised in the 1960s with the release of Letraset sheets containing Lorem Ipsum passages, and more recently with desktop publishing software like Aldus PageMaker including versions of Lorem Ipsum.

Comments:

Please do not submit to us if your work doesn't fit the types described above.

S. Beckmen - Lichten Ad Agency Illust: Never Photo: Sometimes	
L. Stone - The Boston Globe Illust: Frequently Photo: Frequently	
M. Heller - Datamation Illust: Never Photo: Sometimes	
B. Johnson - Time Magazine Illust: Frequently Photo: Frequently	
S. Jacobson - American Business Journal Review Illust: Sometimes Photo: Sometimes	
J. Smith - New York Times Illust: Frequently Photo: Frequently	
R. Brown - New York Times Illust: Sometimes Photo: Frequently	
J. Smith - New York Times Illust: Sometimes Photo: Frequently	
R. Brown - New York Times Illust: Sometimes Photo: Frequently	
J. Smith - New York Times Illust: Sometimes Photo: Frequently	
R. Brown - New York Times Illust: Sometimes Photo: Frequently	
J. Smith - New York Times Illust: Sometimes Photo: Frequently	
R. Brown - New York Times Illust: Sometimes Photo: Frequently	
J. Smith - New York Times Illust: Sometimes Photo: Frequently	
R. Brown - New York Times Illust: Sometimes Photo: Frequently	

◀ 1 2 3 4 5 6 7 8 9 10 ▶

82% Matching Criteria

Good Match Go ahead and Submit

Submit Portfolio

72% Matching Criteria

Narrow Match Your Submission may get blocked

Submit Portfolio

18% Matching Criteria

Bad Match Your Submission may get blocked

Submit Portfolio

Submit Portfolio: When you submit your portfolio, it appears in an Art Buyer's submission list. They will see your portfolio, Bio, Client List and contact information button. They can choose to Follow you, Block you, or do nothing.

Good Match: Indicates the Art Buyer uses your medium Frequently and has also matched some categories you selected in your Profile Settings. A good match does not guarantee success, or that your submission may be blocked but it is the best way of determining who is a good candidate to review your portfolio.

Narrow Match: Indicates the Art Buyer uses your medium Sometimes and has matched categories you selected in your Profile Settings. If you are familiar with this person's company and know they use your kind work, go ahead and submit but be aware that this match is low and may be blocked.

Bad Match: Indicates the Art Buyer never uses your medium but you have matched some categories selected in your Profile Settings. A bad match will likely result in a block since the Art Buyer does not use your type of medium at all.

Blocked Submissions: If Blocked, your submission is moved to bottom of an Art Buyers' list, but if they see new work from you in the general search that they like, they will be able to unblock your submission.

Do Nothing: Art Buyers may elect to do nothing with a submission. They can just close it and revisit the submission at a future time.

Following: When an Art Buyer follows you, they will receive scheduled notifications when you update your portfolio. Art Buyers receive notifications daily, weekly or monthly depending on their preferences.

Unviewed

Viewed

No Action

Following

Blocked

Open

Close

From Art Director Profile Settings:

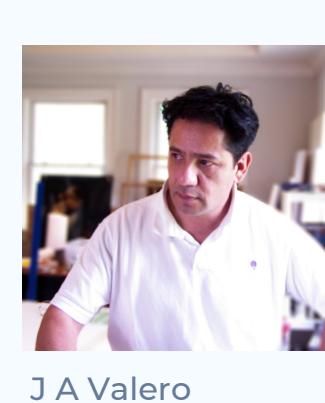
*Closest Industry

Advertising Agency
Magazine Publication
Book Publication
Communication Services
Newspaper Publication
Online Advertising
Marketing Services
Publication etc.



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Membership

You have 14 Days remaining on your membership.

Foundfolio provides Illustrators and Photographers a new and unique way to market their work directly to the people who hire, Art Directors. Select your plan below.

Plan Selection

\$29.95	Monthly Plan (with a 12 month commitment)	Select Monthly
\$149.95	6 Month Plan (6 months saves \$29.75)	Select 6 Months
\$249.95	Yearly Plan (One Year & saves \$109.45)	Select a Year

Payments Powered by Stripe - McAfee SSL Encryption

Continue

Payment Information

You have selected the Monthly plan. This plan requires a 12 month commitment and you will be automatically billed for 12 months from the card you enter below.

Credit or Debit Card: Payments Powered by Stripe - McAfee SSL Encryption

If you were given a Key, enter it here:

Accepted Card Types:



Name on Card:

Card Number:

Expiration date:

Card Verification Number:

 What is this?

This card will be saved for Auto Bill

Back

Continue

We don't know what these prices are going to be. Maybe the plan/payment area should be hidden. We could say something above like Free during beta trial or similar.

We can give certain people a Key or Code that lets them use the site free for however long we decide

When they click submit, it jumps to the thank you screen

Review & Confirm

\$29.95

Monthly Plan

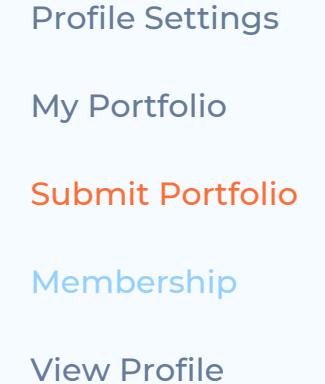
(with a 12 month commitment)

You are purchasing a 12 month subscription plan that requires a 12 month billing cycle and will be automatically billed for 12 months starting today.

Something here, maybe about the credit card being used. WORKING...

Back

Make Payment



Receipts

Your transaction was successful. You have been emailed a receipt for your records.

\$29.95

Monthly Plan

(with a 12 month commitment)

You have purchased a 12 month subscription plan to FOLYOZ. This subscription requires a 12 month billing cycle and will be automatically billed for 12 months starting today.

Date: 9.20.19

Credit card ending in: 5698

Auto Billing: Monthly

Receipt: Emailed

Thank you for using FOLYOZ, if you have any questions about your billing or service, please use the contact form provided in your Dashboard.

- The FOLYOZ Team

If using a free trial key:

\$0.00

Monthly Plan

(with a 12 month commitment)

Date: 9.20.19

Credit card ending in: No Card Used

Auto Billing: Monthly

Receipt: Emailed

I don't know if we need a Receipts page, I think we had something like this before. This confirmation could be a popup since they are getting an email, although if they are paying, maybe it would make sense to have this kind of page. WORKING...





J A Valero

Jobs and Opportunities

[All](#) [Full Time](#) [Part-Time](#) [Internship](#) [Special Projects](#)

Side menu in V2 has "Job Opportunities" Added

Full Time: Landmark agency is seeking an editor and copywriter for its New York location, please apply in person at...**Full Time:** Hondurant is looking for a full time Art Director to work in our Seattle office.**Description:** Candidates should be self motivated and incredible. Hondurant is the leading communication ad agency for in-house marketing and advanced product branding for national chains in North America.**Skills Required:** Proficient in the full range of Adobe Suite as well as copywriting and creating comps, storyboards and making live presentations and pitching clients.**Contact:** Joe Sellers[Submit My Resume](#)**Part Time:** Espresso-Express is looking for a part time photographer to shoot periodical ad campaigns and help us rebrand our department, the right person will have to relocate to Chicago...**Full Time:** The Hook Communication and Advertising Agency is hiring a full time Art Director/ Film Director to oversee internal campaigns, must be willing to travel to exotic locations around the wo...**Internship:** Get experience interning in the fast paced world of Newspaper editing at The New World Chronicle. Send us your resume and expectation profile at...**Special Project:** Gen3 Marketing is looking for an Illustrator to work on a trade show banners for a tech company. Please send your samples to...**Part Time:** SF Fashion Magazine is looking for a part time copywriter and jr. editor. This position is part time, but could lead to full time employment for the right candidate. Send us your resume at...

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Categories used for Searches.
(Artists select these when uploading images)

Categories "Genre"
(upload page / search)

Categories "Style / Medium"
(upload page / search)

All Genres
Action-Adventure
Advertising
Agriculture
Americana
Anatomy
Animals
Annual Reports
Architecture
Astrology
Automotive
Aviation
Baby Boomer
Baby/Toddler
Beauty
Beverage
Beverage/Alcohol
Bio-Medical
Biology
Books
Botanical
Business
Celebration
Celebrities
Charts
Chemistry
Children
Children's Book
Christmas
Cityscape
Communication
Computer/Digital
Computers
Construction
Corporate
Crime
Crowd
Cultural
Decorative
Diagram
Dining
Editorial
Elderly
Emotions Entertainment
Environmental/Ethic
Fairy Tale
Fantasy
Fashion
Fashion/Beauty
Financial
Folk Art
Food Food/Beverage
Futuristic
Gaming
Gay/Lesbian
Gift/Stationery
Glamour
Global
Gothic
Growth
Health
Historical
Holiday
Home
Horror
Horticulture
How to
Humor
Humorous/Comic
Industrial
Infographics
Interiors
Interior
Investing
Investment
Landscape
Law
Leadership
Lettering
Lifestyle
Liquids
Literature
Machinery
Maps
Maps/Charts
Marine
Media
Medical
Men
Military
Money
Multicultural
Murals
Music
Mystery
Mystery/Suspense
Mythology
Narrative
Nature
Nautical
Nude
Nutrition
Packaging
Patriotism
People
Pharmaceutical
Pinup
Politics
Pop Culture
Portrait
Posture
Poster
Products
Psychology
Puzzles
Recreation
Relationships
Religion
Retail
Retro
Romance
Sci-Fi
Sci-Fi/Fantasy
Science
Science/Technology
Seasonal
Self-Promotion
Sex
Spiritual
Sports
Sports/Recreation
Still Life
Substance Abuse
Surface Design
Symbols
Technology
Textbook
Toys/Games
Transportation
Travel
Travel/Transportation
Tween
Urban
Vacation
War
Wedding
Wildlife
Women
Young Adult

All Styles / Mediums
3D Digital
3D Traditional
Abstract
Acrylic
Aerial
Airbrush
Animation
Anime
Art Deco
Art Nouveau
Asian Brushwork
Assemblage
Atmospheric
Black & White
Brush & Ink
Calligraphy
Caricature
Cartoon
CCl
Chalkboard
Character Development
Character Licensing
Charcoal
Children's Book
Collage
Color Transfers
Colored Pencil
Comic Book Art
Comp Art
Concept Art
Conceptual
Country
Cross Hatch
Cut Paper
Cutaway
Decorative
Decorative Pattern
Design
Digital
Dimensional
Distorted
Elegant
Embroidered
Engraving
Etching
Figurative
Fine Art
Gold Leaf
Gouache
Graphic
Hand Lettering
Hand Stitched
Humorous
Icon
Impressionistic
Ink
Lettering
Line
Line & Wash
Line with Color
Linoleum
Logo
Marker
Matte Painting
Mixed Media
Montage
Mosaic
Motion Graphics
Naive
Neon
Oil
Oil Pastel
Packaging
Painted Wood
Painterly
Paper Engineering
Paper Sculpture
Pastel
Pen & Ink
Pencil
Photo Illustration
Photo Realism
Point of Purchase
Pop Art
Pop Surrealism
Primitive
Quilted
Realistic
Satirical
Scratchboard
Sculpture
Signage
Silhouette
Silkscreen
Sophisticated
Special Effects
Stained Glass
Stipple
Storyboard
Stylized
Surrealistic
Symbolic
Technical
Textiles
Torn Paper
Traditional
Type Design
Vector Art
Watercolor
Whimsical
Woodcut

Categories used for Matching
Artists & Art Directors
select these in Profile

90 Categories "Genre"
(profile page matching)

Action-Adventure
Advertising
Agriculture
Americana
Anatomy
Animals
Annual Reports
Architecture
Astronomy
Automotive
Aviation
Baby Boomer
Baby/Toddler
Beauty
Beverage
Beverage/Alcohol
Bio-Medical
Biology
Books
Botanical
Business
Celebration
Celebrities
Charts
Chemistry
Children
Children's Book
Christmas
Cityscape
Communication
Computer/Digital
Computers
Construction
Corporate
Crime
Crowd
Cultural
Decorative
Diagram
Dining
Editorial
Elderly
Emotions Entertainment
Environmental/Ethic
Fairy Tale
Fantasy
Fashion
Fashion/Beauty
Financial
Folk Art
Food Food/Beverage
Futuristic
Gaming
Gay/Lesbian
Gift/Stationery
Glamour
Global
Gothic
Growth
Health
Historical
Holiday
Home
Horror
Horticulture
How to
Humor
Humorous/Comic
Industrial
Infographics
Interiors
Interior
Investing
Investment
Landscape
Law
Leadership
Lettering
Lifestyle
Liquids
Literature
Machinery
Maps
Maps/Charts
Marine
Media
Medical
Men
Military
Money
Multicultural
Murals
Music
Mystery
Mystery/Suspense
Mythology
Narrative
Nature
Nautical
Nude
Nutrition
Packaging
Patriotism
People
Pharmaceutical
Pinup
Politics
Pop Culture
Portrait
Posture
Poster
Products
Psychology
Puzzles
Recreation
Relationships
Religion
Retail
Retro
Romance
Sci-Fi
Sci-Fi/Fantasy
Science
Science/Technology
Seasonal
Self-Promotion
Sex
Spiritual
Sports
Sports/Recreation
Still Life
Substance Abuse
Surface Design
Symbols
Technology
Textbook
Toys/Games
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Option 1

Assign a Value of 1% to each category, but only allow up to 18 total categories to be selected by art directors and artists.

This would allow scores up to 100%

If "Frequent" = 82%

If "Sometimes" = 72%

If "Never" = 0%

Example:

If Sometimes is selected and also has 9 matching Categories

Score is 81%

Example:

If Frequent is selected and also has 9 matching Categories

Score is 91%

Example:

If Never is selected and also has 9 matching Categories

Score is 9%

Option 2

Use all categories
Value = 0.20% each

Total of categories is 18% of matching score

If "Frequent" = 82.00%

If "Sometimes" = 72.00%

If "Never" = 0.00%

Example:

If Sometimes is selected and also has 9 matching Categories

Score is 73.80%

Example:

If Frequent is selected and also has 9 matching Categories

Score is 83.80%

Example:

If Never is selected and also has 9 matching Categories

Score is 1.80%

Working ...
Illustration Photography My Account

We need to discuss Categories. - Fo now we just need Illustration & Photography, but later we might need others like Logos, Graphic Design, Lettering, etc. - Each could be selected from the Artist's profile page depending on their Discipline.

Maybe to start, we just need Illustration, then add Photography next, then each as we move along. It could also be a drop-down menu like this:

Search Grid ▼
Illustration
Photography
Graphic design
Logo Art
Lettering

Category Hierarchy

Working ...

All Disciplines

By Default - Artists don't see this

Disciplines

Illustration

Photography

Medium

Genre & Medium

Genre

Medium

Action-Adventure
Advertising
Agriculture
Americana
Anatomy
Animals
Annual Reports
Architecture
Astrology
Automotive
Aviation
Baby Boomer
Baby/Toddler
Beauty
Beverage
Beverage/Alcohol
Bio-Medical
Biology
Books
Botanical
Business
Celebration
Celebrities
Charts
Chemistry
Children
Children's Book
Christmas
Cityscape
Communication
Computer/Digital
Computers
Construction
Corporate
Crime
Crowd
Cultural
Decorative
Diagram
Dining
Editorial
Education
Elderly
Emotions Entertainment
Environmental/Ethic
Fairy Tale
Fantasy
Fashion
Fashion/Beauty
Financial
Folk Art
Food Food/Beverage
Futuristic
Gaming
Gay/Lesbian
Gift/Stationery
Glamour
Global
Gothic
Growth
Health
Historical
Holiday
Home
Horror
Horticulture
How to
Humor
Humorous/Comic
Industrial
Infographics
Interiors
Interior
Investing
Investment
Landscape
Law
Leadership
Lettering
Lifestyle
Liquids
Literature
Machinery
Maps
Maps/Charts
Marine
Media
Medical
Men
Military
Money
Multicultural
Murals
Music
Mystery
Mystery/Suspense
Mythology
Narrative
Nature
Nautical
Nude
Nutrition
Packaging
Patriotism
People
Pharmaceutical
Pinup
Politics
Pop Culture
Portrait
Posture
Poster
Products
Psychology
Puzzles
Recreation
Relationships
Religion
Retail
Retro
Romance
Sci-Fi
Sci-Fi/Fantasy
Science
Science/Technology
Seasonal
Self-Promotion
Sex
Spiritual
Sports
Sports/Recreation
Still Life
Substance Abuse
Surface Design
Symbols
Technology
Textbook
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Caricature
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Chalkboard
Character Development
Character Licensing
Charcoal
Children's Book
Collage
Color Transfers
Colored Pencil
Comic Book Art
Comp Art
Concept Art
Conceptual
Country
Cross Hatch
Cut Paper
Cutaway
Decorative
Decorative Pattern
Design
Digital
Dimensional
Distorted
Elegant
Embroidered
Engraving
Etching
Figurative
Fine Art
Gold Leaf
Gouache
Graphic
Hand Lettering
Hand Stitched
Humorous
Icon
Impressionistic
Ink
Lettering
Line
Line & Wash
Line with Color
Linoleum
Logo
Marker
Matte Painting
Mixed Media
Montage
Mosaic
Motion Graphics
Naive
Neon
Oil
Oil Pastel
Packaging
Painted Wood
Painterly
Paper Engineering
Paper Sculpture
Pastel
Pen & Ink
Pencil
Photo Illustration
Photo Realism
Point of Purchase
Pop Art
Pop Surrealism
Primitive
Quilted
Realistic
Satirical
Scratchboard
Sculpture
Signage
Silhouette
Silkscreen
Sophisticated
Special Effects
Stained Glass
Stipple
Storyboard
Stylized
Surrealistic
Symbolic
Technical
Textiles
Torn Paper
Traditional
Type Design
Vector Art
Watercolor
Whimsical
Woodcut

Able to add more Disciplines with same Genres & Mediums

Another Discipline Another Discipline Another Discipline



V2

Dashboard



Acme Agency

Dashboard

Profile Settings

Manage Listings

Help Wiki

Job Opportunities

Hello Acme Agency,

Welcome to foundfolio, where you can create Free Job Listings for the Creative community.

Let's get started. First, go to your Profile Settings and complete your company's profile. When you finish, you will be able to create Job Listing from your Manage Listing tab.

Something Here.

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For more information, please read the Help Wiki in your side menu.

Support or suggestions.

Please let us know if there anything we can do to improve your experience. - Would you like to see new features or tools? Would you like to see something improved? Are you having technical difficulties?

We welcome all comments and suggestions. - Thank You!

message:

Send

My Account

In order to provide you with the best service, we follow the European Union Privacy Act 2019. To know how your information is being used, please read our [Privacy Policy](#). If for any reason you wish to delete your account, [click here](#) and follow the simple steps.



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V2

Profile Settings

COMPANY NAME
ADD HERE
Change your Logo/ Profile image
[Click here](#)

Acme Agency

Dashboard

Profile Settings

Manage Listings

Help Wiki

All Listings

Administrator Login Settings (private)

Tom

Jones

tom.jones@gmail.com

 Change Password

Administrator Profile (private)

?

Position or Title:

Phone:

 I am authorized for or by my company

Save

Administrator Profile (private)

XXXX WORKING...

I am authorized for or by my company

XXXX WORKING...

Company Profile (public)

?

Company Name:

Type of Company:

City:

State:

Country:

Company Description:

Let's Go

Company Profile (public)

XXXX WORKING...

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V2



Acme Agency

Dashboard

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All Listings

Manage Listings ?

Create a Job Listing

Select the kind of position

Full-Time Part-Time Internship Projects Other

Add a Title

Hondurant is looking for a full time Art Director to work in our Seattle office.

Long Description

Candidates should be self motivated and incredible. Hondurant is the leading communication ad agency for in-house marketing and advanced product branding for national chains in North America.

Qualifications or Skills Needed

Proficient in the full range of Adobe Suite as well as copywriting and creating comps, storyboards and making live presentations and pitching clients.

Contact Information

Joe Sellers

hondurant.info@hondurant.com

Phone (optional)

Create New Listing

Delete this Listing

Create Another Job Listing

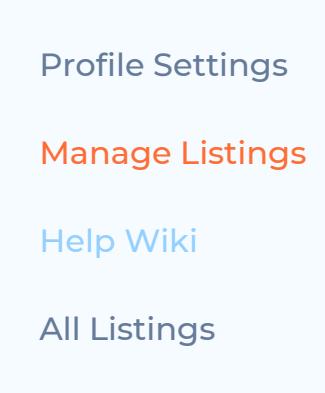


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V2



Acme Agency

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All Listings

Help Wiki

Contents

Profile Settings
Manage Listing
General Q&A

Profile Settings

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Help Wiki

[All Listings](#)**Full Time:** Landmark agency is seeking an editor and copywriter for its New York location, please apply in person at...**Full Time:** Hondurant is looking for a full time Art Director to work in our Seattle office.**Description:** Candidates should be self motivated and incredible. Hondurant is the leading communication ad agency for in-house marketing and advanced product branding for national chains in North America.**Skills Required:** Proficient in the full range of Adobe Suite as well as copywriting and creating comps, storyboards and making live presentations and pitching clients.**Contact:** Joe Sellers[Submit My Resume](#)**Part Time:** Espresso-Express is looking for a part time photographer to shoot periodical ad campaigns and help us rebrand our department, the right person will have to relocate to Chicago...**Full Time:** The Hook Communication and Advertising Agency is hiring a full time Art Director/ Film Director to oversee internal campaigns, must be willing to travel to exotic locations around the wo...**Internship:** Get experience interning in the fast paced world of Newspaper editing at The New World Chronicle. Send us your resume and expectation profile at...**Special Project:** Gen3 Marketing is looking for an Illustrator to work on a trade show banners for a tech company. Please send your samples to...**Part Time:** SF Fashion Magazine is looking for a part time copywriter and jr. editor. This position is part time, but could lead to full time employment for the right candidate. Send us your resume at...[Home](#) [About Us](#) [Privacy](#) [Terms](#) [Copyright](#) [Contact](#)**FOLYOZ** © 2018 Folyoz, All rights reserved.

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RESPONSIVE DESIGN 1

WORKING...

Window pulled left - Same as Emergart with a space on the left and a space on the right - centered

Responsive mode / Same as Emergart if using a white background behind the account area side menu

F

Illustration Photography My Account

Dashboard

Hello Jane,
Welcome to foundolio, a no-nonsense platform designed specifically for Creative Buyers.
Discover and stay connected with the creatives you like. Or, if they're not a good fit, simply block them and they disappear from your list.

Profile Settings
Job Opportunities
Edit Resume Page
Manage Submissions
Help Wiki

Say goodbye to unwanted email blasts and postcards.

You probably receive hundreds of email and postcard submissions a week, maybe every day. These submissions came from list providers who scrapped your public profile. - What can you do?

1. Ask to be removed from each list provider. According to the new Privacy Protection Laws in 2018, you must be removed from mailing lists if you ask to be removed.

2. But how will I find new talent? Add a simple text link to your contact page like: "accept submission through foundolio.com" or copy and past one of these HTML tags to place in your contact page.

Footer

Illustration

Photography

My Account

F

Illustration

Photography

My Account

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Footer

In any type of design, the side menu is hidden and can be accessed through the Logo Icon, top left

RESPONSIVE DESIGN 2

RESPONSIVE DESIGN 2

F

Dashboard

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Stays Left

This area stretches when window is pulled

If using a gray background behind the account area side menu

Footer

F

Manage Submissions

All Categories All Styles/Mediums Search by Keyword or Name

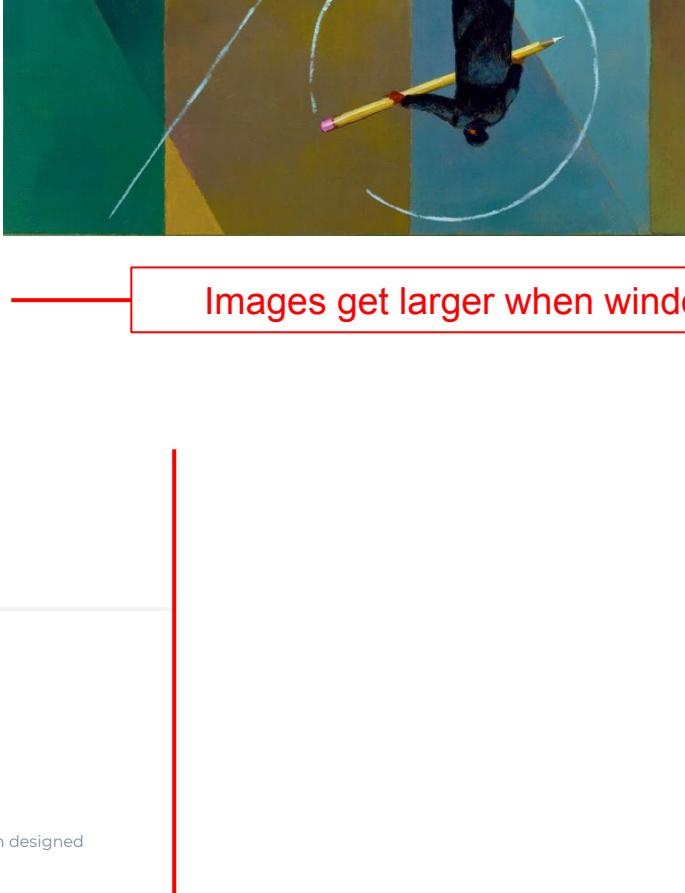
Sort: Recent Last Following A-Z Updated Portfolio

Following Updated Portfolio Creative Name

Following Updated Portfolio JA Valero

South Carolina, U.S.

Contact Me



Images get larger when window is pulled

Dashboard

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Footer

OPTION DESIGN 1 with gray side

F

Dashboard

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This may not work but I wanted to see what it would look like. A gray sidebar background with the same responsive design as Emergart

Footer

The image features a highly detailed, colorful illustration of a woman's profile. Her hair is a complex web of red, orange, and blue hues, with intricate patterns resembling coral reefs or starfish. Her eyes are closed, and her face has a serene expression. The background is a soft, light blue, dotted with small white and blue glowing particles. A single crescent moon is visible in the upper right corner. Overlaid on the image is large, bold white text that reads "FOLYOZ". Below this, in a slightly smaller font, is the text "We're Changing How the Creative Community Works.". At the bottom center is a dark blue rectangular button with the words "Sign In" in white.

Foundfolio is specifically designed for Art Directors to manage portfolio submissions based on matching criteria that is relevant to the kind of work they typically assign. An invitation-only platform where Illustrators & Photographers can take proactive steps by submitting their work directly to the right people and measure results.

The image shows a dark blue footer section of a website. At the top, there's a list of bullet points: '- Janeen Jones: Art Director for The Chronicle of Higher Education'. Below this is a horizontal sequence of ten dots, with the fifth dot being orange. Underneath the dots are three circular icons: Instagram (purple and yellow), Facebook (blue), and Twitter (light blue). Below these icons is a row of links: Home, About Us, Privacy, Terms, Copyright, and Contact. In the center, there's a "Join Our Newsletter" heading above a form with an "Email" input field and a "Sign Up" button. At the bottom, the word "FOLYOZ" is written in a bold, white, sans-serif font. A colorful illustration of flowers and leaves is visible at the very bottom.

FOLYOZ

Sign In

Simple Yet Powerful.

Changing How Art Directors Receive and Review Portfolios.
Changing How Illustrators & Photographers Find Commissioned Work.

The image features a solid blue rectangular background. In the center, the words "We Get It." are written in a bold, white, sans-serif font. The letter "G" in "Get" is replaced by a large, three-dimensional red play button icon, which is wider than the other letters. The entire graphic is set against a white border.

Quickly find Artists who are matched to your specific needs, and filter out submissions that don't fit your vision.

Illustrators & Photographers

Submit your portfolio directly to the Art Directors who assign the kind of work you create, and measure results.

[Register](#)

**FOLYOZ**

[Sign In](#)

Register to use Foundfolio

Please select your Account Type carefully. You will not be able to switch account types using the same email later.



I'm an Art Director I'm an Illustrator or

<p>I work for a company and hire Illustrators & Photographers</p> <p>Select</p>	<p>I freelance for a living</p> <p>Select</p>
<p>First Name:</p> <p>Last Name:</p> <p>Email:</p> <p>Password:</p> <p>Password Again:</p> <p>Captcha area</p>	
<input type="checkbox"/>	<p>I Agree to foundfolio Terms and Privacy</p>
<p>Let's Go!</p>	

Home About Us Privacy Terms Copyright Contact

Join Our Newsletter

Email

The background of the entire page is a stylized, abstract illustration. It features intricate, flowing lines in shades of red, orange, and blue that resemble tentacles or organic structures. The colors transition from deep red at the top to a lighter, more pastel-like blue towards the bottom. The overall effect is dynamic and artistic.

We're Changing How the Creative
Community Works

X

Lets Go!

Don't have an account? [Register Here](#)

> Email

> Password

[Forgot Password?](#)

[Sign In](#)

Foundfolio is specifically designed for Art Directors to manage portfolio submissions based on matching criteria that is relevant to the kind of work they typically assign. An invitation-only platform where Illustrators & Photographers can take proactive steps by submitting their work directly to the right people and measure results.

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A black and white photograph showing a person's face partially obscured by shadows, looking towards the camera. The background is dark and textured.

A photograph of an open and closed brochure standing upright against a dark background. The open brochure reveals two pages: the left page shows a blue sky and a sailboat's sail; the right page shows a lavender field with a building in the distance. The closed brochure is shown to the right, featuring a close-up of a coiled yellow rope. Each page has small text at the top right corner.

A close-up photograph of a woman with long, dark brown hair and bright blue eyes. She is looking directly at the camera with a gentle, slightly smiling expression. The lighting is soft, highlighting her features against a neutral, light-colored background.

The image is a composite of three distinct visual elements. In the foreground, a young man with short brown hair is looking directly at the camera. Behind him is a vibrant, colorful chalkboard or mural featuring various hand-drawn elements: a large triangle, mathematical formulas like $a = \frac{v_f - v_i}{t}$, $x^2 = 4ay$, and $A = \frac{77}{19} \text{ AU}$, chemical structures for CO_2 and H_2O_2 , and a variety of decorative hearts, flowers, and sun-like shapes. The background of the entire image is a photograph of a person's face, showing their eyes and forehead, with a dark, textured background.

The footer features a dark blue background. At the top right are three circular icons: Instagram (multicolored gradient), Facebook (blue with white 'f'), and Twitter (blue with white bird). Below these are six white text links: Home, About Us, Privacy, Terms, Copyright, and Contact. In the center, the text "Join Our Newsletter" is displayed above a white rectangular input field with rounded corners. The word "Email" is written in gray inside this field. At the bottom center is a large, rounded rectangular button with a blue-to-white gradient, containing the white text "Sign Up".

V2

FOLYOZ

[Sign In](#)

Blog Title



Video Interview with, Tom Harris of the New World Times. - By Robert Guide

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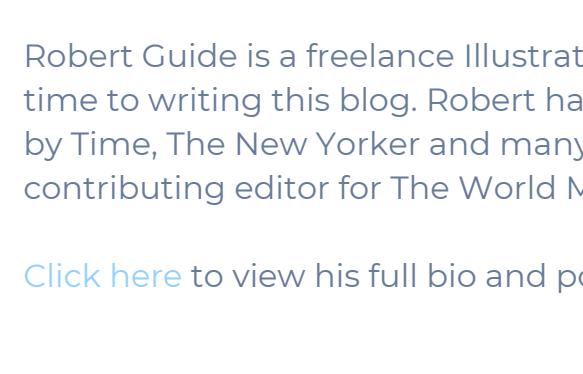


Alan Shepard captures the world's most dramatic photographs. - By Robert Guide

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[Click here to read more](#)

[1](#) [2](#) [3](#) [4](#) [5](#) [6](#) [7](#)



Robert Guide is a freelance Illustrator who donates his time to writing this blog. Robert has been published by Time, The New Yorker and many more, and is the contributing editor for The World Magazine.

[Click here](#) to view his full bio and portfolio.

Recent Articles:

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[Interview with Illustrator, Phil Chi. Read](#)

[John Long: I'm not a businessman, I'm a Business Man! Read](#)

[A beautiful brochure series created by, Susan Ness. Read](#)

[Interview with, Tom Harris of the New World Times. Read](#)

Categories:

Illustration
Photography
Logo
Pricing
How To
etc.

V2

FOLYOZ

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Post Title



Alan Shepard captures the world's most dramatic photographs. - By Robert Guide

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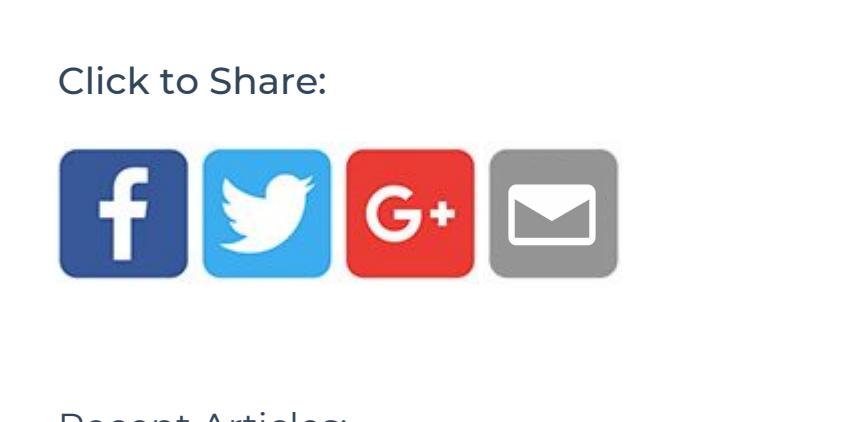
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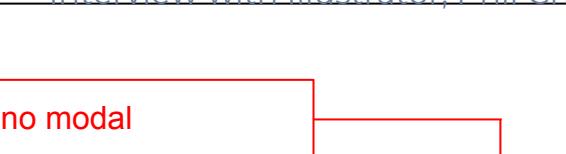
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POST By Robert Guide



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V2

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Terms to use FOLYOZ - Last update: 1.12.19

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Search by Keyword or Name

[Image tap sends to Portfolio Page - no modal](#)

FOLYOZ

J A Valero
South Carolina, U.S.

[Contact Info](#)

About this Creative.

I was born in Mexico City and came to the United States in 1972. I developed a fascination for Art at an early age and at 12, was asked to attend studio classes at Lock Haven University. Unfortunately, this only lasted 2 years and I am self-taught otherwise.

Clients Include:

The U.S. Post Office, TIME Magazine, Prudential, GTE, LA Times, Detroit Free Press, The Washington Post, Miami New Times, Dow Jones and Co., Foreign Service Journal, Governing, American Banker, Datamation, Globe Communications, Metropolis Corp, American Prospect, Kiwanis, Cahners Publishing, McMurry Publishing, Computer World, Net Guide, Network World, Fallon Health Care Systems, Interactive week, Remedy Magazine, NYU Magazine, MKW Advertising, CMP Media, Kirchoff Wohlberg, Liebchen and Liebchen, Helsinki Design Media and many more.

FOLYOZ

J A Valero
South Carolina, U.S.

[Contact Info](#)

Not Enough RAM

Medium: Acrylic on Paper
Size: 12x11"
Client: IBM Network Magazine
Availability: Yes

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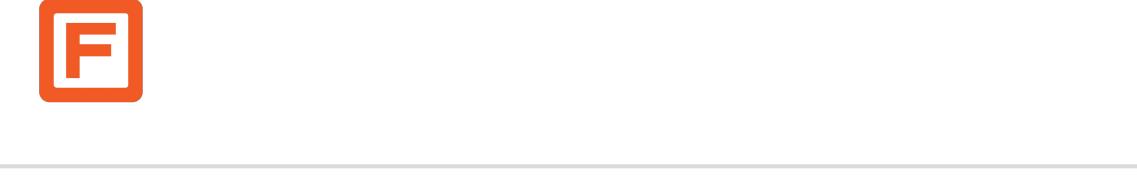
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Dashboard

Hello Jane,

Welcome to foundfolio, a no-nonsense platform designed specifically for Creative Buyers.

Discover and stay connected with the creatives you like. Or, if they're not a good fit, simply block them and they disappear from your list.

I have Menu Question
Working...

Say goodbye to unwanted email blasts and postcards.

You probably receive hundreds of email and postcard submissions a week, maybe every day. These submissions came from list providers who scrapped your public profile. - What can you do?

- Ask to be removed from each list provider. According to the new Privacy Protection Laws in 2018, you must be removed from mailing lists if you ask to be removed.

On foundfolio, Creatives submit only One Time, if you decide they're not a good fit, block their submission and they disappear from your list forever. - Alternatively, if you love someone's work, follow them and receive notifications when they update their portfolio. You set and schedule when to receive group updates from your Profile Settings. And on foundfolio, your contact information is never seen or shared, period.

Help us create a better place for you.

foundfolio is squarely focused on Creative Buyers and we value your advice. Please don't be shy, let us know if there anything we can do to improve your experience. - Would you like to see a new feature or other tools? Would you like to see anything changed or improved? Do you have any complaints or technical difficulties?

We welcome and appreciate all comments and suggestions. - Thank You!

message:

Send

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In order to provide you with the best service, we follow the European Union Privacy Act 2019. To know how your information is being used, please read our [Privacy Policy](#). If for any reason you wish to delete your account, [click here](#) and follow the simple steps.



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and stops here

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For Art Directors

Blog

foundfolio is squarely focused on Creative Buyers and we value your advice. Please don't be shy, let us know if there anything we can do to improve your experience. - Would you like to see a new feature or other tools? Would you like to see anything changed or improved? Do you have any complaints or technical difficulties?

We welcome and appreciate all comments and suggestions. - Thank You!

message:

Send

My Account

In order to provide you with the best service, we follow the European Union Privacy Act 2019. To know how your information is being used, please read our [Privacy Policy](#). If for any reason you wish to delete your account, [click here](#) and follow the simple steps.



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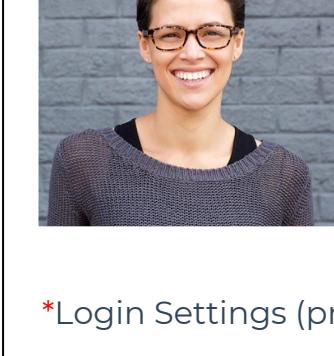
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FOLYOZ

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Profile Settings



*Change your profile image
[Click here](#)

*Login Settings (private)

Jane

Harris

j.harris@gmail.com

Change Password

*Public Profile

Name (the way you want it displayed)

Position / Title

Company Name

*Industry You work in (closest match)

Advertising Agency

Magazine Publication

Book Publication

Save

[Read why setting your criteria is important](#)

*I hire Illustrators:

Frequently Sometimes Never

*The type of work I use for Illustration
(Select up to 18 Categories from the menu):

Categories

Action-Adventure X Conceptual X Narrative

Advertising X Political X Business

Americana X Editorial X Realism

Modern X Whimsical X Wood Cut

Cartoon X Editorial X Advertising

Comedy X Comedy X Painterly

Sci-Fi X Sci-Fi X Nature

*I hire Photographers:

Frequently Sometimes Never

*The type of work I use for Photography
(Select up to 18 Categories from the menu):

Categories

Action-Adventure X Conceptual X Narrative

Advertising X Political X Business

Americana X Editorial X Realism

Modern X Whimsical X Wood Cut

Cartoon X Editorial X Advertising

Comedy X Comedy X Sci-Fi

Nature X Nature X Painterly

*Information about what you're looking for:

e.g. Our publication works mainly with political figures rendered in a cartoon caricature style. From time to time we do use realism illustration for our covers.

*Information about what you don't want to see:

e.g. Please do not submit portfolios with images of black velvet Elvis portraits or clowns.

*If I follow someone, I want to see Updates:

Daily Weekly Monthly

Save



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FOLYOZ

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The screenshot shows the Folyoz mobile application's interface. At the top left is a large orange square icon containing a white letter 'F'. The top navigation bar is light blue with the title 'Manage Submissions' in orange. To the right of the title is a blue rounded rectangle button with a white question mark icon. Below the title are two search/filter boxes: 'All Categories' with a dropdown arrow and 'All Styles / Mediums' with a dropdown arrow, both in blue. To the right of these is a blue magnifying glass icon. A search bar with the placeholder 'Search by Keyword or Name' and a magnifying glass icon is centered below. Below the search bar is a row of sorting options: 'Sort: Recent', 'Last', 'Following', 'A-Z', 'Updated Portfolios', all in grey. The main content area displays a grid of 20 portfolio items, each consisting of a small profile picture, a green 'Following' button, a grey 'Updated Portfolio' button, a creative name (e.g., 'J A Valero'), and a blue downward arrow. The bottom of the screen features a dark blue footer with social media icons for Instagram, Facebook, and Twitter. The footer also includes links for Home, About Us, Privacy, Terms, Copyright, Contact, and a newsletter sign-up section with an 'Email' input field and a 'Sign Up' button.

Manage Submissions

All Categories

All Styles / Mediums

Search by Keyword or Name

Sort: Recent Last Following A-Z Updated Portfolios

Contact Info

About this Creative.

I was born in Mexico City and came to the United States in 1972. I developed a fascination for Art at an early age and at 12, was asked attended studio classes at Lock Haven University. Unfortunately, this only lasted 2 years and I am self taught otherwise.

Clients Include:

The U.S. Post Office, TIME Magazine, Prudential, GTE, LA Times, Detroit Free Press, The Washington Post, Miami New Times, Dow Jones and Co., Foreign Service Journal, Governing, American Banker, Datamation, Globe Communications, Metropolis Corp, American Prospect, Kiwanis, Cahners Publishing, McMurry Publishing, Computer World, Net Guide, Network World, Fallon Health Care Systems, Interactive week, Remedy Magazine, NYU Magazine, MKW Advertising, CMP Media, Kirchoff Wohlberg, Liebchen and Liebchen, Helsinki Design Media and many more.

Manage Submissions

All Categories

All Styles / Mediums

Search by Keyword or Name

Sort: Recent Last Following A-Z Updated Portfolios

Following

Updated Portfolio

| Creative Name

Following

Updated Portfolio

| J A Valero

76%

Matching Criteria

Follow

Block

J A Valero

South Carolina, U.S.

Contact Info

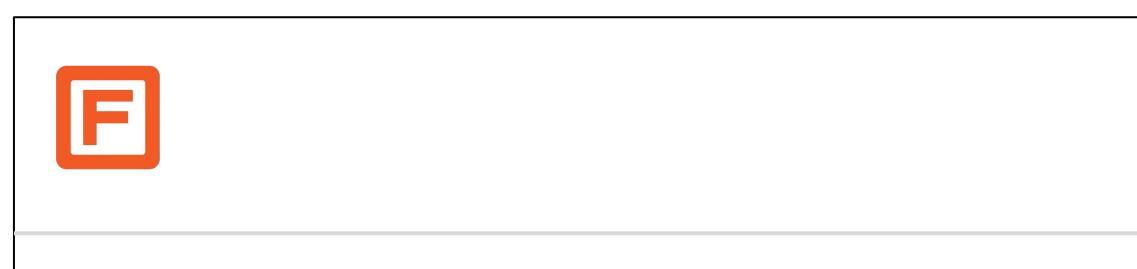
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The image shows a mobile application interface. At the top, there is a header bar with several user profile cards. Each card includes an eye icon, a circular status indicator (green for following, orange for updated portfolio), the word "Following" or "Updated Portfolio", and a "Creative Name". Below the header is a list of similar cards. In the middle of the screen, there is a navigation bar with a left arrow, a right arrow, and seven numbered boxes (1-7) representing a page indicator. Below this is a dark blue footer section containing social media icons for Instagram, Facebook, and Twitter. At the bottom, there is a "Join Our Newsletter" section with an "Email" input field and a "Sign Up" button. The word "FOLYOZ" is centered at the very bottom of the screen.



Submit Portfolio

[?](#)

Before submitting, Learn how the submission process works, click here.

All Categories Search by Name

Sort: Most Recent Last Following Me Names A-Z

R. Brown - Data Flow Magazine	
J. Austen - The New World Magazine	
S. Beckmen - Lichten Ad Agency	
L. Stone - The Boston Globe	
M. Heller - Datamation	
B. Johnson - Time Magazine	
S. Jacobson - American Business Journal Re...	
J. Smith - New York Times	
R. Brown - New York Times	
J. Smith - New York Times	
R. Brown - New York Times	
J. Smith - New York Times	
R. Brown - New York Times	
J. Smith - New York Times	
R. Brown - New York Times	
R. Brown - New York Times	



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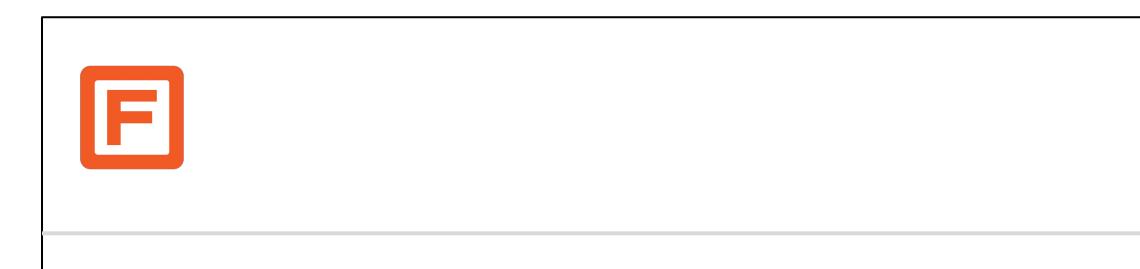
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Before submitting, Learn how the submission process works, click here.

All Categories Search by Name

Sort: Most Recent Last Following Me Names A-Z

R. Brown - Data Flow Magazine	
J. Austen - The New World Magazine	
S. Beckmen - Lichten Ad Agency	
L. Stone - The Boston Globe	
M. Heller - Datamation	
B. Johnson - Time Magazine	
S. Jacobson - American Business Journal Re...	
J. Smith - New York Times	

Jane Austen

Position: Editor and Chief Art Director

Publication: The New World Magazine

Uses Illustration: Frequently

Uses Photography: Sometimes

76%

Matching Criteria

Good Match

Go ahead and Submit

Submit Portfolio

Type of Illustration they use:

Editorial, whimsy, political, cartoon, narrative, caricature

Type of Photography they use:

Editorial, people, celebrity, politicians, news, events, portrait, political comedy

Other:

We look for work that fits an editorial narrative. Lorem Ipsum is simply dummy text of the printing and typesetting industry. Lorem Ipsum has been the industry's standard dummy text ever since the 1500s, when an unknown printer took a galley of type and scrambled it to make a type specimen book. It has survived not only five centuries, but also the leap into electronic typesetting, remaining essentially unchanged. It was popularised in the 1960s with the release of Letraset sheets containing Lorem Ipsum passages, and more recently with desktop publishing software like Aldus PageMaker including versions of Lorem Ipsum.

Comments:

Please do not submit to us if your work doesn't fit the types described above.

S. Beckmen - Lichten Ad Agency	
L. Stone - The Boston Globe	
M. Heller - Datamation	
B. Johnson - Time Magazine	
S. Jacobson - American Business Journal Re...	

J. Smith - New York Times	
R. Brown - New York Times	
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My Portfolio - Add up to 9 Pieces

Add a New Portfolio Piece

Portfolio Pieces	Actions
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Get started by clicking, "Add a New Portfolio Piece," from above. When you're finished it will appear here. You will be able to Edit or Delete the piece later.

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Portfolio Piece

Single Portfolio Piece

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*Enter a Title:

*Select up to 10 Style / Medium categories. (Used in Search):

Style / Medium <input type="button" value="▼"/>	X Stylized	X Art Deco
	X Graphic	X Design
	X Editorial	

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 inches cm

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*Description of the project.

*Search Engine **Meta Tags**, e.g., red, kite, sky, clouds, fun, whimsical, cartoon, etc. Separated with commas.

*Search Engine **Literal Description**, example: "Cartoon illustration of a red kite flying on a fun cloudy day."

*Select up to 20 descriptive categories. Be very specific and relative to this image. (Used in Search):

Categories <input type="button" value="▼"/>	X Conceptual	X Narrative
	X Political	X Business
	X Editorial	X Realism
	X Modern	X Wood Cut
	X Editorial	X Whimsical
	X Advertising	X Cartoon
	X Sci-Fi	X Nature
	X Painterly	X Comedy

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Gender
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- Manage Listing
- General Q&A

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General Q&A

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Manage Listing [?](#)

Create a Job Listing

Select the kind of position

Full-Time Part-Time Internship
 Projects Other

Add a Title

Hondurat is looking for a full time Art Director to work in our Seattle office.

Long Description

Candidates should be self motivated and incredible. Hondurat is the leading communication ad agency for in-house marketing and advanced product branding for national chains in North America.

Qualifications or Skills Needed

Proficient in the full range of Adobe Suite as well as copywriting and creating comps, storyboards and making live presentations and pitching clients.

Contact Information

Joe Sellers
hondurat.info@hondurat.com
Phone (optional)

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Jobs & Opportunities

All Full Time Part Time Internship Special Projects

Full Time: Landmark agency is seeking an editor and copywriter for its New York location, please apply in person at...

Full Time: Hondurat is looking for a full time Art Director to work in our Seattle office.

Description: Candidates should be self motivated and incredible. Hondurat is the leading communication ad agency for in-house marketing and advanced product branding for national chains in North America.

Skills Required: Proficient in the full range of Adobe Suite as well as copywriting and creating comps, storyboards and making live presentations and pitching clients.

Contact: Joe Sellers

Submit My Resume

Part Time: Expresso-Express is looking for a part time photographer to shoot periodical ad campaigns and help us rebrand our department, the right person will have to relocate to Chicago...

Full Time: The Hook Communication and Advertising Agency is hiring a full time Art Director/ Film Director to oversee internal campaigns, must be willing to travel to exotic locations around the wo...

Internship: Get experience interning in the fast paced world of Newspaper editing at The New World Chronicle. Send us your resume and expectation profile at...

Special Project: Gen3 Marketing is looking for an Illustrator to work on a trade show banners for a tech company. Please send your samples to...

Part Time: SF Fashion Magazine is looking for a part time copywriter and jr. editor. This position is part time, but could lead to full time employment for the right candidate. Send us your resume at...

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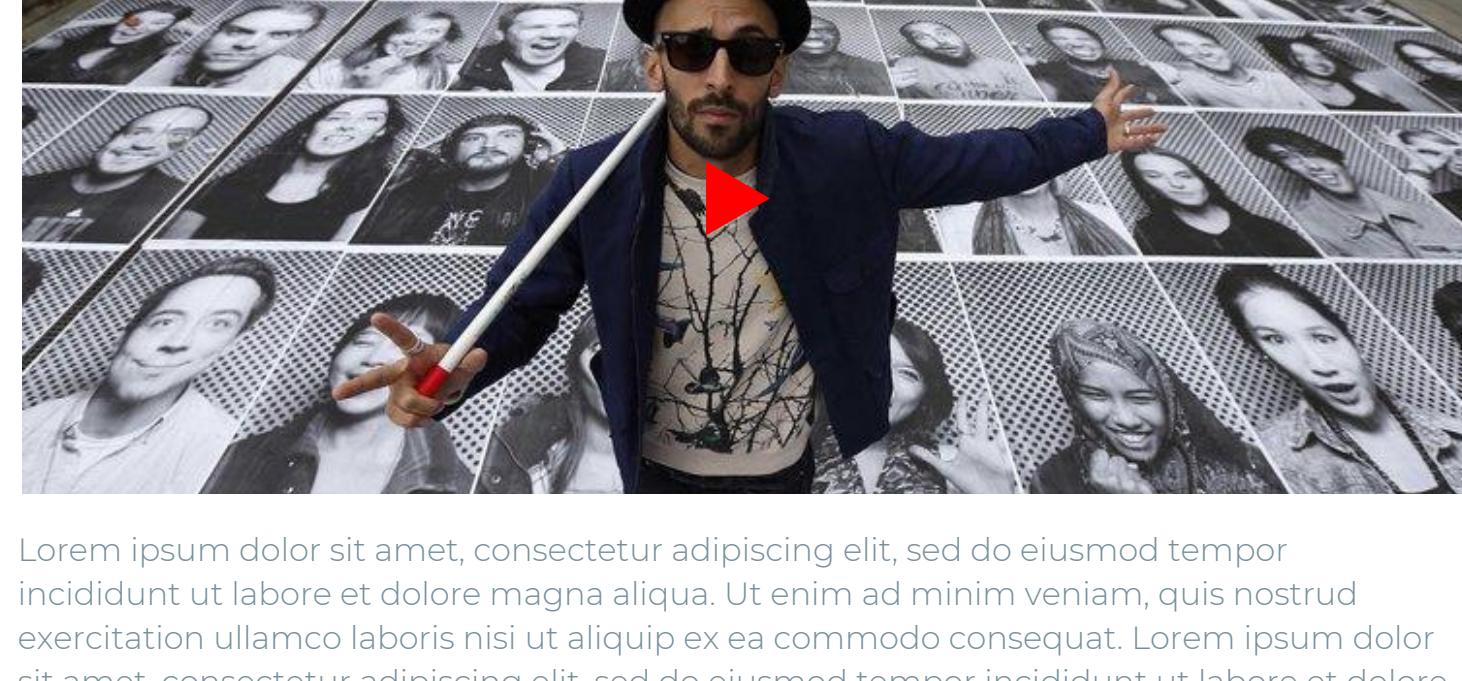
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Ron Smith: A Live Wire

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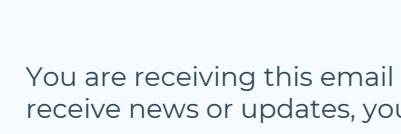
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New Creative Buyers on FOLYOZ

We would like to welcome the newest members to Folyoz. Together, we're changing how the creative community works.



Sue Cole

Art Director,
The New York Times



Sue Cole

Art Director,
The New York Times



Diane Beecher

Editor & Designer,
Glamour Magazine



Diane Beecher

Editor & Designer,
Glamour Magazine



Guy DuChamp

Art Director, Pueblo
Publishing



Guy DuChamp

Art Director, Pueblo
Publishing



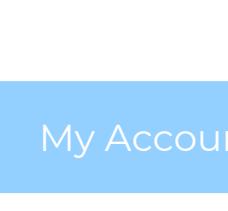
Mark Brady

Art Director, The
Boston Herald



Mark Brady

Art Director, The
Boston Herald



Paul Roberts

Editor, Chicago At
Home Magazine



Paul Roberts

Editor, Chicago At
Home Magazine



Tom Getty

Art Director, Long &
Smith Advertising



Tom Getty

Art Director, Long &
Smith Advertising

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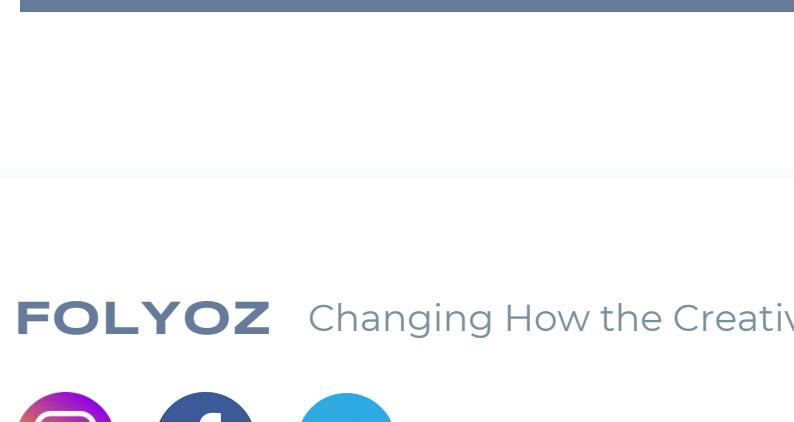
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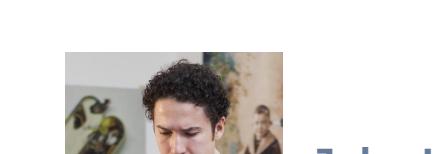


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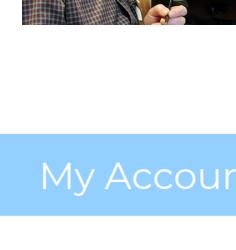
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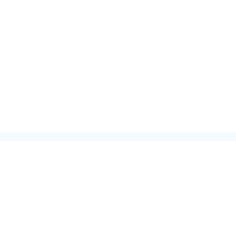
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